

Community Outcome: Urban and Rural Villages - *Nga kaininga taone, tuawhenua*



Henderson is the key central town centre with Westgate and New Lynn as major centres and a network of smaller villages and neighbourhoods. Thriving well connected town and neighbourhood centres where people want to live, play and work. The centres reflect local character and foster pride. Villages have an identified centre, are safe and have accessible common areas. People feel connected to their local place and to each other. Homes are healthy and environmentally responsible.

Related outcome areas

- Strong Community - *He iwi kaha*
- Strong Economy - *He tupuranga kaha ihi wana*
- Sustainable Integrated Transport - *Kauneke Tauwhiro me te Whakaurunga Waka*
- Vibrant Arts and Culture - *Toi me nga Tikanga Taketake*

Who are some of the key contributors to making this outcome happen?

Who	How
Auckland Regional Council (ARC)	<ul style="list-style-type: none"> • By providing a coordinated approach to the management of the Auckland region's growth and development, regional parks and passenger transport
Community resident and ratepayer Bodies	<ul style="list-style-type: none"> • Community celebrations • Halls management
Waitakere City Council	<ul style="list-style-type: none"> • Provides community based infrastructure (libraries, community centres, community halls and community houses, recreation and aquatic centres; sports fields, learning centres) • The Trusts Stadium operation and development support • Maintains roads, footpaths and other civic infrastructure supporting • Strategic and locality based planning • Community arts projects
Various Heritage Trusts	<ul style="list-style-type: none"> • Own and maintain numerous Waitakere City heritage features.
Housing New Zealand Corporation HNZC	<ul style="list-style-type: none"> • Provides and develops housing within Waitakere • Housing for Older Adults upgrade
Tag Out Trust	<ul style="list-style-type: none"> • By raising the level of community awareness on graffiti and assisting the community to prevent further spread
Business operators and developers	<ul style="list-style-type: none"> • Opportunities to work, shop and recreate in Waitakere • Developing dynamic and safe town centres
Waitakere Property Ltd	<ul style="list-style-type: none"> • Strategic property development and ownership
Marae	<ul style="list-style-type: none"> • Provide a hub for community activity, education, papakāinga housing and other activities
Te Kawerau a Maki and Ngati Whatua	<ul style="list-style-type: none"> • Initiatives to promote awareness of Māori heritage in different areas, such as arts projects and heritage assessments

"Being close to the library and the park is very handy with a young family."

Esse, Glen Eden



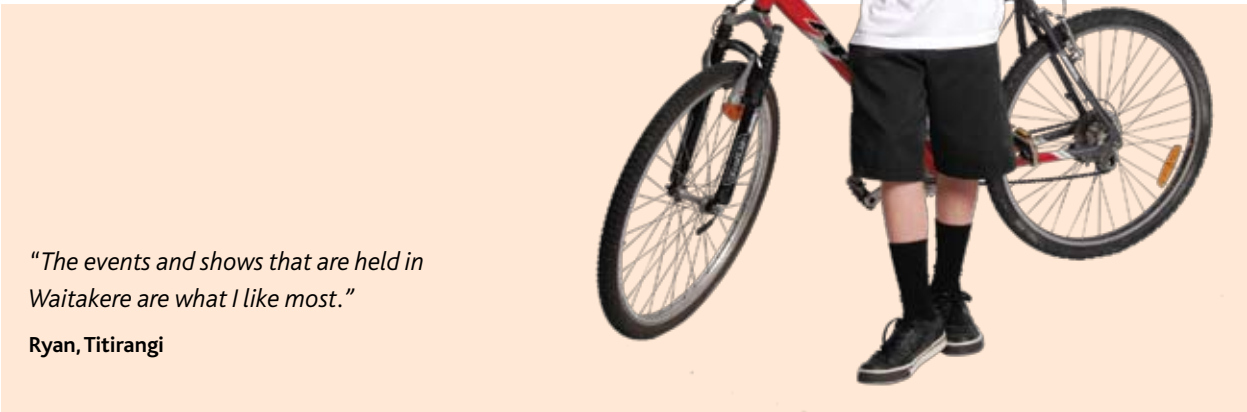
What is being done to make this outcome happen?

The council has a key strategic direction around this community outcome. Its vision is, "Town centres are thriving places, providing exciting options for people to live, work and play. Public facilities, places and spaces teem with people; the streets are alive and busy."

There are many agencies involved in working to achieve this outcome, and highlighted here are only some of the initiatives.

