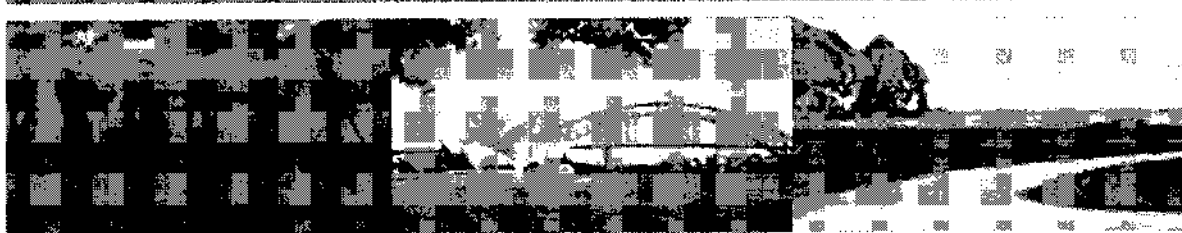
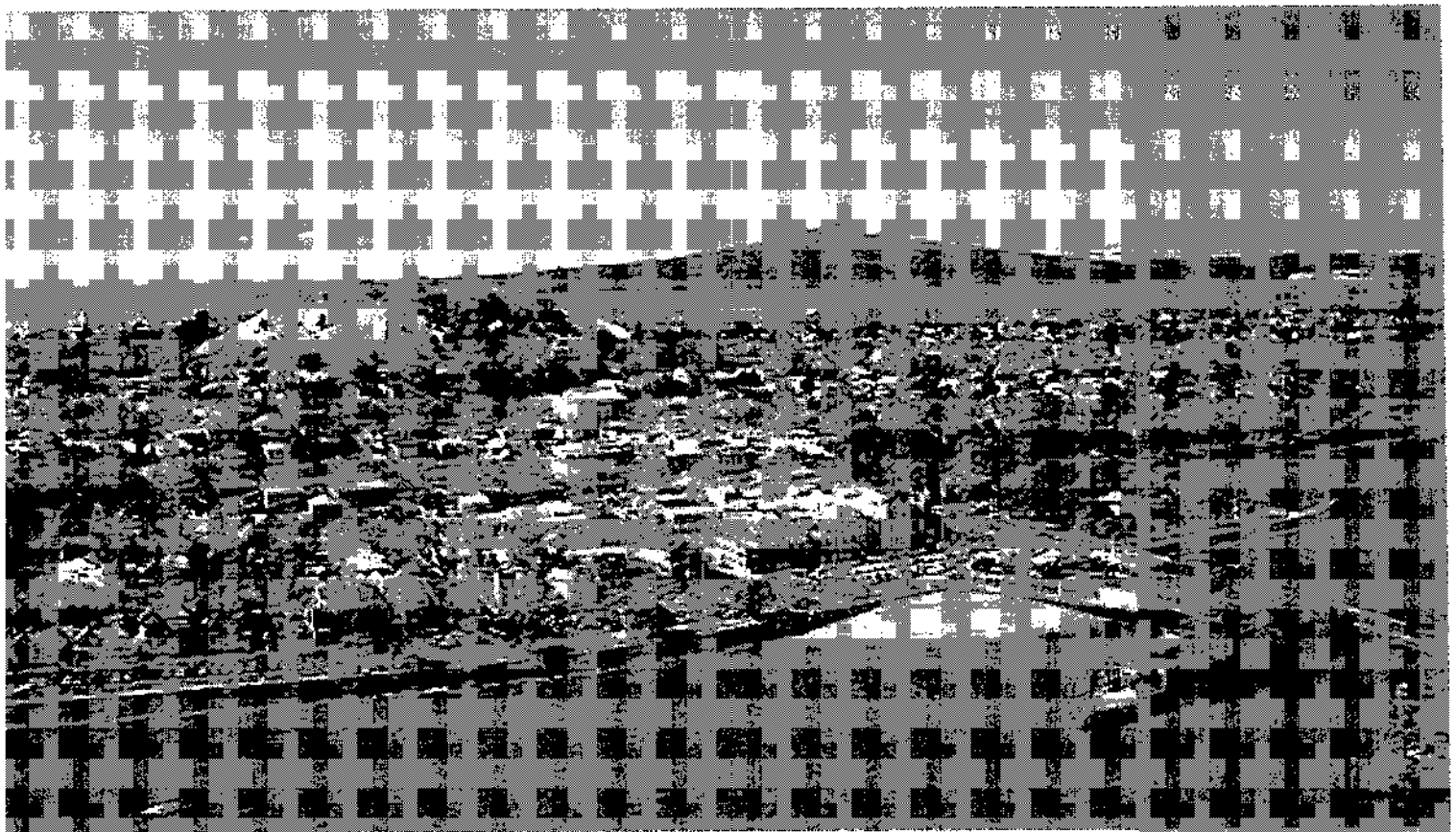


