

Keep Waitakere Beautiful Trust

Programme Review

1 July – 31 December 2002



PROGRAMME OVERVIEW

In August 2002, Keep Waitakere Beautiful became an independent Trust and the programme was transitioned outside of Council. Keep Waitakere Beautiful (KWB) is now operating out of the EcoMatters Environment Trust (EcoMatters) offices at 4 Olympic Place in New Lynn. As a partner in EcoMatters, KWB is working alongside The Weedfree Waitakere Trust and the Tag Out Trust and will be looking for opportunities for additional synergies with these groups in the coming year. In August 2003, KWB will be celebrating its 10th anniversary as a volunteer driven, community-based environmental initiative.

PROJECTS UPDATE

Project Funds

KWB continues to support and promote an 'Adopt-a-Spot' programme which encourages residents to adopt an area in their neighbourhood to keep free of litter, weeds and/or graffiti. There are currently 74 residents on the KWB 'Adopt-a-Spot' database. During the period 1 July – 31 December 2002, 15 residents requested collection of KWB 'adopt-a-spot' rubbish bags.

KWB has reconfirmed its sponsorship agreement with Civic Contractors for the collection of rubbish bags and has recently ordered an additional 2000 bags.

Nightwalks with Nature

Nightwalks with Nature, delivered in partnership with Sport Waitakere, was once again completely booked out in advance of the walks. 7 walks were delivered with over 250 people participating. The KWB-run 'Kids Walk' saw 39 kids and parents in attendance.

Clean Stream Waitakere

For the period 1 July – 31 December 2002, 144 volunteers carried out restoration work on Waitakere streams as part of KWB's 'Clean Stream Waitakere' (CSW) project. Under the supervision of CSW Co-ordinator, Carly Pannell, several hundred plants were planted at 12 different planting events.

In early November 2002, KWB convened a meeting of Council Officers and consultants currently working with community groups on stream restoration projects in the City in order to maximise resources and reduce overlap. The initial meeting has led to increased communication and it is hoped that this will lead to more collaborative projects.

KWB Membership and Administration

In October 2002, delegates from the KWB Trust Board attended the 34th annual Keep New Zealand Beautiful (KNZB) Conference/AGM in Christchurch. The Conference/AGM was significant for KWB for several reasons.

- It provided an excellent opportunity for KWB Trust Board members to learn about other programmes throughout New Zealand and network with other volunteers of like mind.
- It provided the opportunity for KWB Trust Board members to comment on the strategic direction of the KNZB programme and vote on important national issues.

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- The delegate's presence was a sign of support for Dennis Finn, KWB Chairman, who is also Chairman of KNZB and its Zone 4 Representative.

Community Group Support

Due to time and resource constraints, KWB did not deliver community group support during the period 1 July – 31 December 2002. KWB will be contacting relevant community groups in the coming months and will offer community project support during May and June 2003.

Operation Spring Clean

Operation Spring Clean (OSC) was delivered by KWB for the ninth consecutive year. Participation and support from the community was excellent with nearly 6800 residents taking part in 57 separate cleanups of the environment. Over 3000 rubbish bags and 6000 latex gloves were distributed to the community with 21 schools participating in the three week long campaign.

KWB is particularly pleased with the results for OSC 2002 given the logistics of setting up as an independent trust and transferring the programme outside of Council in a relatively short timeframe.

Unfortunately, due to a directive from Defence Force Headquarters in Wellington, Kite Day was cancelled by the Airforce 10 days before the event was to take place. The KWB Trust will review the feasibility of running the event during the 2002-2003 financial year.

Education And Promotion

KWB has provided seed funding for concept development and project planning for a 'Sustainable Living Centre' to be housed at 4 Olympic Place in Olympic Park, New Lynn. The Centre will provide residents with practical tools and advice on ways to live sustainably in the urban environment. The Centre will also host and hold workshops and lectures, will provide training for environmental volunteers and will house an environmental library.

The Ministry for the Environment recently awarded EcoMatters Environment Trust a grant of \$12,500 to help establish the Centre.

In December 2002, KWB produced a newsletter updating residents on organisational changes and the relocation of the KWB office. The newsletter also profiled KWB's Operation Spring Clean and Clean Stream Waitakere projects.

Schools Projects

KWB was proud to be once again be associated with the highly successful 'Don't Trash it, Stash it!' environmental education roadshow. The show was performed to 55 schools in Waitakere City, was performed at the KNZB Conference in Christchurch in October and was featured on TV One's 'Breakfast Show'. The show was also performed to members of Parliament in November 2002. The show is now in its 5th year.

