

**AGENDA FOR A MEETING OF THE CULTURE, ARTS AND EVENTS SPECIAL COMMITTEE
TO BE HELD AT WAITAKERE CENTRAL, 6 HENDERSON VALLEY ROAD,
HENDERSON, WAITAKERE, ON WEDNESDAY, 11 OCTOBER 2006
COMMENCING AT 9.30**

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1 APOLOGIES



2 URGENT BUSINESS

Section 46A(7) of the Local Government Official Information and Meetings Act 1987 provides that where an item of business is not on the agenda, it may only be dealt with at the meeting if:

- (i) the Committee by resolution so decides; and
- (ii) the Chairman has explained at the beginning of the meeting (when open to the public) that the item will be raised for discussion and decision, why the item is not on the agenda, and why it cannot be delayed until a subsequent meeting.

The Committee may make a decision on a matter determined to be urgent.

NOTE: Urgent Business need not be dealt with now and may be delayed until later in the meeting.



3 CONFIRMATION OF MINUTES

Meeting Minutes - Wednesday, 13 September 2006

RECOMMENDATION

That the minutes of the Meeting of the Culture, Arts and Events Special Committee held on Wednesday, 13 September 2006, as circulated, be taken as read and now be confirmed.



4 MUSEUM FEASIBILITY STUDY

PURPOSE OF THE REPORT

The purpose of the report is to update the Culture, Arts and Events Special Committee on the findings of the Museum Feasibility Study and recommends that Council should undertake further planning to develop concepts and detailed costings in order to further evaluate a museum at the Corban Estate as well as offering support to local museums, which can be achieved through a fund. The report also recommends that Council consider the provision of an additional staff member with museum expertise to work with the sector.

BACKGROUND

The Council embarked on a museum feasibility study in fulfilment of its work programme in the heritage strategy and action plan. In addition, there have been calls for the development of a museum to house significant privately owned collections of relevance to the City based on several themes. A report was prepared for the Culture, Arts and Events Special Committee in May 2006 and the Committee resolved:

- “1. That the Museum Feasibility Study report be received.
2. That a further report be presented to the Arts, Events and Culture Special Committee in July on the findings of the Museum Feasibility Study.”

826/2006

Appropriately qualified consultants were engaged in January 2006 to prepare the study.

A museum feasibility study was required to provide a starting point for Council to consider the best course of action for either choosing to not develop a museum, developing a museum as part of a wider arts facility at either Corban Estate or Lopdell House, supporting various satellite museums with specific themes or development of a regional museum that would interpret Waitakere's heritage.

A1-A71

The Council employed two consultants with expertise in the development and operation of museums to provide specialist advice. Their report as attached on pages A1 to A71 makes a number of recommendations. Any one of these concepts can be explored further. Their report outlines the following options:

- A central museum facility;
- Themed museums;
- Storage (note Council should not provide this unless it intends to develop a museum);
- Dedicated staff;
- Interpreted sites;
- A web-based “virtual museum”;
- Financial assistance to existing heritage groups.

The consultants have visited and are familiar with all the local museums in Waitakere City and have also looked at various other sites that have been nominated as possible locations for a potential museum including: Lopdell House, the Corban Estate, New Lynn Hotel site, Ambrico Studio, Tui Glen, Cranwell Park, Harbourview (Te Atatu) and an undisclosed site in New Lynn that Council does not own. The consultants' report recommends that adapting historic buildings for a museum purpose is generally unsuitable as heritage buildings lack sufficient floor area, structural strength or suitable spaces to store and display items. Essentially development of heritage buildings for museum purposes tends to result in either the architectural features or usable space being compromised. The favoured site that is in Council ownership with any realistic possibility of developing a museum is the Corban Estate. Council has not assigned specific funding for a museum in the Long Term Council Community Plan. However, it is considered that a more detailed concept should be developed for the Corban Estate as part of the re-development options for that site and a further report brought back to this Committee on its viability.

