

**AGENDA FOR A MEETING OF THE CULTURE AND COMMUNITY COMMITTEE
TO BE HELD IN THE COUNCIL CHAMBER AT WAITAKERE CENTRAL,
6 HENDERSON VALLEY ROAD, HENDERSON, WAITAKERE,
ON WEDNESDAY, 11 FEBRUARY 2009,
COMMENCING AT 9.30 AM**

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1 APOLOGIES



2 URGENT BUSINESS

Section 46A(7) of the Local Government Official Information and Meetings Act 1987 provides that where an item of business is not on the agenda, it may only be dealt with at the meeting if:

- (i) the Committee by resolution so decides; and
- (ii) the Chairman has explained at the beginning of the meeting (when open to the public) that the item will be raised for discussion and decision, why the item is not on the agenda, and why it cannot be delayed until a subsequent meeting.

The Committee may make a decision on a matter determined to be urgent.

NOTE: Urgent Business need not be dealt with now and may be delayed until later in the meeting.



3 CONFLICTS OF INTEREST

The Council has acknowledged in its Code of Conduct that Elected Members need to be vigilant to stand aside from decision making when a conflict arises between their role as a member of the Council and any private or other external interest they might have. This note is provided as a reminder to members to check that no such conflicts arise in relation to any items on this agenda.



4 CONFIRMATION OF MINUTES

Meeting Minutes - Wednesday, 10 December 2008

RECOMMENDATION

It is recommended that the Culture and Community Committee resolve to:

Receive the minutes of the meeting of the Culture and Community Committee held on Wednesday, 10 December 2008, as circulated, and that they be taken as read and now be confirmed.



5 HERITAGE FUND ALLOCATION 2008/2009

GLOSSARY

Heritage Fund (HF)

EXECUTIVE SUMMARY

The Heritage Fund (HF) was established by Council in 2007 and the first round of applications were approved in February 2008. The fund aims to provide assistance to owners of heritage buildings, local museums with an annual turnover of less than \$50,000, local marae, owners of heritage trees and archaeological sites.

There have been a low number of applications made to the fund this year due to lowering the maximum grant from \$10,000 last year to \$4,000 this year. In addition, \$50,000 of the heritage fund was granted to the Henderson Heritage Trust for the re-roofing of the historic railway station that is still awaiting the grant of a long term lease by ONTRACK. All applications (excluding refunds of building consent fees) have been peer reviewed by an independent heritage consultant. The applications have been for various projects from an oral history of the marae at Massey High School through to a mural for the Mill Cottage and physical works on historic buildings. On the basis of the assessment provided by the independent heritage consultant and a review of the fees paid for two building consents, it is recommended that all applicants for this year's fund should receive funding.

RECOMMENDATIONS

It is recommended that the Culture and Community Committee resolve to:

1. **Receive** the Heritage Fund Allocation 2008/2009 report.
2. **Agree** to the recommendations made by the Council officer for the allocation of the 2008/2009 Heritage Fund Allocations as outlined in the table below:

Ref No.	APPLICANT	AMOUNT APPLIED FOR	AMOUNT RECOMMENDED
43	Huia Settlers Museum Inc	\$2,750.00	\$ 2,750.00
44	Lisa Smith	\$4,610.00	\$ 4,000.00
45	Falls Hotel Preservation Trust	\$3,526.80	\$ 3,526.80
46	St Marks Anglican Church	\$4,693.50	\$ 4,000.00
47	C E Hebben	\$5,050.00	\$ 4,000.00
48	West Auckland Historical Society	\$4,000.00	\$ 4,000.00
49	Henderson Heritage Trust	\$7,752.40	\$ 4,000.00
	Totals	\$32,382.70	\$26,276.80

BACKGROUND

1. Waitakere is fortunate to possess a wide range of heritage resources and themes. The Council has funding set aside in the Long Term Council Community plan for heritage projects. An essential part of Council fulfilling its heritage strategy and action plan is to enable residents in the community to value historic heritage. This outcome is possible through Council providing private landowners, local museums and marae with the assistance that they require to restore and appropriately manage their heritage resources.

2. The HF opened for applications on 30 October 2008 and closed on 28 November 2008. All owners of heritage features, local museums and marae received a letter from Council advising the availability of the fund and inviting applications. The HF was advertised on the Council's website and appeared in the Western Leader's public notices section. A total of seven applications were received. The maximum grant that can be given is \$4,000.
3. The Culture and Community Committee appointed a subcommittee to hear heritage fund applications at its April 2008 meeting.

"The Culture and Community Committee resolved to:

- 1 **Receive the Heritage Fund - Appointment of Subcommittee report.**
- 2 **Agree that the Chairman, Cr Lawley, and Crs Brady and Mitchell as representatives and Cr Corban as alternate be appointed to the Heritage Fund Subcommittee."**

603/2008

DECISION MAKING

Issues

4. Applicants are eligible for funding provided that they supply competitive quotes for the work, the applications are received within the specified timeframe, meet the scope of works criteria for funding, and the application form is completed. All applications received this year were completed within the parameters of works funded by Council or amended to comply with the eligibility criteria.
5. The Heritage Fund can be used for:
 - Education programmes, operational costs and expenses;
 - Physical works;
 - Refund of building consent fees; and
 - Specialist care related to care of artefacts.
6. The small number of applications received this year are outlined and briefly assessed in the table below, with the full applications attached at pages A1 to A7. An assessment by a heritage consultant is also attached at pages A8 to A27, although some of the comments made in that assessment have been superseded by further information supplied by the applicants.

A1-A27

Ref No	Organisation/Individual	Comments
43	Huia Settlers Museum Inc	The application is for operating expenditure of \$2,750. The amount sought is relatively modest and is considered to take into account the largely voluntary nature of the existing museum. The costs relate to printing, volunteer training by Te Papa, phone charges and volunteer reimbursement. Overall, it is considered that the amount of funding sought is reasonable and within the intent of the heritage fund criteria.
44	Lisa Smith (individual)	The applicant is a school teacher and former pupil of Massey High School. Her application will enable her to provide the school with a researched oral history relating to the

Ref No	Organisation/Individual	Comments
		development of the Mahanahana Marae at Massey High School. It is considered that this project falls within the scope of the heritage fund as it supports the development of marae institutions in the City. It is timely that the oral history is prepared within 25 years of the marae being developed before many of the community memories of how it was achieved disappear. The marae is considered to be a vital part of the secondary school environment. The project will enable an information booklet about the history and taonga of the marae to be developed.
45	Falls Hotel Preservation Trust	The Falls Hotel has applied for a refund of the building consent fee related to the extension of the Hotel. The physical works will cost in the range of \$300,000 that are being funded entirely by the Falls Hotel Preservation Trust. The success of the Falls Hotel as an economic entity is largely due to the partnership achieved between Council and the Trust over the last 10 to 12 years. The location of the Hotel lends itself to an historic building and the restaurant has a unique ambience with its setting close to the twin streams, park-like grounds and ease of access. The contribution sought by Council recognises that the Falls Hotel is an asset to the City and the physical works that have been consented to will enable the Hotel to provide for additional employment and "grow the business" to enable the venue to successfully cater for weddings. It is considered that for a relatively modest investment, Council can continue to support one of its best loved historic buildings.
46	St Marks Anglican Church	The application involves re-glazing, re-puttying windows and painting the church. The works are proposed to take place within the next three months and although there will be a shortfall in the funding to achieve the works, the church intend to fund raise to make up the difference. The heritage consultant has visited the site and spoken to the church and suggested that the windows should be worked on as a priority in order to keep the building weather-proof. It is considered that the works are in keeping with the intent of the heritage fund.
47	C E Hebben (individual)	This application is for repainting of the roof of the heritage listed house. The property at 29 Lucinda Place, Glen Eden is the former home of William Levy, a founding settler in the area. The heritage consultant visited the site and has suggested that some adjustment to the amount requested should be made on the basis that the garage roof was also painted at the same time. It is therefore considered that on a pro-rata basis, \$1050 should be deducted from the application to take into account the fact that the fund is intended to pay for works on heritage listed buildings only. However, the landowner is to be supported in so far as timely maintenance of heritage buildings ensures their long term survival.