FINANCIAL MANAGEMENT

All expenditure from the KWB budget is managed by the KWB Programme Manager and the Executive Director of EcoMatters, in consultation with the KWB Chairman. A breakdown of expenditure against budget is reviewed by KWB Trust Board members at the monthly KWB Trust meeting.

KWB is currently transferring all of its financial data to an MYOB software package and detailed financials reports will be presented each month for the review and approval of the KWB Trust Board.

PROGRAMME SUPPORT

The KWB Programme is supported by the EcoMatters secretary Monday to Friday 9am – 5pm. Support includes typing, photocopying, preparation of mail outs, correspondence tracking and telephony support.

HEALTH AND SAFETY

There were no accidents to report for the period 1 July – 31 December 2002.

Monthly meetings of the EcoMatters partner groups are held and there is a standing agenda item to discuss health and safety issues and any changes to relevant legislation.

KEY PERSONNEL

KWB has recently employed a new Programme Manager, Liz Bell. Ms Bell hails from Hamilton where she ran the Keep Hamilton Beautiful Programme for 18 months. She works Tuesday – Friday.

Liz Bell, Programme Manager

Ph 826 4276 Fax 826 4278

KEEP WAITAKERE BEAUTIFUL TRUST BOARD

The KWB Trust Board meets on the fourth Monday of the month at 5pm at the EcoMatters Environment Trust Offices at Olympic Place, New Lynn. KWB Trust Board membership is as below.

Dennis Finn, Chairman
Kevin Healy, Deputy Chairman
Cr Brenda Brady, Waitakere City Councillor
Peter Chan, Massey Community Board
Liz Franke, New Lynn Community Board
Wayne Davis, Henderson Community Board
Dr Peter Maddison, Royal Forest and Bird Society

PROJECTS PENDING FOR 2002-2003

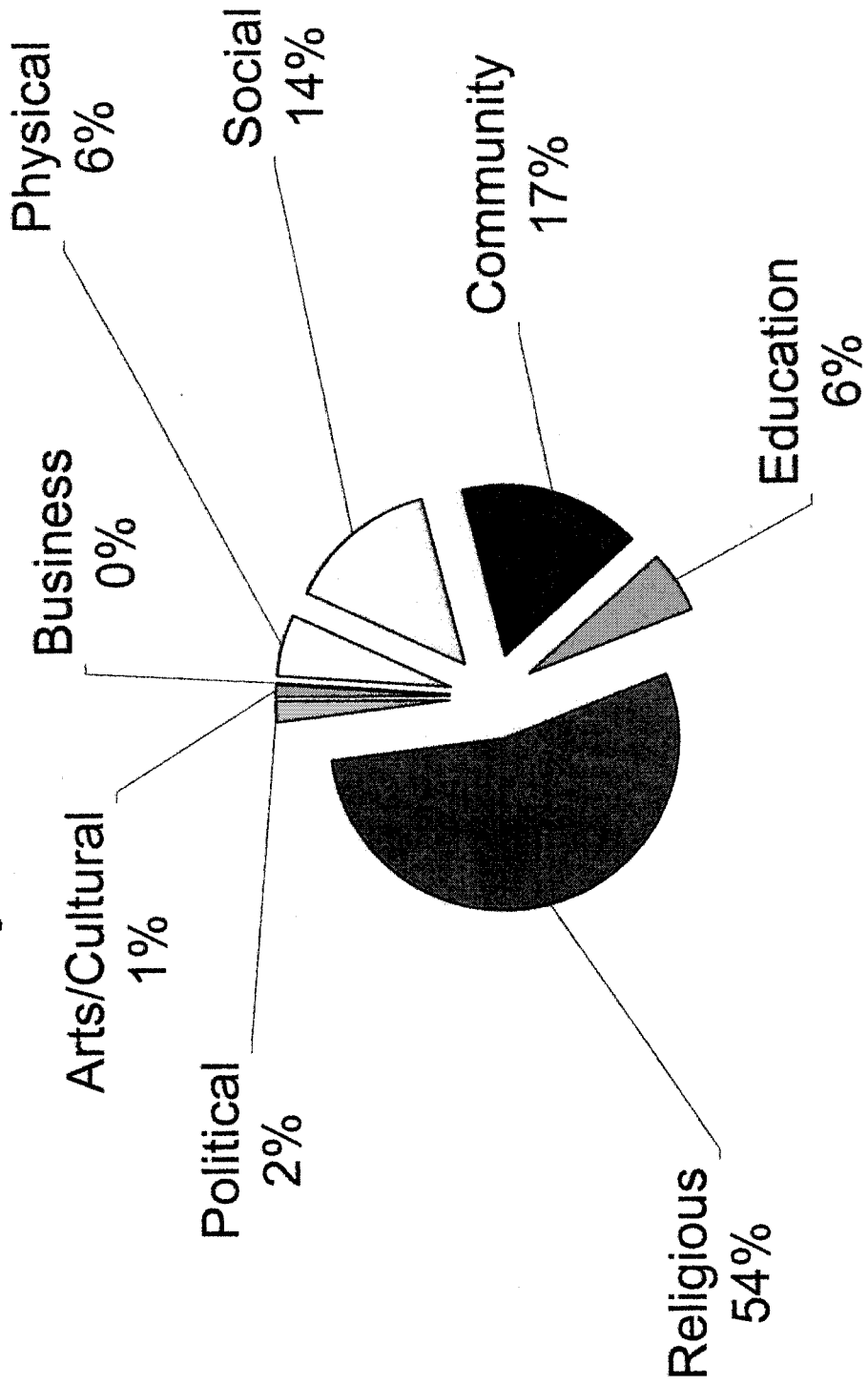
Volunteer Appreciation Ceremony	February/March
Green to Go	March
War on Weeds	March/April
Trees for Babies	April/May
Business Street Pride Campaign	April/May
Community Group Support	May/June
Community Street Tree Planting Programme	May/June
Schools Assistance Programme	May/June
Annual Report	May

