

WAITAKERE WELLBEING SUMMIT OCTOBER 2005 OUTCOMES ANALYSIS FOR CSG

Abbreviations used:

P4C = Plan for the city

LTCCP = Long Term Council Community Plan

CSG = Collaboration Strategy Group

CWN = Community Wellbeing Network

C2A = Call to Action

WESP = Waitakere Employment and Skills Project

WADCOSS = West Auckland District Council of Social Services

The outcomes suggested below emerged the Wellbeing Summit “Around Waitakere in 80 minutes” workshops.

A number of the ideas are outside of the scope of the Collaboration Project and many suggestions are from individuals and so there is not a clear mandate to progress

The ideas expressed. Nevertheless the responses table below attempt to respond to as many of the ideas that emerged from the workshops as possible.

The suggestions are organised under the workshop headings.

BRAINSTORM IDEAS	CURRENT ACTIVITY	CSG RESPONSE	HOW	WHO
PROCESSES				
Ongoing simplification and alignment of planning and processes	Community Outcomes/ LTCCP/Plan for the City	Continue to work with P4C team	Mark Allen attending CSG meetings	Mark Allen
More emphasis on aligning timing of planning and processes	Community Outcomes/ LTCCP/Plan for the City	Continue to work with P4C team	Mark Allen attending CSG meetings	Mark Allen
Consider when best to merely link and when need to align	Community Outcomes/ LTCCP/Plan for the City	Continue to work with P4C team	Mark Allen attending CSG meetings	Mark Allen
Avoid duplication amongst community groups – not all are useful	Local Services Mapping	Point noted – will endeavour to take on board in future workings.		
Develop City Plan as framework for collaborative activity	Community Outcomes/ LTCCP/Plan for the City	Continue to work with P4C team (Consider annual or bi-annual meeting between this team and CSG group)	Mark Allen attending CSG meetings	Mark Allen

BRAINSTORM IDEAS	CURRENT ACTIVITY	CSG RESPONSE	HOW	WHO
Include geographic (regional, sub regional citywide and neighbourhood) linkages	Ranui Action Project McLaren Park Community Trust WCC Massey Project	Continue to work with P4C team. Also link with social infrastructure work and Massey development, Ranui, McLaren Park	Mark Allen attending CSG meetings Collaboration Project Manager to link with others	Mark Allen and Annette Smithard Kim Moressey Megan Courtney
Include communities of interest linkages	Calls to Action engage with a range of communities of interest	Continue to support C2A's to develop links with communities of interest. Significant new activity will need to be mandated	Strategic Brokers to continue to broker and foster relationships with Waitakere communities of interest	Collaboration Project Manager and Call to Action strategic brokers to broker and foster relationships
Encourage LTA's to work together more	Some Nor West area linkages have been established Regional forum being convened through Leisure Services, WCC	Some possible synergies in continuing to look at North-West sector alignment on key areas		
Include spirituality as a fifth wellbeing		Beyond scope of the Collaboration Project		
Employ strategic brokers as "linkers"	Collaboration Project Manager , Early Childhood Call to Action convenor, Te Korowai Manaaki Coordinator, WESP Coordinator etc... Local Partnerships and Governance Research / Recommendations to Central Government paper	CWN to Advocate to WCC and central government for more and ongoing resourcing for more strategic brokers with the aim of strategic brokering becoming more mainstream across all three sectors	As appropriate	CWN

BRAINSTORM IDEAS	CURRENT ACTIVITY	CSG RESPONSE	HOW	WHO
	emphasises importance of resourcing strategic brokers			
Create more links to national and regional projects eg Sustainable Communities	Connections to Project Twin Streams	Continue to link with national and regional projects	Link with key people as appropriate	CSG
Advocate for high levels of govt strategic collaboration	Key messages to Central Government paper completed.	Whole of govt collaboration is a high priority for central govt and govt depts. CSG will reinforce as opportunities arise.	Advocate	CSG
Address silos in Council- all parts of council should be linked to Community outcomes	Community Outcomes/ LTCCP/Plan for the City	Beyond scope of Collaboration Project		
More links with PIAB, TTR, WEB	Calls to Action link with these bodies as appropriate	Endorse need for ongoing linking with these bodies	Continue to invite representatives on to CSG and Calls to Action	Ongoing
More links to economic development	Waitakere Employment and Skills Project , social enterprise research	By integrating the social wellbeing approach of the Waitakere Wellbeing project into the Plan for the City, the focus will then be on all four wellbeings.	John Wadsworth from Enterprise Waitakere has been invited to CSG meetings	
More links to politicians/ health boards		Continue to link/ gain mandates as appropriate		
More links to churches	Working with Friendship Centre Trust, Massey Community Trust through Housing Call to Action	Endorse connections with churches that deliver social services	Invite to relevant Call to Action meetings	Collaboration Project Manager
Missing in Action: Police, Min of Ed, employers and business	Police: Safe Waitakere, Te Korowai Manaaki and	Continue to facilitate linkages as opportunities	Continue to Invite to relevant	Collaboration Project

