



Waitakere City Council  
*Te Taiao o Waitakere*

## NOTICE OF MEETING

# CULTURE AND COMMUNITY COMMITTEE

I hereby give notice that a Meeting of the Culture and Community Committee will be held on:-

**DATE:**            **Wednesday, 12 December 2007**                    **TIME:**                    **9.30 am**

**VENUE:**        **Waitakere Central, 6 Henderson Valley Road, Henderson, Waitakere**

to consider the business as set out herein and to take any necessary action connected therewith.

11 December 2007

Audrey Chan  
**COMMITTEE SECRETARY**

Telephone (09) 836 8000 extn 8603

### **MEMBERSHIP:**

Councillors	JP	Lawley, JP (Chairman)
	AK	Corban, OBE, JP (Deputy Chairman)
	DQ	Battersby, JP
	BA	Brady, JP
	MFP	Chan, JP
	JM	Clews, QSO, JP
	RI	Clow
	LA	Cooper, JP
	RP	Dallow, QPM, JP
	WW	Flaunty, QSM, JP
	MM	Jolley
	PG	Mitchell
	VS	Neeson, JP

Mayor RA Harvey, QSO, JP (ex officio)

Deputy Mayor PA Hulse (ex officio)

(Quorum 5 members)

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(The reports and recommendations contained in all agendas are reports and recommendations only and are not to be construed, in any way, as Council policy until adopted.)

**AGENDA FOR A MEETING OF THE CULTURE AND COMMUNITY COMMITTEE  
TO BE HELD AT WAITAKERE CENTRAL, 6 HENDERSON VALLEY ROAD,  
HENDERSON, WAITAKERE, ON WEDNESDAY, 12 DECEMBER 2007  
COMMENCING AT 9.30 AM**

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**1 APOLOGIES**



**2 URGENT BUSINESS**

Section 46A(7) of the Local Government Official Information and Meetings Act 1987 provides that where an item of business is not on the agenda, it may only be dealt with at the meeting if:

- (i) the Committee by resolution so decides; and
- (ii) the Chairman has explained at the beginning of the meeting (when open to the public) that the item will be raised for discussion and decision, why the item is not on the agenda, and why it cannot be delayed until a subsequent meeting.

The Committee may make a decision on a matter determined to be urgent.

**NOTE:** Urgent Business need not be dealt with now and may be delayed until later in the meeting.



**3 CONFLICTS OF INTEREST**

The Council has acknowledged in its Code of Conduct that Elected Members need to be vigilant to stand aside from decision making when a conflict arises between their role as a member of the Council and any private or other external interest they might have. This note is provided as a reminder to members to check that no such conflicts arise in relation to any items on this agenda.



**4 PRESENTATIONS**

**A SOCIAL AND CULTURAL STRATEGY GROUP PRESENTATION**

There will be a presentation by the Social and Cultural Strategy Group giving an overview of the group structure and personnel, and current priorities in the work programme.

## **B DRAFT WAITAKERE EDUCATION AND LEARNING PLAN**

Chris McLean, the Waitakere Education Sector Trust (WEST) Co-ordinator and one of the Trustees will attend the meeting to present the Draft Waitakere Education and Learning Plan.



## **5 WAITAKERE SOUNDS 2007/2008**

### **PURPOSE OF THE REPORT**

The purpose of this report is to inform the Culture and Community Committee on the presentation of the third Waitakere Sounds series of concerts for the summer of 2007/2008.

### **BACKGROUND**

In recent years Council has expressed a desire to see more events in Waitakere. In 2005 a number of groups made presentations to Councillors at the Annual Plan Hearings and Councillors agreed to fund a summer music series. Ripple Productions, a company who had a track record in producing summer music series, having produced Shore Sounds for North Shore City Council, was contracted to produce a minimum of 4 concerts targeting the differing demographic populations which make up Waitakere.

Council officers are working with Ripple Productions to programme the series for 2007/2008. Dates and venues have been confirmed. Performances will be a mixture of big name bands, which will draw a crowd, supported by local Waitakere talent.

