

**AGENDA FOR A MEETING OF THE CULTURE AND COMMUNITY COMMITTEE
TO BE HELD AT WAITAKERE CENTRAL, 6 HENDERSON VALLEY ROAD,
HENDERSON, WAITAKERE, ON WEDNESDAY, 12 MARCH 2008
COMMENCING AT 9.30 AM**

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1 APOLOGIES



2 URGENT BUSINESS

Section 46A(7) of the Local Government Official Information and Meetings Act 1987 provides that where an item of business is not on the agenda, it may only be dealt with at the meeting if:

- (i) the Committee by resolution so decides; and
- (ii) the Chairman has explained at the beginning of the meeting (when open to the public) that the item will be raised for discussion and decision, why the item is not on the agenda, and why it cannot be delayed until a subsequent meeting.

The Committee may make a decision on a matter determined to be urgent.

NOTE: Urgent Business need not be dealt with now and may be delayed until later in the meeting.



3 CONFLICTS OF INTEREST

The Council has acknowledged in its Code of Conduct that Elected Members need to be vigilant to stand aside from decision making when a conflict arises between their role as a member of the Council and any private or other external interest they might have. This note is provided as a reminder to members to check that no such conflicts arise in relation to any items on this agenda.



4 CONFIRMATION OF MINUTES

Meeting Minutes - Wednesday, 13 February 2008

RECOMMENDATION

That the minutes of the Meeting of the Culture and Community Committee held on Wednesday, 13 February 2008, as circulated, be taken as read and now be confirmed.



5 PRESENTATION ON WAITAKERE RANGES CYCLE SURVEY

The Council's Leisure Services Manager will make a presentation on the results of a survey of cyclists riding through the Waitakere Ranges, which was conducted in late 2007.



6 MASSEY LEISURE CENTRE 2007/2008 SIX MONTH PERFORMANCE REPORT

GLOSSARY

Massey Leisure Centre	(the Centre)
YMCA of Auckland	(the YMCA)

PURPOSE OF THE REPORT

The purpose of this report is to update the Culture and Community Committee on the six month performance of the Massey Leisure Centre (the Centre).

BACKGROUND

The Centre is a purpose built facility which has a fitness centre, two-court stadium, a crèche facility and a sub-dividable community meeting/activity room. The Centre is managed under contract by the YMCA of Auckland (the YMCA) for the operation of the facility. The agreement has been in place since the facility was opened in 1999.

Council officers negotiate the visitor targets annually with the YMCA. The operating subsidy is reduced over the nine year term. Council currently provides \$90,000 towards the operational costs. In addition, the YMCA agreed to deliver an increased level of youth programmes and services. As part of the funding a sum of \$40,000 is allocated from the subsidy for the delivery of youth programmes.

The Massey Leisure Centre provides a range of recreation, leisure and sport programmes, as well as providing hall/stadium hire and meeting space for community and user groups.

STRATEGIC CONTEXT

The Council leisure facilities and activities contribute significantly to the wellbeing of the City's residents, by providing recreation opportunities that promote health and social cohesion. The Council's Leisure Strategy, Community Facility Plan, Parks Strategy, Youth Recreation Needs Assessment and the Funding Policy guide the provision of these facilities and activities to ensure that they are available to all residents, responsive to changing demands and provided efficiently.

The Council's strategic objective for leisure is that a comprehensive range of leisure, recreation and sports services and facilities are provided.

To improve the well-being of the City's people and communities, the Council provides and supports a diverse range of leisure opportunities through facility operation and development, direct funding, assistance to access other funding and support of activity initiatives.

The Council has adopted a strategic platform of 'Strong Communities' stating that in the next 10 years Council will develop the City as a renowned hub of social activity, arts, leisure, sports and recreation.

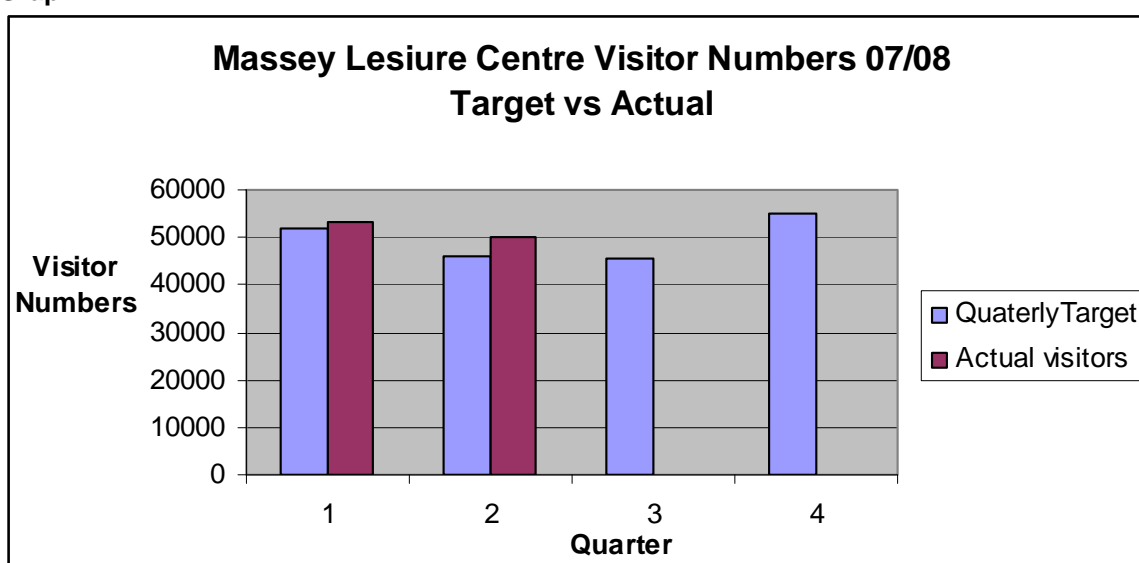
ISSUES

The YMCA has had another successful start to the year with excellent visitor numbers attending the Centre. Strong support for their sports leagues, youth programmes and their continued involvement in a number of key community projects has contributed to the excellent patronage.

The YMCA are 4,848 visitors ahead of target after the first six months of the year (see graph) with a total of 103,013 visitors to the Centre and are well on track to reach their target of 198,583 by the end of June 2008.

These increases continue to come primarily through the increased hire of the Stadium and the Don Buck room and the ever improving numbers of children and adults participating in the various YMCA programmes and sporting leagues.

Graph



The Don Buck room has recently been painted and new carpet has been laid as part of the YMCA and the Council's ongoing maintenance programme at the Centre. Both the fitness centre and reception will shortly be renovated as part of the fitness centre expansion due to be started in late April 2008. This will add significant value to the new and existing users of the Centre.

The YMCA have been involved with a number of community projects within Massey including forming a partnership with Sport Waitakere to run the Active Families programme which supports five local families to become more active. This is an extension of the Green Prescription programme but is targeted at whole families who are overweight as opposed to individuals. If this programme is a success it is anticipated that it will be extended to a number of other communities within Waitakere.

The YMCA also partnered with Westgate Shopping Centre to provide a Holiday Hoops programme at Westgate in July 2007 which saw a large number of youth participate in basketball and skate boarding activities during the school holidays.

The Raise up and Represent programme continues to attract a large number of local youth with the YMCA now running three programmes in Massey, New Lynn and Te Atatu, each attracting over 50 youth to their weekly activity nights and well over 100 to their monthly events.

Some of the leaders that have come out of the Raise up and Represent programmes are now being used as role models in their local communities. The YMCA has recently set up a weekly after-school programme in West Harbour based on feedback from local

residents who wanted more summer time activities for their kids to participate in. The YMCA employed two local boys from the West Harbour area, who have come through the Raise Up and Represent programme and who showed real leadership potential, and have given them the opportunity to run this programme with the assistance and supervision from other YMCA staff. This has proven a big hit with the local youth as the boys have been able to relate and engage with the local kids. The success of the programme over the summer holidays has seen the programme extended, which is a credit to the boys and the YMCA for the time and effort they have put into it.