Ongoing

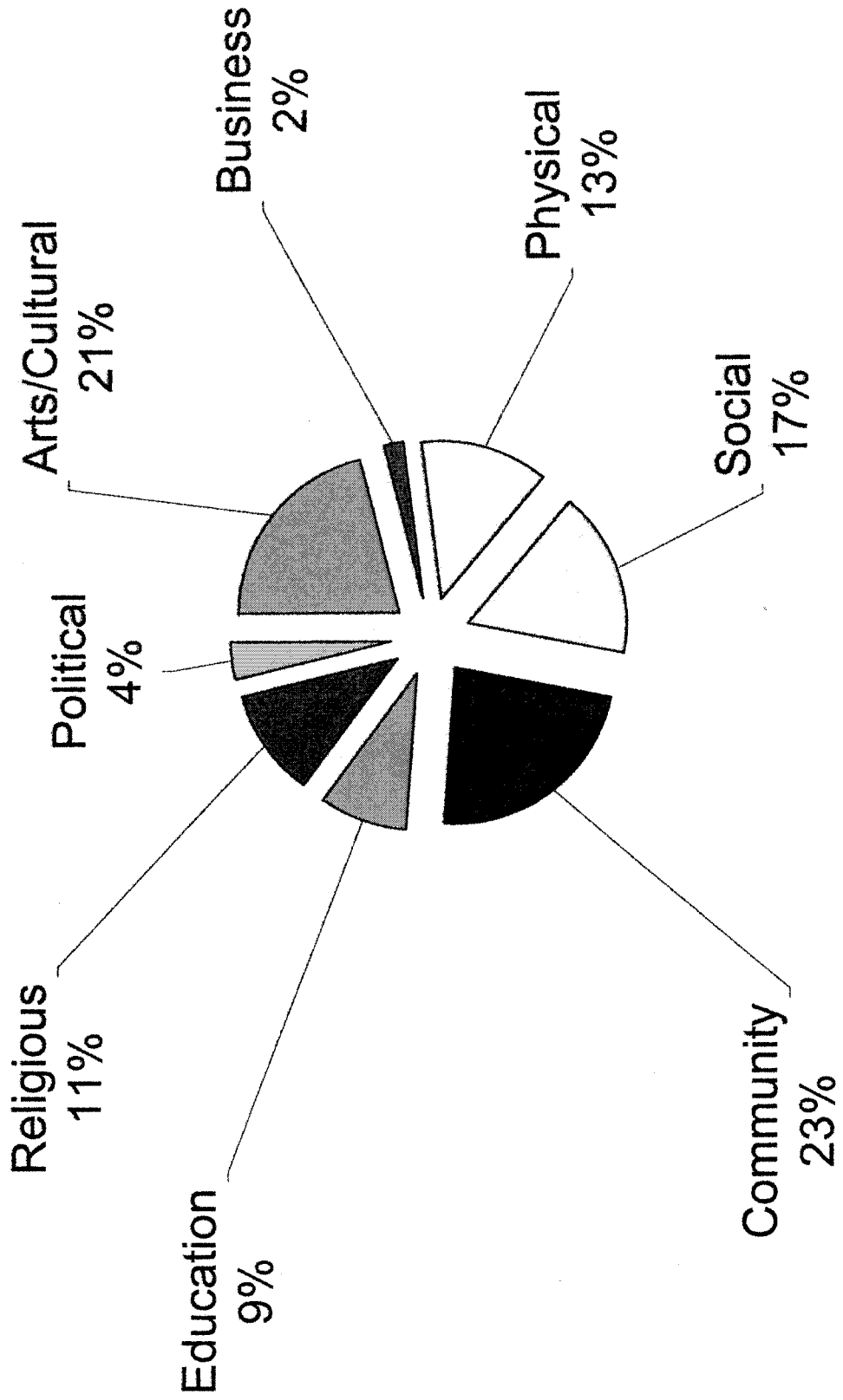
Clean Stream Waitakere
Adopt-a-Spot
Education and Promotion
Community Clean-ups and Planting