Climate Change & Business

The Australia-New Zealand Conference & Trade Expo 04

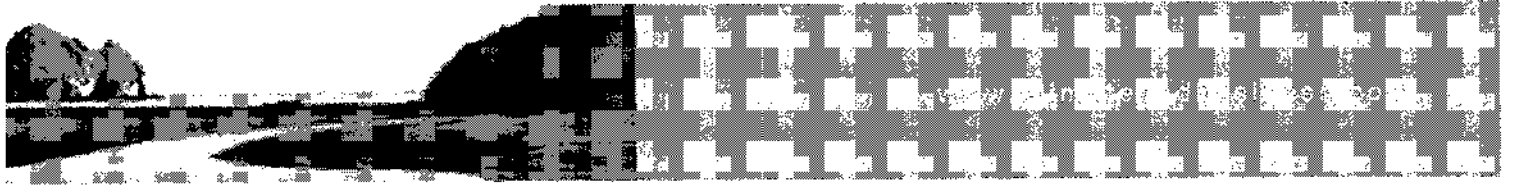


REGISTRATION BROCHURE

AI

3-5 November 2004
Sky City Convention Centre
Auckland, New Zealand

www.aunzclimatebusiness.com



Welcome

The conference partner organisations are pleased to invite you to attend Climate Change and Business: The Australia-New Zealand Conference and Trade Expo 2004. This inaugural Australasian conference will be sharply focused on understanding the business opportunities and risks arising from climate change.

Climate Change is one of the most important issues facing industry and business today. All companies should be concerned about climate change and begin to factor the risks and opportunities into their planning and operational decisions.

For those wanting to better understand these new risks and opportunities, attending this Australia-New Zealand Climate Change and Business Conference is a must. The two-day conference will showcase expert speakers from Australia, New Zealand, China, Japan, USA and Europe. They will describe the size and nature of emerging carbon markets, provide background on regional governments' policies and incentives, and will describe new technologies and scope business risks. Global and regional energy requirements for the next 50 years will also be profiled. This conference is a unique opportunity to understand the links between business and climate change.

The conference is designed for senior level executives and policy makers. The programme will incorporate an informative and diverse mix of speakers, case studies and workshops. The interactive workshops will explore renewable energy, low emission technologies, energy efficiency methods and greenhouse gas reduction methods. Exhibitors will present more information about the technologies and action that can help you reduce greenhouse gas emissions in your business and reduce costs.

We are especially pleased to have worked with a diverse range of organising partners from New Zealand, Australia, USA and Europe and to have the support of both the Australian and New Zealand Governments in bringing this event to you.

Climate Change is an issue that you cannot afford to ignore.

We invite you to join us in Auckland, the City of Sails, in early November 2004.

Gary Taylor
Conference Convenor

NEW OPPORTUNITIES

- > To promote business opportunities and understanding of risks arising from climate change
- > To showcase technologies and actions that reduce greenhouse gas emissions
- > To identify how government can link with business to address climate change

NEW THEMES

- > Developments in Australian, New Zealand and international policy
- > Sharp focus on business opportunities in Australia, New Zealand, China, Japan, Europe and elsewhere
- > Improving your bottom line performance by reducing energy costs and emissions
- > Profiling goods and services to achieve emission reductions
- > Networking with CEOs, Ministers, policy leaders and service providers