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	Trauma Reference Network Intend to engage Ministry of Education through the Education Plan being developed under the Educators and Communities Call to Action Employers and business: Enterprise Waitakere/WESP/ community enterprise workstream	arise Will be addressed to some extent through the Plan for the City	meetings/forums	Manager/C2A convenors /CSG
COMMUNICATIONS				
Minimise use of bureaucratic/excluding jargon – impedes communication	Acronyms directory on Collaboration webpage	CSG and Project Manager to model simple language in communications (including minimal use of abbreviations)	Continue to update Acronyms directory	All
Need wider reach – more emphasis on marketing what we are doing to wider community	Wider community are engaged via many of the projects sitting under the Calls to Action eg Toddler Day Out	Continue to Support Call to Action projects that have a wider reach.	Use Collaboration Project newsletter DVD, where appropriate as a marketing tool	Collaboration Project Manager
Better use of media – suggest media training for community organisations		Support for media training if this is confirmed as a need by a number of community organisations	Liase with UNITEC and WADCOSS	Collaboration Project Manager
Need for more visual communications to reach the many ESOL speakers	Collaboration DVD Collaboration newsletter Calls to Action Resources Eg current project to		Refer to New Out West	Monica Sharma

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	develop multi cultural resources for early childhood education sector			
Central place needed for documents – show how they fit together	Collaboration webpage on Council website; WADCOSS website; UNITEC have applied for Digital Strategy funds to establish a research “clearing house” ; Plan for the City being developed	Endorse the need for this	Refer to Plan for the City /WADCOSS/UNITEC	
Strategic brokers need higher profile so as people know who to talk to about Call to Action activity	Profiled in newsletter and through Collaboration DVD	Existing brokers to continue to keep a high profile through networking opportunities	Networking Use media where possible	Collaboration Project Manager / Call to Action convenors
Big organisations need to align their internal processes		Beyond scope of collaboration project		
Communicate the message to community groups that value can be added through collaboration	Through Collaboration newsletter and Collaboration DVD	Endorse need to communicate this message	Continue to use newsletter and DVD as a means of showing value of collaboration	Collaboration Project Manager /CSG
Forums, events and meeting minutes on a central website	This has been responded to through the Infotech Call to Action working together with WADCOSS, Workraft and the council ; WADCOSS website established Jan 2006 , community events calendar established by WCC March 2006	CSG is supportive of initiatives already underway.	Refer to Infotech Call to Action /Waitakere Online	Louise Dunn

BRAINSTORM IDEAS	CURRENT ACTIVITY	CSG RESPONSE	HOW	WHO
Establish a City wide Call centre for information access	Council Call centre provides access to Council info Public libraries CAB	Would involve significant resource and organisational/ownership issues. Not regarded as top priority. Focus should be on building functionality and use of city-wide portal and events calendar.		
CULTURAL WELLBEING/MAORI WORLD VIEW				
- Acknowledge unique role of tangata whenua	Key Maori leaders invited to be on CSG at formation stage . Māori caucus established as part of Te Korowai Manaaki	Continue to encourage Maori participation and linkages to tangata whenua at all levels of the project	Liase with Te Taumata Runanga	Georgina Parata
- Encourage connectedness/relationships/collaboration – across cultural “divides”	Māori and pacific leaders invited to be on CSG . Waitakere Ethnic Board and New Out West established under Migrant Call to Action Charter of Inclusion developed and signed by WCC and WDHB	Continue to encourage connectedness between cultural groups at all levels of the project	Invite/create linkages as appropriate	All
- Engage collaborative partners at outset – not after plans are well developed		Point noted – will endeavour to take on board as relevant.		
- Facilitate learning of Te reo māori – an official language of Aotearoa		Outside scope of CSG		
- Facilitate understanding of māori place names in Waitakere		Beyond scope of Collaboration Project		

