

CONTRACT REPORT FOR PERIOD 1 FEBRUARY 2003 – 31 JULY 2003

SECTION A: OVERALL SERVICES

Objective 1: Co-ordinate initiatives for injury prevention amongst a wide range of community groups.

	OUTPUTS	PERFORMANCE MEASURES 2002/2003	ACTIVITIES TO DATE
AS	1.1 Board Meetings: Arrange regular inter-agency SWIP Board Meetings	<ul style="list-style-type: none"> At least four meetings will be held by 31 July 2003. 	<ul style="list-style-type: none"> 11 meetings held. Minutes (Feb-July) appended. Main activities were: <ul style="list-style-type: none"> Data collection and analysis mortality/morbidity Discussions, strategic directions/vision Development of priorities from data 40kph around schools (see later) NZIPS Strategy (four members on Key Stakeholders Group) Safety By Design WHO Accreditation (5th anniversary celebration) Submission, WCC Annual Plan IPRC report Annual Plan and Budget 03/04 IPNANZ conference abstracts (four accepted) SWIP Board governance review Renewal contracts, Te Pikiora Maori Health Trust, Pasifika Healthcare
	1.2 Working Groups: Arrange meetings for each of the following inter-agency Working Groups: Children and Older People.	<ul style="list-style-type: none"> At least four meetings of each Working Group by 31 July 2003. 	<ul style="list-style-type: none"> Child Safety: 11 meetings held. Older People: 11 meetings held.
	1.3 Co-ordination - SWIP: Co-ordinate the different components of the project: <ul style="list-style-type: none"> Administration Liaison Planning Evaluation 	<ul style="list-style-type: none"> Co-ordinators of Puriri, General Population and Pacific Peoples programme will meet at least once each month during the contract term. 	<ul style="list-style-type: none"> Co-ordinators have met at least once monthly.
	1.4 Co-ordination – Safe Waitakere	<ul style="list-style-type: none"> Co-ordinators of the three components of the programme will meet with project leaders of other Safe Waitakere projects at least once each month 	<ul style="list-style-type: none"> All Safe Waitakere co-ordinators have met monthly. Activities have included: <u>Development of Strategic Directions</u> i.e.

* Indicated evaluation in place.

<p style="writing-mode: vertical-rl; transform: rotate(180deg);">A6</p>		<p>during the contract term and will work together on common issues.</p>	<ul style="list-style-type: none"> - Agendas, Safe Waitakere Group - Indicators project (collection and publication of high level indicators for 'safety' each year) - NZIPS – joint workshop when implementation plans developed - Joint response to Protecting Our Tamariki/Design Project - Alert to possible cross-group submissions - Joint newsletter, website, PR materials, etc - Safe Summer, Pasifika Festival – joint projects <p><u>Pasifika Festival</u></p> <ul style="list-style-type: none"> - Initial discussions with festival organisers - Decision to be major event sponsor of 'All Star Concert' on last night of festival <p><u>Update</u> (see elsewhere)</p> <p><u>Submissions, WCC Annual Plan & Strategic Plan</u></p> <ul style="list-style-type: none"> - All Safe Waitakere groups submitted together and sang waiata to accompany <p><u>Protecting Our Tamariki</u> (see elsewhere)</p> <p><u>Safety and Access by Design</u></p> <ul style="list-style-type: none"> - Work with WCC to address injury component <p><u>Safe Waitakere Group</u> (chairs of projects)</p> <ul style="list-style-type: none"> - The group has met twice to sign off 'Update', discuss the indicators project and consider issues regarding the future of SWAP and WSCCT. NB: SWIP co-ordinator takes an overall co-ordinating role for all above (funding from WCC).
<p>1.5</p>	<p>Reporting: Report periodically to:</p> <ul style="list-style-type: none"> • Ministry of Health • Waitakere City Council 	<ul style="list-style-type: none"> • Periodic reports will be forwarded to MOH on 20 February and 20 August each year of the contract term. • Reports to appropriate Council committee at least twice per annum. 	<ul style="list-style-type: none"> • This is the final report, due 20 August 2003.
<p>1.6</p>	<p>National Leadership / Information Dissemination: Provide assistance on community injury prevention issues by:</p> <ul style="list-style-type: none"> • Taking a leading role in the Injury Prevention Network and NZ Injury Prevention Strategy. • Responding to requests for 	<ul style="list-style-type: none"> • Periodic service reports to include details of significant assistance offered information dissemination and any submissions made. 	<ul style="list-style-type: none"> • <u>National Leadership IPNANZ</u> SWIP co-ordinator has attended several meetings in Wellington for IPNANZ and many teleconferences. • <u>National Training</u> – convene working group • <u>National Conference</u> – member committee • <u>NZ Injury Prevention Strategy</u> – member of Stakeholders Group. Attendance at Wellington meeting.

* Indicated evaluation in place.

<p style="writing-mode: vertical-rl; transform: rotate(180deg);">AT</p>	<p>information and assistance from councils and other organisations nationally and internationally.</p> <ul style="list-style-type: none"> • Assisting new "Safe Communities" initiatives as appropriate • Disseminating newsletters and other relevant information. • Meeting with interested parties when appropriate. • Writing submissions as appropriate and as resources allow. • Ensure information on injury prevention is provided to the District Health Board and other key authorities. 		<ul style="list-style-type: none"> • <u>Other Issues:</u> <ul style="list-style-type: none"> - Presentation to Counties Manukau Injury Prevention Group re: governance issues - Regional meetings, CIPP co-ordinators - Member, panel of first national Child Mortality Review (drowning) - Attendance, workshop Crime Prevention Through Environmental Design • <u>Submissions</u> <ul style="list-style-type: none"> - WCC Annual/Strategic Plan (SWIP Board)
1.7	<p>Spontaneous Initiatives: Respond to spontaneous initiatives consistent with the aims and objectives of the programme as appropriate.</p>	<ul style="list-style-type: none"> • Report on initiatives in periodic service reports. 	<ul style="list-style-type: none"> • Attendance at 'What Works' a strategic policy discussion with AUT policy unit re: child health and safety. • Meeting with Ian Hassall and Emma Davies of AUT and WCC re: Child Abuse Free Community.
1.8	<p>Ongoing Training: Ensure the SWIP co-ordinators receive appropriate training for their health promotion and injury prevention role, including attendance at relevant conferences.</p>	<ul style="list-style-type: none"> • Co-ordinators to outline a training programme for the contract year to the SWIP Board by 1 July 2002. • Periodic service reports to include details of training attended and conferences attended. 	<ul style="list-style-type: none"> • <u>SWIP Co-ordinator</u> provision of training package for IPNANZ training: <ul style="list-style-type: none"> - Review of training programmes - Development of module and handouts on 'Planning and Evaluation'
1.9	<p>Ongoing Planning: Prepare draft outputs and performance measures for the 2003/04 plan.</p>	<ul style="list-style-type: none"> • Draft outputs and performance measures discussed with MOH by 15 May 2003. 	<ul style="list-style-type: none"> • Draft outputs developed from: <ul style="list-style-type: none"> - Extensive review of data - Discussions, Board and Working Groups • Discussions held with MoH in June.

