

**AGENDA FOR AN ORDINARY MEETING OF THE CITY DEVELOPMENT COMMITTEE TO BE
HELD IN THE CIVIC CENTRE, 6 WAIPAREIRA AVENUE, LINCOLN, WAITAKERE CITY,
ON THURSDAY, 8 APRIL 2004, COMMENCING AT 9.30 AM.**

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1 APOLOGIES



2 URGENT BUSINESS

Section 46A(7) and (7A) of the Local Government Official Information Act and Meetings Act 1987 provides that where an item of business is not on the agenda, it may only be dealt with at the meeting if:

- (i) the item is a minor matter; and
- (ii) the Chairperson has explained at the beginning of the meeting (when open to the public) that the item will be raised for discussion, why the item is not on the agenda, and why it cannot be delayed until a subsequent meeting; and
- (iii) the Committee resolves to deal with the item.

No resolution, decision, or recommendation may be made in respect of the item except to refer the item to a subsequent meeting for further discussion.

NOTE: Urgent Business need not be dealt with now and may be delayed until later in the meeting.



3 CONFIRMATION OF MINUTES

Ordinary - Thursday, 4 March 2004

RECOMMENDATION

That the minutes of the Ordinary Meeting of the City Development Committee held on Thursday, 4 March 2004, as circulated, be taken as read and now be confirmed.



4 UPDATE ON THE McLAREN PARK (HENDERSON SOUTH) COMMUNITY PROJECT

PURPOSE OF THE REPORT

The purpose of this report is to update the City Development Committee on the progress of the McLaren Park Community Project.

BACKGROUND

The McLaren Park Community Project is aimed at strengthening community services for the Border Road/Henderson South/McLaren Park area. The project was established after a report was presented to the City Development Committee on 13 May 2002 outlining significant unmet community needs in the McLaren Park Community Project area. The City Development Committee resolved that Council endorse the formation of a working party to explore needs and options in the Henderson Valley area (1012/2002). The working party identified the McLaren Park Community Project area as one of the most disadvantaged communities in Waitakere City in terms of socio-economic status and access to services. On 9 September 2002 the City Development Committee endorsed the recommendation of the working party that;

“Funding targeted for Waipareira Community House to deliver services in the Border Road, be used to contract a consultant for an eight-month period to provide services in Border Road and Henderson South and to assess the feasibility of establishing a community development project along the lines of the Ranui Action Project model, and that a report on the outcome of the assessment be brought back to the City Development Committee.”

2766/2002

Caroline McCurdie was contracted from January 2003 to June 2003 as a part time McLaren Park Community Project Community Worker to strengthen community services in the Henderson South area and assess the feasibility of establishing a community development project along the lines of the Ranui Action Project. Caroline was based at the Bruce McLaren Intermediate School and encouraged participation and interest from the community and existing service providers in the area and also partnerships between Council, schools, and communities. The McLaren Park Community Project gained considerable momentum during its first phase from January 2003 to June 2003 and enhanced community well-being in a number of ways including building relationships and holding community events in the area.

On 7 August 2003 the City Development Committee endorsed the progress of the McLaren Park Community Project to the development phase in 2003/2004:

“That the Council act as the interim ‘fund-holder’ for the McLaren Park Community Project to access Central Government and other funding to further the capacity and development of the McLaren Park Community Project.”

1644/2003

Caroline McCurdie was contracted again for a ten-month period from September 2003 to June 2004 to continue developing the McLaren Park Community Project. Leisure Services and EcoWater (Project Twin Streams) entered into a partnership to contract Caroline on a full time basis as McLaren Park Community Project Coordinator with 20 hours dedicated to general McLaren Park Community Project community development and 20 hours dedicated to Project Twin Streams community projects and initiatives within the McLaren Park/Henderson area. Caroline has recently withdrawn from the Project Twin Streams contract however the McLaren Park Community Project hopes to continue to work in partnership with Project Twin Streams in the Henderson South area.

STRATEGIC CONTEXT

The McLaren Park Community Project contributes to Council's Strong Communities, Urban and Rural Villages strategic platforms by helping provide networks of appropriate and accessible public buildings as key community focal points and through a wide range of low cost, low impact community activities.

Council's role in the McLaren Park Community Project is also in keeping with its facilitative role in relation to City Wellbeing and its support for community led initiatives in the area of social development.