BRAINSTORM IDEAS	CURRENT ACTIVITY	CSG RESPONSE	HOW	WHO
- Facilitate Treaty education and understanding of power dynamics	State Services Commission Treaty Dialogue process	Endorse ongoing Treaty Education as appropriate		
- Utilise dance/song/art/pictures for communication		Outside scope of CSG		
- Convene city wide celebration that includes tangata whenua and all cultures		Outside immediate scope of CSG		
- Address socio-economic gaps first and the rest will fall into line	Community Outcomes/LTCCP/Plan for the City	CSG is considering an approach to “poverty” and addressing inequalities		
- Integrate spiritual values into our collaboration work		Outside scope of CSG		
- Help to connect young people with their heritage, culture	WCC Youth Council	Could fit in with P4C?		
- Convene a “Truth and reconciliation” forum/process to air stuck old places ...and so move on with empathy and understanding	State Services Commission Treaty Dialogue process	Endorse in principle if needed		
- Tangata whenua to welcome new immigrants and refugees	WCC citizenship ceremony		Refer to Te Taumata Runanga	Georgina Parata
KEY ISSUES/BIG DRIVERS/ SUSTAINABILITY				
ECONOMY				
Encourage new businesses to city	Enterprise Waitakere	Refer to Enterprise Waitakere Refer to Plan for the City	Liase with Enterprise Waitakere	John Wadsworth
Grow sustainable local employment Attract new	Enterprise Waitakere WESP	Refer to Enterprise Waitakere who work collaboratively with central government, WCC	Liase with Enterprise Waitakere	John Wadsworth

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		and local employers		
Creative industries development	Corbans Maori Economic Development	Refer to Enterprise Waitakere	Liase with Enterprise Waitakere	John Wadsworth
Develop more funding options for community groups - social /community enterprise development	Social Enterprise Research being developed in partnership with UNITEC and key stakeholders;. Waitakere Community Economic Development group accessing funding for a Community Enterprise Broker role in the city; Enterprise Waitakere working with Ranui Action Project and McLaren Park Community Trust	Endorse ongoing support for social /community enterprise research in Waitakere	Convene research panel Convene WCED Work with Enterprise Waitakere	Collaboration Project Manager/Peta Si'ulepa
Celebrate business leaders and success	Waitakere Business awards	Refer to Enterprise Waitakere (and a role for WCC?)	Liase with Enterprise Waitakere	John Wadsworth
Businesses strategies connected to population projections	Plan for the City being developed as a planning framework	Refer to Enterprise Waitakere and Community Outcomes process	Liase with Enterprise Waitakere	John Wadsworth
Train young people in skills needed by Waitakere employers	Waitakere Employment and skills project, BEST Training, Enterprise	Endorse ongoing support	Liase with Enterprise Waitakere	John Wadsworth

BRAINSTORM IDEAS	CURRENT ACTIVITY	CSG RESPONSE	HOW	WHO
	Waitakere			
EDUCATION				
Reach marginalised families for ECE	Early Childhood Call to Action	Continue to support Early Childhood Call to Action	Refer to ECE Call to Action	Anita Weir
Training for volunteers	Individual organisations train volunteers on the job. WADCOSS and WEA provide some training		Refer to appropriate agency	Collaboration Project Manager
Invest in workforce – keep the good people			Refer to local employers through Enterprise Waitakere And WCC	John Wadsworth
Eco - education			Refer to Educators and Communities Call to Action	Sue Dodds
Citizenship education for young people	Preliminary scoping report completed by Nic Mason		Refer to Educators and Communities C2A	Sue Dodds/Jan Brown
Skills based training- UNITEC	UNITEC courses		Refer to UNITEC	Margy -Jean Malcolm
Financial literacy education for young people	Forums held in 2005 to determine a collaborative response. Currently looking for a lead agency to progress. Community Law Centre carrying out awareness raising re debt	Continue to support development of a collaborative response when a lead agency emerges	Keep a watchdog role	Collaboration Project Manager/CSG
HOUSING				
Design and plan quality neighbourhood	WCC Social infrastructure		Link with social	Kim Morresey