* Indicated evaluation in place.

Objective 2: Increase public awareness about injury prevention.

	OUTPUTS	PERFORMANCE MEASURES 2002/2003	ACTIVITIES TO DATE
2.1	'Update': Publish three editions of "Safe Waitakere Update", if wider Safe Waitakere groups agree.	<ul style="list-style-type: none"> Newsletters published and distributed by approximately the following dates, if approved: <ul style="list-style-type: none"> September 2002 December 2002 April 2003 Website updated regularly 	<ul style="list-style-type: none"> Autumn edition published in April (appended). <u>Website</u> On hold until other Safe Waitakere Groups have structures finalised.
2.2	Media: Ensure injury information is published in local newspapers and other sources of information.	<ul style="list-style-type: none"> Develop a Media Plan by November 2002. At least six injury news stories published in local press by 31 July 2003. Other information/promotions documented in periodic service reports. 	<ul style="list-style-type: none"> See appendix. Most stories relate to FALL-SAFE KIDS. <u>NB:</u> Two reports in international journals. <ul style="list-style-type: none"> (a) Review of WCIPP in <i>Health Promotion International</i>, 2002 (summary appended). (b) Evaluation of Safe Waitakere Scalds Kit in <i>Health Education Research</i> (summary appended).



Objective 3: Encourage work towards safe environments, policies and practices within Waitakere City Council boundaries.

	OUTPUTS	PERFORMANCE MEASURES 2002/2003	ACTIVITIES TO DATE
3.1	WCC Safety Projects: Work with Waitakere City to implement key safety projects where appropriate.	<ul style="list-style-type: none"> Work with Waitakere City Council to advise/assist in planning and implementing its Annual Action Plan for Safety. Keep abreast of monitoring issues. 	<ul style="list-style-type: none"> Significant input into Council's Annual Plan and Strategic 10 Year Plan re: safety. Note that safety is a key priority for Council for the next ten years (appended) Member, Collaboration Strategy Groups: <ul style="list-style-type: none"> (a) Great Start (b) Prevention of Violence to Women and Children SWIP met with Councillors re: 'driveovers' (result of advocacy from SWIP). Since then budget allocated and contractor currently working on public information strategy for Council. Involvement in Pedestrian/Cycle Strategy. Safety and Access by Design project: initial accessing of funds/advocacy for development, etc. Site visit Huruhuru Creek (site of several drownings) – advice sought, launch of signage. Attendance, monthly Road Safety meetings and Police Liaison Group. Presentation to City Development Committee meeting in April, subject MoH Report (appended).
3.2	Waitakere City Safety Plan: Convene meetings if Steering Group	<ul style="list-style-type: none"> Outline role of SWIP in any ongoing work for the City Safety Plan. 	<ul style="list-style-type: none"> This work has evolved into <i>Protecting Our Tamariki</i>. Violence prevention to under fives seen as key priority.

* Indicated evaluation in place.

A9	decide to renew this initiative.	<ul style="list-style-type: none"> Implement SWIP-agreed roles by July 2003. 	<ul style="list-style-type: none"> Partnership project, Safer Community Council (WSCCT) and SWIP. Jointly funded contractor to research and scope out project. Established Advisory Group (approximately 20 local and regional key stakeholders). Three meetings held to date. Production of draft <i>Protecting Our Tamariki</i> Plan (appended). Held forum (attendance 80 people). Guest speaker Lesley Max. Workshopped 8 priority areas. Establishment of 10 convenors (8 priorities + Maori and Pacific caucus). Currently convenors are pulling together plans and budgets. Funders meeting planned for August to scope out possibilities. Key visits made to government agencies e.g. Ministry of Education re: involvement, policy, etc. Discussions underway with some national government departments in Wellington. After many meetings, decision to merge with Collaboration process and establish a Great Start Strategic Planning Group. Deemed to have greater mileage with government and alignment with the early childhood project. Subgroup met to discuss the Strategic Action Group (see appended). It is hoped that this group will be up and running by October. On 28 August the <i>Protecting Our Tamariki Plan</i> will be launched in conjunction with the next meeting of the Advisory Group. SWIP has agreed to fund contractor for two hours per week to oversee the project. It is anticipated that a 'Great Start Co-ordinator' will be employed if funding can be accessed to forward the whole project.
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Objective 4: Determine key information requirements and arrange for collection and analysis of relevant data.

	OUTPUTS	PERFORMANCE MEASURES 2002/2003	ACTIVITIES TO DATE
4.1	Hospitalisation Data: Continue to monitor hospitalisation and mortality data for injury in Waitakere City, in conjunction with IPRC, if this information is available.	<ul style="list-style-type: none"> Request hospitalisation and mortality data by August 2002 from Ministry of Health. Work with IPRC to complete review/recommendations for Waitakere data. 	<ul style="list-style-type: none"> <u>IPRC Report</u> <ul style="list-style-type: none"> IPRC have produced a report entitled <i>Safe Waitakere: Re-assessing the Evidence</i>. Much of this was the provision of data. A survey of SWIP stakeholders was also undertaken.