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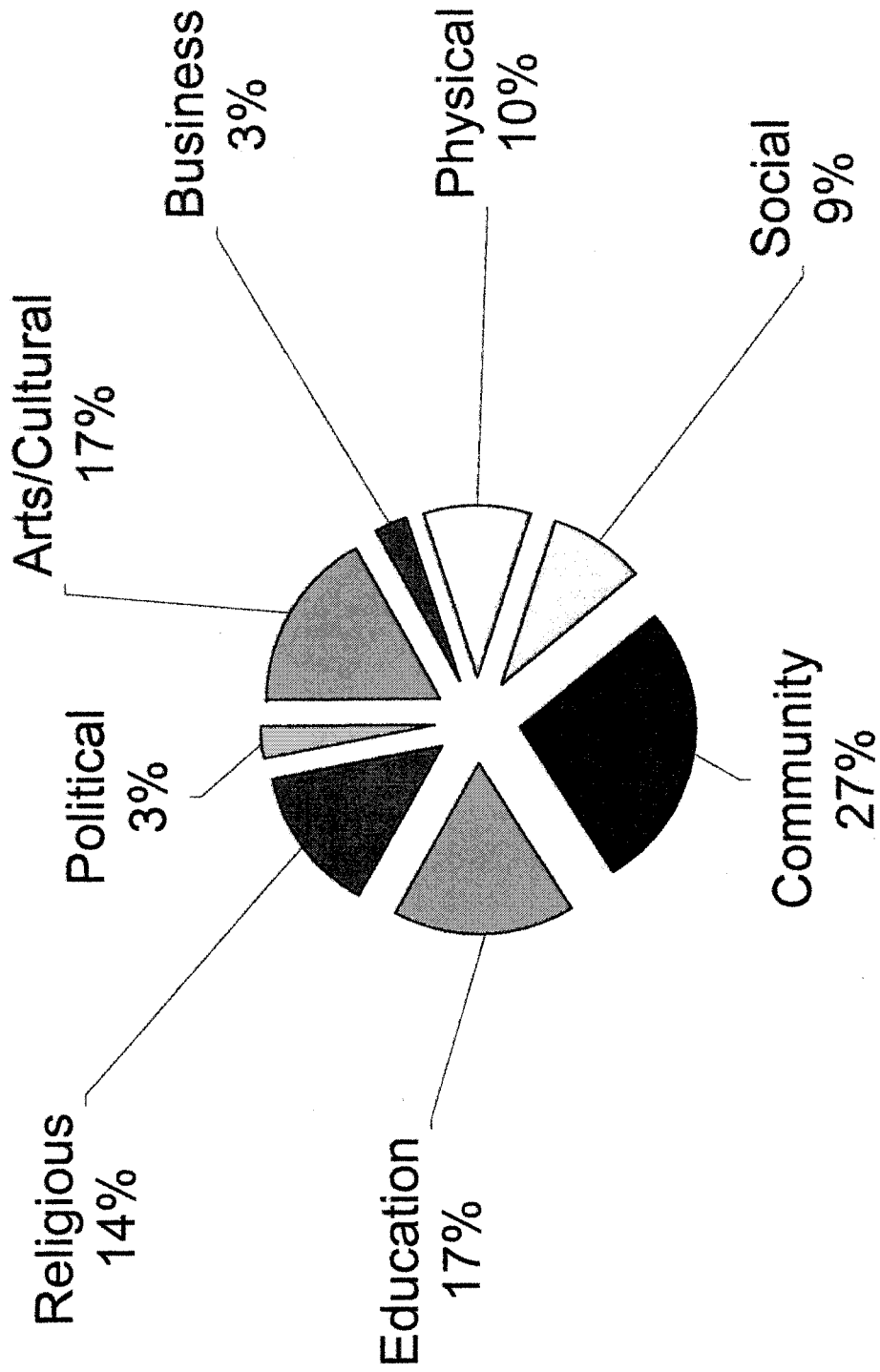
Ceramco Park Category Usage July 02 - December 02