Ref No	Organisation/Individual	Comments
48	West Auckland Historical Society	The Society is well regarded in the community and by professional conservation architects who often make use of the research materials available from the group. The application is for a mural to be installed in the car park directly next door to the cottage. The site is owned by Council and leased by the Society, which provide an excellent service to the community, local schools and those with a passion for heritage. The total amount for the project is \$5,000 comprised of labour and materials \$1,900, artist \$3,100. The heritage consultant has suggested that the mural may not be completely visible to the public if there are vehicles parked in front of the retaining wall. However, the car park is largely vacant during the day and if the mural were to be raised, it would likely create issues with the views out from Waitakere Gardens. The advantage of a mural in that location is one of public profile of heritage, without obscuring the nature and scale of the historic cottage. It is considered that the application should be supported.
49	Henderson Heritage Trust	The Henderson Heritage Trust has made an application for a refund of building consent fees associated with the successful restoration of the St Marks Chapel on the Corban Estate. The church was in a poor state for approximately ten years prior to its successful restoration in January 2008 and has since been re-opened to the public and is understood to be widely used by a cross-section of the community. The level of care and attention paid to all aspects of the restoration process is to be commended and it is recommended that the Council should grant the maximum refund available under the grants scheme of \$4,000 that still leaves the Trust having contributed to the overall costs of the consent. The project has been a resounding success.

Consideration of Community Views

- The Community at large are supportive of the HF and its aspirations for the long term preservation of the City's heritage. The fund supports a wide cross-section of the community and provides some tangible support for many groups that would otherwise struggle to find funding for their worthwhile activities.

Preferred Option

- The preferred option is to make the allocations made in the recommendations section of the report.

STRATEGIC CONTEXT

9. Historic Heritage is a matter of national importance under section 6(f) of the Resource Management Act 1991 and Council has a wide range of duties and responsibilities to protect built natural and cultural heritage resources. The Long Term Council Community Plan has nine strategic platforms including "Urban and Rural Villages". The Urban and Rural Villages platform aims to protect and celebrate the City's cultural diversity and heritage and work in partnership with the many cultures of the City. It identifies that planning will need to take place for the protection and celebration of all kinds of heritage in the City, for example Maori, industrial and environmental.

CONSULTATION

10. Consultation has occurred with the applicants for the fund and a peer review of the applications has occurred by an independent heritage consultant. All recommendations are based on heritage best practice.

RESOURCES

11. There is sufficient resource in the existing HF to make all the recommended grants. The total fund available for 2008/2009 is \$100,000 and the Culture & Community Committee has already made a \$50,000 grant in 2008 to the Henderson Heritage Trust for re-roofing the Henderson Railway Station. The re-roofing is due to begin in February 2009. That grant was made in light of the condition of the building and the difficulties encountered by the Henderson Heritage Trust in securing a long term lease of the station from ONTRACK.

IMPLEMENTATION ISSUES

12. The recommendations for allocations of funding will need to be endorsed by the Finance and Operational Community before final payment can be made.

Report prepared by: Alina Wimmer, Principal Advisor: Heritage.



6 SPORT WAITAKERE SIX MONTH PERFORMANCE 2008/2009

GLOSSARY

Funding and Service Agreement	(the Agreement)
Active Waitakere Collaboration Project	(Active Waitakere)
Sport and Recreation New Zealand	(SPARC)
Waitakere Sports Club Taskforce	(the Taskforce)

EXECUTIVE SUMMARY

The purpose of this report is to update and inform the Culture and Community Committee on the six month performance of Sport Waitakere for 2008/2009. The performance of Sport Waitakere has continued to be of an excellent standard and the shared work programme illustrates that their requirements are being met. Sport Waitakere's excellence was recently acknowledged at the 2008 BNZ Waitakere Business awards winning the Unitec Community and Volunteer Sector Best Practice Award.

RECOMMENDATION

It is recommended that the Culture and Community Committee resolve to:

Receive the Sport Waitakere Six Month Performance 2008/2009 report.

BACKGROUND

1. The Council has been supporting Sport Waitakere by means of an annual Funding and Service Agreement (the Agreement) to provide community sport and physical activity programmes since 1992.
2. Since 2006, the Council has moved away from tagging funding to individual programme delivery, to investing in Sport Waitakere's core strategic business. Sport Waitakere provides the Council with their six and 12 month Sport and Recreation New Zealand (SPARC) reports which provide detail of their overall performance. The Council still, however, identifies a number of key projects, and monitors the performance of these projects more closely through regular meetings and additional measures and information provided by Sport Waitakere.
3. In May 2007, the Finance and Operational Performance Committee approved the development of a three year agreement:

"That the Finance and Operational Performance Committee approves the Chief Executive Officer negotiating a three year Funding and Service Agreement between Council and Sport Waitakere Trust, for the period 2007/2008 to 2009/2010."

837/2007

4. The Agreement outlines the relationship and shared outcomes between Sport Waitakere and the Council and the work programme to be implemented between July 2007 and June 2010.

DECISION MAKING

Issues

5. Below is a summary of the first six months of the 2008/2009 shared work programme which both Sport Waitakere and the Council developed.

Active Waitakere Collaboration Project

6. The Active Waitakere Collaboration Project (Active Waitakere) has evolved considerably over the last six months and remains a key focus for Sport Waitakere, the Council and the other 11 member organisations. The major development for Active Waitakere has been implementing aspects set out in the Waitakere Physical Activity Strategy and action plan. The formation of project teams has been completed and is a major step in implementation.
7. Sport Waitakere has taken the lead in a number of these project teams, including Active Children and Youth, Activating Diverse Populations, Active Participation in Sport and Active Leadership and Collaboration. Sport Waitakere also lead the Governance Group which consists of Chief Executive Officer/General Managers from key stakeholders. Sport Waitakere have also been heavily involved in developing key documents, including communication and evaluation plans.
8. Of note has been the development of a logo and the successful launch of Te Waka ki Mua "Move" It Implementation Plan at Te Whanua o Waipareira.

9. Sport Waitakere continues to employ and house the Active Waitakere Manager and Co-ordinator as well as the new Kelston/Glendene Community Broker. The council has continued their part-funding of the Manager and Administrator positions.

Sport and the community

10. The Unitec Waitakere Sporting Excellence Awards 2008 was a major highlight and success of the past six months. There was a large increase in both award nominees and guests attending the 'Waitakere Indoors' themed gala dinner. The Unitec Supreme Award was taken out by West Auckland Aquatics swim coach, Donna Bouzaid.
11. The Waitakere Sports Club Taskforce (the Taskforce), a group consisting of Council officers and Sport Waitakere Staff, have continued to meet monthly to examine current and potential future issues facing sport in Waitakere.
12. An action plan for 2008/2009 has been developed that guides the Taskforce, however priority is also placed on issues as they are raised by sports clubs. Over the last six months emphasis has been on joint ventures. The tightening economic climate has meant that sports clubs have had to seriously consider the possibility of some form of joint venture in order to maximise the limited resources available to become more effective and efficient. A presentation around joint ventures was developed and is available to be presented to clubs.
13. Considerable work has been put into improving the capability of the current priority sports; athletics, basketball, football and netball. An example of this was the development of the Football Action Plan and the subsequent football forum that provided the clubs an opportunity to discuss issues that they are facing. Both the action plan and forum were well received by club officials and regional sporting organisation representatives.
14. Unfortunately due to low registration numbers, the Waitakere sport development forum scheduled for Friday, 26 September 2008 did not happen. Sport Waitakere is investigating an appropriate alternative. A very successful focus group session was held with 40 community sport personnel which gave clear feedback on success factors and challenges which face community sport.

Push Play

15. Sport Waitakere was given the responsibility of administering the Push Play fund this year. A team of Sport Waitakere and Council officers allocated funding, up to a maximum of \$500, to community groups, schools and sports clubs that wanted to provide activities or events that promoted Push Play during Push Play Nation. 36 applicants were successful in receiving funding.
- A28-A29 16. A shared marketing campaign to advertise activities in Waitakere that promote the Push Play message during Push Play Nation was once again developed. A criteria of the above activities was that they were included in this campaign. A copy of the flyer that was developed was included inside the October 2008 issue of the Waitakere News and available at all Waitakere Community Centres and Libraries is attached at pages A28 to A29. Push Play Nation 2008 was very successful with over 40 activities/events happening during the month.