STRATEGIC CONTEXT

Historic Heritage is a matter of national importance under Section 6(f) of the Resource Management Act 1991 and Council has a wide range of duties and responsibilities to protect built heritage, natural and cultural heritage resources. Cultural heritage is a key contributor to cultural well-being, one of the four well-beings that local government has a role in providing for under the Local Government Act 2002. The Long Term Council Community Plan has nine strategic platforms including "Urban and Rural Villages". The Urban and Rural Villages platform aims to protect and celebrate the City's cultural diversity and heritage and work in partnership with the many cultures of the City. It identifies that planning will need to take place for the protection and celebration of all kinds of heritage in the City, for example Maori, industrial and environmental.

ISSUES

The City is home to several cultural facilities and these include the two theatre groups, six community centres, the Corban Estate Arts Centre, Lopdell House Gallery and six libraries. Waitakere City is also home to several collections that are relevant to the City's history and include the following:

- Six collections of documents and archives, three of which are held by established institutions
- Thirteen ceramics collections, only four of which are known to be adequately cared for;
- Two small collections of material from the timber industry, neither with a permanent repository;
- Three local history collections, all of which could be better housed;
- Two private collections open to the public.

The feasibility study clarifies that with the exception of Waitakere Central Library and City Archives there are no repositories where trained staff and adequate conditions for the storage or display of museum objects exist. Mill Cottage research centre is acknowledged as being of a high standard, but lacks suitable space and temperature controlled conditions to care for its collections. It also faces some difficulty in recruiting a "new generation" of volunteers to carry out this role into the foreseeable future.

The report outlines that there are essentially two main reasons why Council would establish a museum in Waitakere City. One is concerned with saving and interpreting local heritage as part of an emphasis on building social capital and fostering community identity and making a statement of civic pride. The other is driven more by economic factors, which ultimately depend on the nature and location of the community. A quality museum with a distinctive and appealing theme may also function as a tourist attraction, potentially generating spill-over spend in local businesses and services. Such development may be integral to economic regeneration initiatives. Establishing a museum would require more detailed planning to take place that would define its theme, purpose, collections policy, electronic information management system, define what staff would be required, planning for the suitable building, opening hours, operational base, operating revenue, budget and governance structure.

In terms of Section 77 of the Local Government Act 2002, Council is required to consider several factors in making significant decisions:

"Requirements in relation to decisions

- (1) *A local authority must, in the course of the decision-making process,-*
 - (a) *seek to identify all reasonably practicable options for the achievement of the objective of a decision; and*
 - (b) *assess those options by considering-*
 - (i) *the benefits and costs of each option in terms of the present and future social, economic, environmental, and cultural well-being of the district or region; and*
 - (ii) *the extent to which community outcomes would be promoted or achieved in an integrated and efficient manner by each option; and*
 - (iii) *the impact of each option on the local authority's capacity to meet present and future needs in relation to any statutory responsibility of the local authority; and*
 - (iv) *any other matters that, in the opinion of the local authority, are relevant; and*
 - (c) *if any of the options identified under paragraph (a) involves a significant decision in relation to land or a body of water, take into account the relationship of Maori and their culture and traditions with their ancestral land, water, sites, waahi tapu, valued flora and fauna, and other taonga."*

The consultants' report gives a broad brush assessment of options for developing or not developing a museum. However, further detail is required on costs, theme(s) of the museum and governance models before Council can consult more broadly with the community and iwi on whether or not it should commit to developing a museum. In addition, the Council is in discussion with Unitec to jointly develop the Corban Estate for a campus with shared facilities for a performing arts centre, film, music studio and design. The Council has also recently been gifted the Peter Saubier collection that is of national significance. In light of these factors, it would be appropriate to undertake a more detailed analysis of a museum concept at the Corban Estate.