Draft programme for 2008 is:

<b>Date</b>	<b>Time</b>	<b>Venue</b>	<b>Performers</b>
6 February 2008	1.00 - 5.00 pm	Parrs Park, Glen Eden	Greg Johnson, Jordan Luck and Lucid 3
23 February 2008	5.00 - 8.00 pm	Luckens Reserve, West Harbour	Kantuta & Latin Fever Dancers
2 March 2008	1.00 - 4.00 pm	Huia Reserve, Huia	Rites of Sojourn & SJD
16 March 2008	1.00 - 5.00 pm	Henderson Park, Henderson	Tenement Yard, The Managers, Batucada Sound Machine, & State of Mind
29 March 2008	1.00 - 5.00 pm	Tangiwai Reserve, Titirangi	Mamaku Project, Mahinarangi Tocker, One Million Dollars, Ropehead & Rhythms Sound System

The concert on 16 March 2008 is being co-branded with the BFM Radio Station Summer concert series. The concert on 29 March 2008 is being co-branded with the Titirangi Music Festival and will form the opening event for the 2007 Festival. It is hoped that this will see better leveraging of advertising budget and increased visitor numbers.

### **STRATEGIC CONTEXT**

The events portfolio is seen as supporting Council's First Call for Children commitments and also supporting the promotion of social, economic, environmental and cultural well being of communities, as defined through the Local Government Act and Council's own Long Term Council Community Plan.

In addition, the concerts more fully utilise local parks as outlined in the draft Parks and Open Space Strategy and the draft Leisure Strategy.

## ISSUES

In developing events the objective is always to use Council contributions as core funding to leverage added-value from sponsors, donors, in-kind contributions, etc. To this end the Radio Network have been confirmed again as a radio partner/sponsor and will be providing free air advertising time to a value of \$50,000.

Event applications have been completed and submitted to Council and are now working their way through the regulatory process (e.g. Parks, Consent Services, etc). Key contractors for sound, lighting, staging etc have been confirmed.

Active marketing of the series commenced in November 2007 through placement of flyers around the region, via the events calendar on the City's website, publicity in Waitakere News, paid media advertising, flyer placement in every rates notice to residents (due out in February 2008) and through placement of billboards in key areas around Waitakere.

## RESOURCES

Council has allocated a total budget of \$65,000 in the Annual Plan. A further \$10,000 contribution from a budget for Waitangi Day celebrations will contribute to the 6 February 2008 event.

## CONCLUSION

The Waitakere Sounds series promises to bring Waitakere's parks 'alive with the sound of music' over the summer months, while highlighting the active use of parks and recreational spaces and celebrating and showcasing local musical talent.

## RECOMMENDATION

That the Waitakere Sounds 2007/2008 report be received.

Report prepared by: Barbara Cade, Manager: Events & Special Projects, Public Affairs.



## 6 UPDATE ON THE MCLAREN PARK & HENDERSON SOUTH COMMUNITY INITIATIVE GROUP

### GLOSSARY

McLaren Park & Henderson South Community Initiative Inc  
Long Term Council Community Plan 2006-2016

(the MPHS Group)  
(LTCCP)

### PURPOSE OF THE REPORT

The purpose of this report is to provide the Culture and Community Committee with an orientation / update on the McLaren Park & Henderson South Community Initiative Group (the MPHS Group).

## BACKGROUND

The Border Road / Henderson South / McLaren Park area of Waitakere is a unique blend of residential, commercial and industrial properties with a diverse population of approximately 7,000 residents of which 36% are of Pacific Island ethnicity (double that of the Citywide average of 15%).

Council has recognised this area as one of the most disadvantaged communities in the City in terms of socio-economic status and access to services. As such, Council has made a financial commitment over the past five years to support this McLaren Park / Henderson South community in the sustainable development of improved access to social and recreational services.

