

**AGENDA FOR A MEETING OF THE CREATIVE COMMUNITIES SCHEME ALLOCATION
SUBCOMMITTEE TO BE HELD IN THE COUNCIL CHAMBER AT WAITAKERE
CENTRAL, 6 HENDERSON VALLEY ROAD, HENDERSON, WAITAKERE,
ON MONDAY, 24 AUGUST 2009, COMMENCING AT 9.30AM**

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1 APOLOGIES



2 URGENT BUSINESS

Section 46A(7) of the Local Government Official Information and Meetings Act 1987 provides that where an item of business is not on the agenda, it may only be dealt with at the meeting if:

- (i) the Committee by resolution so decides; and
- (ii) the Chairman has explained at the beginning of the meeting (when open to the public) that the item will be raised for discussion and decision, why the item is not on the agenda, and why it cannot be delayed until a subsequent meeting.

The Committee may make a decision on a matter determined to be urgent.

NOTE: Urgent Business need not be dealt with now and may be delayed until later in the meeting.



3 CONFLICTS OF INTEREST

The Council has acknowledged in its Code of Conduct that Elected Members need to be vigilant to stand aside from decision making when a conflict arises between their role as a member of the Council and any private or other external interest they might have. This note is provided as a reminder to members to check that no such conflicts arise in relation to any items on this agenda.



4 CONFIRMATION OF MINUTES

Meeting Minutes - Monday, 4 May 2009
Reconvened Meeting Minutes - Tuesday, 5 May 2009

RECOMMENDATION

It is recommended that the Creative Communities Scheme Allocation Subcommittee resolve to:

Receive the minutes of the meeting of the Creative Communities Scheme Allocation Subcommittee held on Monday, 4 May 2009 and reconvened on Tuesday, 5 May 2009, as circulated, and that they be taken as read and now be confirmed.



5 CREATIVE COMMUNITIES SCHEME ALLOCATION – FIRST ROUND 2009/2010

GLOSSARY

Creative Communities Scheme Allocation Subcommittee (CCSAS)

EXECUTIVE SUMMARY

The purpose of this report is to provide the Creative Communities Scheme Allocation Subcommittee (CCSAS) with the information required to allocate funding from the Creative Communities Scheme for the first round of 2009/2010 applications. Funds are distributed twice a year and successful applicants are required to return accountability reports within a year of the funds being received.

There are 24 eligible applications for financial assistance totalling \$80,206.13 with an amount available to allocate of \$50,655.47.

RECOMMENDATIONS

It is recommended that the Creative Communities Scheme Allocation Subcommittee resolve to:

1. **Receive** the Creative Communities Scheme Allocation - First Round 2009/2010 report.
2. **Invite** grant applicants to present proposals over \$3,000 to the Creative Communities Scheme Allocation Subcommittee, to be heard and considered in accordance with criteria, for the Creative Communities Scheme Allocation - First Round 2009/2010.
3. **Approve** the Creative Communities Scheme Allocation - First Round 2009/2010, in accordance with criteria and available budget, be recommended to the Finance and Operational Performance Committee as follows:

Applicant (NAR)	Eligible	Funds Requested \$
D R Bruce	Yes	2,319.00
Phab Association (Auckland) Inc.	Yes	3,280.00
A Baeza	Yes	1,932.67
Mutalau Uluauta Matahefonua Trust	Yes	4,230.00
B Partridge	Yes	3,000.00
United Sri Lanka Association	Yes	4,270.00
Norwestern Cook Islands Taokatai Inc	Yes	1,775.87
Rutherford Primary School	Yes	1,050.00
Titirangi Primary School	Yes	4,412.25
Friends Of Arataki	Yes	5,000.00
Kelston Girls College	Yes	3,361.40
Titirangi Festival Trust	Yes	2,611.00
Titirangi Theatre Inc	Yes	2,265.50
Latinz Cultural Trust	Yes	1,472.00
Auckland Festival Of Photography Trust	Yes	3,000.00
Lowdown	Yes	3,700.00
Pomaria Primary School	Yes	3,745.10
Waitakere Kiribati Community Association	Yes	3,936.06
C Davidson	Yes	5,000.00
Punanga Tauturu Kuki Airani	Yes	2,825.04
Lopdell House Society	Yes	5,000.00
Royal Forest & Bird Protection Society	Yes	4,650.00

Applicant (NAR)	Eligible	Funds Requested \$
Starfish Magic	Yes	2,410.24
Waitakere Arts & Cultural Dev Trust	Yes	4,960.00
Waitemata Country Music Club	No	0.00
Total		80,206.13

BACKGROUND

1. The Creative Communities Scheme is a partnership between the Council and Creative New Zealand to disburse Creative Communities Scheme funding.
2. Creative New Zealand distributes funds to Council twice a year to allocate in the form of grants.
3. The purpose of the Creative Communities Scheme is to increase participation in the arts at the local level, and to increase the range and diversity of arts available to communities.
4. The CCSAS members have previously been sent a copy of Creative New Zealand's Assessors Handbook for the Creative Communities Scheme. Members should be familiar with the content of this handbook to assist them with the consideration of each application and the allocation of funding.

DECISION MAKING

Issues

5. There were 25 applications to the first round of the Creative Communities Scheme 2009/2010. Of these, one application was declared ineligible due to the start date of their project occurring before funding is allocated.