RESOURCES

Through the Annual Plan an operating subsidy of \$90,000 was provided to the YMCA in 2007/2008, of which \$40,000 is dedicated for youth programmes, with the remaining funds used for general operational costs and adult based programmes run at Massey Leisure Centre.

CONCLUSION

The YMCA has started the year well with over 103,013 visitors attending their programmes, activities and events held at the Centre which is well ahead of target.

They have continued to expand their work and form partnership with the likes of Sport Waitakere and Westgate to deliver key activities such as Active Families in the Massey area.

The Raise Up and Represent programme continues to perform strongly with large numbers of youth attending programmes in Massey, New Lynn and Te Atatu. Some of the young leaders who come through the programme are now being employed by the YMCA to run local community based initiatives which are proving a real hit with the local youth especially in West Harbour.

RECOMMENDATION

That the Massey Leisure Centre 2007/2008 Six Month Performance Report be received.

Report prepared by: Rob McGee, Leisure Services Projects and Contracts Officer.



7 SPORT WAITAKERE 2007/2008 SIX MONTH PERFORMANCE REPORT

GLOSSARY

Funding and Service Agreement	(the Agreement)
Sport and Recreation New Zealand	(SPARC)
Waitakere Physical Activity Strategy	(Move It)
Active Communities Collaboration Project	(Active Waitakere)
Waitakere Sport Development Strategy	(WSDS)
Sports Club Taskforce	(the Taskforce)

PURPOSE OF THE REPORT

The purpose of this report is to update the Culture and Community Committee on the performance of Sport Waitakere over the first six months of the 2007/2008 financial year.

BACKGROUND

The Council has been supporting Sport Waitakere, by means of an annual Funding and Service Agreement (the Agreement) to provide community sport and physical activity programmes since 1992. Each year the Council and Sport Waitakere agree on specific objectives to be achieved. Objectives of the current agreement cover four broad areas:

- Active Health;
- Active Communities;
- Active Youth; and
- Sport Development.

Since 2006, the Council has moved away from tagging funding to individual programme delivery, to investing in Sport Waitakere's core strategic business. Sport Waitakere provides the Council with their six and twelve month Sport and Recreation New Zealand (SPARC) reports which provide detail of their overall performance. The Council still, however, identifies a number of key projects through the Agreement, and monitor the performance of these projects more closely through regular meetings and additional measures and information provided by Sport Waitakere.

In May 2007, the Finance and Operational Performance Committee approved the development of a three year Funding and Service Agreement:

- “2. *That the Finance and Operational Performance Committee approves the Chief Executive Officer negotiating a three year Funding and Service Agreement between Council and Sport Waitakere Trust, for the period 2007/2008 to 2009/2010.*”

837/2007

The Agreement outlines the relationship and shared outcomes between Sport Waitakere and the Council and the work programme to be implemented over that period.

STRATEGIC CONTEXT

New Zealanders of all cultures connect together through physical activity and sport. Social and leisure activities are strongly associated with physical movement of some sort, thereby increasing participation in physical activity and sport creates opportunities for positive social connection, volunteerism, feelings of belonging and contribution to our society.

The Council continues to invest in Sport Waitakere because they directly influence a number of Community Outcomes through the services and activities they provide the residents within Waitakere. Below are the key Community Outcomes that Sport Waitakere can influence:

- **Strong Communities** – Sport Waitakere works to provide more opportunities for residents in Waitakere to participate in sport and physical activities which brings communities together and provides a platform from people to socialise, connect and build relationships.
- **Healthy Lifestyles** – Sport Waitakere's key priority is to make residents more active more often. Increases in physical activity levels directly impact on the overall health and wellbeing (both physical and mental) of the residents in Waitakere.
- **Working Together** – Sport Waitakere recognise the need to work together with a number of different organisations in a number of different sectors to improve the health and wellbeing of residents in Waitakere.

ISSUES

Sport Waitakere has continued to grow and develop its business over the past six months and now has 15 staff in the organisation after recently appointing a Participation Advisor and Community Volunteer Advisor. Sport Waitakere continues to expand the scope of their work and develop key relationships with organisations and individuals over a number of different sectors including sport, education and health.

Sport Waitakere clearly see themselves as the lead agency for sport and physical activity in Waitakere and it is pleasing to see that over the past six months have taken a leading role in a number of key projects such as the development of a Waitakere Physical Activity Strategy (Move It) and the continued development of the Active Communities Collaboration Project (Active Waitakere).

The SPARC six month report indicates that Sport Waitakere is continuing to perform its core operations well, which are to:

- **Increase participation** - through programmes such as 'Move 4 Health', Westies@Heart Club and Active Families, and
- **Improve the capability of sporting organisations** – through the Clubmark programme and concentrated work with the likes of Netball Waitakere and Basketball Waitakere City to develop strong governance and structures to enable that particular sport to develop and grow.

Although the Council has invested in its overall business this agreement monitors Sport Waitakere's performance in six key projects which are discussed below.

Active Waitakere

Sport Waitakere continues to be a lead agency in Active Waitakere and is leading a number of the Active Waitakere projects. Sport Waitakere has contributed funding towards the Active Waitakere Manager, and is responsible for all the employment obligations and host the position in their offices. It has accepted the responsibility of leading the Active Massey Project, Push Play Collaboration and project managing the development of the Move It. The success of this project so far would not have been possible without the leadership and commitment from Sport Waitakere.

Move It

Move It is the brand name given to the Waitakere Physical Activity Strategy currently being commissioned by the Active Waitakere. Sport Waitakere agreed to project manage the development of Move It and to work with the consultants Synergia and Hapai Te Hauora Tapui in delivering a quality strategy on time. Move It is currently on track to be completed by 29 February 2008 and has received positive feedback from the Active Waitakere members thus far.

Push Play Collaboration

A1 Sport Waitakere again led the development of a shared marketing campaign to advertise and promote the Push Play activities taking place throughout the City during Push Play Nation. Sport Waitakere produced flyers that were sent out to a number of different agencies and put a full page advert in the Western Leader promoting the activities (see attachment at page A1). Fourteen different organisations' activities were included in this promotion.

Active Communities

Active Communities is a pool of funding available through SPARC for a collaborative local neighbourhood initiative that increases participation in sport and physical recreation. Sport Waitakere and the Council have been leading the development of an Active Communities proposal on behalf of Active Waitakere and in alignment with the actions identified in Move It. The proposal will be submitted to SPARC by 29 February 2008. An update on the outcome of the proposal will be provided in the end of year performance report.

Active Massey

Active Massey is the physical activity component to the wider Massey Matters Project. Sport Waitakere agreed to lead this Active Waitakere initiative and have directed a large proportion of their work into the Massey area. Sport Waitakere has also been involved in a number of collaborative projects including the Massey on the Move event held in at the Massey Leisure Centre in September and the Harbour Hangout project which is a youth initiative being run in West Harbour over the summer period.

Sport In The Community

Sport in the Community is goal two of the Waitakere Sport Development Strategy (WSDS) which intends:

"To develop dynamic, coordinated and sustainable networks of high quality clubs across Waitakere, providing sporting opportunities for all".

Sport Waitakere has setup a Sports Club Taskforce (the Taskforce) which is made up of officers from both Sport Waitakere and the Council to oversee the implementation of this goal. The Taskforce meets monthly to discuss issues relating to sport and clubs within Waitakere and are in the process of developing an action plan for 2008 based on the actions identified in the goal two of WSDS.

RESOURCES

\$100,000 was allocated in the 2007/2008 Annual Plan for Sport Waitakere along with an additional \$5,000 for promotional activities.