* Indicated evaluation in place.

			<ul style="list-style-type: none"> - IPRC have provided tables, which include 2001 hospitalisation data and 1999 mortality data. - A contractor undertook some work to inform the strategic directions for SWIP and to also inform the draft annual plan (a summary of that information is appended). - Enquiries will be made shortly re: 2002 hospitalisation data. - Two factsheets have been produced for road injuries and suicide injuries to inform those projects.
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* Indicated evaluation in place.

SECTION B: GENERAL POPULATION PROGRAMME

Objective 5: Work towards the reduction of specific risk factors for injuries to children.

	OUTPUTS	PERFORMANCE MEASURES 2002/2003	ACTIVITIES TO DATE
5.0	The Child Safety Working Group will develop interventions to reduce risks for the following injury areas:		
5.1	Kidsafe Week * (focus: pedestrian & drowning issues)	<ul style="list-style-type: none"> • Co-ordinate activities for the Waitakere Kidsafe Coalition for October 2002. • Convene meetings and co-ordinate activities. • Implement specific projects with others where appropriate. 	<ul style="list-style-type: none"> • Planning has commenced for Kidsafe Week 2003. Initial scoping, resource availability, etc. focus will primarily be on cycle safety.
5.2	Prevention of Falls * Undertake a falls prevention project focused on children 5-9 years (combined project with Puriri and Pacific components).	<ul style="list-style-type: none"> • Baseline information and evaluation indicators process determined by 30 September 2002. • Project details and plan determined by 15 October 2002. • Implementation of project November 2002 – June 2003. • Evaluation completed (where timely data available) by 31 July 2003. 	<ul style="list-style-type: none"> • All 3 co-ordinators have worked on this with ACC. FALL-SAFE KIDS has been a major initiative for SWIP. Because funding from ACC was held up for some months, we are still in the implementation stage (to early September). The evaluation will not be completed until early 2004 although some key process information is currently available. A brief summary of the campaign is appended. A comprehensive evaluation, including a community phone survey of 400+ Waitakere caregivers will inform the efficacy of this initiative (see Appendix 5.2).
5.3	Other Child Safety Activities Undertake advocacy and other child safety activity as resources allow.	<ul style="list-style-type: none"> • Report on other activity in periodic reports e.g. <ul style="list-style-type: none"> - Activities undertaken with Working Group - Safe Under 5 initiatives - Cycle safety: funding applications - School Safety/Early Childhood Centres: <ul style="list-style-type: none"> ▪ Hot Water Safety Kit ▪ Playgrounds ▪ Other projects - Promotion of child restraints - Home Safety project with Carter Holt Harvey 	<p><u>Other Child Safety Initiatives</u></p> <ul style="list-style-type: none"> • BIKE WEST training was held on 26 March with 13 teachers from 11 schools. SWIP co-ordinated with road safety co-ordinator, Road Sense, Bike West and LTSA (see evaluation 5.3). • Application for funding to licensing trusts for <i>In At the Deep End</i>. \$9,000 received from Waitakere and \$3,000 from Portage Licensing Trusts. Watersafe Auckland has begun programmes in Bruce McLaren and Henderson Intermediate schools. • Child restraints: nomination to national child restraint provider training. • Submissions from Working Group to Council's Annual Plan. Toy cars given to remind Council about car speed. • Violence Free Begins With Me – support for development of local school programme trial in 2 schools with Violence Free

* Indicated evaluation in place.

A12			<p>Waitakere group.</p> <ul style="list-style-type: none"> • Advocated for WCC Animal Control to purchase 10 'Dog Bite' kits from Child Safety Foundation. Available locally for Early Childhood Centres to borrow. • Some discussions currently about WCC's Phoenix palms. Background information accessed. • <u>40kph Around Schools</u> – constant advocacy has resulted in WCC making a stand on this issue. The Chair of SWIP visited Christchurch to investigate this issue. Since then a remit has been sent by WCC to the Local Government NZ Conference to make it mandatory to drive 40kph or less around schools. Mayor Bob Harvey has also written to all Mayors in New Zealand to support this issue (several replies received).
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Objective 6: Work toward the reduction of older peoples injuries.

	OUTPUTS	PERFORMANCE MEASURES 2002/2003	ACTIVITIES TO DATE
6.0	The Older Peoples Safety Group will develop interventions to reduce injury risks (especially falls).		
6.1	<p>Prevention of Falls*: Work with ACC to develop a project to reduce falls (possible project with Puriri).</p>	<ul style="list-style-type: none"> • Needs analysis / gap analysis completed by 30 September 2002. • Project outline completed by 31 October 2002. • Implementation November 2002 – June 2003. • Evaluation completed (if NZHIS data available) by July 2003. 	<ul style="list-style-type: none"> • A number of initiatives have been underway. Falls hospitalisations are monitored but no overall evaluation has been undertaken at this stage. Instead a Falls Prevention Strategy has been developed (appended) and many different elements ongoing. • Advocacy for the Otago Falls Programme to be implemented has taken a great deal of time. Several meetings have been held with HealthWEST (PHO) and ACC agreeing to a partnership for delivery of this programme. AUT have been involved in regard to project management, training and evaluation (physiotherapy). SWIP's role is one of advocacy (long term!) • A meeting held with ACC and OSH. As a result of long-term advocacy, ACC will now fund an audit of slip surfaces in shopping malls (Lynmall, Kelston, WestCity and Waitakere Plaza). • 1,500 surveys have gone out in the Greypower Newsletter (from Greypower) asking about falls experience (appended).

* Indicated evaluation in place.