The MPHS Group (previously known as the McLaren Park Community Project) was originally established by Council in 2002. For the first four years, Council provided an annual funding of \$40,000 to the group, used primarily for the employment of a Coordinator who operated from a small space at the Bruce McLaren Intermediate School. Last year, however, due to the expansion of both the school and the MPHS Group, the space was no longer available and the MPHS group has since moved their operations across the street from the school within the McLaren Road shops area, and are currently renting a small commercial office space at a cost of approximately \$15,000 per year.

Due to an increase in operating expenses for the MPHS Group last year, a funding increase was asked of Council through the group's Annual Plan submission. Council awarded an increase of \$20,000 per annum to assist in the commercial lease to the group making a total funding of \$60,000 per annum to the MPHS Group as identified in the Long Term Council Community Plan 2006-2016 (LTCCP).

Prior to this financial year, Council's funding was allocated to the employment of the MPHS Coordinator under an employment contract with Council. For this financial year (i.e. 2007/2008) however, Council has developed a partnership type of Funding Agreement with the MPHS Group committee as a step towards community group empowerment towards self-sustainability and the committee now has direct employment responsibilities of the Coordinator (as well as additional staff).

Shared objectives identified in Council's Funding Agreement with the MPHS Group are the following:

- Stronger provision of community service in the area;
- Increased community wellbeing and ownership of decision making;
- Increased community participation;
- Increased partnership in community initiatives between schools, residents, business and service providers, Council and Central Government;
- Developing the capacity of community and voluntary organisations to meet their own needs and participate in civic affairs.

## STRATEGIC CONTEXT

The Local Government Act 2002 defines one of Council's responsibilities as to promote the social, economic, environmental and cultural wellbeing of communities, in the present and for the future.

Through the adoption of Strong Communities, Council outlines its commitment to undertake initiatives that will contribute to making Waitakere a safe, healthy place to live and to improving local leisure and recreation opportunities and choices. It also states that 'people are active, healthy and content. They feel safe and there is strong sense of community'. Direct financial assistance to organisations providing support and activities to the residents of Waitakere assists Council's commitment to this strategic goal.

Council's role in the MPHS is also in keeping with its support for community led initiatives in the area of social development.

## ISSUES

Over five years ago, Council's response to address the low socio-economic issues of the McLaren Park Henderson South area was to employ an individual on a part time basis to undertake some consultation research and analysis on the needs of the area. Working in partnership with the Bruce McLaren Intermediate School and operating out of an office at the school, the McLaren Park Coordinator worked with local residents to identify ways of making improvements in their community.

From this grass roots effort of networking and linking individuals and small groups together around common goals and aspirations, fruitful seeds were sown and a successful sustainable model of 'community development' has been built.

Membership in the MPHS Group (formerly known as the McLaren Park Community Project) over the years has varied considerably and reflects the diverse population of the local area. However, significant Community Leaders have evolved through the process and a core membership of this group has remained consistent since the group's inception - a key measure to the group's success within the community.

Over the past year the MPHS Group has grown significantly into a strong viable organisation, through undertaking financial and strategic planning, implementing policies and procedures, being the employer of a handful of staff, and in general, building its identity as a community representative group now operating out of a commercially leased space located at 64d Bruce McLaren Road.

MPHS Group as adopted *Pride, People, Place* as its slogan and the group's mission statement is the following;

*"To enable the development and coordination of local projects, initiatives and services that will bring long term benefits to the whole community."*

Some of the current projects, initiatives and services coordinated by the MPHS Group for the Henderson South / McLaren Park area residents are the following:

- Provision of a weekly Youth Group (averaging between 20 - 35 youth per week);
- A number of one-off activities for youth (example: hip-hop night with 300+ attendees);
- Community Resource / Service Directory Project;
- Power Box Beautification Project (10 volunteers and 35 youth group members);
- Local Community Service Award Project;
- School Holiday Programme (averaging 35 children per programme);
- Provision of a quarterly community newsletter (out to approximately 3,500 households);
- Documentary Photography Project (20 attendees);
- Project Twin Streams activities (approximately 600 attendees at one-off events and 30 weekly regular attendees);
- Budgeting advice service;
- Weekly kids club activities (25 children per week);
- Establishment of a community notice board;
- Youth camp (for the 35 Youth Group members);
- Development of a community edible garden;

- Extended Services for Out of School Care Project (for approximately 35 children per week).