CONCLUSION

Sport Waitakere has performed strongly in the first six months of the 2007/2008. They have been involved in and led a number of collaborative projects and continue to be a strong and committed supporter of Active Waitakere.

Sport Waitakere is well on track to meet all the targets outlined in the Agreement and those set by SPARC.

The relationship between the Council and Sport Waitakere continues to remain strong and productive.

RECOMMENDATION

That the Sport Waitakere 2007/2008 Six Month Performance report be received.

Report prepared by: Rob McGee, Leisure Services Projects and Contracts Officer.



8 COMMUNITY FACILITY FEASIBILITY STUDY FOR THE McLAREN PARK HENDERSON SOUTH AREA

GLOSSARY

McLaren Park Henderson South	(MPHS)
Long Term Council Community Plan 2006-2016	(LTCCP)
Leisure Facility Partnership Fund	(LFPF)

PURPOSE OF THE REPORT

The purpose of this report is to present the draft Community Facility Feasibility Study for the McLaren Park Henderson South (MPHS) area report for review by the Culture and Community Committee so that the document can become finalised and made available to the local community.

BACKGROUND

The MPHS area is a blend of residential, commercial and industrial properties with a diverse population of approximately 7,000 residents. Waitakere City Council has identified this community as one of the most disadvantaged communities in the City regarding socio-economic status and access to recreational and social services.

It is well recognised by Council that there is a long standing need for a community facility in the area and as such, Council has budgeted a total of \$1,014,000 currently in the Long Term Council Community Plan 2006-2016 (LTCCP) for a new purpose built community facility to be built in the 2010/2011 financial year. A community facility would give this area a much needed key focal point and has the potential to be 'the hub' of the community in bringing residents together for increased social well-being.

In October 2006, an update on the McLaren Park Community Project (now under the name of McLaren Park and Henderson South Community Initiative Inc.) was provided as an Agenda report to Council's City Development Committee. The report requested that the funding for a feasibility study outlined in the LTCCP for this area be brought forward in order to explore possibilities for partnership with the Bruce McLaren Intermediate School under Council's Leisure Facility Partnership Fund (LFPF). The resolution from that meeting was:

- "2. *That the City Development Committee recommend to the Finance and Operational Performance that the funding of \$21,000 for the McLaren Park Community House Feasibility Study in Council's Long Term Council Community Plan in 2007/2008 be made available in 2006/2007 in order to determine the best option for Council's investment in the McLaren Park / Henderson South area.*"

1976/2006

In their November 2006 meeting, Council's Finance and Operational Performance Committee accepted City Development Committee's recommendation and made the following resolution:

- "1. *That the funding of \$21,000 for the McLaren Park Community House Feasibility Study in Council's Long Term Council Community Plan in 2007/2008 be made available in 2006/2007 in order to determine the best option for Council's investment in the McLaren Park / Henderson South area.*"

2114/2006

In December 2006, Council received notification from the Bruce McLaren Intermediate School that they were withdrawing from the Council's LFPF (for the building of a school gymnasium) due to policy changes within the Ministry of Education.

A2-A9

Changes in the school's plan for a gymnasium required Council to re-scope the Project Brief for this feasibility study since a partnership with the Bruce McLaren Intermediate School under Council's LFPF was no longer an option (see attachment A2 to A9).

A request for tender process was initiated in February 2007. As outlined in the Project Brief, the purpose of this feasibility study project is for Council to plan with the MPHS community what type of facility:

- addresses the needs of the community;
- reflects the unique vision of the community;
- is able to meet the future needs of the community as it continues to grow.

A community consultation approach has been determined for this project with the expectation that the process undertaken would contribute towards building a stronger, more cohesive community.

In July 2007, the independent contractor *Aluka Services* (a.k.a Fraser McDonald and Sandy Thompson) was awarded the contract to undertake this feasibility study project due to their expertise and specialisation in community development work.

This Agenda report summarises the primary findings and outcomes of the MPHS new community facility feasibility study project as outlined in the draft report titled Community Facility Feasibility Study for the McLaren Park Henderson South Area from Aluka Services and presented to Council in February 2008 (see attachment circulated separately with the agenda).

STRATEGIC CONTEXT

The Local Government Act 2002 defines one of Council's responsibilities as to promote the social, economic, environmental and cultural wellbeing of communities, in the present and for the future.

Through the adoption of Strong Communities, Council outlines its commitment to undertake initiatives that will contribute to making Waitakere City a safe, healthy place to live and to improving local leisure and recreation opportunities and choices. It also states that 'people are active, healthy and content. They feel safe and there is strong sense of community'. Direct financial assistance to organisations and facilities providing active/passive leisure which allows people to be more active and involved within the community, assists Council's commitment to these strategic goals and policies.

ISSUES

Project Scope / Approach

This project required the consultant to undertake a community consultation process informing the MPHS residents that Council is proposing to develop a community facility for the area, and to ask for their feedback regarding:

- expected activities to take place in the facility (to determine what type and size of facility);
- possible location for the new facility;
- characteristics of the building.

Consultation and the collection of data/information were primarily gathered through two mediums:

- 1) Survey forms – Two types of forms were developed; one to be filled out by adults (i.e., the Adult Survey) and another one to be filled out by those under 19 years of age (i.e., the Youth Survey). These survey forms were either completed with, or without, the support of an interviewer and included both closed and open-ended questions.
- 2) Guided interviews/focus groups with key stakeholders and some community organisations providing services in the area.

A saturation survey of 10% of the local population (i.e., 303 adults and 307 youth) resulted with the sample representing the proportion of ethnicity, sex and age within the local population as defined in the New Zealand 2006 Census.

Guided interviews/focus groups were held with key stakeholders/agencies whose members were not responsive to the individual questionnaire approach; e.g. Pacifica groups, social service providers, etc.

Objective of this project: To identify characteristics that residents (of the MPHS area) define as important and should be taken in consideration by Council in the development of a local community facility for this area.

Goal of this project: That this project provides an avenue for local community development and that the public consultation process contributes towards building a stronger, more cohesive community.

Project Outcomes/Key Findings

Both the primary goal and objective of this project (as identified above) have been met with details provided in the draft Community Facility Feasibility Study for the McLaren Park Henderson South Area report circulated separately with the Agenda. A summary of the outcomes and key findings are presented below.

Ongoing Involvement

The most important outcome from this new community facility project is that the community consultation process itself has contributed towards building a stronger, more cohesive community in the MPHS area. This is represented by the high level of enthusiasm and support the local community has demonstrated throughout this project. For instance;

- 62% of respondents requested to be further involved with this project;
- 58% of respondents indicated that they would be interested in volunteering as a contribution to the programmes / services provided at the new facility.

This project required many volunteers, doing many hours of promotion, distribution and the collection of survey forms, conducting interviews, and general networking in the community. A community festival was held in November 2007 at Henderson Valley Park where this project had a high profile in sponsoring spot prizes and engaging the attendees (approximately 2,000 people) in proactive participatory planning regarding improvements to the local community.

Activities at the Facility

A summary of the responses to the open-ended questions where respondents were asked (unprompted) what they would use a community facility for, is provided in the table below and segregated between respondents to the Adult Survey and the Youth Survey for comparison.

Activity	% of Adult Responses	% of Youth Responses
Children/Youth programmes	19%	20%
Sport	18%	40%
Fitness/Dance	14%	--
Education	12%	3%
Community/Family Events	8%	2%
Recreation and hobby	7%	9%
Music/performance dance/concerts	7%	21%
Social services	6%	--
Amenities	4%	--
Senior programmes	2%	--
Church activities	2%	--
Other	1%	5%

The closed questions (where respondents rated on a scale whether they would use the facility for that particular activity) closely supports the open-ended questions responses.

Through the closed questions, the activities rating over fifty percent of the Adult Survey respondents saying they would definitely use the facility for this activity / purpose are the following:

- a space to hold a community market (65%);
- community social events (56%);
- art, culture and or craft classes (54%);
- sports (basketball, volleyball, etc.) (52%).