Active Communities

17. The Neighbourhood Move It initiative, which was SPARC investment approved in February 2008, has begun to take shape over the last six months. The most exciting aspect has been the employment in September 2008 of the Active Kelston/Glendene Community Broker.
18. The Community Broker has spent the last few months relationship building with Active Waitakere stakeholders as well as spending time in the community identifying community leaders. The launch for Active Kelston/Glendene is currently being organised and will take place in February/March 2009.
19. An application has been submitted by Sport Waitakere, on behalf of Active Waitakere, for the latest round of Active Communities funding. The initiative labelled 'Funskills' involves the implementation of an active after school programme. The initiative is a Waitakere - North Harbour joint venture with each area piloting the programme in a specific neighbourhood. The application progressed through the expression of interest stage and a presentation to SPARC supporting the full application will occur in February 2009. This initiative has potential in adding significant value to the existing Active Community initiative.

Active Massey

20. Sport Waitakere continue their investment into Massey as part of the wider Massey Matters project. Their existing workload has been focused into the Massey community in line with the Massey Action Plan which concludes in 2010. Massey is benefiting from numerous Sport Waitakere programmes from Active Movement through to the development of Massey sports clubs.
21. An Active Massey group is progressing through projects that were highlighted as priorities in the Active Massey forum. These include park maps and activities in parks. The successful Harbour Hangout programme that was initiated by the Active Massey group last year, has resumed for the summer. This programme has been taken up well by West Harbour youth and encourages leadership skills through activity.

Overall Performance

22. Sport Waitakere continues to excel. Their excellence was recently acknowledged at the 2008 BNZ Waitakere business awards winning the Unitec Community and Volunteer Sector Best Practice Award.

STRATEGIC CONTEXT

23. New Zealanders of all cultures connect together through physical activity and sport. Social and leisure activities are strongly associated with physical movement of some sort, thereby increasing participation in physical activity. Sport creates opportunities for positive social connection, volunteerism, feelings of belonging and contribution to our society.
24. The Council continues to invest in Sport Waitakere because they directly influence a number of community outcomes through the services and activities they provide the residents within Waitakere. Below are the key community outcomes that Sport Waitakere can influence:
 - **Strong Communities** - Sport Waitakere works to provide more opportunities for residents in Waitakere to participate in sport and physical activities which brings communities together and provides a platform for people to socialise, connect and build relationships;

- **Healthy Lifestyles** - Sport Waitakere's key priority is to make residents more active more often. Increases in physical activity levels directly impact on the overall health and wellbeing (both physical and mental) of the residents in Waitakere; and
- **Working Together** - Sport Waitakere recognise the need to work together with a number of different organisations in various sectors to improve the health and wellbeing of residents in Waitakere.

CONSULTATION

25. The shared programme was developed between Sport Waitakere and the Council. There was no consultation with other external parties.

RESOURCES

26. \$106,000 was allocated in the Annual Plan 2008/2009 for Sport Waitakere along with an additional \$5,000 for promotional activities.
27. The Recreation Partnership Projects Leader manages the contract which involves meeting on a quarterly basis with the CEO of Sport Waitakere to evaluate progress against the shared work programme as well as involvement at ground level with the projects.

IMPLEMENTATION ISSUES

28. There is no implementation associated with this report.

Report prepared by: Paul Edwards, Recreation Partnership Projects Leader.



7 LEISURE FACILITY PARTNERSHIP FUND STAGE TWO 2008/2009

GLOSSARY

Leisure Facility Partnership Fund	(LFPF)
Leisure Facility Partnership Fund Review Group	(the Review Group)
Sunnyvale Primary School	(the School)

EXECUTIVE SUMMARY

The purpose of this report is to seek endorsement from the Culture and Community Committee for the approval of the Sunnyvale Primary School (the School) application to progress to stage three of the Leisure Facility Partnership Fund (LFPF) with \$200,000 allocated to the project. It is recommended that options for the remaining \$328,000 will be investigated by the Leisure Facility Partnership Fund Review Group (the Review Group) and the assessment and preferred option reported back to Council. One of the options would be to invest the money into existing LFPF projects.

RECOMMENDATIONS

It is recommended that Culture and Community Committee resolve to:

1. **Receive** the Leisure Facility Partnership Fund Stage Two 2008/2009 report.
2. **Approve** the application by Sunnyvale Primary School to move onto stage three of the Leisure Facility Partnership Fund and allocate \$200,000 to the project, subject to meeting stage three criteria and any other conditions set by the Leisure Facility Partnership Fund Review Group by 30 June 2010.
3. **Approve** the investigation of options for the remaining \$328,000 of the Leisure Facility Partnership Fund 2008/2009 with one option being further investment into existing Leisure Facility Partnership Fund projects.

BACKGROUND

1. The purpose of the LFPF is to enable the Council to strategically direct capital development assistance to community leisure and sporting projects. Traditionally the Council responded to such capital development requests on an ad hoc basis, which raised the potential risk that worthy projects may have gone unsupported if they were presented before the Council at an inopportune time.
2. The LFPF is for projects that provide facilities for community use. Funding is only available for capital development projects (new facilities and expanding/refurbishing existing facilities) and specifically excludes debt servicing, annual maintenance, Council owned assets and operational funding. The fit-out of facilities is not generally eligible, however, a single chattel costing more than \$100,000 will be considered, for example floodlighting of sports pitches.
3. Proposals to the LFPF are assessed in three distinct stages, each with their own evaluation criteria to assist community organisations. The required amount of detail for each project increases with each stage to minimise the level of work community organisations are required to undertake when making an initial proposal and to assist the ongoing development of the projects with the application closing dates as milestones.
4. An amount of \$500,000 is available annually to be shared amongst successful applicants at stage three. This funding is contested, with final allocation resting solely at the Council's discretion.
5. Stage one applications from Rutherford College and Waitakere City Racquet Sports Club were accepted through to stage two of the Leisure Facility Partnership Fund in August 2008 where they were then required to complete a more in depth application. Leisure Service's Recreation Partnership Projects Leader was the Council officer assigned to assist these applicants. The Review Group, consisting of Council officers from Leisure Services, Parks Planning and Parks Assets and the Sport Development Manager from Sport Waitakere, assess received applications and seek endorsement from Council of their assessment.
6. There are currently four applications from previous funding years that are in stage three of the LFPF. These four applicants are working with the Council officers to ensure the continued progression and completion of these projects however none have yet begun construction.

DECISION MAKING

Issues

LFPF Stage Two Application 2008/2009

7. Applications for stage two of the LFPF 2008/2009 closed on 12 December 2008 and one application was received. Applications from the successful stage one applicants, Waitakere City Racquets Sports Club and Rutherford College, were not received as they both indicated prior to the closing date that they were not in a position to submit an application. The applications received were assessed by the Review Group against the stage two criteria.
8. The stage two criteria are outlined below:
 - What extent will the facility support increased community participation, in particular leisure or sporting activities;
 - Has the proposed facility got community support and involvement;
 - Detailed investigation into the likely community use of the proposed facility and how does that compare to the size of the capital grant being sought;
 - Is there a need for the facility of this nature in that particular area;
 - The potential of the project to resolve existing community facility or capacity building problems;
 - Detailed evidence of the financial viability of the project, including which organisations have signalled they will fund this project and how much are they going to contribute;
 - The degree to which partner organisations have shown the ability and willingness to develop and share in a joint vision in a facility (e.g. has the potential partner shown a willingness to enter into a partnership with the Council); and
 - The extent to which the organisation has demonstrated the ability to develop and then operate the proposed facility.

Summary of Applications

9. An application was received from the School straight into stage two as the LFPF policy allows applicants who have already completed a feasibility study to do this. The School plans to construct a multi purpose facility that will replace their current hall which is in an unusable condition. The new facility will be built in the same position as the existing hall and will be 18m x 18m with a sprung wooden floor and a mixture of permanent and retractable tiered seating. The facility will provide seating for 450 people and a floor space of 192m² is available when the seats are retracted. The facility will be suitable for performing arts, cultural activities and 'soft' sports such as dance and martial arts.
10. Funding - A cost estimate was completed by quantity surveyors and estimate the project to cost \$1.1 million. The School has been granted \$200,000 from ASB Community Trust and have allocated \$700,000 of their own funds towards the project. The School was unfortunately unsuccessful in their application to the Waitakere Licensing Trust. The School has applied to the LFPF for \$200,000, the amount required to complete the project.

