

# IAP2 Public Participation Spectrum

Developed by the International Association for Public Participation

**INCREASING LEVEL OF PUBLIC IMPACT**

	<b>CONSULT</b>		<b>COLLABORATE</b>		
<b>Public Participation Goal:</b>	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision-making in the hands of the public.
<b>Promise to the Public:</b>	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for direct advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.
<b>Example Techniques to Consider:</b>	<ul style="list-style-type: none"> <li>● Fact sheets</li> <li>● Web sites</li> <li>● Open houses</li> </ul>	<ul style="list-style-type: none"> <li>● Public comment</li> <li>● Focus groups</li> <li>● Surveys</li> <li>● Public meetings</li> </ul>	<ul style="list-style-type: none"> <li>● Workshops</li> <li>● Deliberate polling</li> </ul>	<ul style="list-style-type: none"> <li>● Citizen Advisory Committees</li> <li>● Consensus-building</li> <li>● Participatory decision-making</li> </ul>	<ul style="list-style-type: none"> <li>● Citizen juries</li> <li>● Ballots</li> <li>● Delegated decisions</li> </ul>



Chair,  
KEA UK Inc.

Monday 5<sup>th</sup> June 2006

His Worship the Mayor of Waitakere  
Mr. Bob Harvey  
Waitakere City Council  
Private Bag 93109  
Henderson  
Waitakere City  
Auckland  
NEW ZEALAND

Dear Sir

RE: INVEST WAITAKERE: GOOD FOR BUSINESS, GOOD FOR LIFE

Congratulations on bringing to London the best of what Waitakere has to offer, through the creation of the West Coast garden at the Chelsea Flower show and the function held at NZ House on the evening of May 22<sup>nd</sup>.

KEA was thrilled to be able to help organise such an event. It allowed a range of NZ'ers and those interested in developing business opportunities in Waitakere come together to hear how they can move forward in pursuing a variety of mutually beneficial opportunities. One person in particular we met had an interest in developing bio-pharmaceutical research in your city – an opportunity I know will be of interest to you. We will ensure her details are passed to Enterprise Waitekere.



Thank you for partnering with KEA UK for this event, and we hope we can continue to work in partnership to develop new opportunities in the future.

Best wishes.

Kindest regards

Mary Fenwick  
Chair, KEA UK

Matthew Findlay  
Secretary, KEA UK

Cc: Ross McConnell, KEA Chief Executive Officer

## **Mayor Bob Harvey Speech at Ningbo Mayoral Welcome Reception**

He Po he Po, He Ao He Ao  
Ka Ao Ka Ao awatea, Te whare e tu nei  
Tena koe Te marae e takoto nei  
Tena koe Nga hau e whau  
Mihi mai mihi mai karanga mai  
Ka tangi te titi Ka tangi te kaka Ka tangi hoki ahau  
Tihei Mauriora Te whare e tu nei Te marae e hora nei  
Tena kōrua  
Nga whaea Nga matua Nga huihuingatangata  
Tena katoa katoa.

I have just greeted you in the native language of my country – Aotearoa / New Zealand.

The symbolism of that greeting is important because the Maori were the first people to inhabit our country and I bring you their greetings with great respect – from one culture to another.

I would firstly like to welcome and acknowledge the hospitality of our friend Mayor Mao who unfortunately cannot be with us tonight.

I would also like to acknowledge the esteemed presence here this evening of you all.

You have been, once again, welcoming and gracious.

And a warm welcome to our new friends here tonight. We sincerely hope you will become old friends.

We look forward to turning this friendship into real economic opportunities for both parties.

Through our Sister City relationship, Waitakere and Ningbo have a spirit of cooperation and friendship that has seen a number of exchanges over the years.

But this latest visit is, in my view, the most important yet because this is about business.

And business is so important to a small country like New Zealand and of course the rapidly growing world economy of China.

At our last meeting, Mayor Mao spoke of the importance of education in the 21<sup>st</sup> Century. The Chinese premier has also, this week, made a number of announcements around education.

