

Community Outcome: Vibrant Arts and Culture - *Toi me nga Tikanga Taketake*



Waitakere city's arts and culture is reflected and appreciated in our everyday life and the city is itself a work of art. We participate in creative pursuits and have a deep and wide perception of arts and cultures in our city.

Related outcome areas

- Strong Communities - *He iwi kaha*
- Mauri Ora - Access to Māori resources

Who are some of the key contributors to making this outcome happen?

| Who | How |
|---|--|
| Te Kawerau a Maki and Ngāti Whatua | <ul style="list-style-type: none"> • Leadership of and participation in a range of civic arts projects |
| Our local community arts councils and arts and cultural centres | <ul style="list-style-type: none"> • Venues for celebration of cultural identity • Funding support and administration • Property management • Support and networking for artists and arts management • Initiating and seeding arts activities • Event development, management and support |
| Ministry of Culture and Heritage | <ul style="list-style-type: none"> • Gives the government advice on cultural matters. It provides, funds and manages cultural resources on behalf of government for the benefit of all New Zealanders |
| Te Taumata Runanga | <ul style="list-style-type: none"> • Provides policy advice on Maori cultural art and events and advocates for funding, sponsorship for local, regional and national Maori cultural art and events such as Matariki (Maori New Year) |
| Waitakere Pacific Board and Waitakere Ethnic Board | <ul style="list-style-type: none"> • Representative bodies that provide leadership and high level policy advice |
| Individual artists and practitioners | <ul style="list-style-type: none"> • Exploring, developing and producing works |
| Creative NZ | <ul style="list-style-type: none"> • National body responsible for development of the arts in New Zealand through grassroots projects, funding schemes and support for professional artists and arts organisations |
| Numerous art, ethnic and cultural groups | <ul style="list-style-type: none"> • Supporting, enabling, developing and holding arts and cultural activity |
| The trusts | <ul style="list-style-type: none"> • Significant funding for local facilities and activities |
| Waitakere City Council | <ul style="list-style-type: none"> • Commissioning public works • Heritage information and site management • Art design practise for council projects • Event provision and support • Networking through websites, newsletters • Promotion of activities, works, artists and the city's diverse cultural identities • Civic events profile local artists and works • Local art funding grants scheme administration, • Providing properties for art facilities and activities |
| Hoani Waititi Marae | <ul style="list-style-type: none"> • Incubator for arts clusters such as Te Whanau Toi and Te Toi Huarewa |
| A number of senior Kapa Haka Maori Performing Arts groups | <ul style="list-style-type: none"> • Regular practice sessions and participation in civic events, regional and national competitions. |



What is being done to make this outcome happen?

While there are many agencies involved in working to achieve this community outcome, there are also some planned and completed initiatives that highlight contributions to make this outcome happen.

| Community Outcome | Intent | Initiative | Details | Who |
|---|--|--|---|--|
| Vibrant arts and culture - <i>Toi me nga Tikanga Taketake</i> | Waitakere City's arts and culture is reflected and appreciated in our everyday life. | Diwali Festival | A celebration of Indian culture | Waitakere Ethnic Board, Waitakere Indian Association |
| | | Moon Festival | Annual festival celebrating Chinese culture | Council, Waitakere Ethnic Board |
| | | Titirangi Festival of Music | An annual festival of concerts featuring a range of music, poetry and songwriters' nights, workshops, a buskers' day and a music market. The events are held in the local cafes and venues. | Titirangi Festival of Music Committee |
| | | Colin McCahon House | The preservation of the McCahons' French Bay House, and development of a residency to give artists an opportunity to develop their work | McCahon House Trust |
| | | Matariki Festival | Seeding a range of events that celebrate the Maori New Year | Council |
| The city is itself a work of art | Power boxes | Painting power distribution boxes around the City with murals | Council Vector | |
| We participate in creative pursuits and have a deep and wide perception of arts and cultures in our city. | Corban Estate precinct development | Development planning for the expansion of art and learning facilities at the Corban Estate, Henderson | CEAC Council Unitec | |
| | Waitakere Libraries Multicultural and Children's Service | Story readings, colouring competitions, musical concerts and displays to mark events with a cultural focus such as Diwali, Islam Awareness Week, Race Relations Day, World Refugee Day | Council, Waitakere Ethnic Board, Ethnic organisations e.g. Radio Tarana | |
| | Te Whare Wananga o Hoani Waititi, Support for Kaupapa Maori education options | An extension of the Kohanga Reo and Kura Kaupapa movements, the Whare Wananga will be a customary school of learning at a tertiary level | Te Wananga Komiti Matua Trust, Council | |



"What I like most about Waitakere is the progressive attitude and support for local artists."

Pamela, Swanson

Council contribution

The council's strategic direction that contributes to this outcome is reflected in a number of areas. The key ones are the development of exciting and vibrant town centres, (Urban and Rural Villages), celebrating diverse lifestyles and people (Strong Communities) and innovative economic activity (Strong Innovative Economy).



This historic steam train is popular with Going West Books and Writers Festival attendees.

