



## NOTICE OF MEETING

# REGIONAL ARTS AND CULTURE FUNDING ALLOCATION SUBCOMMITTEE

I hereby give notice that an Ordinary Meeting of the Regional Arts and Culture Funding Allocation Subcommittee will be held on:-

**DATE:**        **Wednesday, 3 December 2003**                      **TIME:**                      **7.00 pm**

**VENUE:**        **Civic Centre, 6 Waipareira Avenue, Lincoln, Waitakere City**

to consider the business as set out herein and to take any necessary action connected therewith.

28 November 2003

Audrey Chan  
**COMMITTEE SECRETARY**

Telephone (09) 836 8000 extn 8603

### **MEMBERSHIP:**

Councillor	DA	Yates, JP (Chairperson)	
Ms	A	Crichton	(Professional Artist {nominated annually by Lopdell House Society})
Mr	D	Greig	(Business Sector)
Ms	J	Reece	(Titirangi Community Arts Council)
Ms	J	Holtrigter	(Waitakere Central Community Arts Council)
Mr	TW	Taua	(Te Taumata Runanga)
Mrs	M	Te Huia	(Te Taumata Runanga)
Mr	T	Fasi	(Pacific Islands Communities)

(Quorum 5 members)

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(The reports and recommendations contained in all agendas are reports and recommendations only and are not to be construed, in any way, as Council policy until adopted.)

**AGENDA FOR AN ORDINARY MEETING OF THE REGIONAL ARTS AND CULTURE  
FUNDING ALLOCATION SUBCOMMITTEE TO BE HELD IN THE CIVIC CENTRE,  
6 WAIPAREIRA AVENUE, LINCOLN, WAITAKERE CITY, ON WEDNESDAY,  
3 DECEMBER 2003, COMMENCING AT 7.00 PM.**

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**1 APOLOGIES**



**2 URGENT BUSINESS**

Section 46A(7) and (7A) of the Local Government Official Information Act and Meetings Act 1987 provides that where an item of business is not on the agenda, it may only be dealt with at the meeting if:

- (i) the item is a minor matter; and
- (ii) the Chairperson has explained at the beginning of the meeting (when open to the public) that the item will be raised for discussion, why the item is not on the agenda, and why it cannot be delayed until a subsequent meeting; and
- (iii) the Subcommittee resolves to deal with the item.

No resolution, decision, or recommendation may be made in respect of the item except to refer the item to a subsequent meeting for further discussion.

**NOTE:** Urgent Business need not be dealt with now and may be delayed until later in the meeting.



**3 CONFIRMATION OF MINUTES**

Ordinary - Thursday, 3 April 2003

**RECOMMENDATION**

That the minutes of the Ordinary Meeting of the Regional Arts and Culture Funding Allocation Subcommittee held on Thursday, 3 April 2003, as circulated, be taken as read and now be confirmed.



#### 4 FUTURE USE OF AUCKLAND REGIONAL SERVICES TRUST (ARST) FUNDING

##### PURPOSE OF THE REPORT

This report provides the Subcommittee with an overview of the deliberations and recommendations undertaken earlier this year, Council's response to those recommendations and an overview of further areas of discussion which the Subcommittee may feel appropriate to investigate in relation to the \$854,362, which is the remainder of the \$1 million previously held by Council for regional arts development.

##### BACKGROUND

The following outlines in brief the meetings, recommendations and outcomes of this Subcommittee's deliberations over the past year:

- **12 February 2003:** At this meeting a full overview was presented of all activity to date, current balance of funds, strategic context, decisions required and issues to consider. An update was given on the status and activities of Arts Regional Trust, Creative Solutions/Toi Whenua and ArtWeb (which are the two delivery arms of Arts Regional Trust.) The Subcommittee moved an adjournment in order for there to be a workshop format for discussion of all the above issues. No decisions were made but a request was made for the Chair of Arts Regional Trust to present directly to the Subcommittee and for there to be a fuller update on the outcomes of the funding round undertaken in June 2001.
- **5 March 2003:** Dr Hinemoa Elder (Chair of Arts Regional Trust) Sandi Morrison (Trustee) and Riki Moeau (Whanau support to Dr Elder) presented a full overview of the development and current programme for Arts Regional Trust. This included a request for the Subcommittee to re-evaluate the possibility of joining Arts Regional Trust as a partner.