The above list represents only a portion of tangible outcomes being achieved by the MPHS Group as the group's most successful outcomes are intangible and relate to social cohesion factors which are difficult to quantify.

The MPHS Group is a successful model of local community development and Council's commitment to the Community Outcome of Waitakere - *Strong Communities* by enabling and creating ways for people to contribute to their own communities and fostering a strong sense of belonging and networks, thereby positively contributing to the City, community, friends and family.

## **RESOURCES**

Council provides a total funding of \$60,000 per annum to the MPHS Group as identified in the LTCCP.

## **CONCLUSION**

Shared objectives identified in Council's Funding Agreement with the MPHS Group are the following:

- Stronger provision of community service in the area;
- Increased community wellbeing and ownership of decision making;
- Increased community participation;
- Increased partnership in community initiatives between schools, residents, business and service providers, Council and Central Government;
- Developing the capacity of community and voluntary organisations to meet their own needs and participate in civic affairs.

Starting as a pilot community development initiative, the MPHS Group is now a vibrant, busy, fully fledged community development organisation who is business savvy, employs staff, and is led by dynamic leaders / role models in the community, achieving great improvements in their neighbourhood.

The MPHS Group is a successful community development model and is working on a number of community projects, initiatives and services that contribute to making the McLaren Park / Henderson South area of Waitakere a safe, healthy place to live where people feel a sense of belonging and contribute towards making positive improvements to their local community.

## **RECOMMENDATION**

That the Update on the McLaren Park & Henderson South Community Initiative Group report be received.

Report prepared by: Kimberly Rees, Project Leader, Community Resource.



**7 ARTS FUNDING AND SERVICE AGREEMENTS: FINAL APPROVALS 2007/2008**

**GLOSSARY**

Lopdell House Society	(LHS)
Waitakere Arts and Cultural Development Trust	(WACDT)
Waitakere Pacific Arts and Cultural Trust	(WPACT)

**PURPOSE OF THE REPORT**

The purpose of this report is to seek approval from the Culture and Community Committee for the Funding and Service Agreements 2007/2008 for the Lopdell House Society (LHS), the Waitakere Arts and Cultural Development Trust (WACDT) and the Waitakere Pacific Arts and Cultural Trust (WPACT).

**BACKGROUND**

A1-A30

The reports seeking approval for the Funding and Service Agreements for these three organisations (attached at pages A1 to A30) were put before the Culture, Arts and Events Special Committee on 12 September 2007. This Committee did not hold the delegation to give final approval to these Funding and Service Agreements. However, due to an administrative oversight, they were not forwarded to the City Development Committee for sign-off.

The minutes of the meeting of the Culture, Arts and Events Special Committee held on 12 September 2007, are as follows:

Lopdell House Society:

- “1. That the Lopdell House Society: Annual Report 2006/2007 and Funding and Service Agreement 2007/2008 report be received.
2. That the Lopdell House Funding and Service Agreement 2007/2008 be approved.”

3508/2007

Waitakere Pacific Arts and Cultural Trust:

1. That the Waitakere Pacific Arts and Cultural Trust: Funding and Service Agreement 2007/2008 report be received.
2. That, subject to approval from the Finance and Operational Performance Committee, the Waitakere Pacific Arts and Cultural Trust Funding and Service Agreement 2007/2008 be approved.

3509/2007

Waitakere Arts and Cultural Development Trust:

1. That the Waitakere Arts and Cultural Development Trust: Annual Report 2006/2007 and Funding and Service Agreement 2007/2008 report be received.
2. That the Waitakere Arts and Cultural development Trust Funding and Service Agreement 2007/2008 be approved.

3510/2007

## STRATEGIC CONTEXT

The development and support of LHS, WACDT and WPACT is identified in Council's Arts and Cultural strategy (2002) as a priority for the City.