Models for funding, governance and management depend on the type of museum services that would be delivered. Options have been identified including:

- Not building and operating a museum but employing a professional staff member to deliver support and advice to existing institutions;
- A full-scale community museum facility, operated as a unit of Council;
- A separately governed Council Controlled Organisation ("CCO") or independent trust, receiving Council funding through a service agreement, with or without charitable status.

Other governance models exist and are detailed in the consultants report.

Several regional museums that are operated/funded by councils include: the Dowse in Lower Hutt, Pataka in Porirua, Puke Ariki in New Plymouth, Waikato Museum and the Whakatane Museum. Waitakere City already has two arts precincts (Corban Estate and Lopdell House) that are supported by Council as opposed to other regional centres where arts and culture funding is focussed on a more limited range of activities. However, the Corban Estate is one of the few sites in the City that has a number of factors in its favour:

- It has a suitable area of vacant land that can be re-developed;
- Proximity to the public transport network;
- Public profile;
- Proximity to learning institutions e.g. Unitec, primary and secondary schools;
- Existing arts and cultural heritage precinct;
- An interesting heritage of its own which has contributed to the character and development of Waitakere City.

Waitakere City's proximity to other regionally funded museums and galleries such as the Auckland City art gallery, Museum of Transport and Technology (MOTAT) and Auckland Museum does mean that the City would be competing with those institutions to attract visitor numbers.

Museum buildings have specific requirements in terms of location and built form. These requirements focus on ease of access, proximity and links to other attractions, land area and other planning considerations such as parking, room for expansion and urban design. In order to protect collections, buildings require the following features:

- Sound construction and high thermal mass (in order to minimise the need for climate control);
- Exclude daylight from storage and display areas;
- Provide security against theft, pests and disasters;
- Generous workspaces for display construction and preparation;
- Clean, dry, secure storage for collections;
- Provide attractive public spaces for exhibition, education, relaxation and refreshment.

The consultants' report identifies a range of selected museums that are owned and operated by councils have annual operating costs ranging from \$1-4 million dollars and employ between 12 and 26 employees. Just on half of these institutions generate more than 15% of their revenue themselves. The amount of Council subsidy for museums varies from 52%-92%. Those museums that generate a greater proportion of their own income achieve this through door charges, cinema operation, venue hire, cafes and shops, grants, sponsorship and fundraising. A museum activity should be considered as part of the 'mix' of activities that could occur at the Corban Estate. A more detailed analysis would investigate the optimal size of a potential museum, costs and governance models in more detail.

A purpose-built regional museum is likely to cost at least \$13-17 million with ongoing operational costs of \$1.5-2.5 million per year. However, further investigation is required to determine the floor area, nature of collections and "market placement" for a possible museum at the Corban Estate. The further detailed study would also need to be consistent with concept planning that is underway for the site.

The nature of modern museums mean that the community expects a broad range of services to be provided including: displays and exhibitions, community exhibition space, research and information services, education programmes targeted at schools, specialist groups etc, design and installation and research.

The consultants' report identifies that regional museums nearly always receive Local Government operational funding (directly or indirectly), and occasional capital grants from Central Government e.g. Museum of Transport and Technology and Auckland Museum. Residents of Waitakere City already contribute towards the ongoing operational costs of Museum of Transport and Technology and Auckland Museum and any Council initiative to own and operate a museum in Waitakere City would involve significant capital expenditure and ongoing operational costs. It is unlikely that any museum would generate a "profit" and therefore its viability, nature and scale need to be further investigated before Council can make an informed choice about establishing a museum as part of the complex.

The consultants also recommend that as a short to medium term measure, the Council should consider employing specialist staff to work with local museums to assist them to appropriately care for their collections, provide advice on curating exhibitions and cataloguing methodology. Given the small number of local museums, this position could be part-time. It is considered that the decision on whether or not to employ a staff member should be considered by the annual plan committee next financial year.

RESOURCES

There is no resource in the 2006/2007 financial year to fund further museum feasibility study work. If the more detailed study of a museum concept for the Corban Estate is to be undertaken this year, it will require Council to approve early expenditure of the budget allocated in the 2007/2008 years for heritage projects. The cost of the more detailed study is yet to be determined. The Long Term Council Community Plan has adequate budget for the heritage assistance fund that will be available next financial year.