Allocation Process

6. **Eligibility** - applicants must meet all the eligibility criteria set down by Creative New Zealand. All projects eligible for funding must:
 - Be arts and/or cultural projects;
 - Take place within Waitakere, and/or produce benefits that are largely experienced within Waitakere;
 - Increase participation in the arts at a local level or increase the range and diversity of the arts available to local communities;
 - Benefit local communities;
 - Not have started before an application for funding is assessed; and
 - Not have already been funded by Creative New Zealand for the same purpose.
7. **Funding Criteria** - the Scheme has three criteria for allocating funding, against which the CCSAS must assess each application. Projects should meet one or more of these criteria:
 - Increase participation in the arts - the aim here is to support opportunities for active and direct participation in the arts.
 - Increase the range and diversity of the arts available to communities - the aim here is to support the presentation of new activities and arts experiences locally and by developing new audiences for the arts.

- Enhance and strengthen the local arts sector - The aim here is to support communities and arts groups to practice and promote the arts locally. This could include: funding for training and skills development for arts participants; organisational development for arts organisations; research, information and promotional projects.
8. Creative New Zealand believes that projects relating to any of the funding criteria will contribute to the development of a healthy and vibrant local community. However, where there is a need to prioritise, it is recommended that priority be given to those projects that increase participation in the arts.
9. **Assessment** - the process of assessment can be divided into the following stages:
- Determining eligibility - applicants are responsible for detailing their eligibility. The Creative Communities Scheme's criteria for eligibility are contained in the application form. This is checked by the Council Grants officer and any eligibility issues are assessed with the Creative New Zealand Advisor prior to being put forward to the CCSAS for decision making.
 - Relating eligible applications to the funding criteria - the Community Arts Co-ordinator will assess each eligible application in relation to one of the three funding criteria as stated by Creative New Zealand.
 - Applicants have the option of appearing in person to present applications to the CCSAS if they are applying for \$3,000 or more. A timetable will be tabled at the meeting advising which applicants will be appearing to speak to their application.
 - The Community Arts Co-ordinator will be present at the meeting to assist the CCSAS through the process. All applications have been screened for eligibility and sorted in accordance with Creative New Zealand's criteria. They have then been summarised and appear in order as an appendix to this report as attached at pages A1 to A25. Original applications are available for the CCSAS's perusal at any time by contacting the Council Grants officer.
 - Recommended amounts and comments where appropriate have been inserted into the appendix documents, as advised by the Arts Team, subsequent to a full analysis of the applications.
10. Accountability reports are due two months after the completion of a funded project. Any applicant with outstanding accountability for previous funding is ineligible to apply for further funding until the accountability has been met and such applicants have been notified accordingly.

A1-A25

STRATEGIC CONTEXT

11. The allocation of Creative Communities funding contributes to achieving Strong Communities, Toiora (healthy lifestyles) and Vibrant Arts and Culture Community Outcomes, in particular:
- arts and culture is reflected and appreciated in everyday life, and the City is itself a work of art; and
 - participate in creative pursuits and have a deep and wide perception of arts and cultures in the City.
12. Through the Community Assistance Policy, Council has outlined its commitment to help strengthen the ability of local community groups to create a strong social base for Waitakere and to meet local needs. Direct financial assistance to providers of arts and cultural projects and activities assists Council's commitment to the Community Assistance Policy.

13. The Creative Communities Scheme is initiated and funded by Creative New Zealand as a support for grass-roots arts and cultural activities. It is allocated on a per-capita basis.

CONSULTATION

14. Prior to the application deadline, meetings are held to inform, support and assist applicants to submit their applications.

RESOURCES

15. \$58,433 is the total grant from Creative New Zealand for this funding round. However, the funds available for disbursement by the CCSAS are as follows:

Funding Available	Amounts \$
Total amount received for 2009/2010 first round	58,433.00
Plus	
Grants allocated but returned from 2008/2009 second funding round	144.12
Less	
Promotion (Usually up to 5% of total grant)	2,921.65
Funding for Titirangi Community Arts Council and Waitakere Central Community Arts Council to allocate directly through small grants of up to \$750	5,000.00
Total amount available for allocation in this round	50,655.47

Table 1: CCSAS First Round 2009/2010 funds available for disbursement

16. The grants that have been returned were: \$111.12 from Massey Rugby Club (portion of grant unspent), and \$33 from Melanie Turner (portion of grant unspent).
17. There are 24 eligible applications for financial assistance totalling \$80,206.13 with an amount to allocate of \$50,655.47. The CCSAS will determine the distribution of available funds to the grant applicants and no additional funding from Council is sought.

IMPLEMENTATION ISSUES

18. The Creative Communities Scheme has developed a sound implementation process through the CCSAS in accordance with Creative New Zealand guidelines.

AUCKLAND COUNCIL TRANSITION ISSUES

19. The decision making proposed in this report is not constrained by section 31 of the Local Government (Tamaki Makaurau Reorganisation) Act 2009, as it does not directly or because of its consequences: significantly prejudice the reorganisation, significantly constrain the powers or capacity of the Auckland Council or any subsidiary of the Auckland Council following the reorganisation, or have a significant negative impact on the assets or liabilities that are transferred to the Auckland Council as a result of the reorganisation.

Report prepared by: Julie Nash, Community Arts Coordinator: Public Affairs.