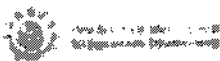
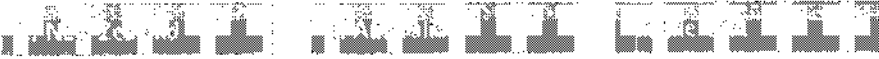
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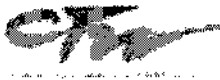


Organising Committee

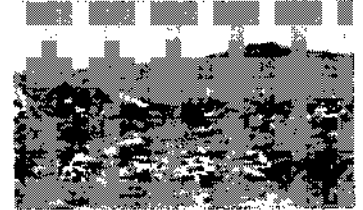
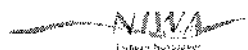
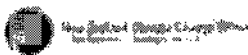
The conference is being organised by 7 partner organisations that reflect the wide interest in climate change. It is endorsed by the Australian Industry Group.



Endorsed By:



Investors



DESTINATION

Auckland

Auckland, City of Sails, is a vibrant harbour city that has attracted world-wide attention in recent years. It has played host to some of the world's most prestigious sporting and business events such as the America's Cup and APEC. Visitors have delighted in Auckland's relaxed lifestyle and dynamic and diverse city culture. It is considered the "gateway" to New Zealand. Auckland is a truly international city, switched on to the needs of the business traveller.

VENUE

The Climate Change and Business Conference and Trade Expo 2014 will be held at the Sky City Convention Centre which is located beside Sky Tower in the heart of Auckland city.

Sky city
Convention Centre
88 Federal Street
Auckland
New Zealand



Thursday 4 November

Session 1: Climate Change and Business: Setting the Scene

Chair – Gary Taylor, Conference Convenor

- 0830 Powhiri (Maori welcome)
- 0900 **Rt Hon Helen Clark, Prime Minister of New Zealand**
Business Opportunities and Geopolitical Context from a NZ Perspective
- 0930 **An Australian Minister**
Business Opportunities and Geopolitical Context from an Australian Perspective
- 1000 Morning Tea

Chair – Dr Don Elder, Solid Energy

- 1030 **Richard Bradley, Head, Energy Efficiency and Environment Division, International Energy Agency**
Global and Regional Energy Requirements for the Next 30 Years
Questions – 5 minutes
- 1110 **Hon Eileen Claussen, President of the Pew Center on Global Climate Change**
The International Policy Framework for Climate Change and Business
Questions – 5 minutes
- 1200 Lunch

Session 2: Carbon Finance and Markets: The Opportunities and the Risks

Chair – Ric Brazzale, Executive Director, Australian Business Council for Sustainable Energy

- 1300 **Per-Otto Wold, Chairman, Point Carbon**
Managing Carbon Risks: A Commodities Market Perspective
- 1330 **Tony Coleman, Chief Risk Officer and Group Actuary, Insurance Australia Group**
Managing Business Risks: An Insurance Sector Perspective
- 1345 **Sean Lucy, Practice Leader, Climate Change, Phillips Fox**
Managing Business Risks: A Legal and Governance Perspective
- 1400 Questions
- 1415 **Case Studies**
- Seb Walhain, Director Environmental Products, Fortis Bank**
Overview of EU markets
- NSW Government Representative**
NSW Benchmarks and Basix – State Programmes That Work
- Howard Bamsey, Chief Executive, Australian Greenhouse Office**
MRET and Greenhouse Friendly – Federal Programmes That Work
- Industry Response**
- 1515 Panel Discussion
- 1530 Afternoon Tea