From the Youth Survey, the four highest rating activities where respondents said they would definitely use the facility for this activity / purpose from the closed questions are the following:

- sports (basketball, volleyball, etc.) (51%);
- group exercise classes, dance, yoga etc. (45%);
- computer classes (43%);
- stage performance area for plays or concerts (38%).

Guided interviews/focus groups with key stakeholders and some community organisations providing services in the area supported findings from the survey data with the additional request for a community office space and small interview room for social service provision.

Therefore, from the data gathered in this project regarding activities to be held in the proposed facility, it is recommended that Council explore the following design considerations through the concept design which are in addition to the standard requirements for a community house/facility:

- 1) A room specific for children's out-of-school care and youth programme provision;
- 2) A covered indoor/outdoor flow area to accommodate community markets and large community events;

- 3) A large hall space where small team indoor sports (such as basketball and volleyball, and badminton, etc.) can be played as well as accommodate large cultural dance performances;
- 4) A designated arts and crafts room;
- 5) Sufficient access to public computers (especially by youth);
- 6) A shared community services office space with private interview room available.

Characteristics of Building

One third of the respondents offered descriptions of how the building should 'feel' or the atmosphere the building should have, rather than identifying physical characteristics of the building.

The highest ranking desired characteristics from Adult Survey respondents are for a building that has: a warm and inviting atmosphere (34%); that reflects the multi cultural nature of the community (8%); and is a multiple use building (8%).

Similar to the adults, the youth saw a homelike environment as the most desirable (37%) characteristic of the new building. They also rated safety (11%), a big/spacious building (10%), and a bright/colourful friendly (8%) facility as most important.

The MPHS area has a significant youth population and it is encouraging to see the level of youth participation in this project. The surveys identified that a large number of youth are seeking an open, friendly, informal and *safe*, place for them to 'hangout' in the local area.

Facility Location

Participants were asked to suggest a suitable location for the proposed facility by identifying any street or open area that they think would be a good place for a community facility. Please note that this is an open-ended question in order to solicit unprompted location possibilities. The most commonly identified locations from the survey are:

- Parrs Park 20.5%
- Corbans Ave 17.1%
- Corbans Reserve 17.1%
- Henderson Valley Road 11.4%
- Bruce McLaren Memorial Park 10.6%
- Sunnyvale (near new train station) 8.9%

Interviewed respondents highlighted the need for the facility to have main road visibility near shops and schools so that it can act as a hub for the community.

Next Steps

With the finalisation of the draft Community Facility Feasibility Study for the McLaren Park Henderson South Area report, the next phase of this project relates to the development of preliminary concept designs for the new community facility. However, in order to embark on to the next phase, a location for the new facility needs to be identified.

There are many site options for the location of this new community facility beyond those identified by the community in the public consultation process. However, no site (either identified by the community or by Council officers) is ideal and each has considerable geographical limitations.

Therefore, Council's Park Planning unit have initiated a Site Options Analysis project for the identification of a location for this new community facility in the MPHS area. This sub-project will assess each location option against defined criteria, and recommend a preferred site for the location of the new facility.

It is planned that if the recommended location for the new facility is a park or reserve, the Site Options Analysis report including a recommendation will be reported to Council's Works and Infrastructure Committee at the May 2008 meeting. If the recommended location is not a park or reserve, a report will be brought back to the May 2008 Culture and Community Committee meeting.

Once a site is identified for the new community facility, a request for tender process will be initiated for the preliminary concept design of the new facility.

To date, there is a strong interest for continued involvement in the development of this facility from the local community. Therefore, in order not to lose the momentum generated in the community, it is recommended that Council continue to provide information and encourage ongoing feedback from the community regarding the development of a community facility for this area. This approach will contribute towards Council's goals of building stronger communities and ensure the success of this new facility.

RESOURCES

Under the LTCCP a total of \$1,014,000 from 2007–2011 has been allocated for a purpose built community facility for the MPHS area. This project funding has been broken down into three phases:

- Phase 1: \$21,000 for a feasibility study to be conducted in the 2007/2008 financial year;
- Phase 2: \$217,000 to cover the design and development costs of a community facility during the 2009/2010 financial year;
- Phase 3: \$776,000 for the building of the facility expected to take place during the 2010/2011 financial year.

Phase 2 of this new community facility project (i.e., doing the preliminary concept design) will test whether the budget available for this project is adequate or not. If not, a prioritisation process of what would be included in the facility will take place and will consider other facilities and services within, or in close proximity, to the MPHS area.

Operational costs for the new facility will also be explored once the concept design phase (i.e., Phase 2 of this project) has determined the specifications of the building.

CONCLUSION

Both the primary goal and objective of the new community facility feasibility study project for the MPHS area have been met through a public consultation process which consisted of a saturation survey (resulting in a 10% response rate) and guided interviews / focus groups with key stakeholders and social service providers.

The most important outcome from this project is that the community consultation process itself has contributed towards building a stronger, more cohesive community in the MPHS area. For instance; 62% of respondents requested to be further involved with this project, and 58% of respondents indicated that they would be interested in volunteering as a contribution to the programmes / services provided at the new facility.

Through the community consultation process, it is recommended that Council, in addition to the standard design requirements for a community house, incorporate the following into the new building design requirements for a new community facility for the MPHS area:

- 1) A room specific for children's out-of-school care and youth programme provision;
- 2) A covered indoor/outdoor flow area to accommodate community markets and large community events;

- 3) A large hall space where small team indoor sports (such as basketball and volleyball, and badminton, etc.) can be played as well as accommodate large cultural dance performances;
- 4) A designated arts and crafts room;
- 5) Sufficient access to public computers (especially by youth);
- 6) A shared community services office space with private interview room available.

The highest ranking desired characteristics that the MPHS community defined for the new building is that it be a warm and inviting atmosphere that reflects the multi cultural nature of the community and is a safe informal place for the youth to 'hangout' at.

There are many site options for the location of this new community facility however, no site is ideal and each has considerable geographical limitations. Therefore, Council's Parks Planning unit have initiated a Site Options Analysis project for identifying the best location options for this new community facility.

It is planned that if the recommended location for the new facility is a park or reserve, the Site Options Analysis report including a recommendation will be reported to Council's Works and Infrastructure Committee at the May 2008 meeting. If the recommended location is not a park or reserve, a report will be brought back to the May 2008 Culture and Community Committee meeting.

Once a site is identified for the new community facility, a request for tender process will be initiated for the preliminary concept design of the new facility.

In order not to lose the momentum generated in the community so far, it is recommended that Council continue to provide information and encourage ongoing feedback from the community regarding the development of a new community facility for the MPHS area. This approach will contribute towards the Council's goals of building stronger communities and ensure the success of this new facility.

RECOMMENDATIONS

1. That the Community Facility Feasibility Study for the McLaren Park Henderson South Area report be received.
2. That the draft Community Facility Feasibility Study for the McLaren Park Henderson South Area report submitted to Council in February 2008 by Aluka Services Inc. be finalised and made publicly available.
3. That the following requirements be included in the specification for the new McLaren Park Henderson South community facility preliminary concept design:
 - a) A room specific for children's out-of-school care and youth programme provision;
 - b) A covered indoor / outdoor flow area to accommodate community markets and large community events;
 - c) A large hall space where small team indoor sports (such as basketball and volleyball, and badminton, etc.) can be played as well as accommodate large cultural dance performances;
 - d) A designated arts and crafts room;
 - e) Sufficient access to public computers (especially by youth);
 - f) A shared community services office space with private interview room available.

4. That the Site Options Analysis project undertaken by Council's Parks Planning unit regarding the possible locations for the new McLaren Park Henderson South community facility be reported back to Council's Works and Infrastructure Committee's May 2008 meeting if the recommended location for the new facility is a park or reserve. If the recommended location from the Site Option Analysis is not a park or reserve, a report will be brought back to the May 2008 Culture and Community Committee meeting.