			<ul style="list-style-type: none"> • Considerable work undertaken to advocate for the availability of Tai Chi as a falls prevention practice. • Working Group sent a letter to ACC Head Office requesting they take a lead role in networking/information about falls prevention. • Contacting most City health professionals re: willingness to promote falls information. • Update of Call Centre Calls (appended).
A13	<p>6.2 Other Older People's Safety Issues: Undertake advocacy and other safety activity as resources allow.</p>	<ul style="list-style-type: none"> • Report on other activity in periodic reports e.g. <ul style="list-style-type: none"> - Activities undertaken by Working Group - Submission e.g. to Council's annual plan - Promotion of available courses e.g. <i>Safe With Age</i> and <i>Step Ahead</i> - Ongoing analysis of Call Centre falls reports - Advocacy issues 	<ul style="list-style-type: none"> • Widespread promotion (via libraries etc) of <i>Step Ahead</i> and <i>Safe With Age</i> programmes. • Visit by Project STOP re: pedestrian safety. • Submission to WCC Annual and Strategic Plan. Result was a visit by Council manager and staff to the Working Group with regard to the safety of Council's 335 housing units for older people. Working Group has since had input into the Audit Tool being used by Council to audit all units. Ongoing discussions re: safety. <p><u>SAFER HOMES</u></p> <ul style="list-style-type: none"> • Planning has started to launch a re-vamped <i>Safer Homes</i> initiative. Current activities are: <ul style="list-style-type: none"> - \$2,000 received from HealthWEST and \$2,000 received from Age Concern to re-vamp and print 25,000 copies of <i>Safer Homes</i>. - Request made to WCC to fund/undertake promotion of Call Centre number to coincide with launch. - Initial planning undertaken to launch project on 1 October – International Day for Older People. Meeting held with West Auckland Council of Social Services (WADCOSS) to share activities on 1 October. This will happen. Along with SWIP, WADCOSS will use the occasion to urge the development of an Age Concern in Waitakere City. - Visit to Mitre 10. Result is that all 3 Mitre 10's in Waitakere City will reduce prices on key safety items (e.g. grab rails, non-slip mats) for October to coincide with promotion. - Project still being developed.
	<p>6.3 Local Issues: Follow up issues raised by the Working Group: Safety of Older People as appropriate.</p>	<ul style="list-style-type: none"> • Where local safety issues are raised, work with group members to address issues as resources allow. 	<ul style="list-style-type: none"> • A number of other activities have been undertaken with the Working Group.

* Indicated evaluation in place.

Objective 7: Work towards the reduction of injuries caused by self-harm.

	OUTPUTS	PERFORMANCE MEASURES 2002/2003	ACTIVITIES TO DATE
7.1	Advocate for funding availability for the preparation of a background paper for suicide prevention in Waitakere City. (Focus: male 15-39 years, New Lynn ward/Maori and General Population)	<ul style="list-style-type: none"> Contact other agencies to discuss their existing and potential roles in such an initiative. Develop contract brief with other interested agencies, if viable. 	<ul style="list-style-type: none"> Decision was to scope level of interest for undertaking some work in suicide prevention in Waitakere City. SWIP contracted the pulling together of a brief 'factsheet' on self-harm (appended). Carolyn Coggan and Sara Bennett of IPRC and Merryn Statham, manager of SPINZ agreed to discuss likely activities. SWIP invited key people from WDHB, CYF, HealthWEST, Police, Shared Vision, Te Pikiora Maori Health Trust, Waitakere City Council and Pasifika Healthcare and discussed the attached paper from IPRC (appended). Meeting held with Shared Vision to work with them on convening next stages. Will ask SPINZ to develop community plan with key stakeholders.

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Objective 8: Work towards a reduction in road-related injuries.

	OUTPUTS	PERFORMANCE MEASURES 2002/2003	ACTIVITIES TO DATE
8.1	Monitor NZHIS and LTSA data for trends and advocate to relevant authorities where appropriate.	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> Data analysis completed on Road injuries (see appended). SWIP will develop key advocacy strategies by 15 September 2003.

* Indicated evaluation in place.

SECTION C: PURIRI PROJECT

Objective 9: Co-ordinate injury prevention initiatives amongst Maori Community Networks.

	OUTPUTS	PERFORMANCE MEASURES 2002/2003	ACTIVITIES TO DATE
	9.1 Puriri Management Team Meetings: Arrange regular meetings of the Projects Management Team	<ul style="list-style-type: none"> At least four meetings will be held by 31 July 2003. 	<ul style="list-style-type: none"> Meetings of the Sub Contracted Group held every First Tuesday of the Month. (6) Meetings held since February 2003 Report. Note change in Meeting Dates.
AIS	9.2 Komiti Kaimahi: Establish working committees to address safety issues that affect children with a priority for 0-5 year olds and kaumatua safety 65+	<ul style="list-style-type: none"> Convene at least four meetings of each working group by 31 July 2003. Co-ordinate activities for each working group as appropriate. 	<ul style="list-style-type: none"> Te Puna Ora Tamariki Komiti (6) Meetings held since February 2003. Consultation between organisations regarding contributions towards Maori Safety Plan and Child Safety initiatives. Kaumatua (Kua Puawai) Komiti is currently under review. A proposal to Hoani Waititi Marae (Marae Komiti) was submitted in March 2003 with a favourable response to have all Kaumatua activities Marae based. Refer to appendices (Maori Safety Plan-Progress report) for outcomes and recommendations stemming from review.
	9.3 Reporting: Ministry of Health Waitakere City Council Iwi Trust Boards Marae Komiti meetings	<ul style="list-style-type: none"> Periodic reports to be forwarded to the MoH on 20 February and 20 August of each contract term. Monthly Project Reports to the SWIP Board as per scheduled meetings. A brief update of project to be submitted to Manawhenua Iwi, Marae at their monthly meetings. 	<ul style="list-style-type: none"> MOH Report-as appended Co-ordinators reports submitted (Written & Verbal) at each SWIP Board Meeting. Regular Meetings maintained with Kawerau a Maki representatives on a monthly basis. Presentation on 'Puriri Project' – years work and project development has been scheduled for August 19th 2003 at Hoani Waititi Marae. Representatives from project attend regular 'Marae Komiti Meetings' formally held on the 3rd Tuesday of each month.
	9.4 Spontaneous Initiatives:	<ul style="list-style-type: none"> Respond to spontaneous initiatives consistent with the aims and objectives of the project within available resources. Report on initiatives in periodic reports. 	<ul style="list-style-type: none"> Te Raa Whanau –Plunket-Te Haa Ora (Helensville)- Falls Display 08/05. For report and Photo's of both days view appendices. WHO accreditation Meetings attended (2). Activities organised for 'Te Raa Whanau' Ngati Kahu Rugby League - focus on Manaki (Alcohol programme) in association with 'Sport Waitakere'. Abstract to IPN Conference - accepted. WCC Annual Plan contribution.