I can only agree wholeheartedly and sincerely hope the links and contacts made by the members of our delegation from that sector can grow into real business partnerships.

Last year we were invited by our good friend Mr Yin to attend the Zhejiang Investment and Trade Symposium and the China International Consumer Goods Fair.

I don't think that 12 months ago any of us imagined how large and successful this event would be.

I must take this opportunity to congratulate Ningbo City on the organisation of such a wonderful event.

This is now my fourth visit to Ningbo. Each time I am impressed and amazed at the growth and prosperity of the region.

That is due I am sure to the vision and leadership shown by civic leaders of Ningbo and the others who have joined us for this function tonight.

I would now like to extend a formal invitation for Ningbo to send a similar trade delegation to our country next year, perhaps in March or April.

Because any friendship only remains through constant support and encouragement and I believe return visits of this sort are vital if we wish our relationship to grow and flourish.

In conclusion, I would like to make a special acknowledgement of Mr Yin with who we have build such a special relationship over the years. And to Robin, our 'guide', our 'manager, our 'time keeper...

Without Robin we would simply be lost.

To my own delegation – thank you. Thanks for your commitment not only to the organisations you represent but also to the City of Waitakere.

And finally may I wish the People's Republic of China prosperity and progress in the years ahead.

Many of us believe that the 21<sup>st</sup> Century will be the Century of China. We applaud your progress.

And now a toast – to the lasting friendship between Ningbo City and Waitakere City.



Minister of Trade

attachment

Honourable guests of Waitakere City Council

As New Zealand's Minister of Trade I am delighted that you are able to attend this function hosted by my good friend, Mr Bob Harvey, the Mayor of Waitakere City. I am only sorry that I am not able to be with you myself.

New Zealand very much values its warm relationship with China. Earlier this year we were pleased to receive a visit from Premier Wen Jiabao. One of the important outcomes of his visit was the commitment to accelerate negotiations between our two countries for a Free Trade Agreement that will benefit us all. Both countries are putting a lot of effort into achieving this outcome. China is already New Zealand's fourth largest trading partner, and we believe an FTA will offer significant opportunities for two way trade to increase.

But we don't need to wait for the FTA to expand relationships, and I am delighted by the steps many New Zealand cities are taking to develop strong relationships with cities in China. There are many threads to our links with China – we are actively collaborating in education, cultural activities, science and technology and many other fields.

Waitakere City is a newer city within the boundaries of New Zealand's largest province, Auckland. Bob and his fellow Councillors have led a drive to enhance the city's relationships both at home and abroad. I know that they value their sister city relationships and that they put a lot of effort into maximising contacts at all levels.

I have been particularly impressed by their emphasis on expanding business linkages. Participation in such an important event as the Zhejiang Trade and Investment Symposium is an opportunity to take these linkages a step further.

I commend to you the Waitakere businesses here today who represent sectors that are of key importance to New Zealand. They are innovative and hungry for new opportunities. I am sure you will like what they have to offer.

Yours sincerely

Hon Phil Goff  
Minister of Trade

• 60 Willerton Ave.  
New Lynn.

Dear Bob,

On account of the fact  
that you and Skeeta are mates  
We're compelled to advise you  
of our old doggies fate

Despite all our efforts  
and how hard we tried  
We regret to inform you  
that Skeeta has died.

Oh,- the tears from the grandkids  
who are all younger than he  
A mate their whole lifetime  
like soulmates you see.  
The love and respect  
so rightfully earned  
A hard lesson of life  
so painfully learned.

But deep in their thoughts  
and memories held dear  
Is a fact that he has a letter from the Mayor  
Laid out on the table  
for all to be seen  
Better they say  
than a telegram from the Queen!

So no matter now  
if he be mongrel or not  
He's now laid to rest  
in the best garden spot  
Interred with his tags  
all paid up to date  
He was about to apply  
for pensioner rates!

So thankyou Sir Bob  
for the time of your day  
You're alright in our books  
Despite what they say !  
We've enjoyed all the humour  
and that's to be sure  
But this letter is the last one  
and we'll bug you no more!

Regards,  
The Mearway family.