CONCLUSION

The consultants' report has identified that there are collections and themes in the City that could form the basis of a museum. However, the report clearly identifies that establishing and operating a Council owned museum requires considerable capital expenditure and ongoing operational expenditure. It is considered that in the short term the Council should focus its attention on supporting those local museums to better care for and exhibit their collections through the provision of grants and specialist assistance. The Council cannot develop a museum at this stage, without undertaking a special consultative procedure, or waiting for the next round of the Long Term Council Community Plan to obtain a mandate to develop a museum. However, further detailed investigation of the optimal size for a museum, its focus and the range of activities that could occur to cross-subsidise a museum needs to be explored as part of the detailed planning for the Corban Estate. This would enable the Council to then make an informed choice about whether to proceed with plans to develop a museum. In the interim, Council's efforts would be best placed at this stage in supporting those existing local institutions. The Council should consider employing a specialist staff member as part of its annual plan deliberations next financial year.

RECOMMENDATIONS

1. That the Museum Feasibility Study report be received.
2. That Council implement a \$100,000 annual heritage assistance fund that includes grants for local museums from 2007/2008. The criteria for this fund are the subject of a separate report approved by the Culture, Arts and Events Special Committee last month.
3. That it be recommended to the Long Term Council Community Plan and Annual Plan Special Committee that consideration be given to the employment of a professional to provide display and collection care expertise to existing local institutions.

4. That approval be given to undertake a site-specific detailed feasibility analysis of a museum proposal for the Corban Estate and that the outcome of that study is reported back to the Culture, Arts and Events Special Committee in August 2007.
5. That approval be given for the funding allocated in the 2007/2008 financial year for heritage projects to be expended in the 2006/2007 financial year on the feasibility analysis for a museum proposal at the Corban Estate.
6. That Council explores establishing an endowment fund to draw in donations for a museum if it is found to be feasible.

Report prepared by: Alina Wimmer, Principal Advisor: Heritage.



5 WAITAKERE SOUNDS 2006/2007

PURPOSE OF THE REPORT

The purpose of this report is to update the Culture, Arts and Events Special Committee on progress to date in the presentation of the second Waitakere Sounds series of concerts for the summer of 2006/2007.

BACKGROUND

In recent years Council had expressed a desire to see more events in Waitakere. In 2005 a number of groups made presentations to Councillors at the Annual Plan Hearings and Councillors agreed to fund a summer music series. Ripple Productions, a company who had a track record in producing summer music series, having produced Shore Sounds for North Shore City Council, were contracted to produce a series of a minimum of five concerts targeting the differing demographic population which make up Waitakere.

A report was presented to Culture, Arts and Events Special Committee in March 2006 with the results of the inaugural series of concerts.

Council officers are now working with Ripple Productions to programme the series for 2006/2007. Dates have been set, though may be subject to change if parks bookings cannot be confirmed. Once again performances will be a mixture of big name bands, which will draw a crowd, supported by local Waitakere talent.

A new strand to Waitakere Sounds for 2007 is "Solo Sundays". Solo Sundays will feature solo musicians, or smaller groups which would not normally feature on a large stage. All of these Solo Sunday events will be held in the Band Rotunda at the Falls Reserve and funding has been secured from private sponsorship.