BRAINSTORM IDEAS	CURRENT ACTIVITY	CSG RESPONSE	HOW	WHO
scale villages	work (Kim Morresey) WCC Town Planning		infrastructure work	
Encourage energy efficient housing - provide Incentives for eco practices	Linking with Ecomatters thru Housing Call to Action Retrofit project WCC, WDHB and Housing NZ		Link with Ecomatters Trust	Sigrid Shayer
Maintain Eco City focus alongside dense urban development - Retain green spaces	WCC Ranges protection project		Refer to WCC	Graeme Campbell
More community facilities/social infrastructure	WCC social infrastructure project		Link with social infrastructure work	Kim Morresey
Provide choice: Take account of residents' needs- different cultures and ways of living. Consult to see what people want. Need dwellings suitable for families, single people and homeless	Housing Call to Action: Secure Home Tenure Research Proposal to CHRANZ Development of Waitakere City Housing Plan Development of Third Sector Housing strand of Call to Action	Continue to make a collaborative response to housing needs a priority	Thru Housing Call to Action	Collaboration Project Manager /WADCOSS
Learn from those who have done urban intensification (well!)	WCC Social Infrastructure Project ; P4C	Encourage research of best practice models	Refer to WCC	Mark Allen
Provide ways for first home owners to get into the market - sweat equity, low cost interest for first home buyers			Refer to Housing Call to Action	Collaboration Project Manager /WADCOSS

BRAINSTORM IDEAS	CURRENT ACTIVITY	CSG RESPONSE	HOW	WHO
Develop innovative housing initiatives- encourage new partnerships and co-operative housing models - enable thru regulation	Earthsong Eco-Housing Kaumatua housing HNZ Housing Innovation Fund Friendship Centre Trust Third Sector Housing Strand of Housing Call to Action		Refer to Housing Call to Action	Collaboration Project Manager /WADCOSS
TRANSPORT				
Reduce congestion- live where we work	Proposed MUL extension – should provide more Waitakere employment in future		Refer to WCC	
Connected cycleways/walkways Cycleways along rail corridors			Refer to WCC	
Encourage walking to school – walking school buses	WCC “ Walking School Buses” Project		Refer to WCC project	Jenny Tanner
Plan ferry/harbour facilities		Outside scope of CSG - Refer to WCC		
Create link from Waitakere Township to Westgate		Outside scope of CSG Refer to WCC		
YOUTH				
Encourage qualifications/skills based training for young people	Waitakere Employment and Skills Project - Connect DVD for young people to schools, Gateway programme, Young Enterprise Scheme	Refer to Waitakere Employment and Skills Project	Refer to Tania Jones	Collaboration Project Manager

BRAINSTORM IDEAS	CURRENT ACTIVITY	CSG RESPONSE	HOW	WHO
	UNITEC Enterprise Waitakere			
Address social issues- gang problems etc	Neighbourhood community development is one response	City wide approach would require a collaborative response from a range of agencies including WCC, Police, CYF, MSD, WDHB		
More leisure services and facilities for youth – safe places to be			Refer to WCC Leisure Services	
Ensure young people leave school with a plan/qualification	Waitakere Employment and Skills Project Connect DVD Education/Learning Plan for the City being developed under Educators and Communities Call to Action	Continue to support Waitakere Employment and Skills Project And Educators and Communities Call to Action		

WILD THINGS/BRIGHT IDEAS	CURRENT ACTIVITY	CSG RESPONSE	HOW	WHO
✘ Free carparking for workers		Not supported (may be better to provide alternatives and disincentives to private vehicles for work)Outside scope/role of CSG		
✘ Use art/roleplays/ creative processes	Corbans Arts Centre WCC Community Arts WCC Trash to Fashion	Outside scope/role of CSG		