ISSUES

Objectives for the McLaren Park Community Project in 2003/2004 include:

- Stronger provision of community services in the area;
- Ongoing and accurate assessment of local needs and community visioning for the future;
- Increased community well-being and ownership of decision making; and
- Increased partnerships in community initiatives between schools, residents, businesses and service providers, Council, and Central Government.

The McLaren Park Community Project is progressing well with the 2003/2004 objectives and is continuing to increase its profile in the community. With the assistance of Council as 'fund-holder' the project successfully attracted funding from a range of sources to contribute to these objectives and established a partnership with Project Twin Streams. The McLaren Park Community Project Community Action Group meets regularly and is currently developing policies, procedures and a constitution to become a legal entity. The McLaren Park Community Project recently held facilitation training for the group and other community members to assist them to facilitate community discussion and consultation to continue to assess need. Other initiatives undertaken in the last eight months include a community planting day and a community information day with Project Twin Streams, and a McLaren Park Community Project Community informer consultation day. The McLaren Park Community Project newsletter is now produced and distributed by community members and delivered to approximately 1,700 homes in the area. A McLaren Park Community Project youth group has recently been established with a group of 15 under 16 year olds involved and is run by three young adults with support from the McLaren Park Community Project Coordinator and Community Action Group members. The youth group are planning projects including a youth disco, the development of a youth newsletter to be included in the McLaren Park Community Project newsletter, and a possible youth sports day.

The McLaren Park Community Project Coordinator is currently establishing partnerships with various service providers such as YMCA and Barnados to develop after school programmes and school holiday programmes in the area. The Coordinator is also working with Bruce McLaren Intermediate School to establish a homework centre and is a member of the School Gymnasium Committee and Health Team. In addition the McLaren Park Community Project recently supported the McLaren Park Residents and Ratepayers to host a Waitakere Central development meeting for the community to discuss the planned developments in Henderson. Other upcoming events include a McLaren Park Community Project and Project Twin Streams community consultation day on 3 April 2004 and a Talent Quest in June 2004.

A budget and timeline for the continuation of the McLaren Park Community Project as an ongoing community development project was estimated last year at \$70,020 each year for at least three years. This includes coordinators salary, office rental, administration, workshops, events, volunteer expenses, and community training. This is consistent with and considered to be the minimum to ensure the success of community development projects such as the McLaren Park Community Project that aims to improve and strengthen community well-being. Although the McLaren Park Community Project was successful in attracting a small amount of additional funding this financial year the project has been operating under the recommended budget and on a smaller scale and hopes to secure further funding to address this for 2004/2005.

RESOURCES

Council funding of \$30,000 is available in 2003/2004 for ongoing community development initiatives and provision of community services in the Border Road/Henderson South/McLaren Park area. With Council as fund holder, additional funds of \$8,800 were granted to the project including:

- \$3,000 from the Department of Internal Affairs, Youth Training scheme for youth development;
- \$2,500 from the Department of Internal Affairs, Community Organisation Grants Scheme for community consultation;
- \$2000 from Leisure Services Discretionary Youth Fund for the establishment and development of a youth group; and
- \$1,300 from Council's Community Wellbeing Fund for a community Talent Quest.

Council staff resources are provided for project and coordinator support within current work programmes.

CONCLUSION

The McLaren Park Community Project was established to strengthen community services in the Border Road/Henderson South/McLaren Park area and assess the feasibility of establishing a community development project along the lines of Ranui Action Project in the McLaren Park Community Project area. The McLaren Park Community Project gained considerable momentum and community impact in its first establishment and feasibility phase with the short-term employment of a McLaren Park Community Project community worker from January 2003 to June 2003 and continues to do so in its current development phase. Objectives for the McLaren Park Community Project development phase in 2003/2004 include: stronger provision of community services, increased community well-being and ownership of decision making, ongoing and accurate assessment of local needs and community visioning for the future, and increased partnerships in community initiatives. The McLaren Park Community Project is on target for achieving these objectives with successful projects completed and underway including various community events, the establishment of a youth group, a quarterly newsletter produced by the community, and the continuing growth and independence of the McLaren Park Community Project Community Action Group.