Draft programme:

Date	Time	Venue	Performance
6 February	1 - 5 pm	Parrs Park	Waitangi Day New Zealand Showcase
11 February	2 - 4 pm	Falls Reserve	Solo Sunday
17 February	5 - 9 pm	Harbourview/Oringihina Reserve	Tribute Show
18 February	2 - 4 pm	Falls Reserve	Solo Sunday
25 February	1 - 5 pm	Falls Reserve	Solo Sunday

Date	Time	Venue	Performance
3 ^d March	1 - 5 pm	Huia Reserve	Roots/Funk/Reggae
4 March	2 - 4 pm	Falls Reserve	Solo Sunday
11 March	2 - 4 pm	Falls Reserve	Solo Sunday
18 March	2 - 4 pm	Falls Reserve	Solo Sunday
24 March	5 - 9 pm	Luckens Reserve	Country
25 March	2 - 4 pm	Falls Reserve	Solo Sunday

STRATEGIC CONTEXT

Strong Innovative Economy is one of the strategic platforms for this Council. The Waitakere Sounds music series is seen as having both economic and social benefits, particularly for the families of Waitakere. In addition, major events themselves bring a range of economic and social benefits, as well as providing "profile" for the City. Such an event also aligns with the Council's Leisure Strategy which is aimed at promoting health and wellbeing amongst the City's residents.

ISSUES

In developing events the objective is always to use Council contributions as core funding to leverage added-value from sponsors, donors, in-kind contributions, etc. To this end the Radio Network have been confirmed again as a radio partner/sponsor and will be providing free air advertising time to a value of \$50,000.

Event applications have been completed and submitted to Council and are now working their way through the regulatory process (e.g. Parks, Consent Services etc). Key contractors for sound, lighting, staging etc have been confirmed.

Active marketing of the series will commence in November 2006 through placement of flyers around the region, via the events calendar on our website, publicity in the Waitakere City News, paid media advertising, flyer placement in every rates notice to residents (due out in November 2006) and through placement of billboards in key areas around Waitakere.

RESOURCES

Council has allocated a total budget of \$75,000 in 2006/2007, by utilising \$65,000 specifically budgeted for Waitakere Sounds and a further \$10,000 contribution from the events budget which has been targeted for Waitangi Day celebrations.

CONCLUSION

The Waitakere Sounds 2006/2007 promises to bring Waitakere parks and town centres 'alive with the sound of music' over the summer months, while highlighting the active use of parks and recreational spaces.

RECOMMENDATION

That the Waitakere Sounds 2006/2007 report be received.

Report prepared by: Barbara Cade, Events & Special Projects Manager, Public Affairs.



6 PROPOSED JOINT PROJECT WITH UNITEC AT THE CORBAN ESTATE PRECINCT

PURPOSE OF THE REPORT

The purpose of this report is to outline to the Culture, Arts and Events Special Committee the proposed joint project with Unitec to investigate the potential for the relocation of the School of Performing and Screen Arts and the School of Design to the Corban Estate Precinct, Henderson. There will be brief presentations from representatives of Unitec and the Corban Estate Arts Centre.

BACKGROUND

In 2002 a Memorandum of Understanding (MOU) between Unitec and the Council was signed. This agreement was used to facilitate the development of a new campus and library in the Henderson Town Centre. The MOU identified key outcomes and process for working collaboratively. The agreement sets out the following steps:

- establish points of common interest and ways of working together;
- develop a formal working relationship;
- establish processes for:
 - collecting and exchanging information on needs and aspirations of the community;
 - collaborating on joint developments in the Henderson Central Business District and elsewhere; and
 - resolving potential differences.

The Council has had discussions previously with Unitec and other tertiary institutions with regard to being based at the Corban Estate (the Estate). These discussions were with a view to having the whole Estate become a campus for a particular institution. This proposal did not come to fruition and the Estate has remained as the Council's premier Arts Precinct.

The Unitec School of Performing and Screen Arts is reaching a threshold at its current Pt Chevalier location. There is a need to expand their facilities including a greater space for rehearsal and performance. Through discussion with Unitec around their interest in the screen industry and their performing arts requirements, it became clear that the option of expansion and relocation away from the Pt Chevalier site should be considered. The Corban Estate Arts Precinct is the only other site being investigated. The School of Performing and Screen Arts has also become aware of the potential to develop links with the growing film and screen industry based in Henderson.