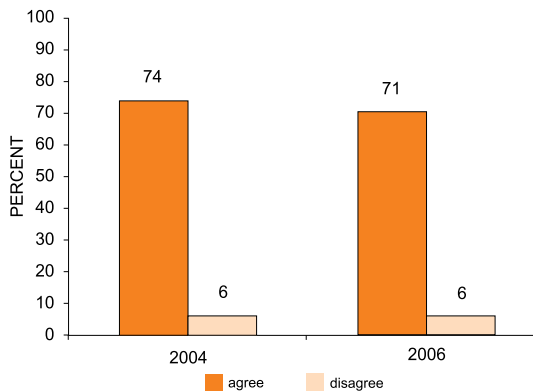
| Platform | Intent | Initiative | Details | Who |
|---------------------------|---|--|--|--|
| Urban and Rural Villages | Exciting and vibrant town centres | Arts and events programme | Commissioning public works; Art design practise for council projects; Event provision and support | Public Affairs |
| Strong Communities | Celebrating diverse lifestyles and people | Support for arts, culture and heritage | Promotion of activities, works, artists and the city's diverse cultural identities; Local art funding grants scheme administration; Civic events profile local artists and works; Heritage information and site management; Citizenship ceremonies | Public Affairs, Strategy, Leisure services, Corporate and Civic Services |
| Strong Innovative Economy | Innovative economic activity | Supporting arts economic activity | Networking through websites, newsletters; Providing properties for art facilities and activities | Strategy, Public Affairs |

Arts in Waitakere

- 70% of residents think Waitakere has a rich and diverse arts scene

Arts and culture were identified as important to the residents of Waitakere. This indicator measures how rich Waitakere residents perceive the arts in the city. Approximately 70% of residents thought Waitakere's arts scene was rich and diverse in 2006³³. The 2006 survey found those aged 25-49 years of age were significantly more likely to have rated the diversity of arts and culture positively.

Figure 38: Percentage of residents who agree and disagree that Waitakere has rich and vibrant arts scene 2004 and 2006



Source *Quality of Life, 2004, 2006*

"What I like most about Waitakere is its free events, the people, Unitec and so many facilities together."

Tania, Henderson



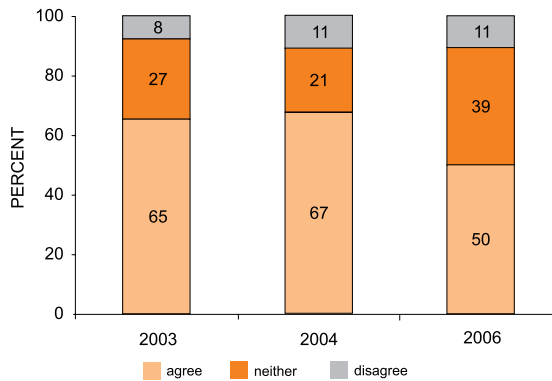
Pride in the built environment

- **Pride in the city's look and feel appears to be declining**

A city that people are proud of encapsulates many of the outcomes sought by residents. This indicator measures residents' level of pride in the city's look and feel. The figure opposite shows that those who agreed that they had pride in Waitakere's built environment declined significantly between 2004 and 2006³⁴.

Figure 39: Percentage of residents who agree and disagree that they feel a sense of pride in Waitakere's built environment 2003, 2004 and 2006

Of those who stated they had a sense of pride in the look and feel of the city in the 2006 Quality of Life survey, parks and the provision of good facilities were mentioned by 32% of respondents and facilities and services (19%) were the two most frequent reasons given. Of those who did not have a sense of pride in the built environment, 26% mentioned the presence of graffiti and vandalism. This is not surprising given that 74% of residents rated graffiti as a problem in Waitakere in the same survey.



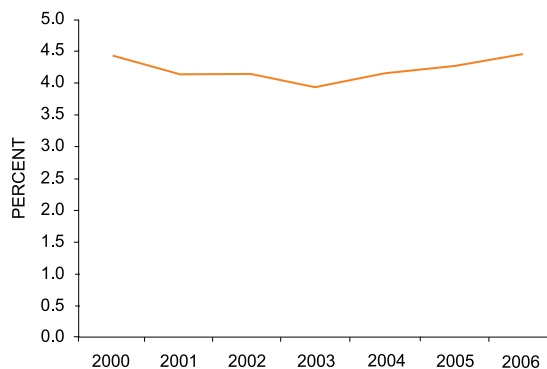
Source: Quality of Life, 2003, 2004 and 2006

Employment in cultural industries

- **Around 4% of residents work in cultural industries**

Another way people can participate in arts and culture is through working in these sectors. The number of people working in the creative and cultural sectors indicates the extent of the economic viability of these sectors. This indicator measures the number of people employed in cultural and creative industries³⁵. The figure opposite shows that approximately four percent of people employed in Waitakere work in cultural industries.

Figure 40: Percentage of employees working in cultural industries in Waitakere (2000 to 2006)



Source: Statistics New Zealand

Events

- **Large numbers of people attend council initiated events**

The council runs and supports a number of events in any one year. These events provide an opportunity for people to participate in creative pursuits. Events also provide an opportunity for the community to interact. This indicator measures the number of and attendance at council initiated events. The table shows clearly that the number of attendees at council events has been increasing since 2001/02.

Table 41: Number of and participation at council initiated events (2001/02 to 2006/07)

| | 2001/02 | 2002/03 | 2003/04 | 2004/05 | 2005/06 | 2006/07 |
|---------------------|---------|---------|---------|---------|---------|---------|
| Number of events | N/A | N/A | 25 | 23 | 58 | 83 |
| Number of attendees | 16,000 | 57,500 | 71,950 | 86,150 | 119,621 | 90,970 |

Source: Waitakere City Council

저희 지역사회는 안전하고 평화롭습니다.

Tōku hapori – he haumarū, he rangimārie hoki.

Ko 'eku komiuniti – 'oku malu mo hao pea melino foki.

'O la'u fa'alāpotopotoga 'o tagata – e saogalēmū ma to'afilēmū.

My community – it's safe and peaceful.