Possible Funding Options	Guaranteed	Proposed
Own contribution	\$670,000 Ministry Of Education and school uncommitted funds	
Waitakere Licensing Trust	-	
ASB Trust	\$200,000.00	
Fundraising*	\$30,000.00 Already fundraised from Parent Teacher Association	
Other	-	
Council contribution		\$200,000
Total	\$900,000.00	\$200,000
Total Project Cost – 1.1million		

11. The School will fund the ongoing operational and maintenance costs through a combination of Ministry of Education funding and funds acquired through hiring the facility.
12. Community support / community use - The School have a history of opening their school up to the community. Their current hall is used on a regular basis by community groups and their school pool is utilised by a swim school to offer swimming lessons to the community. The school has developed the facility around consultation with the community. This has been done in a variety of ways, such as:
 - Consultation surveys: 2007 and 2008.
 - Board meetings.
 - Informal discussions at Parent TAs.
 - Community evenings held.
 - Discussions with existing hall users.
13. The School believes that although there are some indoor spaces available within the community, the facility is needed. The School has contacted facilities in the immediate vicinity and a number are almost at capacity during peak times when their facility will be available for community use. The difference for this facility is its multi purpose nature, making it appealing to a variety of community groups.

Existing Projects Requesting Additional Funding

14. A letter was received from Waitakere College, a successful stage three applicant of the LFPF, requesting additional funds. Waitakere College requests that should there be any remaining budget from this year's LFPF, that Council consider investing it into their project. The other three existing LFPF applicants at stage three have also indicated that funding shortfalls are preventing project commencement and completion.
15. The shortfall for the existing LFPF projects has occurred because the cost of construction has increased since original estimates were completed and because the funding available from external funding organisations has become limited. One of the external funding organisations has shifted their priorities and another has had to put its funds on hold. The existing LFPF applicants expected, and budgeted for, funding from the aforementioned organisations which has resulted in their shortfalls.

16. Council officers received feedback from existing LFPF applicants that they were unsuccessful in gaining funding from an external funding organisation due to a shift in the priorities of that funding organisation. A request was made to the funding organisation to clarify their position and a response was received which confirmed this shift in priority. The other funding organisation has advised on their website the situation with their funds being on hold.

Preferred Options

17. The Review Group believes that the School's multi purpose facility meets the criteria of the LFPF and recommends that they progress to stage three and that \$200,000 is allocated to this project.
18. Regarding the options for the remaining \$328,000 of the budget, the Review Group recommends a report be put up to Council for a decision about the options. The Review Group will identify and assess the options for this excess. One of the options that the Review Group will investigate will be the investment into existing LFPF projects. Other options will include, but not be limited to, carrying the money forward to add to next years LFPF budget and putting the money up as savings.

STRATEGIC CONTEXT

19. Through the Strong Communities strategic platform, the Council outlines its commitment to undertaking initiatives that will contribute to making Waitakere a safe, informed and healthy place to live and to improving local leisure and recreation opportunities and choices. Through adoption of First Call for Children, the Council has also stated its commitment to proactively supporting children, young people and their families in Waitakere. Direct financial assistance to organisations providing recreation facilities and activities assist the Council's commitment to these policies.
20. Waitakere is one of the least active cities in New Zealand. New facilities create more opportunities for residents to participate in sport and or physical activity and will complement the initiatives being implemented through the Active Waitakere 'Move It Waitakere' Action Plan.

CONSULTATION

21. Internal consultation occurred as the Review Group consists of Council officers from Leisure, Parks Planning, Parks Assets and Public Affairs. The Sport Development Manager from Sport Waitakere is the external representative on the group.

RESOURCES

22. The LFPF has had \$528,000 set aside by Council in the Annual Plan 2008/2009. Other resources for the LFPF include dedicated staff time to review and assess the applications and assist and direct the organisations with the gathering of information.
23. The LFPF is envisioned to require 30% of the Recreation Partnership Projects Leader's budgeted time.

IMPLEMENTATION ISSUES

24. It is important that the Council continues working closely with community organisations on partnership projects. Accurately relaying the outcome of this report to the applicants is key.

Report prepared by: Paul Edwards, Recreation Partnership Projects Leader.



8 THE TRUSTS STADIUM FOUR MONTH PERFORMANCE 2008/2009

GLOSSARY

The Trusts Stadium	(the Stadium)
Trusts Stadium Funding Agreement 2007/2010	(the Agreement)
Waitakere City Stadium Trust	(WCST)
Waitakere City Leisure Precinct Sports Complex Charter	(the Charter)
Basketball Waitakere City	(BWC)

EXECUTIVE SUMMARY

The purpose of this report is to inform the Culture and Community Committee on the performance of the Trusts Stadium (the Stadium) for the first four months of the second year of The Trusts Stadium Funding Agreement (the Agreement) 2007/2010.

Visitors to the Stadium are ahead of the same period last year largely due to an increase in event visitors. The Stadium is on track to meet most targets, however it is difficult to predict the impact the current economic climate will have on the Stadium's business and their ability to achieve some annual 2008/2009 targets.

RECOMMENDATION

It is recommended that Culture and Community Committee resolve to:

Receive The Trusts Stadium Four Month Performance 2008/2009 report.

BACKGROUND

1. The Stadium, on Central Park Drive, is owned and operated by the Waitakere City Stadium Trust (WCST). The Stadium was constructed, in 2004, to provide the wider Waitakere community with a multi-purpose venue for the local community to host sporting, leisure, trade and cultural activities and events. The Council provided the land and contributed \$12,865,000 of capital funding towards the total cost of the project to ensure ongoing affordable community access to the facility and to secure an alternative venue for the Waitakere Basketball Association.
2. The Waitakere City Leisure Precinct Sports Complex Charter (the Charter) exists between the WCST, the Council and two other partner organisations, Waitakere City Rugby Club and Waitakere Athletics Club. The Charter sets out in Schedule B, community objectives the Stadium is to meet and the principal objectives of the Council's contribution to the Stadium.

3. The Council recognises that the Stadium facilities are capable of hosting national and international events and providing economic benefits to Waitakere. The Council also wants to ensure wider community benefit by supporting the community's ability to use and enjoy the Stadium. The Council recognised the need to provide some initial operational investment whilst the Stadium established itself and has continued to support the Stadium since opening.
4. At the Finance and Operational Performance Committee meeting on 7 May 2007, the Committee resolved:
 - “2. That a three year Funding and Services Agreement, from 2007/2008 to 2009/2010, between Council and the Waitakere City Stadium Trust for the operation of The Trusts Stadium be prepared and reported back to the Finance and Operational Committee for approval.”

836/2007
5. The Council worked closely with the Stadium to develop the Agreement which was approved at the Council meeting held on 27 February 2008.

DECISION MAKING

Issues

6. In the Agreement the terms Arena and Precinct are used to describe indoor or outdoor activities held at the Stadium. These two terms are defined as:
 - **Arena** - All of the sporting facilities inside the stadium excluding Momentum and the Physiotherapy clinic.
 - **Precinct** - All the facilities outside the stadium including the Douglas Track and Field, grandstand and adjoining playing fields.
7. In the Agreement 'visitors' have also been broken down into five user categories to assist with analysing the different types of visitors the Stadium attracts. Definitions for these categories are provided in table 1. They are:
 - Community Arena users;
 - Community Precinct users;
 - Arena Event visitors;
 - Precinct Event visitors; and
 - Functions users.

Visitors

8. Below is a table summarising the visitors to the Stadium per user category along with the annual target as outlined in the Agreement.