Unitec's vision for development of its creative faculties also includes an enhanced integration and interaction with the School of Design. There are obvious cross-disciplinary programmes which have the potential to grow if both performing and screen arts and design are in a shared and open facility.

STRATEGIC CONTEXT

The Corban Estate has the potential to become a major arts, heritage and cultural facility for Waitakere City and provide a unique regional attractor within the Henderson Town Centre area. The Council's Arts and Cultural Strategy identifies this project as a priority for the City. The development of the Corban Estate cuts across a number of the Council's strategic platforms, with the three main platforms being delivered in the following ways:

Urban and Rural Villages

This project will strengthen the Henderson town centre as the major sub-regional centre for Waitakere. Development of this site will contribute to achieving the Council's strategic objectives in relation to both town centre development and development of arts and cultural activities in the city while providing a unique environment for leisure and educational activities. Within the Henderson Concept Plan and work programme it is referred to as development area 'precinct 4' and a number of initiatives are included in the wider work programme that will integrate the 'Arts Centre' into the Town Centre.

Integrated Transport and Communication

The redevelopment of the Corban Estate will support the use of passenger transport to and from the Henderson Town Centre. Both the Unitec Schools need to access to the latest communications technology as part of delivering their programmes and courses.

Strong Innovative Economy

The expansion of the Unitec facilities within the Henderson Town Centre and the Corban Estate will increase the number of jobs in the centre and create an added attraction for people to visit the town centre. This will also have flow on effects to the local economy.

In addition the Local Government Act 2002 requires the Council to be responsible for the cultural wellbeing of their communities. In developing this arts precinct, the Council will be establishing an asset for the city that will have public access and provide the opportunity to the community to express itself.

ISSUES

Community Engagement

The history of the arts activity on the Corban Estate to date has been one of organic growth and deep community engagement. There is a clear commitment from both the Council and Unitec that this engagement is not submerged or threatened in any way. The concept behind the proposals that are emerging from Unitec is of an integrated, 'open-edged' creative campus which works with and enhances community activity and access. A tertiary creative facility on the estate can be seen as one component in a 'lifelong learning environment.'

Waitakere Pacific Arts and Cultural Centre

The Council has been working closely with the Waitakere Pacific Arts and Cultural Trust to strengthen its operational activity on the Estate. The centre currently operates from a cluster of temporary buildings. There has been a commitment from the council to see a purpose built centre on the site and this intention will be enhanced by this project. There is a clear mutually beneficial area of connection between the Pacific Arts and the School of Design as well as the obvious performing arts links.

Draft Concept Plan

There are a wide variety of elements to be considered as part of developing the Corban Estate as an arts precinct for the City. The 2004 draft concept plan shows a performance centre as a key feature of the site. It was intended that this facility would be anchored by the existing Corban Estate Arts Centre and Pacifica Arts Centre and would work compatibly with these existing major tenants. Other elements to be considered on the Estate include a museum, an expanded Pacifica Arts and Cultural Centre, a base for the Waitakere Central Community Arts Council and a performance venue which will meet the needs of the wider Waitakere City cultural communities. It is expected that these core elements of the concept plan would remain in some form.

The 2004 draft concept plan is being reviewed in light of recent developments including:

- Establishment of a reference group;
- Development of a link road and bridge between the Estate and Henderson Valley Road;
- Restoration of the Still Building; and
- Restoration of the Estate Entry project.

The 2006-2016 Long Term Council Community Plan identified the development of a performing arts centre on the Corban Estate on the basis that Council would only fund up to fifty percent of the capital costs and that a full business case for its ongoing operation be considered by the Council before the project could proceed. Until the form of the facility and range of users has been identified the business case for the operation cost of such a facility and how it might be managed has not been prepared. As part of this investigative stage of the joint project a range of models and options will be presented back to the Council for consideration prior to any final decision being made.