A report outlining the allocation of the \$655,000 of Auckland Regional Services Trust funding from the 2001 funding round, and detailing areas of funding and reporting of funding spent, was presented. The Subcommittee adjourned for further discussion.

- **3 April 2003:** A further report outlining all the information accrued to date was given with a recommendation that the Subcommittee outline their decisions for the management of the Auckland Regional Services Trust funding and forward those recommendations to Council. The following recommendations are the outcome of this meeting:

“1. That it be recommended to Finance and Operational Performance Committee that Waitakere City contribute \$500,000 to the Arts Regional Trust (ART) from its share of the Auckland Regional Services Trust (ARST) funds, on the conditions that:

- (i) The Waitakere City Council Mayor and Chief Executive become settlers on the Arts Regional Trust on Council's confirmation of the contribution.
- (ii) Consideration be given to appointing a Trustee from Waitakere City in the near future should vacancies arise.

2. That a report be brought back to the Regional Arts and Cultural Funding Subcommittee on allocating the remaining funds of \$500,000 on one or a mixture of:

- Music infrastructure for young people;
- Arts incubator models;
- A major arts and cultural event/s in the city;
- Provision of a large art space for multi-use.”

**12 May 2003:** A report to the Finance and Operational Performance Committee outlined the history of this fund and the work of the Subcommittee to date, including the recommendations of the Subcommittee for the allocation of the remaining funds (as above). The recommendations to the Finance and Operational Performance Committee added one further option:

- (b) *staying with the existing policy of holding the fund intact and allocating on a 'benefit to this city' basis within the Regional criteria set in relation to the fund.*

A1-A5 The Finance and Operational Performance Committee declined the recommendation of the Subcommittee and approved option (b) as follows:

*"That Council stay with the existing policy of holding the Regional Arts fund intact and allocating on a "benefit to this City" basis within the Regional criteria set in relation to the fund but that Council retain the ability to contribute to regional projects as it sees fit."*

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The report and minutes of the Finance and Operational Performance Committee 12 May 2003 meeting are attached at pages A1 to A5.

A6-A9 **7 July 2003:** A report was tabled to the Finance and Operational Performance Committee outlining a request from the Waitakere Playhouse Theatre Trust for additional funds to cover a shortfall in the funding to complete the refurbishment of the Playhouse Theatre and to employ a part-time manager to operate the theatre complex. The recommendation to allocate these funds was approved. The report and the minutes from that meeting, allocating \$225,000 to the Playhouse Trust, as attached at pages A6 to A9.

## STRATEGIC CONTEXT

Waitakere City's Arts and Cultural Strategy sets out a range of objectives and priorities which could be deemed to be of regional significance. The areas for further investigation outlined in the Subcommittee's recommendations of 3 April 2003 fit with these strategic objectives:

- Music infrastructure;
- Arts incubator models;
- A major arts and cultural event/s;
- Provision of a large space for multi-use.

## ISSUES

The issues which face the Subcommittee are as follows:

- The total funds available at this time are now \$854,362;
- A decision relating to these funds needs to be made;
- There is a further request from Creative Solutions/Toi Whenua for a contribution from this financial year to support the CUBE Project.

## Options

The following information is outlined in relation to the areas of possible support from the remaining Auckland Regional Services Trust funding as requested at the 3 April 2003 meeting of the Subcommittee.