* Indicated evaluation in place.

			<ul style="list-style-type: none"> • Presentation of project to 'Tu Wahine' staff 20/05. • ACC 'Falls Launch' 22/05.
9.5	Training:	<ul style="list-style-type: none"> • Complete the agreed upon training plan. • Report on training and conferences attended in periodic report. 	<ul style="list-style-type: none"> • Maori Health (Victoria University) 12/02-14/02 not reported on in Feb/03. • Maori Research 15/05. • Programme Evaluation 16/05. • Maori Media 06/06. Refer to 'Maori Safety Plan-'Workforce development' for all Training Initiatives (Completed and proposed).
9.6	Ongoing Planning:	<ul style="list-style-type: none"> • Respond to jointly planned activities with other Safe Waitakere project leaders. • Report on outcomes in periodic reports. 	<ul style="list-style-type: none"> • View Overall projects 5.2: <ul style="list-style-type: none"> - Violence Strategy - Falls Campaign

Objective 10: Increase public awareness.

	OUTPUTS	PERFORMANCE MEASURES 2001/2002	ACTIVITIES TO DATE
10.1	Update:	<ul style="list-style-type: none"> • Completed articles to the Editorial board as per schedule dates. 	<ul style="list-style-type: none"> • As appended.
10.2	Media:	<ul style="list-style-type: none"> • Implement media strategy by July 2003. • Report on articles, advertisements and radio promotions in periodic report. 	<ul style="list-style-type: none"> • Refer to Maori Safety Plan-'Media strategy'.
10.3	Data:	<ul style="list-style-type: none"> • Attend all scheduled data meetings relevant to Safe Waitakere projects. • Disseminate information out to working groups, Manawhenua Iwi, Marae and Maori Committees at planned workshops. • Report on outcomes of workshops in periodic reports. 	<ul style="list-style-type: none"> • Attendance at 'Data Meetings' and presentations at SWIP Meetings. • Data distributed at all 'Komiti Meetings' relevant to the Puriri project and to Maori Community organisations during 'Key Interviews' undertaken for the Maori Safety Plan. • Statistics made available to Police (Iwi Liaison) as and when requested. • Key statements on Statistics and priority areas for Maori appended to 'Maori Safety Plan' –Progress report.
10.4	Maori Safety Plan	<ul style="list-style-type: none"> • Continue to work with Iwi, Marae and Maori Community organisations to develop, plan and implement strategies outlined in the plan. • Meet with all key stakeholders and negotiate formal partnerships with each. • Report on progress in periodic report. 	<ul style="list-style-type: none"> • Progress report and Evaluation of 'Community consultation' 14/03 appended.

* Indicated evaluation in place.

Objective 11: Work towards the reduction of risk factors for injuries to children and young persons.

	OUTPUTS	PERFORMANCE MEASURES 2001/2002	ACTIVITIES TO DATE
A17	11.1 Injuries to Pre-schoolers:	<ul style="list-style-type: none"> Undertake a falls prevention project focused on children 5-9 years alongside the General and Pacific components. Promote child restraints and proper installation of car seats throughout Kohanga Reo within the Waitakere region. Organise parent workshops alongside Te Puna Ora Tamariki Komiti on the following themes: <ul style="list-style-type: none"> Positive Parenting Healthy Lifestyles Report on workshops in periodic reports. Continue to maintain activities under the 'Safe Under 5' Plan. Report on progress in periodic reports. 	* View 5.2 of overall report. <ul style="list-style-type: none"> Maori Falls resources developed under 'Te Puna ora Tamariki' appended. Marae seat belt checkpoint undertaken - view appendices. ACC 'Booster seats' and Car seats obtained and distributed. Car seat Clinic and workshop 'Mothers Group'-Turuki Healthcare 27/05. Car seat Workshop-Plunket (Learner Licence programme). Organise 'Kohanga reo staff' to attend scheduled 'Plunket Carseat Clinics'-Facilitators Course. View 'Te Ukaipo' report appendices on Weekly workshops co-ordinated through project. Contributor to 'Great start' for under 5's (Maori Caucus). Three (3) Planning Meetings attended facilitated by Safer Communities Council. View also 'Mana tangata programme'-Harm reduction strategies (Whanau focus) as appended. 'Protecting our Tamariki' presentation-Ceramco Park 29/05. Water Safety 'Ngaa Uri aa Tangaroa'- Weekly rehearsals undertaken.
	11.2 Road Safety (Te Ara-Tika):	<ul style="list-style-type: none"> Continue to monitor activities implemented under the Te Ara Tika Project. Report on progress in periodic reports. 	<ul style="list-style-type: none"> Project brief and promotional materials (Appendices). Road safety 'Community Funding' Meeting 12/03. Meeting at Onyx-'The Roads no playground' 12/05. Proposal development to LTSA (Community projects) for Drink/Drive initiatives.
	11.3 Fire Safety:	<ul style="list-style-type: none"> Continue to monitor activities implemented under the Marae-based Fire Safety package. Report on progress in periodic reports. 	<ul style="list-style-type: none"> Project brief (Regional Maori Fire safety wardens initiatives) - Appendices.
	11.4 Kidsafe Week:	<ul style="list-style-type: none"> Organise activities with Te Puna Ora Tamariki Komiti during Kidsafe week surrounding the following themes: <ul style="list-style-type: none"> Drownings Pedestrian Suffocation Report on progress in periodic reports. 	<ul style="list-style-type: none"> Project under review during this period. Co-ordination of activities for 2003 has commenced.

* Indicated evaluation in place.

Objective 12: Initiate Safety Strategies for Kaumatua.