Community Outcome	Intent	Initiative	Details	Who
Urban and Rural Villages - <i>Nga kainga taone, tuawhenua</i>	Henderson is the key central town centre with Westgate and New Lynn as major centres and a network of smaller villages and neighbourhoods	District Plan changes in New Lynn, Westgate and Hobsonville	To support development around the key town centres and open up new land for business and supporting development, leading to the creation of 19,000 new jobs and 8,700 new dwellings by 2020	Council, ARC, Landowners and developers
	Thriving well connected town and neighbourhood centres where people want to live, play and work	New Lynn and Henderson town centre planning and development	Planning for the next phase of development Bus and rail interchanges Development of Unitec-Waitakere Campus	Central government, ARTA, ONTRACK, Council, Unitec, Developers, Local business and community
		Project Twin Streams cycleways	Completion of 14kms of cycleway	Council, Infrastructure Auckland
	The centres reflect local character and foster pride	Town centre planning and development projects	A programme of town centre planning and then coordinated development programmes including public art, branding, civic services and street furniture	Council, Local businesses and community groups
		Graffiti control programmes	Assistance, information and community involvement opportunities in the fight against graffiti	Tag Out Trust
	People feel connected to their local place and to each other	Community led planning and development processes	Massey Matters Ranui Action Project McLaren Park Community Project Active Waitakere collaboration	Council, Local Community (business, residents, schools and other organisations)
		Festivals and Celebrations	Pasifika Games Moon Festival Diwali City for Peace Celebration Going West Books and Writers	Council
	Villages have an identified centre, are safe and have accessible common areas	Provision of community social infrastructure	Provision and support for libraries, community centres, community houses; marae and community halls.	Council
		Safety programmes	Collaborative surveillance and patrolling Redesign and development to encourage safe environments Slow streets	Police, Local businesses, Māori wardens, Council

Community Outcome	Intent	Initiative	Details	Who
Urban and Rural Villages - <i>Nga kainga taone, tuawhenua</i>	Homes are healthy and environmentally responsible	Housing for Older Adults redevelopment	Upgrade of Housing for Older Adults villages	Council, HNZC
		Free sustainable building advice	In-house Eco Design advisor providing advice to individuals and businesses on building design.	Council, MFE, BRANZ, EECA
		Beacon, sustainable housing project	Research consortium that's working to find affordable, attractive ways to make New Zealand homes more sustainable	Building Research, Scion, Council, Fletcher Building, New Zealand Steel, Foundation for Research, Science & Technology (FRST).
		Residential energy efficiency retrofitting	Initiative to improve the energy efficiency of homes in Waitakere, by installing insulation and other products provides a number of health and financial benefits	EcoMatters, Environment Trust, Council, Energy Efficiency and Conservation Authority (EECA), Waitemata District Health Board, Genesis Energy, Ministry of Social Development



"The events and shows that are held in Waitakere are what I like most."

Ryan, Titirangi

Population and employment

- Growth is to be encouraged in nodes and corridors
- Large numbers of people will live and work Henderson, New Lynn and Westgate nodes in the future

A sustainable urban form was a key outcome sought by the community. The vision of such a form is outlined in the draft Growth Management Strategy. The strategy is based around intensified living in identified growth nodes and along key transport corridors coupled with intensified future urban areas and sustainable rural accommodation. The growth nodes of Henderson, New Lynn and Westgate are particularly important and are expected to accommodate large amounts of people in the future. This indicator measures how growth is being managed in Waitakere.

The table below shows high level, employment, population and household growth in key areas of the city. It shows that between 2001 and 2006 population and household growth in the nodes and corridors was greater than compared to the other urban and rural areas.

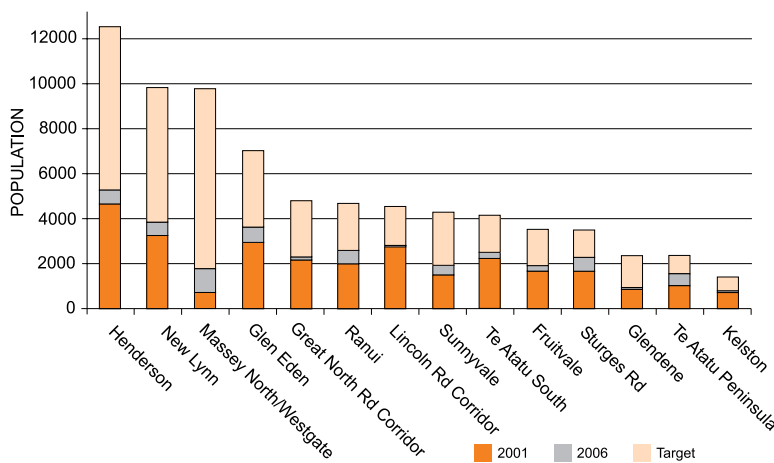
Table 38: Employee, resident population and household numbers in key growth areas (2001 and 2006)