Report prepared by: Kimberly Rees, Project Leader: Community Resources, Leisure Services.



9 WORLD NETBALL CHAMPIONSHIPS

GLOSSARY

World Netball Championships	(WNC)
The Trusts Stadium	(TTS)
World Netball Champs 2007 Limited	(WNC 2007)
International Federation of Netball Associations	(IFNA)

PURPOSE OF THE REPORT

The purpose of this report is to provide to the Culture and Community Committee a final report on Council's commitment to the World Netball Championships (WNC) held at The Trusts Stadium (TTS) from 10 to 17 November 2007.

BACKGROUND

In mid 2006 a military coup occurred in Fiji and as a result of uncertainty surrounding stability of the country, the International Federation of Netball Associations (IFNA), started looking for alternative venues/hosts for the World Netball Champs 2007 Limited (WNC 2007).

IFNA made a decision in early December 2006, following Australia pulling out of the bidding process, that New Zealand would host the WNC 2007.

Following this decision Council staff and management at TTS commenced discussions with Netball New Zealand seeking their support to bid for the Championships. A jointly prepared final bid was presented in late December 2006.

In mid-January 2007, Netball New Zealand announced that TTS and Waitakere would host the WNC 2007.

STRATEGIC CONTEXT

The events portfolio is seen as supporting Council's First Call for Children commitments and also supporting the promotion of social, economic, environmental and cultural well-being of communities, as defined through the Local Government Act and Council's own Long Term Council Community Plan.

In 2006 the City adopted an Events Strategy which was developed to:

- Capitalise on the City's existing events infrastructure;
- Leverage the City's proximity to other support services and facilities of an international standard;

- Promote the attributes of Waitakere’s culture and environment that differentiate the City as an event destination;
- Contribute to the City’s economic development strategy by positioning Waitakere as a great place to live, work and play.

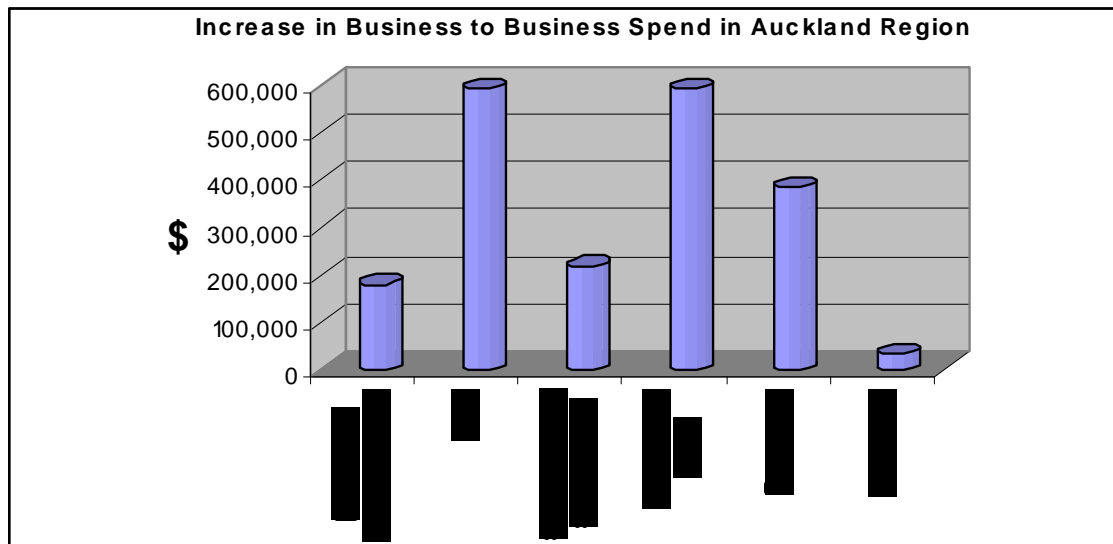
ISSUES

Council funds were made available to WNC 2007 and were tagged to assist with offsetting stadium hire costs. In addition to these funds Council also established the Netball Village which ran in conjunction with the main event and also provided shuttle buses from Waitakere Central to TTS in an attempt to encourage the use of public transport.

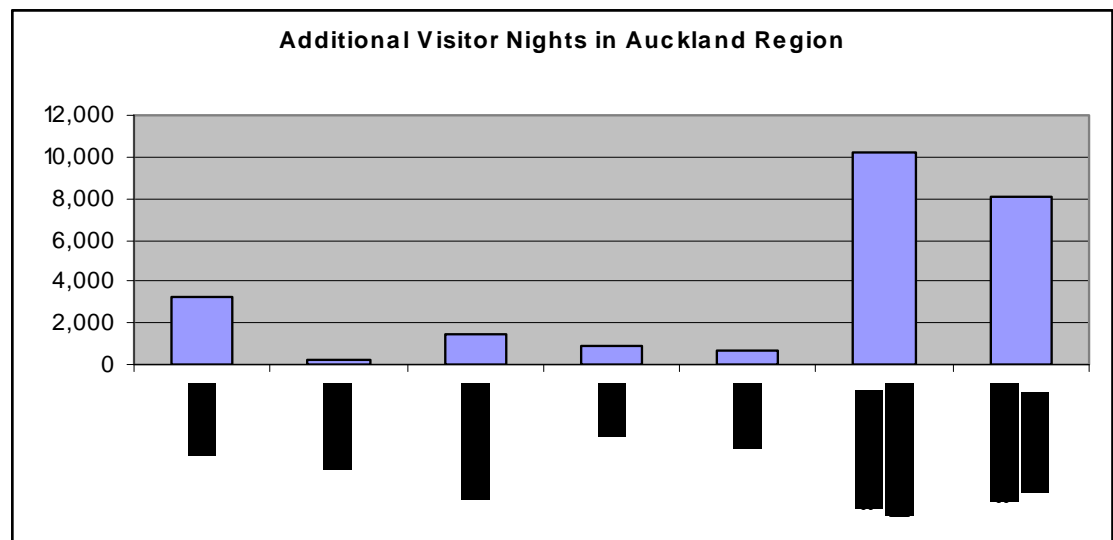
Economic Impact Study and Visitor Surveys

An economic impact report of the WNC on the Auckland region was undertaken by Covec. The findings of these reports are:

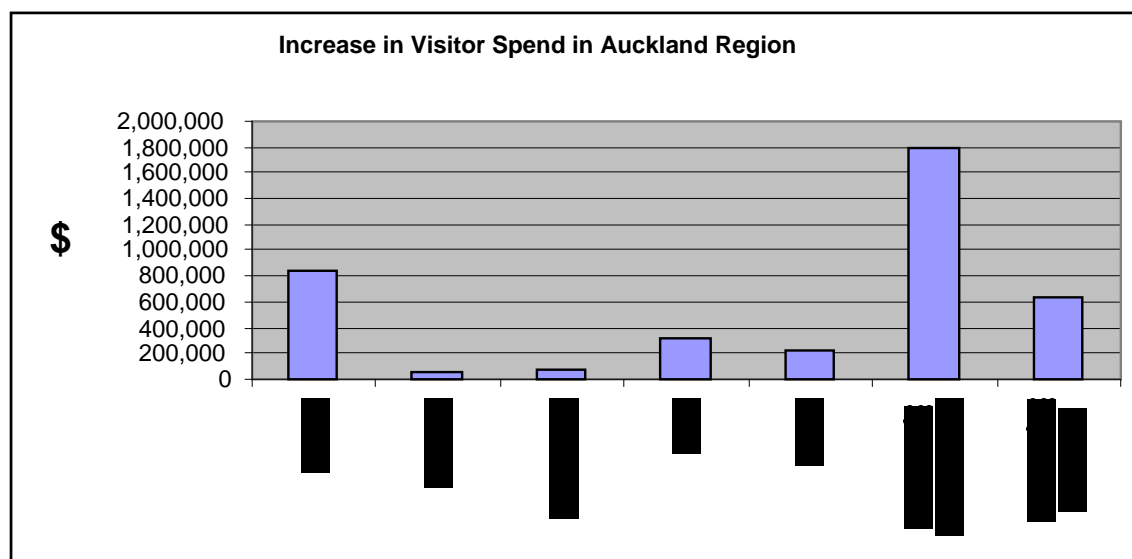
Covec Report



Staging of the WNC event itself injected \$1.99 million into the Auckland regional economy that would not have existed had the WNC not been held.