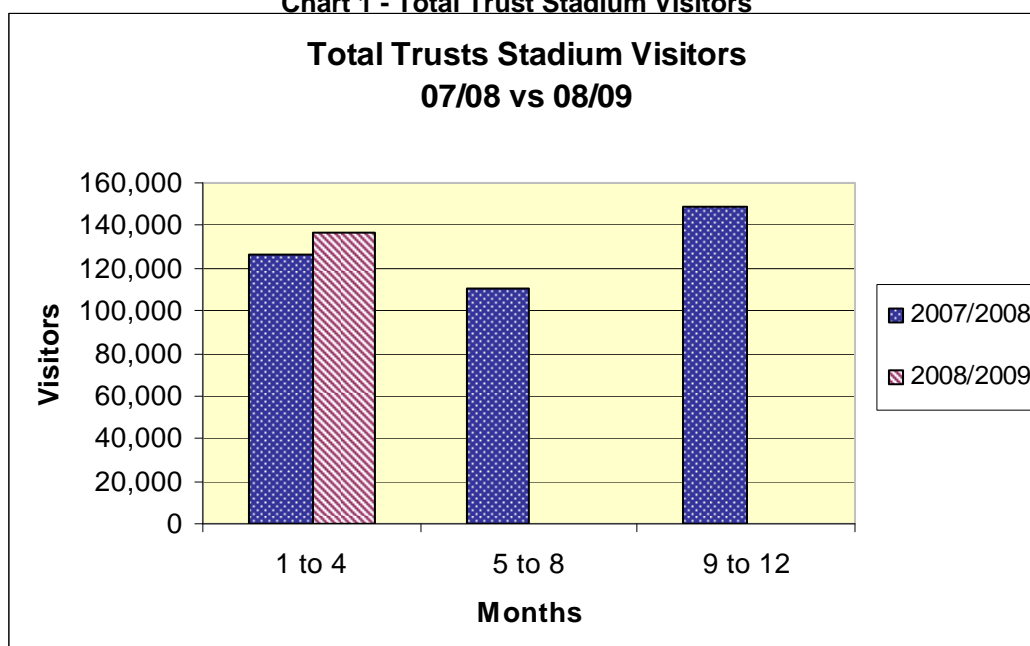
Table 1

Category	Definition	Annual Target	4 month result	Comment
Community Arena users	Community visitors who primarily use the Arena for the purpose of sport or recreation.	Min 110,000	33,544	On track
Community Precinct users	Users of the Precinct including athletics track, playing fields and grandstand users whose primary activity	Min 100,000	33,150	On track

Category	Definition	Annual Target	4 month result	Comment
	is sport and recreation.			
Arena Event visitor	Visitors to one off events inside the Stadium and including professional sport users of the Arena.	Min 190,000 event visitors (includes both Arena and Precinct Events visitors)	53,734	Combined total of Arena and Precinct visitors 58,434 Behind target
Precinct Event visitor	Visitors to events held outside in the Precinct and includes events that utilise both the Arena facilities and Precinct facilities for the same event.		4,700	
Function user	Visitors to the function facilities including meeting room visitors.	No target	11,931	
Total Visitors		Min 450,000	137,059	Ahead of this time last year but at risk

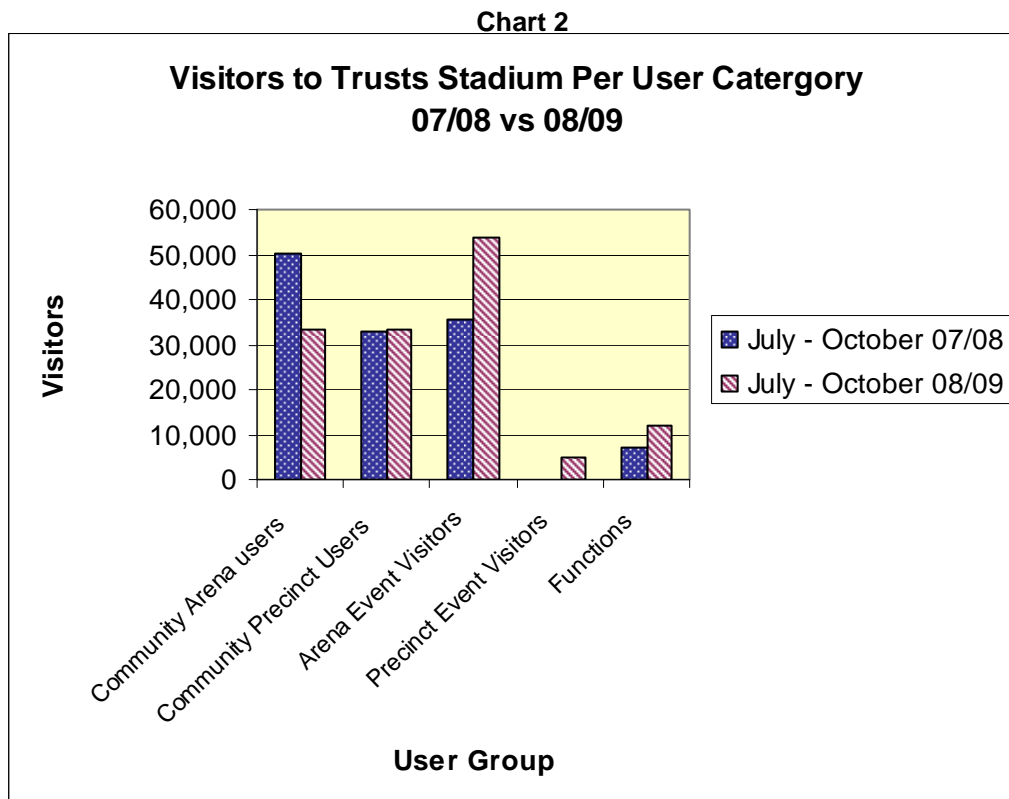
9. The Stadium has had a busy beginning to the year with 137,059 visitors to the Stadium. This is slightly more than the same period last year (see chart 1) but looks to be behind the target of 450,000 for the year. The Stadium may still reach this target if similar increases are seen over the final eight months and especially given the final four months is traditionally the Stadium's busiest.

Chart 1 - Total Trust Stadium Visitors



10. There was a significant increase in Arena Event visitors compared to the same period last year and a decrease in the Community Arena users (see chart 2). Although still on track to reach the target of at least 110,000, the decrease in Community Arena users is of concern and will be discussed in more detail later.
11. The overall target for events visitors, of 190,000 (including both Arena and Precinct events), maybe at risk even though the Arena Event visitor were up compared to this time last year. The Stadium is expecting a decrease in medium and large sized concerts and events in the coming months, which is likely to have an impact on this result. Council officers and the Stadium will monitor this closely and report back through the eight month report.

12. The current economic climate may impact on the Stadium's ability to reach some of the annual targets in the Agreement. With potentially less concerts touring, a reduction in the scale and number of events and less discretionary income available, there is likely to be some impact on the numbers of people visiting the Stadium over the remaining eight months particularly for events.



Community Indoor Sporting Use

13. The Stadium has six courts available for booking on a regular basis. These courts can be setup in a number of different ways to cater for different sports and activities. In the Agreement, peak hours is defined as "Monday to Thursday from 4pm till 10pm, excluding school holiday periods". Courts are booked on an hourly basis which means every night during peak times there are 36 court hours available to be booked by the community (i.e. six courts time 6 hours).
14. The Agreement states that the Stadium must aim to provide at least 80% of those hours for community recreational use. In the first four months the Stadium has made 92% of peak hours available to the community which exceeds the target and is well ahead of the availability for the same period last year.
15. The utilisation of those hours however is much lower than expected. Of the available hours, only 38% have been utilised by the current community users. Framed a different way, of the 36 peak court hours available each night, just under 14 hours are being used or 2.2 hours per court/per night. This is surprising given the pressure on indoor recreational space during peak times at other facilities throughout the city such as the Massey Leisure Centre.
16. Note the utilisation rate does not include off peak use of the Stadium which therefore doesn't factor in the likes of Netball Waitakere's use on Saturdays and some of Basketball Waitakere City (BWC) representative training held outside peak hours.

17. As mentioned earlier Community Arena users were considerably lower compared to the same period last year (50,165 and 33,544 respectively) and this has had an obvious impact on the utilisation rate.
18. There has been a reduction in the number of court hours used by BWC, which is likely to have a direct impact on this utilisation rate. Given BWC is the biggest community user of the Stadium, having used up to 80% of all community hours at times in the Stadium's history, this is of concern. BWC have a user agreement with the Stadium that gives them up to 3,000 hours of preferential bookings each year. So far this year BWC have used 424 peak hours and a further 352 off peak hours for total of 776 hours.
19. Although there is no specific target in the Agreement regarding the utilisation rate, the Stadium acknowledges the need to address this and is working with existing users on ways to improve this figure. This may mean the rescheduling of existing users to allow other potential groups the opportunity to use the Stadium facilities on a regular basis.
20. So far there has been no 'bumped' bookings, e.g. a booking that has been cancelled to make space for another booking, and only two days were made 'unavailable' which meant bookings could not be taken on those days. Therefore there has been very little disruption to regular users compared with last year, which saw major disruption due to the hosting of two major sporting events.