	OUTPUTS	PERFORMANCE MEASURES 2001/2002	ACTIVITIES TO DATE
12.1	Kaumatua Health & Safety Quarterly Update:	<ul style="list-style-type: none"> • Publish at least three editions by 31 July 2003: <ul style="list-style-type: none"> - November 2002 - February 2003 - May 2003 	<ul style="list-style-type: none"> • Co-ordination of activities for 2003 has commenced. One edition (appended). November/February dates affected by project review.
12.2	Reduce Injuries to Kaumatua – Falls Prevention	<ul style="list-style-type: none"> • Undertake a jointly planned falls prevention initiative for Kaumatua working alongside Sport Waitakere and Te Roopu Kaumatua. • Report on activities in periodic reports. 	<ul style="list-style-type: none"> • Project brief appended.

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* Indicated evaluation in place.

SECTION D: PACIFIC ISLAND PROGRAMME

Objective 13: Co-ordinate initiatives and raise awareness about injury prevention amongst Pacific Island Communities.

	OUTPUTS	PERFORMANCE MEASURES 2002/2003	ACTIVITIES TO DATE
13.1	Pacific Island Advisory Group: Arrange regular meetings of the Pacific Island Advisory Group	At least four meetings held by 31 January 2003. Reporting will include date, venue, themes and activities discussed.	<ul style="list-style-type: none"> ✘ 2 meetings held since January 2003 ✘ Meeting held on 14th February 2003 at Pasifika Healthcare. Discussion was outputs and plans to working smarter on a few projects and doing them well.
13.2	Information Requests / Spontaneous Initiatives: Respond to requests for information and respond to spontaneous initiatives as appropriate	<p>Provide information and advice, where appropriate, on Pacific Island safety issues. Take parting other safety issues as appropriate. The Provider will work co-operatively with other injury prevention providers, where resources allow, to support programmes in the health calendar e.g. Kidsafe Week, and in response to unplanned public safety issues that may arise.</p> <p>Participation in public safety programmes summarised in six monthly reports. Reporting will include event, date, venue, theme, activities, an estimate of the population accessing programmes.</p> <p>Report on activities in service reports by 31 January 2003.</p>	<ul style="list-style-type: none"> ✘ Requests continue to be received. ✘ Student nurses from AUT and UNITECH have enquired about the Pacific People's Project and have used information on request for presentations as part of their school assessments. ✘ Some High Schools have enquired about safety issues for the Pacific Island students, queries from the pacific liaison officers. ✘ Attend Health Promotion breakfast meeting on health issues, and noted injury prevention is an area health promotion in general are beginning to look at. Held February 19 – Healthy Cities/Settings at the Health Promotion Forum in Newmarket. ✘ There have been some referrals from concerned families via phone calls on safety around the neighbourhood, particularly the road in residential areas. Have worked with one Samoan family in New Lynn/Avondale border area who have lost a child through a car accident, but have also around their neighbourhood with young children playing on the road. Another particular referral has been from the Pacific Island Liaison Officer for Waitakere City, with overcrowding and also concerns on safety around the home and for young children. These are just some of the referrals that have come through by word of mouth or from phone queries. ✘ Attendance at the Cycle Training for teachers at Te Pai Park on March 26th – support via photos were taken of the training. ✘ The Mental Health Commissioner visited Pasifika Healthcare on 15th April, 2003. During her visit, presented

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* Indicated evaluation in place.

			<p>a small talk to her on healthy wellbeing of children particularly on safety in the home and also with Pacific Island young people's suicidal ideations. Also as this is an area that is new to injury prevention, discussed how they could link with mental health services.</p> <p>✘ <u>Partnership Meetings, etc</u></p> <ul style="list-style-type: none"> • Road safety steering group meetings • Police liaison meetings • Pacific Violence Preventing meetings – administrative support • CIPP Coordinator's meeting • Pasifika ACC Falls Coalition meetings <p>✘ Community Health team from Pasifika Healthcare participated with other members of Safe Waitakere at the Council submissions by singing a newly written and formulated falls prevention song on 13th June 2003.</p> <p>✘ <i>(Appendix1 Falls Prevention Song)</i></p> <p>✘ <u>Open Health Day</u> The community health team of Pasifika Healthcare held an open held day on Tuesday, 17th June at the New Lynn Community Centre. The theme of the day was on Nutrition, Oral Health and Falls Prevention. Four language nests were invited from Waitakere city. ACC with Ezra Talamahine were present with a stall and display, as well as Roy from the Fire Service - interactive mini workshops were done for the language nests present. A survey on falls prevention was done and participants were in the draw for 2 stairguards. One for parents and one for a language nest. <i>(Appendix 2 Falls Prevention & Fire Safety pictures)</i></p> <p>✘ <u>Workshops / Conferences / Training/ Meetings</u></p> <ul style="list-style-type: none"> • SWIP Board Review – 26 February • Pacific Health Promotion Conference – 27, 28 February • Community Funding Workshop – 11 March • Community Road Safety Planning Funding – 12 March • IPRU Interview at Pasifika Healthcare – 19 March • Asian Youth Forum – 31 March • Website meeting – 2 April • Child Falls Prevention Workshop – 4 April
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* Indicated evaluation in place.