WILD THINGS/BRIGHT IDEAS	CURRENT ACTIVITY	CSG RESPONSE	HOW	WHO
✘ Establish boxes around community for “bright ideas”			Refer to WCC, RAP, McLaren Park	
✘ Establish community noticeboards in shops			Refer to Enterprise Waitakere, RAP, McLaren Park Community Trust	
✘ Neighbourhood building- close streets for celebrations	Neighbourhood projects: RAP McLaren Park Massey scoping exercise	Outside scope/role of CSG	Refer to RAP, McLaren Park Community Trust	
✘ Use texting to engage young people in collaborative processes		Outside scope/role of CSG		
✘ Establish a Call to Action or collaborative response re urban intensification in Waitakere	Plan for the City		Refer to Plan for the City	
✘ Waitakere retirement savings scheme		Outside scope/role of CSG		
✘ Ethnic/cultural markets	Corbans Pacific Arts Centre	Outside scope/role of CSG		
✘ Farmers markets	Being developed in Swanson	Outside scope/role of CSG		
✘ Brand Waitakere as a “Violence Free” City	Violence is Reduced Call to Action Te Korowai Manaaki WAVES Violence Free Waitakere	Continue to support violence prevention initiatives	Refer to Violence Reduction C2A	Helen Jones
✘ \$\$ for needle exchange		Outside scope/role of CSG		

WILD THINGS/BRIGHT IDEAS	CURRENT ACTIVITY	CSG RESPONSE	HOW	WHO
☒ Extend rail to Westgate		Outside scope/role of CSG		
☒ Develop Whenuapai as a commercial hub			Refer to WCC	
☒ Take meetings to new spaces		Will look for opportunities Eg Educators and Communities C2A meetings to schools		
☒ Tell our inspiring stories		Endorse story telling as a powerful education tool		
☒ Reduce pokie machine numbers thru regulation		Outside scope/role of CSG Refer to WCC		
☒ Establish personal coaches for Waitakere citizens		Outside scope/role of CSG		
☒ Organise a Wanaanga for Westies	Wellbeing Summits	Continue to support Wellbeing Summits		Collaboration Project Manager
☒ Establish a live theatre Centre in Waitakere	Glen Eden Playhouse Lopdell House	Outside scope/role of CSG		
☒ Payment for trustees of community organisations		Outside scope/role of CSG		
☒ Establish Internships between community orgs and Council	WCC Internship project initiated	Outside scope/role of CSG		
☒ Establish a local radio station		Outside scope/role of CSG		

WILD THINGS/BRIGHT IDEAS	CURRENT ACTIVITY	CSG RESPONSE	HOW	WHO
☒ Facilitate transitions from ECE to school for PI language nest pupils			Refer to Early Childhood Call to Action	Anita Weir
☒ Develop Leadership pathways		Endorse leadership training/capacity building for community organisations	Refer to WADCOSS	Lisa Howard-Smith
☒ Bring back dawn service on Waitangi Day		Outside scope/role of CSG		

MANAGING RISK

RISK	MITIGATION
Unclear mandating process	Re convene CWN - February
We don't know if we're making a difference- Not enough evaluation	Resource regular and robust evaluation
Fragmentation	Plan for the City
Turf protection	Continue to encourage collaborative ways of working
Too few people doing too much	Continue to take opportunities to engage new people
Collaboration has become "Cliques"	Continue to take opportunities to engage new people
Too much happening- feeling stretched	Need to "bed in" established Calls to Action to make room for new Calls to Action. Developing criteria to identify Calls to Action that have "come of age"
Burn out/Collaboration fatigue	Include collaboration in JDs. More resourcing for all sectors
Too quick to leap to action	
Too much talk	
Schools not on board	Continue to progress Educators and Communities Call to Action -
Older people/younger people not engaged	Engage Youth Horizons/Age Concern
Men are missing	Promoting Great Parenting Fathering Forums a good start
Lack of resources	Advocacy to government. Social enterprise development to develop financial independence for community organisations

We don't know where we're going- lack of shared vision	Establish Plan for the City as framework and vision
Silos in Council	Advocate for resourcing of internal brokers within Council
Increasing single parent families	New Out West
Increasing settlement issues as more refugees and migrants arrive	NOW continue to provide a collaborative response
Poor governance in community organisations	Training, mentoring, partnerships with business sector, Councils, large ngos
Community diminished in 3 way partnership	Continue to be vigilant – keep community well engaged through CSG community representatives