Events

21. The Stadium is on track to meet all targets in relation to events and in some cases has already exceeded annual targets. As mentioned earlier the Stadium had a strong first four months with Arena Event visitors but is expecting a reduction in events and concerts in the coming months. The Stadium is looking at some modifications to the building, which may allow them to compete for larger events and concerts.
22. The Stadium continues to be a focal point for large and medium profile events in Waitakere. The recent securing of a large event "Kids Fair" (formerly held at Auckland Showgrounds) will have large appeal to families in Waitakere and afar. High profile events to date have included the National Bring It On Finals, Diwali Festival, the Nickelodeon children's stage show "Dora The Explorer", the All Blacks versus Barbarians match, an Indian performer, Gurdaas Maan in concert, the Slipknot Concert and recently hosted International Touch Tournament (a first for Waitakere). These are good examples of the versatility of the Stadium and the wide range of events the Stadium is attracting.
23. Additionally whilst not a formal part of the Agreement the WCST has supported, by way of discounted hire, a host of smaller local events for community and school groups. These included the:
 - Intercity Schools Sports Tournament;
 - Central Zone and South Zone Basketball Tournaments;
 - Intercity Basketball Tournaments; and
 - National Maori Youth Basketball Tournament.

and some smaller scale national events such as the Arthur Lydiard Challenge Run and the NZ Dance and Cheerleading Champs, which gained national media exposure.

Core Operations

24. The Stadium is still in the process of negotiation with potential contractors for development of an Asset Management Plan. The Stadium has been working on the scope of the plan and expects to have it completed by the end of June 2009. This is longer than anticipated but it is important that this plan is detailed enough to clearly outline what is required to maintain the standard of facility currently offered at the Stadium.
25. The Stadium's 2007/2008 accounts, policies and procedures were audited by Hayes Knight and received an unqualified audit.

Other Partnerships

26. The Stadium has developed a strong partnership with local schools and has developed a heavily discounted rate for schools wishing to use the Grandstand. This rate is a nominal fee, to cover some of the cleaning costs, and allows the schools to use this new facility for events such as school athletics days, which the majority of schools have taken advantage of.
27. The Stadium is also working with schools to investigate opportunities to host drama and production events as and where appropriate. Already the Stadium has successfully hosted the Te Atatu Peninsula School Choir Festival and Arohauni School Circus. These are good examples of the Stadium proactively working with community groups to accommodate them.
28. The Stadium has also secured a new event and cuisine partner and is expecting growth in the coming year as a result. Sero Limited (formerly Creative Functions) are one of Auckland's leading event and catering companies and currently operate the Floating Pavilion and Carrington Function Centre as well as providing out-catering and event management services for a wide range of corporate clients.

STRATEGIC CONTEXT

29. The Council's support for the Stadium contributes to a number of key strategic platforms, namely Strong Communities, Strong Innovative Economy and Urban and Rural Villages. It also contributes to the Healthy Lifestyles Community Outcomes. The Stadium provides a venue for active and passive recreation, contributes to Henderson's recreation precinct, and provides a vehicle for employment and stimulation of the local economy.

CONSULTATION

30. The Agreement was developed in consultation with the management of the Stadium and the WCST.

RESOURCES

31. The Council approved an operational subsidy of \$475,000 in the Annual Plan 2008/2009.
32. Council officer time is provided through Leisure Services, who manage the relationship and Agreement with the Stadium.

33. The Council passed the following resolution on 27 February 2008 to fund the renewals costs of the building:

“2 That the Council provide for renewals of The Trusts Stadium building only, in its Long Term Council Community Plan 2009-2019 with the funding of these renewals to be determined by the Council. This funding would be subject to the production of a full Asset Management Plan for The Trusts Stadium that is approved by the Council as part of the Long Term Council Community Plan 2009-2019 process and Waitakere City Stadium Trust meeting all commitments in respect to current and future Funding and Service agreements.”

188/2008

IMPLEMENTATION ISSUES

34. There are no implementation issues associated with this report.

Report prepared by: Rob McGee, Recreation Planner, Leisure Services.



9 MASSEY LEISURE CENTRE SIX MONTH PERFORMANCE 2008/2009

GLOSSARY

YMCA of Auckland (the YMCA)
Massey Leisure Centre (the Centre)

EXECUTIVE SUMMARY

The purpose of this report is to update the Culture and Community Committee on the performance of the YMCA of Auckland (the YMCA) at the Massey Leisure Centre (the Centre) during the first six months of the 2008/2009 financial year.

The YMCA has continued to grow visitor numbers with over 7,000 more visitors to the Centre compared to the same period last year. With basketball participation, use of the childminding facilities and fitness centre users all experiencing growth, the YMCA is well on track to exceed all annual targets.

RECOMMENDATION

It is recommended that the Culture and Community Committee resolve to:

Receive the Massey Leisure Centre Six Month Performance 2008/2009 report.

BACKGROUND

1. The Centre is a purpose built facility that has a fitness centre, two-court stadium, a crèche facility and a sub dividable community meeting/activity room. The YMCA is contracted to manage the Centre and the Council provides an annual operating subsidy to assist with running costs. The agreement has been in place since the facility was opened in 1999.
2. As part of the operating subsidy the YMCA was allocated \$40,000 to deliver an increased level of youth programmes and services. The remainder of the operating subsidy is used to cover operational costs which enables the YMCA to offer low cost programmes and activities to the residents of Massey.

- The Centre provides a range of recreation, leisure and sport programmes, as well as providing hall/stadium hire and meeting space for community and user groups. Council officers negotiate a wide range of annual visitor targets with the YMCA based on the wide range of facilities and programmes on offer at the Centre.

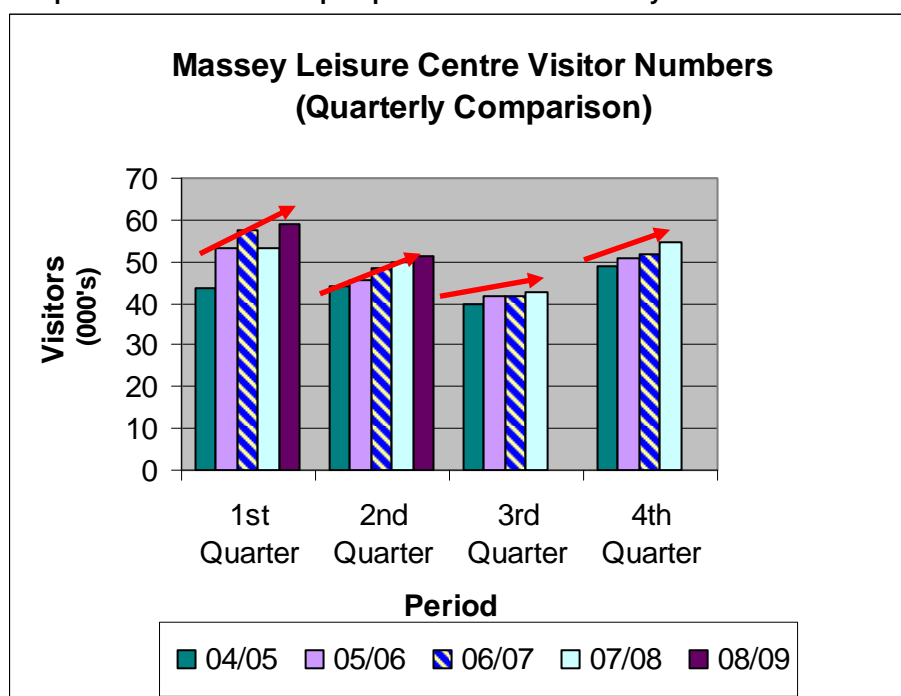
DECISION MAKING

Issues

Visitor numbers

- Visitor numbers continue to grow with 110,180 attending the Centre in the first six months of 2008/2009. This is 7,167 more than the same period last year and continues the growth trend shown at the Centre over the past five years whereby every quarter, except one, has grown compared to the same period the year before (see graph 1).