A budget and timeline for the continuation of the McLaren Park Community Project as an ongoing community development project was estimated last year at \$70,020 each year for at least three years. Although with the assistance of Council as 'fund-holder' the McLaren Park Community Project was successful in attracting a small amount of additional funding, the project has been operating under the recommended budget and hopes to secure further funding to address this for 2004/2005. The McLaren Park Community Project also established a partnership with Project Twin Streams and continues to work with local community development models such as Ranui Action Project and adapt accordingly as more local, residential, commercial and industrial members partner the project.

RECOMMENDATION

That the Update on the McLaren Park (Henderson South) Community Project report be received.

Report prepared by: Polly O'Brien, Project Leader, Community Resources.



5 NEW LYNN TOWN CENTRE CONCEPT PLAN UPDATE

PURPOSE OF THE REPORT

This report updates the City Development Committee on the New Lynn Town Centre concept plan review, and requests consideration of the project objectives and process. The report has also been considered at the New Lynn Community Board meeting of 5 April 2004 and the New Lynn Community Board comment will be presented to the City Development Committee for consideration.

BACKGROUND

The 1996 New Lynn Charrette produced a comprehensive concept plan to guide New Lynn development. In 2002, it was agreed substantial progress had been made in leveraging investment off the plan and it was timely to review progress, consider new regional and local drivers and develop the concept plan to take New Lynn further towards the goal of developing a sustainable Eco-City town centre.

STRATEGIC CONTEXT

Council has long adopted an approach of directing a mix of activities into town centres as part of its Urban Strategy in order to:

- Ensure town centres are effective “destinations” providing for the widest possible range of community needs;
- Minimise effects on air, land and water by reducing vehicle trip length and numbers;
- Support the economic basis of town centres;
- Support passenger transport through more intense land use.

New Lynn

The City's major strategic objectives for the New Lynn Centre are the development of:

- A sub-regional destination;
- A thriving town centre providing increased local employment;
- A centre linked to public transport networks that is easy to access and travel around;
- Quality amenity, green space and networks;
- Urban growth managed in an environmentally sustainable fashion;
- Integrated community and social services; and
- A centre that complements the development of other City centres.

Failure to coordinate these developments in New Lynn would result in lost opportunities to achieve Council's stated goals in New Lynn and for the City as a whole. It is therefore important to provide the right framework.

This approach is efficient in that concentrated analysis is being undertaken to capture the special qualities that differentiate New Lynn from other parts of the city. The vision can then also be used to inform design, branding, promotion and marketing of New Lynn, and development projects can be more responsive to site character, issues and functions as well as fitting with a robust overall vision.

ISSUES

Project Objectives

A cross-Council team is working on the project, and has compiled the following draft objectives. These have been drawn from a series of issues reports that were commissioned to consider New Lynn's progress and potential.

Project Aims

To produce an integrated concept plan that will provide a framework, and help stimulate appropriate future development, for Council's vision of a sustainable town centre.

The Concept Plan Will Incorporate

- An integrated movement plan to:
 - manage safe pedestrian, cycle, traffic and public transport movement through and around the centre through best practice and demonstration projects;
 - deliver a town centre where pedestrian movement takes priority;
 - prevent traffic growth overloading Clark St by creating a local traffic network so that vehicle traffic from a wider area can permeate through this area to other main road links;
 - improve the quality of walking linkages, particularly to public transport, adjacent businesses, leisure areas and the green networks;
 - support staged development of public transport, including provision for a new transport centre.

- A land use design that:
 - unites the north and south of New Lynn through every decision taken;
 - increases the dominance of the town centre built form and civic amenity eg. Todd Triangle and Rewarewa Creek edge restoration - network of green and open space "urban park environment" - "signature public spaces strategy" - that locks in private investment in amenity;
 - supports existing town centre to attract high-quality, mixed-use businesses of a calibre that Waitakere City currently lacks;
 - offers high-quality employment that generates higher income and improves social well-being and the local economy;
 - supports water-sensitive design.

- A development density that supports:
 - higher quality experience of public transport, an improved and expanded service;
 - cost benefit considerations for Council to undertake the necessary infrastructure;
 - value-added opportunities compared with the status quo;
 - the fiscal benefits of interconnected development for ratepayers;
 - benefits to the citywide community and the current town centre business area;
 - maximum opportunities within walking distance of each other.