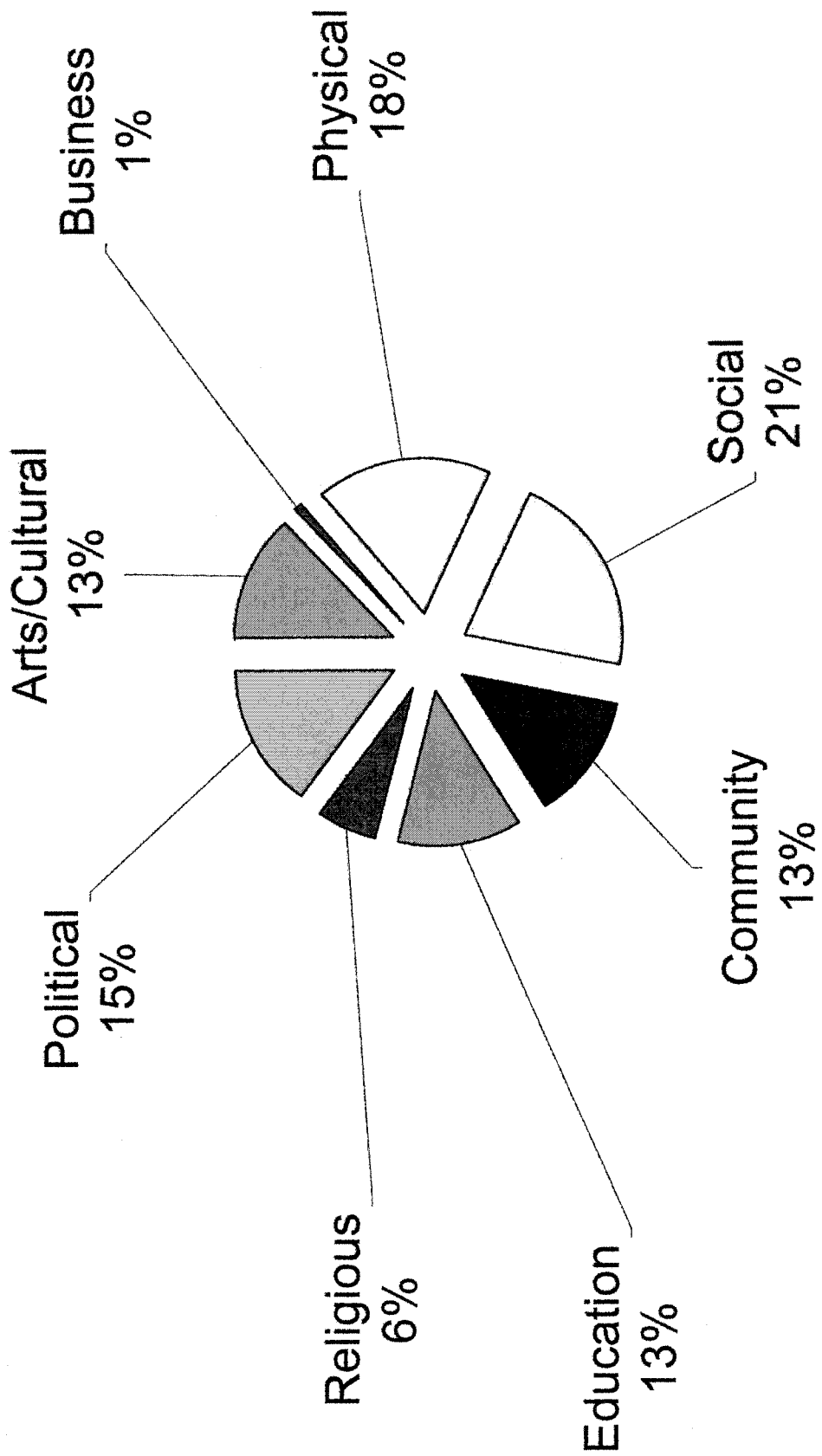
Kelston Category Usage July 02 - December 02