Graph 1 – Visitor numbers per quarter over the last five years



- Much of the growth has come about through the fine tuning of programmes and activities. Given the limited capacity at the Centre, the YMCA have looked to make changes to programmes that haven't been so successful and replaced them with more popular programmes that better utilise available time and space.
- Particular areas of growth include basketball, the fitness centre and childminding. Basketball leagues (both junior and adult) have seen a substantial increase during 2008 with adult participant numbers more than doubling since the same period last year (see graph 2). Note leagues are not run during January 2009.

Graph 2 – Adult Basketball Player Growth at the Massey Leisure Centre



7. Childminding is another growth area for the YMCA. The YMCA have increased the number of sessions from three to four per day which has lead to an increase in use, along with extending hours from 3pm until 3.30pm. These are minor changes but have lead to greater use due to the increased flexibility on offer.
8. The fitness centre has continued to see growth since its expansion in May 2008 with over 2,000 more visits this year compared to the same period last year. The expansion along with and upgrade in equipment has seen increased customer satisfaction levels which has contributed to the increase in users.
9. The only area of the YMCA's business that has seen a decline is the community hireage of the Don Buck room. Unfortunately one of the regular Saturday users was unsuccessful in securing funding and therefore was unable to continue hiring the facility. The YMCA is currently looking for alternative groups to fill this space.

Youth Activities

10. Youth activities at the Centre remain a priority area and continue to attract large numbers of youth on a regular basis. The monthly Friday night events have been extremely well attended with over 500 young people taking part. Given the ongoing issues with sound at the Centre, all music-based activities are run out of the Don Buck room and only sporting activities are run in the stadium during those events. Although far from ideal, this does appear to work in terms of enabling events to go ahead without causing disruption to neighbours.
11. Junior basketball numbers have also increased along with adult numbers. The YMCA continues to run low cost, yet efficient competitions for all ages on behalf of the Massey Basketball Association. These appear to appeal to the residents in Massey as numbers are continuing to increase. The YMCA are continuing to look for other venues to enable them to cater for this growth as the Centre is at capacity.

Other activities

12. On 12 July 2008 the YMCA, in partnership with the Massey Library, ran the G2G (Generation to Generation) event to showcase the Centre and provide an opportunity for families of different generations to come together to enjoy a day of entertainment and participate in various activities. A centre stage was set up in the stadium for local groups to entertain the visitors. Some of the notable groups included the YMCA Massey Gymnastics team, and the stars of the day, Limit Break dance group. The library at the same time played host to a local choir, junior story time, colouring and other competitions. The Don Buck room was set up as the games room, with computer games and traditional games alike, and many families happily played these together for hours. This was an extremely good event with over 1,000 people attending which exceeded expectations. Many arrived well before the official start and stayed well after the end. The YMCA and Library are already looking ahead to see how they can improve on this for next year.

A30

13. Beatrice Faumuina, the Waitakere Health and Wellbeing Ambassador, visited the Centre in December to encourage and support the participants in the 'Never Too Old' programme. The 'Never Too Old' programme is a new and exciting exercise programme that focuses on improving fitness and wellbeing for the more mature aged residents and now has over 30 regular weekly participants involved. Beatrice spent the morning with the group, doing the class and encouraging them to continue living a health lifestyle, attached at page A30 are photos of Beatrice with the 'Never Too Old' class.

Overall Performance

14. The YMCA has had an extremely productive six months and continues to be a hub for sport, recreation and community activities in Massey. The Centre continues to be well managed and has an extremely friendly and effective team involved in running the facility.

15. This six month result has the Centre well on track to exceed the annual target of 200,408 visitors

STRATEGIC CONTEXT

16. The Council leisure facilities and activities contribute significantly to the wellbeing of the City's residents, by providing recreation opportunities that promote health and social cohesion. The Council's Leisure Strategy, Community Facility Plan, Parks Strategy, Youth Recreation Needs Assessment and the Funding Policy guide the provision of these facilities and activities to ensure that they are available to all residents, responsive to changing demands and provided efficiently.

17. The Council's strategic objective for leisure is that a comprehensive range of leisure, recreation and sports services and facilities are provided.

18. To improve the wellbeing of the City's people and communities, the Council provides and supports a diverse range of leisure opportunities through facility operation and development, direct funding, assistance to access other funding and support of activity initiatives.

19. The Council has adopted a strategic platform of 'Strong Communities' stating that in the next 10 years Council will develop the City as a renowned hub of social activity, arts, leisure, sports and recreation.

CONSULTATION

20. The YMCA regularly surveys their customers on their needs and design programmes around those needs.

RESOURCES

21. Through the Annual Plan an operating subsidy of \$80,000 was provided to the YMCA in 2008/2009, of which \$40,000 is dedicated for youth programmes, with the remaining funds used for general operational costs and adult based programmes run at the Centre.
22. Leisure Services manages the relationship and contract with the YMCA.

IMPLEMENTATION ISSUES

23. There are no implementation issues associated with this report.

Report prepared by: Rob McGee, Recreation Planner - Leisure Services.



10 ZEAL EDUCATION TRUST SIX MONTH PERFORMANCE 2008/2009

GLOSSARY

ZEAL Education Trust	(ZEAL)
Henderson Youth Facility	(the Global Cafe)
Facility Management and Funding Agreement	(the Agreement)

EXECUTIVE SUMMARY

The purpose of this report is to update the Culture and Community Committee on the six month performance of the ZEAL Education Trust (ZEAL) at the Henderson Youth Facility (the Global Cafe).

The Global Cafe was opened on 26 September 2008 and has hosted thirty-four concerts and events and is already regarded as one of the best 'All Ages' venues in Auckland. Concerts vary in nature from Hard Rock through to Acoustic and cater for different groups of youth.

A large number of volunteers are actively involved with the Global Cafe, learning valuable skills from industry professionals. There is already growing evidence that the Global Cafe making a positive impact on the youth of Waitakere.

RECOMMENDATIONS

It is recommended that Culture and Community Committee resolve to:

Receive the ZEAL Education Trust Six Month Performance 2008/2009 report.

BACKGROUND

1. In 2006 Council committed to retro fitting the former Henderson Library located at Alderman Drive, to develop a youth facility managed by a service provider.

2. Council officers carried out a process similar to public tender to find a suitable service provider. Proposals were measured against their experience in the operation of music/recording studios, their track record and management of a facility, their methodology for delivery and their financial support. Following the submission of proposals, organisations were required to do a formal presentation summarising their proposal followed by an interview session.
3. Subsequently ZEAL was selected as the preferred supplier and the Council entered into an initial Service Level Agreement while the building was being constructed with the general objectives of having input into the design, accessing suitable funds for the fit out of the building and networking with existing users.
4. The Global Cafe was officially opened on 26 September 2008 and caters for youth aged between thirteen and twenty-five with a focus on music, performance and art.
5. Upon completion of the Global Cafe a Facility Management and Funding Agreement (the Agreement) was negotiated between the Council and ZEAL for the running of the Global Cafe. The Agreement includes items such as permitted use, objectives, performance measures and responsibilities in regards to asset maintenance and renewal.

DECISION MAKING

6. Given this the first facility of its type in Waitakere the performance measures in the first year of the Agreement are based on gathering baseline information on who is using the Global Cafe and how the facility is run. There are no specific targets in terms of the number of events to be held, or the number of youth using the Global Cafe. This baseline information will form the basis of the performance measures and targets for the subsequent years of the Agreement.
7. During the first three months of operation ZEAL and Council officers have been working closely together on all aspects of operation to ensure both parties are happy with progress and the direction the facility is taking. All issues are discussed in depth with advice and decisions sought from the Project Advisory Group when required.

Issues

8. There are two main aspects to ZEAL's business; one being a service provider whereby ZEAL organise and run programmes and events for youth; and two a venue operator whereby ZEAL provide facilities for youth to hire and use.