- An Implementation Plan that includes:
 - a staged programme for catalytic capital investment, where each stage stands on its own;
 - advocacy and site-based concept planning to current and potential new developers and businesspeople;
 - a coordinated private vehicle, public transport and pedestrian strategy and implementation plan;
 - identification of a robust range of funding sources and governance structures, including incentives for appropriate development such as additional floor space in exchange for childcare provision;
 - a coordinated mix of public and private telecommunications infrastructure investment;
 - a Creativity Theme that is locked in to every step;
 - implications for the Annual Plan;
 - complementary approaches to those in Westgate and Henderson;
 - a coordinated planning framework including a logical layout of environments, supporting rules and references to the concept plan, design guidelines and processes;
 - a collaboration strategy with key Central Government, private sector and community stakeholders;
 - strategies to address the key issues identified in the investigative reports (see “Key Issues” section);
 - a risk management plan;
 - a branding and communications strategy.

Area of Study

The area is within the 1km radius of the New Lynn Railway Station, as designated within the District Plan as being appropriate for more intensive development. This is broadly described as being the area enclosed by the New Lynn boundary with Auckland City, along Rata Street, up Titirangi Road and along Margan Avenue.

Key Issues

- Policy issues need to be considered in relation to retail expansion and development of a citywide retail strategy;
- Creation of “desirable business addresses” incorporating advanced telecommunications infrastructure strategy, advice to business and key site development;
- Parking strategy including on-site controls, pay parking policy, and strategic provision as anchor activity with logical access and consolidation;
- Community facilities plan - need for strategic collaboration with relevant providers and Central Government for coordinated approach with development plans;
- Integrated safety planning - improved perception of New Lynn in relation to safety and crime;
- Progress attractiveness of Public Transport;
- Residential - lift quality and sale price of intensive housing - ensure successful projects;
- Increase entertainment and leisure-based activities;
- Arts/creative, interpretation, youth activities, cafes/souvenir etc, activity programme events calendar/promotion;
- Focus on Margan wetlands - possible clay interpretation centre.

Amenity

As part of this work, an assessment of New Lynn's character, identity and features were undertaken. This work also fed into the preliminary design work for the new library and Todd Triangle, and will contribute to the creation of a vision that can inspire the life of New Lynn.

Preliminary design work evolving out of the review of the 1996 Charrette has identified strategic opportunities that need to be addressed to enable core town centre improvements to be realised. A high degree of disconnectedness between the diverse elements in New Lynn has been highlighted. There is also an apparent need to "knit all the diverse elements together with a common thread".

Factored into the development of an overall draft town centre analysis, and fresh concept plan for New Lynn, are opportunities for amenity enhancements, pedestrian linkages, capitalising on the centre's existing natural feature the Rewarewa Creek and its edges and associated development including retail and bulk retail opportunities. The issues were reported to the October 2003 meeting of the City Development Committee.

Timeline

A1

There is considerable pressure on Council to respond to the community, agencies and developers on the future shape and rules regarding New Lynn development. Therefore, the timeline is designed to deliver the maximum results in the available time. This means substantial additional work and consultation on detailed projects will be described in the Implementation Plan. A draft process is attached at page A1.

RESOURCES

Funding and staffing for New Lynn concept planning is currently provided in a range of areas across Council - the Strategic Policy, Urban Design and Development, City Development Projects and Resource Management and Building sections in particular. The work is being undertaken as a collaborative project between the sections, and funding exists in the current financial year and the draft budget for the next financial year to proceed as proposed.

CONCLUSION

The initial work to consider the New Lynn Concept Plan project has been completed and proposed objectives, timeline and key issues are provided for the Board's consideration.

RECOMMENDATIONS

1. That the New Lynn Town Centre Concept Plan Update report be received.
2. That the City Development Committee endorse the proposed New Lynn Concept Plan objectives, key issues and timeline.

Report prepared by: Janet Cole, Project Manager: Revitalisation, City Development Projects.



6 COMMUNITY ACTION ON YOUTH AND DRUGS

PURPOSE OF THE REPORT

The purpose of this report is firstly to update the City Development Committee on progress with the project, including the Community Summit on Youth and Drugs that was scheduled for Friday, 2 April 2004 and secondly, to provide an opportunity to report verbally to the City Development Committee on the outcomes of the Summit and address any issues arising.

BACKGROUND

This is one of fifteen projects funded by the Ministry of Health for two years: 1 November 2003 to 30 October 2005. The purpose of the project is to improve the health and wellbeing of the population by reducing methamphetamine, cannabis and other drug related harm, and increasing community ownership and capacity to address these health issues.