<p style="writing-mode: vertical-rl; transform: rotate(180deg);">A21</p>			<ul style="list-style-type: none"> • ACC Falls Baseline Survey Training – 30 April • Community Health Planning Day – 2 May • Government Funding Workshop – 6 May • Health Promotion training – 15 May • ACC Falls Launch – 22 May (<i>will expand more on this topic in output 14.1</i>) • Network meeting on Suicide Prevention – 23 June • Kidsafe Week Planning meeting – 2 July • Statistics Workshop – 10 July • Crime Prevention Forum – 29 July <p>✂ <u>CD PRODUCTION</u></p> <ul style="list-style-type: none"> • Funding from Roadsafe Auckland Trust and LTSA has allowed for the recording, editing and production of the 'Buckle Up' song that has become infamous within Safe Waitakere. Recording had begun rather late due to change of recording studio. However recording was completed in July 2003 and the finished product is a great feat. This CD is designed to be used as a tool by language nests in the promotion of road safety, also on the CD is a Tuvalu song on road safety. Also it is hoped to play these songs on radio in line with safety messages. • Competition for the CD cover is for high schools of the lower forms to enter, and the winning design by the student will be printed as the cover of the CD with acknowledgments. • Launch for the CD will be later this year, and has not been set yet, though listen out to the local Auckland pacific island radio stations for "Buckle Up" real soon.
<p>13.3</p>	<p>Public Awareness: Increase public awareness about injury prevention by newsletters, articles, radio promotions and general publicity</p>	<ul style="list-style-type: none"> • Newsletter: articles on Pacific Island injury issues published in Safe Waitakere 'Update'. • Radio Promotion: work to include: Accessing of funds and prizes Determining content Development of information Training to staff Interviews – Pasifika staff and other trained educators • General Publicity: work to include partnership programmes with Puriri and General Population projects: 	<ul style="list-style-type: none"> ✂ Update articles have been updated so far. ✂ Radio campaign on hold due to lack of funds, with Pacific funding from LTSA more rigid has seen more applicants and not enough funding available for allocation. Discussions with Injury Free Counties Manukau to do a radio campaign together for Pacific People regionally. ✂ Training for falls prevention campaign has been achieved, seen in output 13.2 under section Workshops/Conferences/Training/Meetings. The aid of the ACC Falls flipchart has helped community health workers of Pasifika Healthcare and coordinator in

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		<ul style="list-style-type: none"> - Pacific perspective media strategy for under 5's and 5-14 years - Determining spokespersons, media outlets - Ensuring agreed plan is implemented <p>Work to include investigating and approaching ethnic-specific newspaper outlets: gauge level of interest publishing articles on safety awareness and injury prevention issues and priorities amongst Pacific people</p>	<p>promotion of falls prevention within homes of Pacific Island families as well as language nests, and in one church to date.</p> <p>✘ Falls Prevention campaign with Safe Waitakere – working alongside in support with Safe Waitakere coordinator and Puriri Project Coordinator.</p> <p>✘ <u>Media Strategy</u> Articles have been written for Samoa Post, however have not been published due to Samoa Post's editorial processes inhouse. Radio has become an option, with Radio Samoa, and looking at a project to include funding, to promote particular safety themes.</p> <p>More work to be done, however due to funding limitations have been using word of mouth and through promotions whenever out in the community, whether in workshops, trainings or even in some meetings.</p>
13.4	<p>Injury Data: Investigate improved collection of ethnic specific data for Waitakere City.</p>	<ul style="list-style-type: none"> • Investigate compiling of Pacific Island ethnic specific data from IPRU and IPRC • Attend planned data meetings related to Safe Waitakere projects • Report on progress in service reports by 31 January 2003. 	<p>✘ Data to date is still from information from IPRU and IPRC.</p> <p>✘ Request for more ethnic specific data had been made though it is difficult from IPRC due to lack of identification when filling out 'other' on forms as many people are not specific.</p> <p>✘ Data from ACC related injuries received in Pasifika Healthcare's Clinic is a project currently underway to gauge some level of the type of injuries for children under 5. Implementation plan with Clinical Director needs to be in place before data can be analysed.</p>
13.5	<p>Kidsafe Week: Co-ordinate Pacific promotional activities around Kidsafe Week 2002.</p>	<ul style="list-style-type: none"> • Organise promotional activities for Kidsafe Week 18-25 October 2002. • Co-ordinate Pacific peoples activities in conjunction with the Waitakere Kidsafe Week Coalition. • Report on initiatives in relevant services reports by 31 January 2003. 	<p>✘ Planning to participate with promotional activities from Kidsafe Week Planning meetings and the Waitakere Kidsafe Week Coalition.</p>
13.6	<p>Outreach to Churches: Investigate doing a project with at least one church as per contract period 2001/02.</p>	<ul style="list-style-type: none"> • Approach 2 churches to gauge level of interest. • Work with Minister(s) to investigate a needs analysis of churches and implement to gauge the churches needs, in partnership with other agencies. • Decipher project on safety measures at church grounds in partnership with other agencies. 	<p>✘ New Lynn Samoan SDA Church:</p> <p>✘ Falls prevention promotions have been presented during the "7 minutes" of the divine service before 11am on Saturdays. Have presented 5 per month, beginning from February – June, all with a Bible focus and safety theme.</p> <p>✘ Children Story in the afternoon services for 'Advent</p>

* Indicated evaluation in place.

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- Implement the project determined between churches and Pacific Peoples Project.
- Report back on investigations and implementations in service reports by 31 January 2003.

Youth', saw presentation of kid's story, the theme of fire safety relating to that of Moses and the Burning Bush is just one story told to the children. Other safety messages used were road safety – buckle up, water safety – crossing of the red sea. The series of kids stories were told during the months of March and April.

- Business meeting, in March - agenda item of a needs assessment was included. Discussions took place and church members present decided that youth and adults would be in one group to be assessed, and the option was given for any volunteers.
- Volunteers and people delegated from the meeting made a total of 8 participants, ranging from ages of 15years to 68.
- Only one meeting was held Sunday, 20th April – discuss safety themes and issues within the church with the participants. This focus group was kept informal as request from participants and did not wish to have their names and most of discussions to be documented as it was a new “thing” for them, and also culturally to them, especially the younger members of the group, that note taking was for the “big people” and that they wanted to be comfortable without the formalities that they already faced within the church system and traditions.
- However verbal feedback suggested that future assessments be more formal, however at this pilot stage, was not appropriate to them.
- Facilitator was injury prevention worker, as she knew the church and the members.
- Opening prayer by the Pastor. Introduction with what does Jesus mean to them in an activity form was done, whereby participants expressed their thoughts. Then the question ‘what does safety mean to you’ was asked, and responses were given and they ranged from “keeping safe”, “driving safe on the road”, “family” etc.
- Safety themes already written on cardboard cards were placed in front of participants on the floor, and they were asked to pick a theme. Each did, and

* Indicated evaluation in place.