The WNC attracted 4,760 visitors to Auckland during the month of November 2007, generating an additional 24,800 visitor nights in the region.



These visitors injected an additional \$3.95 million into the regional economy through expenditure on accommodation, food and beverage, transport, retail and entertainment.

Visitor Survey

Over a three day period 1,557 face to face surveys were undertaken (Opening Ceremony, Tuesday pool games and Final's Day) and a follow up 402 telephone surveys were completed.

A number of general and specific questions were asked, the results of which were:

General Comments	Auckland	Visitors	Total
Had a positive experience (general)	65%	61%	63%
Event was well organised	24%	28%	26%
Good entertainment	15%	12%	14%
Unhappy about not being able to bring in food/beverage	9%	18%	13%
Good netball on display	11%	9%	10%
Good crowd atmosphere	9%	12%	10%
Not enough/poor quality merchandise for sale	3%	15%	9%
Not enough variety in food and beverage (stadium)	3%	14%	8%
No enough food stalls (long queues)	4%	13%	8%
Tickets too expensive	11%	4%	7%

Overall visitor satisfaction was recorded as:

Satisfaction with Overall Experience	Auckland	Visitors	Total
Very Satisfied	65%	65%	65%
Satisfied	33%	31%	32%
Not Satisfied	1%	5%	3%
Not at all Satisfied	0%	0%	0%
Don't Know	0%	0%	0%
Total Satisfied	99%	96%	99%
Total Unsatisfied	1%	5%	1%

One of the specific questions asked of visitors was how they travelled to the Stadium. 81% of those surveyed at the Opening Ceremony travelled by private car, this figure falling to 66% by Finals Night. Clearly the Council's experiment with public transport alternatives was a success.

Visitors were also asked what the main reason for their trip to Auckland was. 96% responded by stating they were visiting Auckland mainly for the Netball World Championships. Furthermore, 83% of visitors stated that they would not have made the trip to Auckland if the WNC were not taking place.

Visitors to Auckland were also asked to name the main source of information they used to find out about Auckland as a destination. 37% stated they used the internet. A further 61% of those surveyed said they used a variety of other measures to source information, i.e. travel agent, word of mouth, Sports Clubs etc.

Visitors were also asked questions around sponsor and partner awareness. Figures were broken down into unprompted and prompted responses:

	Unprompted	Prompted
Those living in Auckland Region who were aware that Waitakere City Council was a sponsor/partner of the event	13%	49%
Those living in the Auckland Region who were aware that Auckland City Council was a sponsor/partner of the event	11%	36%

The final question asked was “Should local Councils be involved with sponsoring events such as the Netball World Championships?” Overall 92% of all those surveyed (including visitors to Auckland) either agreed (37%) or strongly agreed (55%) with local Councils supporting events such as this.

Media Exposure

An extensive media campaign was undertaken by the Netball World Championships which had positive spin-off for the City in brand recognition. An event programme was distributed via the Sunday Star Times and over 225,000 programs with Waitakere branding were delivered into homes throughout New Zealand. Sky Television ran 12 hours of live television, including 34 games broadcast live and Television One also ran a two hour daily package. These broadcasts had shots of the Waitakere City logo which features on the “green wall” inside of the Stadium and repeatedly used the phrase “The Trusts Stadium, Waitakere City”. Estimates put the New Zealand viewing figures at 765,000 people, with an additional 300,000 picking up game commentary and broadcasts from Radio Sport/Newstalk NZ coverage.

Netball Village

The village ran for seven days over the duration of the tournament. The village was open from 10.00 am to 11.00 pm daily and provided visitors and residents with an opportunity to experience the feeling of being at a world championship event. The village also provided a mixture of entertainment, retail and alternative food opportunities. A comprehensive entertainment program was on offer which coincided with the breaks between netball games.

Team autograph signings were also undertaken in the village, which at times was standing room only.

Feedback from stall holders indicates that over the period of seven days approximately 20,000 people visited the Village and retail figures of approximately \$150,000 were achieved.

The Council Events Team, working in conjunction with Cleaner Production staff, introduced a zero waste initiative to take care of the mountain of waste expected to be generated by the Village. Working in conjunction with suppliers a recycling programme was put in place and over the period of the championships.

A10

Attached at page A10 is a schedule detailing waste and recycling tonnage achieved from the site. A total of 2,400 tonnes of rubbish was collected over the seven day period.

The recycling initiative was successful and Council officers are now working to roll out similar programmes at all major events.

Ancillary Events

Council officers worked in partnership with Auckland and North Shore Councils to run a schools programme, whereby schools in the Region entered an "Adopt a Second Team" competition and won tickets to attend pool games. Thirty three schools entered the competition with winning entries coming from 16 schools. A total of 990 children and caregivers were given tickets and the opportunity to watch games played by their chosen "second team" and in some cases to actually meet the players.

The programme provided opportunities for children to learn about different countries, their geography, customs and history and to support teams other than New Zealand. Some schools took the programme very seriously and on game days arrived complete with painted faces, tee-shirts in national colours and banners and flags supporting their countries of choice. All of these activities added to the atmosphere of goodwill which was felt throughout the WNC period.

Winning artwork was on display in the Village throughout the WNC and received significant attention from players and visitors alike.

A11-A13

Attached at pages A11 to A13 are some photographs of the Event Village, its visitors and the Schools Programme participants giving an overall feel for the event.

Public Transport

Transportation issues were raised early in the planning stages of the WNC and it was agreed that to hold a successful event it would be necessary to encourage visitors and local residents to use public transport. The transportation sub-group along with representatives from ARTA set about looking at how to achieve a successful WNC from a transport planning point of view. A detailed traffic management plan was developed along with plans for additional train and bus services provided by MAXX and ARTA and a free shuttle bus service from Waitakere Central to TTS. ARTA then undertook marketing of the increased services on offer and that a shuttle bus was available.

NZ Stagecoach Limited provided two buses which were covered in decals depicting Netballers from the various nations attending. Figures show that as the week increased shuttle patronage also increased as visitors and residents discovered the ease of moving around and getting to TTS without the usual traffic and parking hassles.

RESOURCES

Council committed funding across two budget years, \$25,000 in 2006/2007 and a further \$175,000 in 2007/2008, along with staff time and expertise from across all Council services, which included Transport Assets, Parks, Leisure, Consent Services and Public Affairs Communications and Events.

The addition of staff resources to the regional planning teams was a successful trial which is now being rolled out to other high profile/significant events such as the Rugby World Cup 2011 and the 2008 FIFA U21 Soccer Championships.

CONCLUSION

Council's support of this event has reaped rewards in a significantly increased profile for the City and TTS as a first-class international venue.

Council's support of the Event Village concept also enhanced visitor experiences and provided a number of additional retail opportunities for local businesses. The previously untried Event Village concept will now be looked at and further developed for future regional events of significance.

RECOMMENDATION

That the World Netball Championships report be received.

Report prepared by: Barbara Cade, Manager: Events & Special Projects.