The project does not have a focus on treatment.

STRATEGIC CONTEXT

Safe City is identified as one of five priorities in the Waitakere City Council Long Term Council Community Plan.

The Community Action on Youth and Drugs initiative sits within the Safe Waitakere 'family' together with crime prevention, injury prevention, alcohol safety, and road safety.

The initiative is timely given rising community concerns over the effects of the misuse/abuse of methamphetamine, as well as the endemic use and detrimental effects of cannabis within sectors of the community.

ISSUES

Preparatory work, outlined in the Report to this Committee in February 2003, has continued, with the following outcomes:

Stock Take

The researcher has compiled an inventory of organisations and individuals that are active in the youth and drugs field. This is an on-going task as new services emerge. It is intended that this information will be compiled into a Directory for distribution within the sector, and in a format that can be made available to the wider community.

Needs Assessment

The researcher has consulted extensively with service providers and community groups in the City. Arising from this, four priority areas have emerged that were presented to the Summit, and will form the basis of the Community Action programme:

- Focusing on family/whanau - information, access to resources, empowerment;
- Building resiliency skills in young people - decision-making, problem-solving, keeping themselves safe, healthy, mentally healthy;
- Networking, co-ordination and collaboration between agencies/groups;
- Promoting positive age-related and culturally-specific role models in the community.

Targeted Community Focus

A detailed analysis of demographic indicators, and feedback through consultation, has identified three possible geographic 'communities' - Kelston, Henderson South/MacLaren Park, Massey - and one demographic 'population' - 16-20 year olds in transition from school to work and personal independence. No decision has been made, and further guidance on this may be forthcoming from the Summit.

Council Role

Council staff continue to facilitate the project. No decisions have been made concerning the appointment of staff for the project, as this will be contingent on the outcomes of the Summit and the guidance of the Steering Group.

Project Steering Group

The Project Steering Group has been meeting on a fortnightly basis to provide oversight of the preliminary stages of the project and to plan for the Summit. Membership is from a wide range of community agencies including Police, Community Alcohol and Drug Services, Hoani Waititi Marae, Te Whanau O Waipareira Trust, Pasifika Health, and Alternative Education.

National Hui

Three representatives attended the National Hui for the Community Action on Youth and Drugs programme. The conference featured presentations from the first raft of projects established in 1998, and an introduction to the formative evaluation process being undertaken by the Centre for Social and Health Outcomes Research and Evaluation, Massey University. The conference was addressed by the Hon Jim Anderton, who is the sponsor of the programme.

Community Summit on Youth and Drugs

The purpose of this event was to bring together key individuals, community and government stakeholders to debate and confirm the issues, needs and priorities, and to explore appropriate strategies and action plans to help address the social and community harm associated with the misuse and abuse of drugs by youth within Waitakere City.

The Summit was convened on 2 April 2004 in the Council Chambers. At the time of writing, invitations had been extended to Dr Pita Sharples to give the keynote address, and John Tamihere MP and Lynne Pillay MP were invited as guest speakers.

The preparation of this report predates the Summit, so the opportunity is sought to give a verbal update to the City Development Committee on the outcomes of the Summit, and to present any matters that may have arisen to which Council may wish to respond.

RESOURCES

The Ministry of Health contract is for a total of \$337,000, over two years, which comprises \$156,000 plus GST per annum plus a one-off payment of \$25,000 plus GST.

Council/Safe Waitakere staff are providing the initial impetus to the project. The final shape and form of the project has yet to be determined, however Council contributions will continue to be met from within existing budgets and resources.

CONCLUSION

The Community Action on Youth and Drugs contract with the Ministry of Health presents Council with a timely opportunity to significantly 'power-up' the community's awareness and responsiveness to the drugs issue.

Significant progress has been made in the implementation of the project - the Steering Group has been convened; the stock take and needs assessment are complete; representatives attended the National Hui; and the Community Summit was held on 2 April 2004.

Opportunity is sought to present a verbal update on the outcomes of the Summit.

RECOMMENDATIONS

1. That the Community Action on Youth and Drugs report be received.
2. That opportunity be given for a verbal report on the outcomes and any matters arising from the Summit.

Report prepared by: Michael Mills, Crime Prevention Leader.