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			<p>then were asked to think of all the things they knew about that particular theme for 5 minutes. Participants were picked randomly by facilitator, and they were to list out loud what they knew, facilitator wrote these on the whiteboard. Other participants would add any if they saw the need. This was a good exercise as many saw that they did not know as much as they thought they did about safety and injury prevention.</p> <ul style="list-style-type: none">• Facilitator asked participants to walk with her around the outside of the church. From the driveway in, to the carpark, to the front of the church. During this time, facilitator asked participants to point out any hazards or unsafe places. They were also taken inside the church, upstairs to the classrooms and downstairs to the hall and kitchen as well as all the restroom. This exercise was more for participants to gauge level of understanding of safety around their place of worship, and took up most of the time.• Regrouped and formulated a discussion on what they as participants identified as safety within the church. Facilitator did mention safety audit already implemented and passed by church board. Discussion identified needs for safety promotion within the church. 2 priorities noted were:<ol style="list-style-type: none">1. Safety monitor type idea into the Pathfinders programme2. Safety officer or department within the church.Finished with benediction by facilitator. <ul style="list-style-type: none">✦ Pathfinder has been approached by facilitator/injury prevention worker, and discussed proposed idea with her.✦ Safety officer is an item that has been discussed by the Pastor and injury prevention worker, before submitting to the church board. Needing more background and investigation of the role and importance and responsibilities within the church, also need to tread with this item carefully due to appropriateness to church practices and cultural beliefs.✦ Tuvaluan church minister would rather wait till pilot
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* Indicated evaluation in place.

			needs assessment was completed with the Samoan church first to see results and also the style to approach his church members.
13.7	Pasifika Injury Prevention Aukalana (PIPA): Attend regular monthly meetings of PIPA.	Work closely with PIPA to identify safety issues for Pacific people. Respond appropriately to issues addressed, where resources allow. Report back on activities on service reports by 31 January 2003.	✘ 1 PIPA meeting was held 3 July at Manukau City. Discussion was around a joint project on a safety theme. School Balls promotion of safe driving.
13.8	Waitakere Living Arts Festival: Undertake promotional activities at Waitakere Pacifica Living Arts Festival in 2003.	<ul style="list-style-type: none"> • Activities determined in consultation with Pacific Island Advisory Committee by 31 July 2002. • Activities implemented by July 2003. • Report available by 31 July 2003. 	<ul style="list-style-type: none"> ✘ Planned to attend the festival in April, however due to health of injury prevention worker and other commitments did not attend the festival. ✘ Plan instead to support the festival in September 2003 at the Corban Estate, in conjunction with the Pacific Community Relations Officer of Waitakere City's project and with Safe Waitakere.

2005 Objective 14: Work towards the reduction of falls, burns and scalds and road injuries in pre-school children.

	OUTPUTS	PERFORMANCE MEASURES 2002/2003	ACTIVITIES TO DATE
14.1	Language Nest Pilot Programme: 1. Prevention of Falls 2. Safety Audit 3. Education Sessions	<ul style="list-style-type: none"> • Undertake a falls prevention project focused on children 5-9 years (combined project with Puriri and General component). 	<ul style="list-style-type: none"> ✘ Worked alongside Puriri and General components in mailout of falls campaign pamphlets, and distribution. Falls prevention pamphlets received for Pasifika Healthcare, (<i>Carry With Care, Buckle Up,</i>) that had not been used in the clinic, were all letterboxed by a group of young people organised by injury prevention worker, in the New Lynn area, also Te Atatu South area. ✘ Falls pamphlets and information were collated and put together ✘ Alongside this campaign, the community health services team were contracted from ACC (Central) to implement a baseline survey around falls in Waitakere City for Pacific Island people. Training for the survey was done on the 30 April by ACC for the community workers who would be involved in surveying and interviewing. Target was 100 families with children from birth to 5 years of age, this ran from May to July with a monthly progress report to ACC, and the target of 100 families was reached. ✘ During this time falls prevention promotions through

* Indicated evaluation in place.

2026

	<p>4. Safe Under Five</p>	<ul style="list-style-type: none">• Introduce the Safety Audit Package to at least 3 Pacific Island Language Nests in Waitakere City.• Work with Waitakere City Health and Safety Officer to monitor at least one Language Nest by 31 January 2003.• Report on progress in periodic reports by 31 July 2003. • Report on progress in periodic reports by 31 January 2003.• A minimum of 3 education sessions around these injury areas by 31 January 2003.• Major safety theme is falls – promote this issue in conjunction with General and Puriri projects.• Report on progress in periodic reports by 31 January 2003. • Continue to maintain activities under the Safe Under 5 Plan	<p>education sessions were implemented to languages nests that the community health team workers worked with. Using the falls flipchart from ACC. Training was held by ACC for the flipcharts and facilitated by Child Safety Foundation, on 4th April. Injury prevention worker attend this training, who in turned trained community health workers on the use of the flipchart.</p> <p>✘ ACC Falls Launch 22 May, saw some of the community team from Pasifika Healthcare perform a falls prevention song which incidentally been written by the same people from Pasifika Healthcare who had written the 'Buckle Up' song. Those present at the launch were encouraged to join in this song.</p> <p><i>(Appendix3 of pictures and song)</i></p> <p>✘ Safety Audit Package : Nor West Cook Island was the initial language nest to pretest safety audit package. Last report saw preschool still building. Building has been completed only in the last month (June) and opening end of July, seen to pretest to them in August, in consultation with preschools personnel.</p> <p>✘ Minimum of 3 education session on falls prevention, fire safety or burns and scalds as well as road safety have been implemented to New Lynn Samoan SDA Church, as well as language nests in Waitakere City through the community health team. Over 10 education sessions have been completed, and all have been due to needs seen by the community health team and also the injury prevention worked within the language nests and in the homes when on home visits on health related issues.</p> <p>✘ Activities under the Safe Under 5 Plan, applicable to the needs of Pacific Island children within Waitakere City are monitored.</p>
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* Indicated evaluation in place.