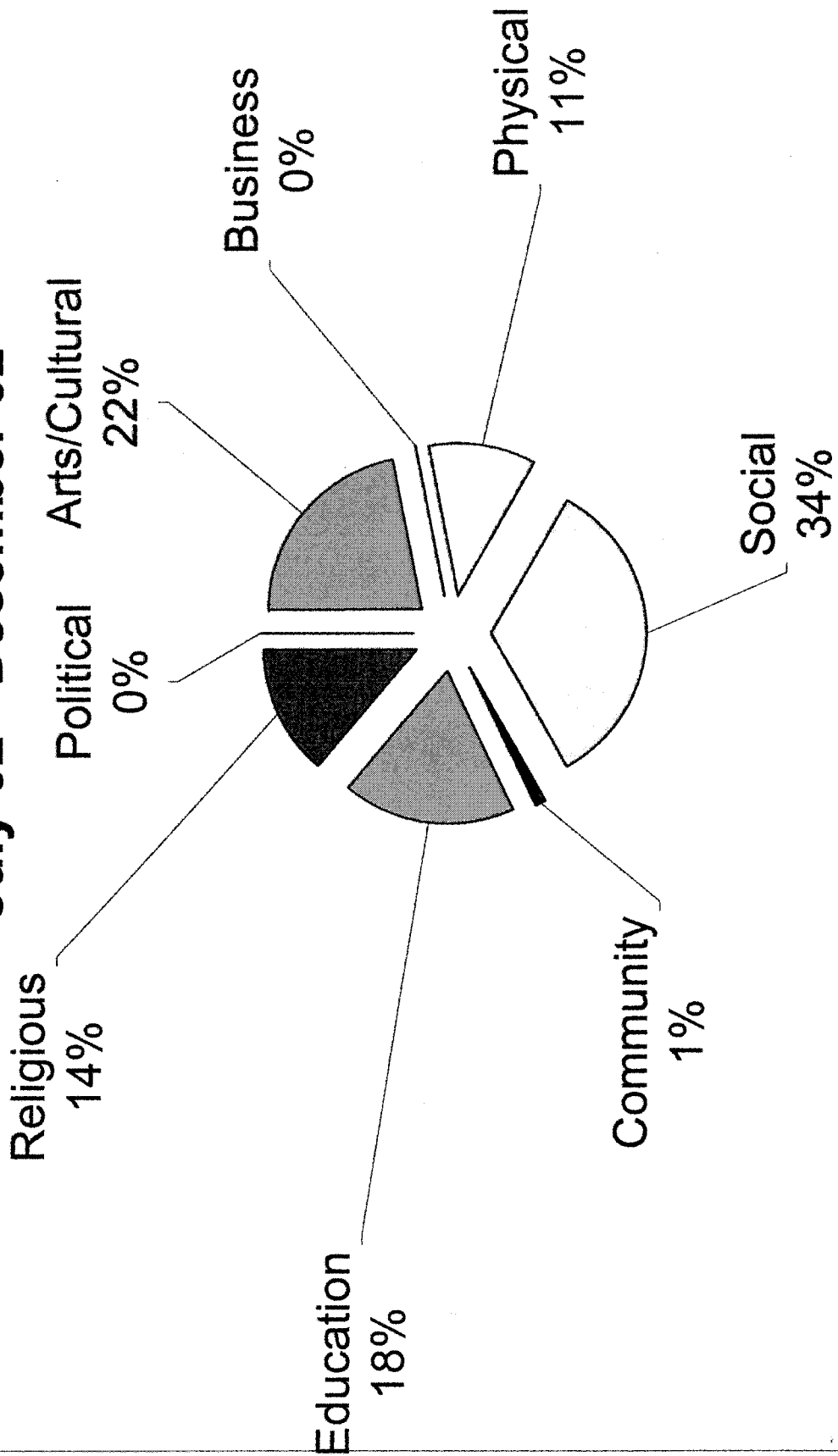
New Lynn Category Usage July 02 - December 02



Te Atatu Peninsula Category Usage July 02 - December 02



Te Atatu South Category Usage July 02 - December 02



Titirangi Category Usage July 02 - December 02

