

**Waitakere City  
Mana Whenua Eco-Tourism strategy  
July 2006**

A&

Kura Consulting Limited



## Key Strategy

*A project is established that assists manawhenua involvement in eco-tourism by supporting their capability to participate in developing a tourism product.*

B

## Key Outcomes

- To strategically position Mana Whenua capability to actively engage in Tourism opportunities within the Waitakere region
- To provide the opportunity for Mana Whenua to demonstrate the value they bring to Tourism within Waitakere

# Project Priority and Strategic Fit

The Strengthening Partnerships project that initiated this project relates to the Treaty of Waitangi priority in the LTCCP 2003-2013

- *Be aware and informed of Maori needs and best interests and provide support in accordance with bi-culturally aware best practise*

Then at the Te Taumata Runanga August 2004 meeting the following priorities were established;

- *The exploration/development of a Waitakere Treaty Partnership Framework;*
- *Ways for mutual capacity building between Maori and non Maori organisations in Waitakere*

## Assumptions

The most significant assumption is recognition that there is little to no activity in Tourism by Maori within the Waitakere City, but the potential for Mana Whenua participation to develop a niche tourism product is recognised across the industry.

## Constraints

- The capability for Mana Whenua to actively engage in managing any Tourism opportunity
- This is exasperated by political issues with neighbouring iwi/hapu
- Te Kawerau a Maki, they do not have a Marae papakainga established within their tribal boundary
- Few members of the iwi reside or are connected to their tribal lands
- The connection is only reinforced through historical knowledge