10 WAITAKERE ARTS AND CULTURAL DEVELOPMENT TRUST – SIX MONTH REPORT

GLOSSARY

Waitakere Arts and Cultural Development Trust
Corban Estate Arts Centre

(WACDT)
(CEAC)

PURPOSE OF THE REPORT

The purpose of this report is to bring a six-monthly update to the Culture and Community Committee on the activities undertaken by the Waitakere Arts and Cultural Development Trust (WACDT) June to December 2007, as required by the Funding and Service Agreement (2007/2008).

BACKGROUND

A14-A32

The WACDT manages the Corban Estate Arts Centre (CEAC). The nature and level of the delivery of arts and cultural services to the City is negotiated annually through a Funding and Service Agreement. The six-month report against performance targets is attached at pages A14 to A32.

CEAC has been in operation since 2001, based in the heritage homestead and other heritage and industrial buildings on site. The focus of the centre is on presenting to the public a diverse programme of exhibitions, events and programmes based around the arts and heritage of Waitakere. The Trust also manages a studio complex offering accommodation for emerging and established artists and offers space for a wide range of other cultural groups to meet and work.

The Chair of WACDT and the Director of CEAC have been key contributors to the current development programme for the Corban Estate and are signatories to the informal 'letter of intent' between Unitec, Council and WACDT.

STRATEGIC CONTEXT

The development and support of the CEAC is one of two major arts precincts identified in the Arts and Cultural strategy (2002) as a priority for the City.

Council's strategic platforms around Strong Communities and Urban and Rural Villages are strengthened by the existence of arts and cultural precincts which offer opportunities for people to gather experience and grow in knowledge of cultures, history and art forms.

The responsibility for the 'cultural wellbeing' of the City's residents is identified in the Local Government Act (2002).

ISSUES

An overview of the report against the Funding and Service Agreement highlights the following issues:

- Overall the delivery of the exhibition and public programmes continues to exceed the minimum targets set in the Funding and Service Agreement.
- The education programme for both adults and children is of a high standard and it is of note that CEAC is now entering into negotiations with the Ministry of Education to establish a Learning Experience Outside the Classroom position for 2009.
- The period of reporting covers the first six months of a new directorship. CEAC has continued to deliver its planned programme to a high level of achievement over this period.
- There has been a significant time demand on the new director to contribute to the wider development planning for the Corban Estate Creative Quarter.
- The improvements undertaken by Council to the landscape and entry to the estate have been particularly beneficial to the arts centre and the public perception of the precinct.
- Visitor numbers to the gallery for this period total almost 7,000.
- In October 2007 the Trust's accounts were audited with no issues arising.

RESOURCES

The Waitakere Arts and Cultural Development Trust currently receives an operating grant through the Annual Plan of \$325,000 per annum.

CONCLUSION

The Waitakere Arts and Cultural Development Trust continues to deliver a high quality programme of exhibition and public programmes as identified through the Funding and Service Agreement with Council. Performance targets have largely been met or exceeded.

RECOMMENDATION

That the Waitakere Arts and Cultural Development Trust – Six Month Report be received.

Report prepared by: Naomi McCleary, Manager: Arts.



11 WAITAKERE PACIFIC ARTS AND CULTURAL TRUST - SIX MONTH REPORT

GLOSSARY

Waitakere Pacific Arts and Cultural Trust

(WPACT)

PURPOSE OF THE REPORT

The purpose of this report is to bring a six-monthly update to the Culture and Community Committee on the activities undertaken by the Waitakere Pacific Arts and Cultural Trust (WPACT) June to December 2007, as required by the Funding and Service Agreement (2007/2008).

BACKGROUND

A33-A65

The WPACT manages the Pacific Arts Centre on the Corban Estate. The nature and level of the delivery of arts and cultural services to the City is negotiated annually through a Funding and Service Agreement. The report against performance targets is attached at pages A33 to A65. The six-month Financial Report is attached at pages A66 to A73.

A66-A73

STRATEGIC CONTEXT

The development and support of the Pacific Arts Centre on the Corban Estate is identified in the Arts and Cultural strategy (2002) as a priority for the City.

Council's strategic platforms around Strong Communities and Urban and Rural Villages are strengthened by the existence of arts and cultural precincts which offer opportunities for people to gather experience and grow in knowledge of their culture, history and art forms.

The responsibility for the 'cultural well-being' of the City's residents is identified in the Local Government Act (2002).

ISSUES

An overview of the report against the Funding and Service Agreement highlights the following issues:

- In 2007, the Mamas, who deliver the bulk of the cultural activities on site, set up an independent trust, the Mamas Trust.
- Performance targets have been met to in most areas but there is still work to be done to establish a coherent delivery mechanism.
- There has been a focus over the period of this report on defining and establishing the relationship between the contracted WPACT and the Mamas Trust. The Mamas, and their network of external Pacific groups, are the implementers of programmes and activity on site. Good progress is being made towards a clear understanding of roles and the support needed to sustain this. The level of activity on site is healthy and growing.
- The education programmes run by the Mamas Trust are very successful and are well supported by the schools both within Waitakere and across the region.
- The Pacific Living Arts Festival was delivered in November 2007 in partnership with the Multicultural Schools Festival. This partnership has been welcomed by the schools as it provides a professional stage environment for the schools performances and extends the profile and audience for this. Likewise, the schools' involvement increases awareness and audience for the wider festival. An audience of approximately 8,000 attended the combined event.
- The improvements undertaken by Council to the landscape and entry to the estate have been particularly beneficial to the arts centre and the public perception of the precinct.

RESOURCES

The WPACT currently receives an operating grant through the Annual Plan of \$130,000 for operational costs and \$45,000 for delivery of the Pacific Living Arts Festival.

CONCLUSION

The WPACT continues to develop a viable governance structure for the delivery of Pacific arts and cultural programmes as identified through the Funding and Service Agreement with Council. In this they are significantly supported by the Mamas Trust.

RECOMMENDATION

That the Waitakere Pacific Arts and Cultural Trust - Six Month Report be received.

Report prepared by: Naomi McCleary; Manager: Arts.



12 LOPDELL HOUSE SOCIETY – SIX MONTH REPORT

GLOSSARY

Lopdell House Society (LHS)
Lopdell House Development Trust (LHDT)

PURPOSE OF THE REPORT

The purpose of this report is to bring a six-monthly update to the Culture and Community Committee on the activities undertaken by the Lopdell House Society (LHS) June to December 2007, as required in the Funding and Service Agreement (2007/2008).

BACKGROUND

A74-A81

The LHS manages the Lopdell House Gallery and associated arts programmes. The nature and level of the delivery of arts and cultural services to the City is negotiated annually through a Funding and Service Agreement. The six-month report against performance targets is attached at pages A74 to A81.

The history of the Lopdell House Gallery charts twenty years of existence as the regional gallery for Waitakere. In that time it has established a national profile as one of a network of regional and provincial galleries delivering high quality exhibition and educational programmes.

Currently Lopdell House is developing a major expansion project under the auspices of an independent trust, the Lopdell House Development Trust (LHDT). Council is in partnership with LHDT in undertaking this project through a Funding and Partnership Agreement signed in May 2007. Under this proposal the gallery complex will be housed in a new, purpose-built extension to the existing heritage building.

STRATEGIC CONTEXT

The development and support of the Lopdell House Gallery and Arts Centre is one of two major arts precincts identified in the Arts and Cultural strategy (2002) as a priority for the City.

Council's strategic platforms around Strong Communities and Urban and Rural Villages are strengthened by the existence of arts and cultural precincts which offer opportunities for people to gather experience and grow in knowledge of cultures, history and art forms.

The cultural tourism activity generated around the Lopdell House Gallery programme contributes to a Strong Innovative Economy Platform.

The responsibility for the 'cultural wellbeing' of the City's residents is identified in the Local Government Act (2002).