Nodes/corridors	Employees		Population		Households	
	2001	2006	2001	2006	2001	2006
Nodes/corridors	23,239	27,958	29,238	34,167	10,182	11,949
Urban	11,274	13,143	121,749	133,440	39,408	43,443
Rural	3,672	3,959	17,937	19,083	6,096	6,528

Source: Statistics New Zealand

The figure below outlines how the nodes are progressing against the targets outlined in the draft Growth Management Strategy. Between 2001 and 2006 the usually resident population within the Henderson node increased by 12.7%, while the resident population of the New Lynn node increased by 19.8%. Te Atatu Peninsula recorded the largest increase in resident population growing from some 1002 people in 2001 to 1524 in 2006, an increase of some 50%.

Figure 35: Usually resident population in selected growth nodes and corridors compared with draft Growth Management Strategy target



Source: Statistics New Zealand

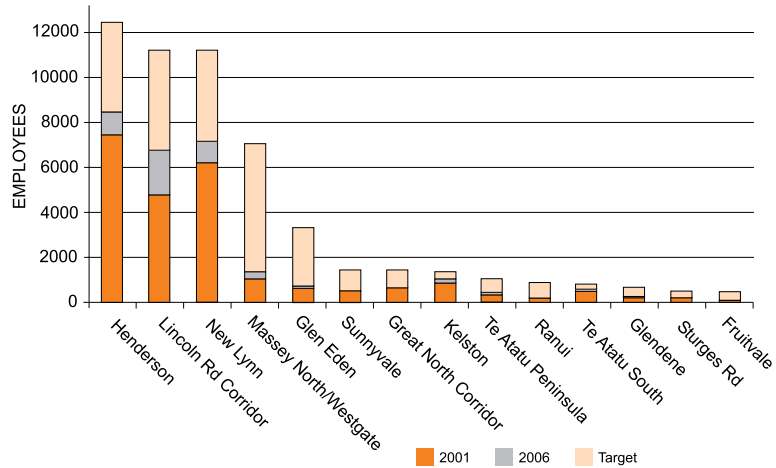
Large numbers of people are also expected to work in the identified nodes and corridors. Henderson, Lincoln road corridor and New Lynn have the highest number of employees of the selected nodes. This reflects their strategic location as key centres in the city, their large retail base and their proximity to key transport infrastructure. Between 2001 and 2006, the Glendene node experienced the largest increase in people working in the node (approximately 79%). Most nodes experienced some increase, however, the Ranui and Great North Road corridor nodes declined.



"Our communities are enriched by volunteering."