A4

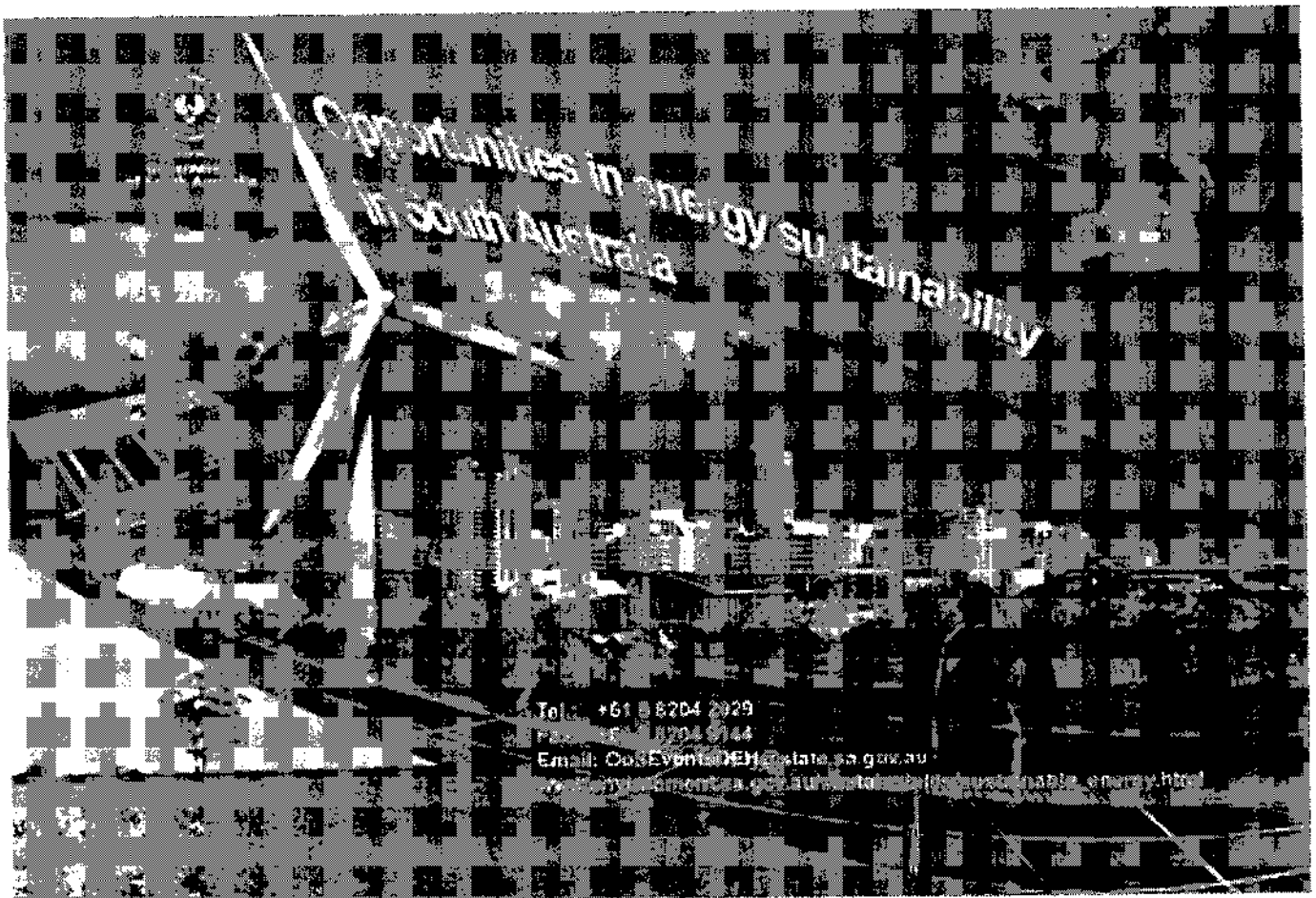


Session 3: Climate Change Business Opportunities in the Wider Region

Chair – *Sharan Burrow, President, ACTU*

- 1600 **Zhou Dadi, Director General, Energy Research Institute, National Development and Reform Commission, China**
An Overview of the Clean Development Mechanism (CDM) in the Asian Region
- 1630 **Li Junfeng, Director, Chinese Renewable Energy Industries Association**
China – a CDM Market: Investment Opportunities
- 1700 **Yuzuru Nonaka, Director Climate Change, Corporate Planning and Administration Department, J-POWER**
Japan – a Potential Investor and Partner
- 1730 Panel Discussion
- 1800 Close
- 1830 Cocktails and Dinner

All named speakers are confirmed at the date of publication. However, the conference organisers reserve the right to change named speakers if circumstances require it. Please refer to the website for updates www.climateandbusiness.com.



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