7 WAITAKERE EMPLOYMENT AND SKILLS PROJECT UPDATE

PURPOSE OF THE REPORT

The purpose of this report is to provide an update to the City Development Committee on the activities to progress the Waitakere Employment and Skills Project. More information is provided on the upcoming launch event for the CONNECT DVD and the research Massey University carried out on the skills employers require from employees.

John Wadsworth, of Enterprise Waitakere, and Tania Jones, the Project Manager, will provide a presentation on the Waitakere Employment and Skills Project and emerging outcomes.

BACKGROUND

The Waitakere Employment and Skills Project is a collaborative initiative focussed on developing a demand-led approach into strategic integrated actions to resolve Waitakere's employment and skills issues.

The Committee received an up-date on the first 6 months of activity under the Waitakere Employment and Skills Project at its meeting in October 2003. Since that time progress has been made under all six goals and twelve actions. This first period has seen planning, relationship building, discussion, and implementation of early phases.

STRATEGIC CONTEXT

The Government's Skills Action Plan, launched in May 2002, has the aim of reducing skill shortages by helping people make informed decisions about education and training. This Action Plan includes a number of initiatives that link directly with those under the Waitakere Employment and Skills Project including:

- improving information provision;
- assisting with regional/industry problem-solving;
- helping job-seekers make better choices; and
- supporting skill development.

The Waitakere Employment and Skills Project is the City's flagship employment project working with a range of local and regional stakeholders to help ensure the City's youth are aware of and equipped to make the most of local employment opportunities. This approach to local skills development and encouraging youth to consider local employment prospects very much aligns with Council's sustainable development and life long learning priorities and the strong innovative economy platform.

ISSUES

A2

The Waitakere Employment and Skills Project can be broadly divided into three key areas: research, information and supported transitions. A diagrammatic representation of these three areas is provided at page A2. All of these areas are directed through the demand-led approach to employment and business needs and developed through collaborative partnering across sectors.

Skills Demand Research

Massey University is carrying out a five-year study on the demand for skills in Waitakere City. This study is part of a wider body of work on 'Pathways to Sustainable Employment' and is funded by the Foundation for Science, Research and Technology. A pilot survey of 60 local businesses was carried out at the end of 2003 to test the draft questionnaire.

Already at a pilot stage, the study is providing invaluable information on local employer characteristics, employee skills and proficiencies and education and training provision. The report provides a snapshot of the issues concerning skill demand in the City, which assists the understanding of the impact of demand and supply of skills plays in shaping local labour markets. A survey of the business community is to be carried out every 6 months. The next phase of the survey is planned for May/June 2004.

The nine industries included in the study are:

- Boat Building/Marine;
- Construction;
- Electro-technology;
- Engineering (Fabrication);
- Film, Television and Animation;
- Healthcare;
- Hospitality;
- Plastics;
- Road Transport/Automotive.

Generally, the pilot found that there is evidence to suggest that the relative demand for skills in the industries surveyed is not matched by a relative increase in supply of those skills in New Zealand. Employers' responses to skills shortages mainly take the form of increased training, up-skilling the existing workforce and taking on more trainees.

Information

Activities under this general area include informing the City's youngsters of the range of career opportunities available to them locally. It is clear that secondary school students, school leavers, career advisors and parents do not have sufficient local industry information to make informed decisions about tertiary training or job choice. Tertiary training providers, not industries, dominate current information. Further, key influencers on training and employment directions such as parents and teachers are not being provided with clear information to assist and support children's decisions. As an example, trades such as construction, electricity supply, and engineering, are experiencing significant skill shortages but are not being seen as attractive career options by school leavers or parents, nor are they promoted by career teachers. As a means of overcoming misperceptions a DVD has been produced as phase 1 of this area of activity - CONNECT Waitakere.

The DVD highlights and promotes local industry employment opportunities. The DVD focuses on trades and workplace learning opportunities and is primarily targeted at senior secondary school students and their parents. It aims to inspire students to consider their career options and to seek out more information. Industries profiled are the same 9 as those used to focus the Massey supply and demand research detailed above.

Initially a draft DVD comprising 3 industry clips was developed and tested on students, teachers and parents in order to determine whether the delivery of the message is appropriate. Following feedback from the focus groups the remainder of the industry clips were completed. Industry Training Organisations received a final viewing to ensure that images, language and branding of the industry is broadly in line with their own industry marketing and recruitment campaigns. A final set of focus groups are planned in order to establish the exact requirements for support materials for classrooms and home use of the DVD.