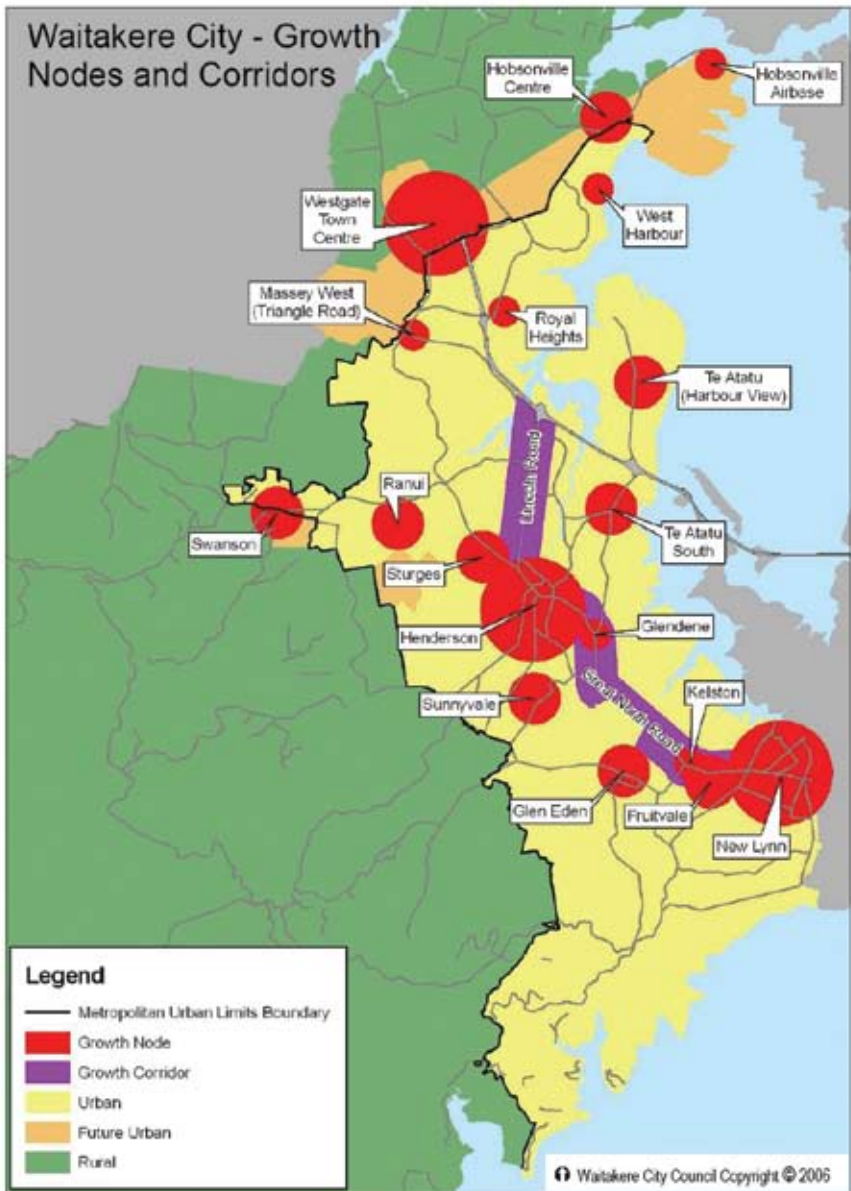
Cheryll, Ranui

Figure 36: Employee count in selected growth nodes and corridors compared with draft Growth Management Strategy target



Source: Statistics New Zealand, Business Demographics

As the number of people living and working in the nodes and corridors increases, the built form will undergo significant change. As indicated earlier, concept planning for many of these areas is underway. These plans will act as the basis from which these areas will develop. They will help ensure these areas are places where people will increasingly want to work and live in the future.



Town centre perceptions

To achieve a more sustainable urban form, significant focus is accorded to existing town centres within Waitakere. Therefore, it is important to have an understanding of how these centres are perceived. This will help us understand if these centres are places where people want to live and work. This indicator measures perceptions of these areas against selected criteria.

Table 40: Percentage of shoppers who rated key attributes in identified town centres as good and very good (2004 and 2006)

	appearance		shop variety		parking provision		public transport provision		parking for people getting public transport	
	2004	2006	2004	2006	2004	2006	2004	2006	2004	2006
Henderson	50	63	71	66	47	47	54	53	12	22
New Lynn	86	57	82	61	80	59	74	69	53	25
Westgate	61	65	57	64	82	63	58	57	47	23

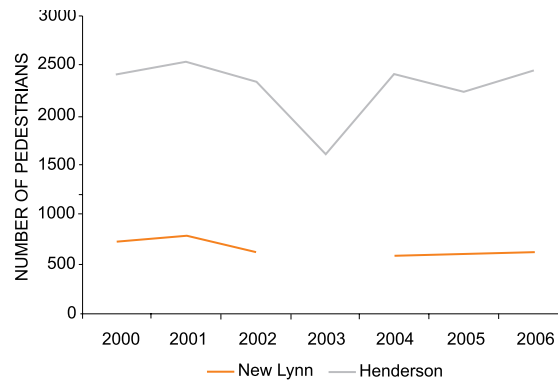
Source: Waitakere City Council, Town Centre Surveys

The survey results show that visitors to the New Lynn town centre rated it significantly lower in both in appearance, variety of shops, provision of car parking and parking for people using public transport between 2004 and 2006. Shoppers thought the appearance of Henderson town centre had improved over the same period. For people visiting Westgate town centre there were declines in positive rating for provision of car parking and parking for people using public transport between 2004 and 2006. It is important to note that in the case of New Lynn for example, significant work is being undertaken to improve this centre, such as the major works for passenger transport.

Pedestrian counts

Walkable town centres will help ensure these spaces are enjoyable for people using them. This indicator measures pedestrian movements in the New Lynn and Henderson town centres. Overall, pedestrian counts in the New Lynn town centres have remained relatively constant. In the Henderson town centre, counts fluctuate significantly.

Figure 37: Pedestrian counts in Henderson and New Lynn town centres (2000 to 2006)



Source: Waitakere City Council



"Encouraging the rest of Auckland to appreciate the wonderful potential for business in this diverse city is important."

Rhonda, Te Atatu