Scope of the School's Requirements

The Schools have evolved over time into the current layout and size at the Pt Chevalier site. This has seen the adaptation of a range of existing buildings to as near as possible suit their needs. The relocation to the Corban Estate precinct would provide the opportunity to design specifically for the School's current and future growth needs. It is an important factor that this is also done in response to the existing heritage buildings and the long term tenants currently using the Estate.

At the moment, the School for Performing and Screen Arts has 160 students and could potentially grow to 200 plus students over the next ten years. The School of Design is somewhat more substantive with an existing student body of 600 and is expected to grow only marginally more to 650 over a similar time frame. It would be fair to say it is not the aim of the Schools to be continually expanding in size of student body or building volume. There is a point at which the Schools ability to function as an integrated group will be affected and this would be a threshold that would be considered as part of establishing a design brief for the site.

Areas of Common Agreement

Based on the Council's previous experience in working with Unitec, there is a fundamental assumption of common ground in relation to the approach and good will to investigate the potential for the relocation of the Unitec Schools to the Corban Estate Arts Precinct. The 2002 Memorandum of Understanding has a set of objectives and principles that guide the working relationship between the Council and Unitec and the outcomes of any joint projects. Through several preliminary meetings, areas of common agreement, between Waitakere officers and representatives of Corban Estate Arts Centre have been identified. This agreement has been formatted into a set of specific objectives to guide the development of the site and the investigative process.

Project Aim

The aim of the project is to investigate options for the Unitec School of Performing and Screen Arts and the School of Design to relocate their current Pt Chevalier campus activities to Henderson and in particular the Corban Estate Arts Precinct. If successful the key outcome will be a centre of excellence which is unique and at the cutting edge of Creative Campuses and Arts Precincts in the Southern Hemisphere.

Project Objectives

Objective 1

That a centre of excellence be created, through the process and outcome and its ongoing operations on the Estate.

It is anticipated that this fundamental objective will inform all aspects of the project. This is a very ambitious objective in that it sets the highest standard for the project's methodology (how we do things) and how the content of the design (shape, form of buildings) contributes to achieving excellence. A high standard of architecture which is innovative, sustainable and respects the heritage nature of the existing buildings will be applied. This commitment also places the onus on all parties to apply a best practice approach to any consultation and use processes that are inclusive of all stakeholders in gathering input to the project. This will include developing the following facets:

- Arts;
- Design;
- Sustainability;
- Public space;
- Community access and participation;
- Technology;
- Education - life-long learning.

Objective 2

To maximise the current window of opportunity to evolve the joint project ideas.

Through a comprehensive planning approach that is simultaneously interactive rather than sequentially reactive a range of options can be developed over a relatively short period of time. All stakeholders would like to avoid any further delay than necessary in finalising the concept plan for the long term future redevelopment of the Estate and surrounding precinct. There is a strong desire is to keep the momentum going.

Objective 3

To use the Council's inclusion policy as the basis for involvement of the many different stakeholder groups associated with the Precinct.

It is proposed that the facilities on the Estate be on the basis of open-access which serves the wider community. This will also mean that some integration with existing arts providers on the site which is mutually supportive will be needed. However it is intended that the already established distinctive areas of service of Corban Estate Arts Centre and Pacific Arts Centre will be maintained and enhanced through this project.

Partnership Approach

It is intended to work in partnership not only with Unitec but also with Corban Estate Arts Centre on the development of options for the relocation of the Unitec Schools to the Corban Estate Arts Precinct. This would be defined through the preparation of an addendum to the existing memorandum of understanding that the Council has with Unitec with the addition of Corban Estate Arts Centre.

Links to other Council Projects

The green corridors that surround part of the Estate are seen as an asset to the Estate. These corridors enhance the level of amenity and ensure that generous open space is preserved for public use. As the associated Twin Streams projects run along the edge of the Estate and are focussed mainly within the flood plane and will not be constrained by this joint project with Unitec.

A sub-project that has come out of the preliminary discussions is the identification of additional funding sources for the performing arts centre. As this will be a joint project with diverse stakeholder involvement there is an increase the ability to source funds from a wider range of institutions.