Service Provider

9. ZEAL opens the Global Cafe on Mondays to Thursdays from 3pm until 7pm for youth to 'hangout'. Youth can come and go as they please and are able to use the cafe and media room facilities for free. This is a place where youth can 'hangout' with their friends and have fun in a safe environment and participate in the activities ZEAL organise and run. During school holidays ZEAL extend these hours to 12pm until 7pm and next year will open on Saturday afternoons also.
10. ZEAL organise workshops during this time for youth to participate in and on Friday nights they organise and run a 'Friday Night Live' concert. The genre of music played at these concerts varies each week as does the calibre of artist from local high school bands to high profile national and international bands. The cost of these concerts range between \$5 and \$20 depending on the artist performing. One of ZEAL's requirements is that no matter who is the headline act they must have a local band open for them. This provides local bands with fantastic exposure and opportunities to perform on a regular basis.

Venue Provider

- A31-A33 11. Outside of the 'hangout' hours ZEAL hire out the different areas on the Global Cafe to youth and youth focused organisations that meet the permitted use. From 8am to 10pm Sunday to Wednesday and 8am to 11.30pm from Thursday until Saturday the Global Cafe may be booked. A list of the spaces available and hire fees are attached at pages A31 to A33. Student rates are particularly low with a group of students able to book a rehearsal room for an hour for just \$5. ZEAL also has a commercial rate which provides them with a good source of income particularly the hire of the performance area for concerts and events. The rehearsal studios and performance area are proving the most popular spaces with bookings steadily increasing since opening.

Events

12. In the twelve weeks since opening ZEAL have run sixteen youth events and a further eighteen youth events have used the Global Cafe as a venue. Resulting in an average of three events at the Global Cafe every week for the youth of Waitakere to enjoy.
13. These events vary considerably in the genre of music and type of event on offer and subsequently attract different groups of youth to each one. See table 1 for a list of the types and number of events run at the Global Cafe since opening.

Table 1 – Events types and number

Event	Number
Hard Core Concerts	2
Hip Hop/Dance Parties	3
Rock/Metal Concerts	3
Indie/Alternative Concerts	3
Acoustic Shows	3
Art Gallery Openings/Exhibitions	5
Youth Comedy Show	1
Workshops (B Boy & B Girl, Graffiti Art, Mc'ing)	7
Graduation/Youth Training	4
Total	31

14. In three months of operation the Global Cafe has become known as one of the best "All Ages" venues in Auckland with an increasing number of bands and promoters from across New Zealand, and now also oversees, calling to book the Global Cafe.

Visitors

15. Since opening 4,653 youth have visited the Global Cafe through organised events, booking a room or hanging out after school. This is a new facility and further growth is expected as youth come to understand that the Global Cafe is specifically for them and that the facilities are there for them to use. Numbers have steadily increased as youth hear about ZEAL and what is on offer at the Global Cafe.

Marketing

16. ZEAL has undertaken an extensive marketing campaign promoting the Global Cafe, events and activities run by ZEAL. The opening received local and regional media exposure whilst ZEAL and the Global Cafe have also featured on programmes such as Tagata Pacifika, WTV (Korean TV), Juice TV and Alt TV.

17. ZEAL has a dedicated website that details upcoming events and information about the Global Cafe along with rates for hireage. So far the site has had almost 4,000 visits. ZEAL also use Myspace and Bebo sites to connect with youth and keep them informed with what is coming up.
18. Every 'Friday Night Live' concert is advertised through local high school and flyers/posters are distributed throughout schools and around the city. ZEAL is in discussion with the high schools about having a dedicated ZEAL notice board located at each school which will update students on upcoming events and activities at the Global Cafe.
19. ZEAL and Council officers also develop a monthly 'Global Cafe Newsletter' for non-youth to keep them informed with what is happening at the Global Cafe.

Inclusiveness

20. Although there is currently no statistics regarding the ages, ethnicities or genders using the Global Cafe, by offering such a wide range of concerts and events ZEAL are attracting a range of different groups to the facility. ZEAL and Council officers will conduct a survey in the next few months to start developing a profile as to who is actually using the Global Cafe. This survey will also ask where, in the city, the youth are travelling from.

Future Plans

21. Over the coming months ZEAL plan to build on the momentum created since opening. A key focus will be on getting more youth engaged with the venue and redefining ZEAL's volunteer system so that more young people get actively involved in their area of interest.
22. ZEAL will continue to build strong relationships with schools, alternative education providers and Unitec along with creating greater links and pathways with the music industry. Since opening, the music industry has been extremely supportive of ZEAL and the Global Cafe, and are eager to explore opportunities to work together.
23. As demand dictates ZEAL plan to offer and run more workshops throughout the week. An eight week hip hop workshop, leading up to a major hip hop event, is planned in the coming months.
24. Bookings for the performance area in 2009 are already filling up quickly and it appears there will be at least two concerts/events held at the Global Cafe each week.

Added Value

25. Over and above the number of visitors and bands using the Global Cafe, is the growing evidence of the positive impact that ZEAL and the Global Cafe is having on individual youth. ZEAL places a large emphasis on youth development and wherever possible provides opportunities for youth to be directly involved in the running of the facility and activities that take place at the Global Cafe.
26. ZEAL already has a large volunteer base that assists with running concerts and activities and in return volunteers are given the opportunity to learn directly from industry professionals. Prior to the Global Cafe, youth with an interest in music, sound engineering, lighting and event management, had limited opportunities to gain skills and experience in this industry. Now with up to three events/concerts per week there is increased opportunity for youth to learn these skills at the Global Cafe.

27. The Global Cafe is providing Waitakere youth with opportunities to showcase their talents and provide opportunities to earn money from their skills. Recently a seventeen year old artist displayed her art on the Global Cafe gallery wall. With support from ZEAL she organised an exhibition evening whereby she sold over half of her pieces and made over \$1,500.

Challenges

28. The main challenge for ZEAL since opening has been establishing a culture of youth ownership and educating people that it is a youth specific venue. Many people have had difficulty understanding that it is only for youth between the ages of thirteen and twenty-five and expect to be able to use the facility. It is important to ZEAL that young people feel that the facility is for them and therefore has been assertive in not allowing older (or younger) people to book or use the facility. This culture of youth ownership is developing and this can be seen by the lack of tagging and vandalism which shows the respect and ownership youth have with the facility.

Security

29. There has been no issue with security or behaviour at the Global Cafe since opening. ZEAL has a very efficient and effective security company who are present at all major events. ZEAL has also developed a strong relationship with the police who have been extremely impressed with the way the facility has run to date.

Sound

30. One of the concerns initially was the impact of the sound coming from the Global Cafe. So far there has been no issue with noise from any of the events and sound proofing in the facility is working effectively.

Overall Performance

31. ZEAL has been extremely busy since the opening of the Global Cafe and has done a fantastic job in getting the facility up and running in such a short period of time. Although there have been some minor issues with the facility itself, ZEAL have been extremely patient and understanding and have developed a strong working relationship with Council officers.
32. ZEAL appear well on track to build on the momentum created since opening the Global Cafe and have a successful first year of operation.

STRATEGIC CONTEXT

33. Supporting youth providers and youth facilities contributes directly towards delivering the Council's First Call for Children Strategic Platform. The Global Cafe will provide youth of Waitakere a safe place to hang out and learn new skills.
34. Council's leisure facilities and activities contribute to the wellbeing of the City's residents, by providing recreation opportunities that promote health and social cohesion. Council's strategic objective for leisure is that a comprehensive range of leisure, recreation and sports services and facilities are provided.
35. To improve the wellbeing of the City's people and communities, the Council provides and supports a diverse range of leisure opportunities through facility operation and development, direct funding, assistance to access other funding and support of activity initiatives. Through the Long Term Council Community Plan Council has adopted a platform of 'Strong Communities' stating that in the next 10 years Council will develop a City where: "People are active, healthy and content. They feel safe and there is a strong sense of community".

CONSULTATION

36. In the development of the youth facility a wide range of consultation was undertaken with local youth and youth providers.

RESOURCES

37. \$142,000 has been allocated in the Annual Plan 2008/2009 as operational funding as outlined in the Agreement.
38. Leisure Services provide staff hours to manage the relationship and contract with ZEAL.

IMPLEMENTATION ISSUES

39. There are no implementation issues associated with this report.

Report prepared by: Rob McGee, Recreation Planner - Leisure Services.

