

# Social Strategy and the Wellbeing of Waitakere Communities

Tony Rea and Annette Smithard

July 2007



# Some key drivers

- A clearly articulated and mandated social vision
- Local Services Mapping for Waitakere priorities: child poverty, appropriate housing, accessible and appropriate youth services, family violence, services for older adults, sustainable community development
- Regional planning
- Increasing negative social statistics in the city



# Internal Council drivers

- Define council's role in relation to key social issues
- Clear articulation and direction for delivery of council's services and asset development



# What are possible outcomes of this Strategy?

- Direct social investment in the Council's next LTCCP 2009-2019
- Inform the regional social strategy
- Influence external agency and key city partner investment



# Turning local services mapping report priorities into aspirations

- Quality Housing for everyone
- People connected and participating
- Young people are ready for life
- People enjoy healthy, safe lives
- Older Adults live well in Waitakere
- All families have enough to live on





# Quality housing for everyone

- People have housing choices
- People live in warm and healthy homes
- People can afford to rent or buy a home
- People have enough space for their family





# People connected and participating

- People want to participate in their communities
- People know their neighbours
- People can rely on other people in the community





# All young people are ready for life

- Young people are adaptable
- Young people have the skills to get the most from life
- Young people learn to the maximum of their ability
- Young people are valued by others in their community





# People enjoy healthy, safe lives

- People don't feel afraid
- People have access to quality health care
- People can make healthy choices
- People's environment is safe





# Older adults live well in Waitakere

- Older adults know their neighbours
- Older adults can get around their city
- Older adults are warm and safe
- Older adults are valued by others in the community





# All families with enough to live on

- Families can make healthy food choices
- Families can pay their bills on time
- Families can take kids on holidays
- Families live in warm, safe houses
- Families can buy clothes for themselves





- Council Social Strategy:  
Identify key result areas  
Achieve internal council alignment  
When? Happening now until September  
Consultation, discussions and input from communities –  
When? September – November 2007





- Social Strategy/Plan for the City Social Domain:  
External focus with existing agencies, groups, community representatives, to develop possible combined work programmes and resourcing
- When? November – March 2008





## Phase 3

- Social Strategy Plans of Action

When?

February – June 2008

Waitakere Social Strategy – 2007



# Points to consider

- Commitment to Te Tiriti o Waitangi and partnership with Maori - linked to and walking along side the development of Te Aho Tumanako – A Maori Wellbeing and Investment Plan
- Do we understand equity and social wellbeing?
- Who is the community? Two categories? communities of place and communities of affection
- Different world views of community?
- Will this advance community outcomes?
- How to understand the cost to our communities of ‘doing nothing’