ISSUES

An overview of the report against the Funding and Service Agreement raises the following issues:

- Overall the delivery of the exhibition and public programmes continues to exceed the minimum targets set in the Funding and Service Agreement. The standard of the gallery exhibitions is consistently high and the education programmes are growing in diversity and attracting increasing participation.
- The Portage Ceramics Awards continues to attract large visitor numbers and has significantly raised the profile of the gallery. It is now the premier ceramics event in New Zealand and continues to grow in stature.
- Visitor numbers are tracking lower than predicted in the Funding and Service Agreement. This may well adjust to expected levels over the remainder of the year. It is of note that attendance for educational programmes is well above targeted figures.
- The partnership with the McCahon House programme continues to thrive. A Memorandum of Understanding between the two parties has been established and both exhibition and public programme aspects of the McCahon House Residency programme appear to be working well.
- The high level of external funding achieved by the LHS during this six-month period is of note.

RESOURCES

The LHS currently receives an operating grant through the Annual Plan of \$440,000 per annum. \$82,000 is retrieved through the lease to the LHS of the gallery premises.

CONCLUSION

The LHS continues to deliver a high quality programme of exhibition and public programmes as identified through the Funding and Service Agreement with Council. Performance targets have largely been met or exceeded.

RECOMMENDATION

That the Lopdell House Society – Six Month Report be received.

Report prepared by: Naomi McCleary, Manager: Arts.



13 SHADBOLT HOUSE UPDATE

GLOSSARY

Auckland University of Technology (AUT)

PURPOSE OF THE REPORT

The purpose of this report is to update the Culture and Community Committee on the status of the Shadbolt House project and to seek approval for a return to the original plan of development.

BACKGROUND

The property at 35 Arapito Road, Titirangi, the home of leading New Zealand author Maurice Shadbolt for forty two years, was purchased in late 2006. The following resolution of the Council meeting of 27 September 2006 provided a framework for development:

- “1. a) *That the purchase of the property at 35 Arapito Road, Titirangi, be approved at a value of \$550,000 (inclusive of GST);*
- b) *That the house be rented out until such time as a trust is set up, and able to fund a portion of the purchase price, with the amount of that portion yet to be decided;*
- c) *That, should the future trust be unable to fund the agreed portion of the purchase price within three years, the Council reserves the right to sell the house.”*

1838/2006

Subsequent to that decision, and before a trust could be established, an approach was made by AUT to lease the property for the purpose of setting up a Centre for Modern Writing. This was followed by a formal confirmation of interest. Between February 2007 and August 2007 staff engaged with the AUT consultants to work through all issues relating to this proposal. The overall proposal required a ‘Change of Use’ under the District Plan and the resolution of significant traffic and parking issues were the key areas of work during this time. The proposal was also predicated on Council providing one half of the capital expenditure needed to refurbish and modify the house for the purpose of running an educational facility on that site.

During this period the house was not rented out as AUT had indicated that they would wish to launch the Centre for Modern Writing in February 2008 and would need several months to prepare the house for that purpose.

A full proposal, along with associated reports on environmental impacts, traffic and parking, was brought to the Finance and Operational Performance Committee on 6 August 2007. The following resolutions were passed:

- “1. *That the Shadbolt House – Auckland University of Technology Proposal report be received.*
2. *That the Auckland University of Technology be thanked for its interest and the proposal for the future use of Shadbolt House.*
3. *That Council officers be directed to continue to work with the Auckland University of Technology on further developing the proposal, including an acceptable financial partnership and the resolution of other outstanding planning issues.*
4. *That in conjunction with the work above, further work be done by Council officers on the original concept of a Writer in Residence Programme and bring back a report on which of the two options is preferred.”*

3192/2007

This further work was completed and brought to the Council meeting of 19 September 2007. The report outlined the three options available to Council. They are summarised as follows:

1. That Council enters into a leasing arrangement with AUT for three years at a rent of \$25,000 per annum and contributes \$70,000 to the upgrade of the house.
 - a) That the lease and capital expenditure contribution is effected as above but that a trust be established to take over the longer-term management of the property.
2. That the Council returns to the original proposal to establish a Writer’s Residency project as outlined in the resolutions at the time of purchase.

Council's decision at this meeting was as follows:

- “1. That the Shadbolt House – AUT Proposal report be received.
2. That Council adopt option 1.a for the future use of Shadbolt House.”

3554/2007

Subsequent to this meeting AUT applied for a Resource Consent for the project.

AUT also approached near neighbours to the property to inform them of the proposed Centre for Modern Writing. It rapidly became clear to all parties that there was considerable local opposition to the proposal. A public meeting was held on 13 November 2007 with full representation from both AUT and Council officers. This meeting confirmed that widespread concerns were held around traffic and parking issues.

In response to this opposition AUT senior management decided in December 2007 to withdraw the Resource Consent application and to establish the centre at the AUT campus in Auckland Central. The relationship with AUT remains positive and they wish to continue in dialogue with Council around alternative options for transferring the centre out to Waitakere at a future time. In this context they support the option that Council returns to the proposal to establish a writers' residency project. This option is also supported by the local community.

STRATEGIC CONTEXT

The purchase of the home of NZ writer, Maurice Shadbolt, for the purpose of establishing a cultural heritage focus for the celebrating and nurturing of New Zealand writing, is consistent with the wider aims of the Arts and Cultural Strategy (2002) to develop and strengthen the Titirangi Cultural Precinct.

The purchase also supports 'cultural wellbeing' aspirations under the Local Government Act (2002) and enhances the profile of the City as a culturally rich environment.

The proposal also supports Council's commitment to strong communities and life-long learning.

ISSUES

The decisions as outlined above effectively return this project to the resolutions passed by Council in September 2006.

If Council wishes to return to the original decision the property is ready to be leased for a period of twelve months or more while a trust is established and a programme developed and funded. Very basic maintenance and repairs have been undertaken to effect this. The property has been valued for market rental at between \$450 and \$500 per week.

RESOURCES

Basic maintenance has been completed by Property Services within existing budgets.

CONCLUSION

The proposal from AUT to establish a centre for Modern Writing has been fully explored by both Council officers and AUT staff throughout 2007. The failure to resolve issues around the traffic and parking capacity of the site and community concern about these issues has resulted in AUT withdrawing their Resource Consent application. However, the relationship with AUT over the matter is positive and may result in a future alternative site being established.

A return to the original proposal to establish a writers' residency project is recommended.

RECOMMENDATIONS

1. That the Shadbolt House Update report be received.
2. That AUT is formally thanked for its proposal to set up a Centre for Modern Writing at Shadbolt House and for the work undertaken to explore this proposal.
3. That Council approve a return to the original plan to establish a writers' residency at Shadbolt House and for an independent trust to be formed to further the project.

Report prepared by: Naomi McCleary, Manager: Arts.



PUBLIC EXCLUDED MATTER

14 WAITAKERE ARTS LAUREATES PROGRAMME

This item will be considered in the Confidential Supplement of the agenda, and has been circulated to members separately with this agenda.

PROCEDURAL MOTION TO EXCLUDE THE PUBLIC

That the public be excluded from the following part of the proceedings of this meeting, namely Waitakere Arts Laureates Programme.

The general subject of the matter to be considered while the public is excluded, the reason for passing this resolution in relation of the matter, and the specific grounds under Section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of the matter to be considered.	Reason for passing this resolution in relation to the matter.	Ground(s) under Section 48(1)(a) for the passing of this resolution.
Waitakere Arts Laureates Programme	The withholding of information is necessary in order to: <ul style="list-style-type: none">• Protect the privacy of natural persons, including that of deceased natural persons.	That the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist.

This resolution is made in reliance on Section 48(1)(a) of the Local Government Official Information and Meetings Act 1987 and the particular interest or interests protected by Section 7(2)(a) of that Act which would be prejudiced by the holding of the relevant part of the proceedings of the meeting in public as follows:

- *The report contains information which if released could affect the privacy of the individuals involved.*