Links to Reference Group

Integration of the Unitec proposal into the Corban Estate Arts Precinct will be one of the matters to be addressed by the Reference group. This is the forum through which to test ideas for the compatibility with the aspirations and directions for the future development of the other tenants.

Option Evaluation

In evaluation of options that come from the proposed investigative process a full quadruple bottom line analysis would be applied. This would be undertaken prior to any final report coming to the Council for a decision. This process would also be informed by a comprehensive consultation process as outlined below.

CONSULTATION

A core group of representatives from the Council, Unitec and Corban Estate Arts Centre have been meeting to establish a framework for the next stage of the project. This will include the preparation of a communications and consultation strategy. Some elements being considered for inclusion of such a strategy are:

- A regular update newsletter to tenants;
- Regular meetings with tenants; and
- Up date meetings with neighbours (both residential and business).

RESOURCES

The project will be jointly managed by City Development and the Arts sections. There are sufficient funds within the 2006/2007 City Development section's work programme to undertake the necessary investigations to June 2007. Depending on the outcomes of these preliminary investigations further funding may need to be considered as part of the 2007/2008 City Development section's work programme discussions.

CONCLUSION

A second joint project with Unitec offers a unique development opportunity for the Henderson Town Centre and the Corban Estate. The philosophy that underpins the Schools of Performing and Screen Arts and Design is aligned with the Council's desire to redevelop the Corban Estate as a premier arts precinct. The development of a performing arts centre on the Estate would only be on the basis of fifty percent Council contribution. By working in partnership with Unitec and Corban Estate Arts Centre there is an increased potential for other sponsors to come on board. The focus on excellence and innovation from Unitec allow the Precinct to function on an international level. Key Stakeholders are supportive of undertaking an investigative project to identify options and issues to be addressed. The project will be considered through the discussions of the Reference Group. A set of guiding objectives has been suggested to guide the project. An addendum will be prepared to the existing memorandum of understanding which specifically addresses this joint project. This addendum would include agreement from Corban Estate Arts Centre. A further report should come back to the committee in December to update the committee on progress and agreement on signing the addendum.

RECOMMENDATIONS

- 1 That the Proposed Joint Project with Unitec at the Corban Estate precinct report be received.
- 2 That the Culture, Arts and Events Special Committee endorse a partnership approach between Unitec, Corban Estate Arts Centre and Council in developing options for the relocation of the School for Performing and Screen Arts and the School of Design.
- 3 That the Culture, Arts and Events Special Committee endorse the project aim and the three objectives to guide the project as follows:

Project Aim

The aim of the project is to investigate options for the Unitec School of Performing and Screen Arts and the School of Design to relocate their current Pt Chevalier campus activities to Henderson and in particular the Corban Estate Arts Precinct.

Objective 1

That a centre of excellence be created, through the process and outcome and its ongoing operations on the Corban Estate.

Objective 2

To maximise the current window of opportunity to evolve the joint project ideas.

Objective 3

To use the Council's inclusion policy as the basis for involvement of the many different stakeholder groups associated with the Corban Estate Precinct.

Report prepared by: Yvonne Rust, Group Manager; City Development and Naomi McCleary Manager, Arts.



7 **CREATIVE COMMUNITIES SCHEME ALLOCATION SUBCOMMITTEE**

THE SUBCOMMITTEE SUBMITS THE FOLLOWING REPORT OF ITS MEETINGS HELD ON MONDAY, 18 SEPTEMBER 2006 AND TUESDAY, 26 SEPTEMBER 2006.

MATTERS CONSIDERED

A72-A79

The Subcommittee dealt with a number of items for which it has delegated powers to act and a copy of the minutes of the meetings are attached at pages A72 to A79.

The Subcommittee Recommends:

That the Meeting reports of the Creative Communities Scheme Allocation Subcommittee held on Monday, 18 September 2006 and Tuesday, 26 September 2006 be received.

JP Lawley
CHAIRMAN