### **Music Infrastructure**

The Regional Arts and Culture Funding Allocation Subcommittee wished to investigate this option as an avenue for providing a resource for young people that would be appropriate to the interests and demographics of the youth sector in the city.

*A10-A13*

Concurrently Council's Leisure Services has been undertaking a feasibility study for a youth facility for Henderson that would provide opportunities in line with the Subcommittee's thinking. The report was presented to the Projects Special Committee on 1 October 2003, as attached at pages A10 to A13. It does not offer details of the types of activity proposed but discussions with the Manager of Leisure services have clearly indicated that music recording and performance facilities are a significant feature of the planned centre. It is recommended that the Subcommittee, if it wishes to support this area of arts activity, could assist the development of this facility rather than look for stand-alone opportunities.

### **Arts Incubator Models**

Arts incubators are essentially cluster developments where arts practitioners can have access to studio or work facilities which are financially viable and where both the mix of arts and design activity and access to support structures allows and encourages the development of arts related businesses and careers. They incorporate a planned programme of education and skills building to develop sound, satisfying and successful creative industry for individual artists and contribute to the enrichment and diversity of cities.

*A14-A16*

The Corban Estate Arts Centre has the beginnings of such a cluster at this time and holds the potential for immediate and fuller development. A preliminary outline of an arts incubator model as proposed by the director of the Corban Estate Arts Centre, as attached at pages A14 to A16. As with the youth music model, it is recommended that the Subcommittee consider facilitation of the embryonic arts incubator that already exists on this site. Its proximity to the Henderson Business hub is further support for an arts incubator in this area.

### **Arts and Cultural Events**

Background information for this option is more difficult to quantify. A brief overview of arts events in Waitakere City may assist thinking around this option.

There are currently three major art events produced annually under Council's auspices.

They are:

- Going West Books and Writers Festival;
- Trash to Fashion® Awards;
- Pacifica Living Arts (PIAB).

All these events are seed-funded by Council and involve other funders and sponsors. However, in terms of administration and staff time they are heavily dependent on Council support.

There are two further events that are emerging and regarded by Council as significant. They are the Moon Festival and Matariki. Both these events mark cultural points or times of significance. The Moon Festival held in September of this year in New Lynn attracted an audience of over 3,000. Matariki, the Maori New Year, which takes place over the June/July period, is growing on a regional and national level and Council is committed to supporting the growth of this event.

Extra to this calendar are some other smaller arts events, which have potential to grow. They are Art on the Beach, managed by the Lopdell House Arts Centre, and Gleem, a 'light and music' event which is planned for 2004. This year Council is supporting these events with small seed funding grants and staff support.

Of significance in examining this option is the new Auckland Arts Festival. The inaugural festival, held in September/October of this year, has been judged a success. Waitakere City contributed \$4,000 to this event and 'umbrella'd' two events under the festival banner. (The Going West Train Trip and StoryFest). It is clear that the Auckland Festival, which will be held bi-annually in March, will have significant impacts for Waitakere City. The festival is viewed as potentially a regional event with performing and visual arts activity taking place over the four metropolitan cities. There will clearly be approaches made regionally for funding.

The difficulty in recommending options in this category is in knowing where and how Auckland Regional Services Trust money could be placed to facilitate either these existing event opportunities or to generate new events. The option of a new stand-alone trust to develop an arts festival is probably not viable in the light of the existing infrastructure and the emergence of the Auckland Festival.

### **Large Art Space for Multi-Purpose Use**

This option is also difficult to describe and quantify. The potential for such a facility is best incorporated into one or both of the existing arts centres (Corban Estate and Lopdell House Gallery). The Corban Estate Arts Centre has plans for a multi-use print facility. Lopdell House Gallery is in the early stages of planning a major refurbishment and expansion project and this option may be fed into that process for evaluation.