Council's strategic platforms around Strong Communities and urban and Rural Villages are strengthened by the existence of arts and cultural precincts which offer opportunities for residents to experience and grow in knowledge of their histories, cultures and art forms.

The promotion of the 'cultural well-being' of the City's residents is clearly identified in the Local Government Act 2002.

## ISSUES

Following a qualified audit for the Waitakere Pacific Arts and Cultural Trust, a further investigation was carried out by Council's Quality Assurance officers and reported to the Finance and Operational Performance Committee on 10 September 2007.

The following recommendation was passed:

1. *That the Waitakere Pacific Arts and Cultural Trust: Audit Reports 2005/2006 and 2006/2007 report be received.*
2. *That the Finance and Operational Performance Committee notes the reasons behind the qualified audit of the Waitakere Pacific Arts and Cultural Trust for 2005/2006 and 2006/2007.*
3. *That the Finance and Operational Performance Committee approve that measures 2.1, 8.1 and 9.1 be included in the Funding and Service Agreement between Council and the Waitakere Pacific Arts and Cultural Trust, to enhance future accountability by the Waitakere Pacific Arts and Cultural Trust.*
4. *That the Finance and Operational Performance Committee resolutions be referred to the Culture, Arts and Events Special Committee as part of the consideration in the approval of the Waitakere Pacific Arts and Cultural Trust Funding and Service Agreement 2007/2008.*

3479/2007

Measures 2.1, 8.1 and 9.1 as described in recommendation 3 above have been incorporated into the Funding and Service Agreement with the Waitakere Pacific Arts and Cultural Trust. They cover the following points:

- 2.1: the establishment and formalisation of a working relationship between WPACT and the Pacific Mamas by 30 November 2007;
- 8.1: quarterly reporting on financial management to Council;
- 9.1: implementing the recommendations of the 2006/2007 audit.

## RESOURCES

The operational budgets for all three organisations have been approved in the 2007/2008 Annual Plan.

## CONCLUSION

The Funding and Service Agreements for the Lopdell House Society, the Waitakere Arts and Cultural Development Trust and the Waitakere Pacific Arts and Cultural Trust are presented for final approval to the Culture and Community Committee.

## **RECOMMENDATIONS**

1. That the Arts Funding and Service Agreements: Final Approvals 2007/2008 report be received.
2. That the Funding and Service Agreements 2007/2008 for the Lopdell House Society, the Waitakere Arts and Cultural Development Trust and the Waitakere Pacific Arts and Cultural Trust be approved.

Report prepared by: Naomi McCleary; Manager/Arts



## **PUBLIC EXCLUDED MATTERS**

### **8 TASMAN TROPHY NETBALL**

This item will be considered in the Confidential Supplement of the agenda, and has been circulated to members separately with this agenda.

#### **PROCEDURAL MOTION TO EXCLUDE THE PUBLIC**

That the public be excluded from the following part of the proceedings of this meeting, namely, Tasman Trophy Netball.

The general subject of each matter to be considered while the public is excluded, the reason for passing this resolution in relation of the matters, and the specific ground under Section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution is as follows:

General subject of the matters to be considered.	Reason for passing this resolution in relation to the matters	Ground(s) under Section 48(1)(a) for the passing of this resolution.
<ul style="list-style-type: none"><li>• Tasman Trophy Netball</li></ul>	<p>The withholding of information is necessary in order to:</p> <ul style="list-style-type: none"><li>• To enable Council holding the information to carry on, without prejudice or disadvantage, negotiations with the Franchise holder.</li></ul>	<p>That the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist.</p>

This resolution is made in reliance on Section 48(1)(a) of the Local Government Official Information and Meetings Act 1987 and the particular interest or interests protected by Section 7(2)(i) of that Act which would be prejudiced by the holding of the relevant part of the proceedings of the meeting in public as follows:

- This report contains financial information which if released could affect the Council's negotiations with the Franchise holder.