### **Further Options**

- Subsequent to the deliberations of this Subcommittee, a new trust has been set up to develop a proposal for the development of Lopdell House into a fully integrated arts precinct. This will involve an expansion of both the gallery and theatre facilities and the development of other activities that support the house as an arts destination. This project has been initiated by Council and the Portage Licencing Trust. The Subcommittee may wish to consider this project along with the other options.
- The McCahon House Artist's Residency project is also fully underway and consideration of this project may be of interest to the Subcommittee.

### **Creative Solutions/Toi Whenua**

In April 2002 the Regional Arts and Culture Funding Allocation Subcommittee recommended to the Finance and Operational Performance Committee that \$14,500 be allocated from the interest of the Auckland Regional Services Trust monies to the Creative Cities Scheme for 2002. (This grant is recorded under Resources as \$12,888, being the \$14,500 minus GST).

The Creative Cities scheme morphed into the Creative Solutions/Toi Whenua project 2003 and subsequently developed the Cube Project which is underway at this time. This project has developed an ideas incubator process which will see a range of creative ideas mentored and developed into viable projects and/or businesses over the next six months. Nearly 500 creative ideas have been entered into this scheme from the region and from the entire country, 38 of these coming from Waitakere City. (The highest number for a city outside the Auckland City). The ideas are currently being judged and 16 of them will enter a month-long mentoring, incubator process with industry and arts leaders. Of these 4 will be given \$50,000 start-up grants and all 16 will have on-going support.

Auckland City Council has been the host organisation for this project and has underwritten the administrative costs of developing it. Because the project has run over a two-year period, Auckland City Council is requesting a further contribution from both Waitakere and North Shore Councils. The Auckland and Manukau contributions are covered by the Arts Regional Trust, who hold the entire Auckland Regional Services Trust fund for Auckland and Manukau, and are major partners in the Cube project.

If Waitakere City had chosen to join the Arts Regional Trust this contribution would have been covered. As it has not done this it is recommended that the Regional Arts and Culture Funding Allocation Subcommittee give consideration to a further contribution towards the second year of the Creative Solutions/Toi Whenua project. The first grant of \$14,500 was allocated as a per capita percentage of the \$14,500,000 in the original grant. The Regional Arts and Culture Funding Subcommittee may wish to increase this amount in a second grant as a reflection of the interest and participation of the local creative sector and of the potential benefits that this regional scheme offers Waitakere City. A grant of \$20,000 is suggested.

## RESOURCES

Breakdown of the Auckland Regional Services Trust fund is as follows:

Opening balance 1 July 2003	\$1,075,155
Plus interest to end of October	\$17,095
Less - Grant to Playhouse Theatre	\$225,000
Less - Grant to Creative Solutions	\$12,888
<b>Balance available</b>	<b>\$854,362</b>

## CONCLUSION

This report covers a number of issues relating to the Auckland Regional Services Trust fund and outlines the decisions now facing the Subcommittee. Council has indicated that the funding should be allocated within this City, although a further contribution to the regional project, Creative Solutions/Toi Whenua, is consistent with the decision to allocate \$14,500 in 2002. The options defined by the Subcommittee for further investigation are outlined and further options that have emerged since are briefly described. The Subcommittee now has the task of examining those options, in line with Council's direction, and coming to a decision.

## RECOMMENDATIONS

1. That the information be received.
2. That it be recommended to the Finance and Operational Performance Committee that a further allocation of \$20,000 be made from the Auckland Regional Services Trust Fund to the Creative Solutions/Toi Whenua project.
3. That the Regional Arts and Culture Funding Allocation Subcommittee give priority consideration to Options 1. Music Infrastructure, and 2. Arts Incubator Models as suitable projects for allocation of all or part of the remaining Auckland Regional Services Trust Fund.
4. That the Regional Arts and Culture Funding Allocation Subcommittee examine the options for the allocation of the Auckland Regional Services Trust Fund and make an appropriate recommendation the Finance and Operational Performance Committee as to the allocation of the monies.

Report prepared by: Naomi McCleary, Manager/Arts.