CONNECT DVD and Massey Research Launch Event

At the time of writing, the DVD launch event is being developed, and it is likely this will be an evening event at the end of April 2004.

The intended audience is all those that have participated at some level in the project and the target audience for the DVD. It is expected there would be some 150-200 attendees including a good business audience and representatives from the Industry Training Organisations. It is planned that the launch will be held at Village Cinemas at WestCity so as to enable the DVD to be viewed and to create the 'wow' factor.

The programme will involve a keynote speech, presentation of the DVD over the course of the evening, research findings from the work done by Massey University, and an overview of the supporting CONNECT website.

DVD Distribution

Following the DVD launch other mediums such as a CONNECT website, career teacher resources, road show and job fair will be used to highlight employment and career opportunities in local industries.

The final DVD will be launched into local schools with the intended delivery to all senior secondary school students at all 10 secondary schools in the City. Included in this delivery will be copies for the school's career department, teachers and Principal supported by suggested classroom lessons and support materials, and directions to the follow on CONNECT website. The website provides more detailed information on the industries highlighted in the DVD and will in future phases have graphical interpretations of how to enter each industry, possible career pathways, and training opportunities and/or requirements. The website will then direct visitors to the Industry Training Organisations own websites or other industry organisation contacts.

To complement and make best use of both the CONNECT DVD and website by other groups in the community a road show or mobile information display is planned to be developed. This is being designed to allow members of the public to access both the DVD and the follow up website, as well as having support materials available as handouts. This community outreach will be targeted directed into communities who do not usually have access to DVD or Internet information.

Supporting Transitions

Several programmes of action are in place to support transitions, including Gateway, YouthWorks Waitakere, Integrated approach to English as a second language, Migrant and refugee service (which is being jointly progressed under the New Out West Project).

Council Supporting Resident Employability Through Its Own Actions

Currently information is being gathered on the prospects for Council to support local employment opportunities for young residents through its own actions as an employer. There is also some discussion regarding the opportunity for the Council to support local residents into tertiary education through the provision of a scholarship to Unitec. Both of these opportunities are being worked through and have strong linkages to the Council's corporate sustainability and local supplier work. Work is already progressing around supporting a group of young people involved in alternative education to benefit from a structured mentoring programme exposing individuals to a working environment and positive attitudes about employment. Policies, guidelines and the necessary mechanisms to make this a reality and to manage the risk and benefits associated with mentoring are currently being developed. This work is required to ensure the smooth introduction of mentoring and other similar programmes, if adopted, into the Council executive structure.

RESOURCES

The Council has contributed some \$20,000 in the current financial year towards the costs of employing the project manager (a post funded by a number of partners), providing advice and support though involvement in the project steering group and supporting individual projects under the Waitakere Employment and Skills Action Plan as appropriate. An additional \$1,500 has been made available in the current financial year to part-fund the DVD and Massey Research Launch at the end of April 2004. Tertiary Education Commission, Enterprise Waitakere, Massey University, and some Industry Training Organisations have matched project funding for the launch.

CONCLUSION

Since the Waitakere Employment and Skills Project was launched in March 2003 there has been progress on all of the 12 Actions outlined in the Action Plan. Several success stories about local young residents, gaining an understanding of the working world, identifying appropriate paths to sustainable career opportunities, entering the workforce and receiving training under the Modern Apprenticeship programme are already apparent.

An event to launch the CONNECT DVD providing careers information and Massey University research work on skills demand is planned for the end of April 2004.

RECOMMENDATION

That the Waitakere Employment and Skills Update report be received.

Report prepared by: Jen Cook, Partnerships & Advocacy Leader: Economic Development.



8 AUCKLAND REGIONAL ECONOMIC DEVELOPMENT STRATEGY LONG-TERM GOVERNANCE AND FUNDING PROJECT

PURPOSE OF THE REPORT

The purpose of this report provides an overview of the regional discussions and recommendations about the Long-Term Governance and Funding of the Auckland Regional Economic Development Strategy, and seeks Council's response to those recommendations. It also provides an outline of the work facilitated by the Auckland Regional Economic Development Strategy implementation team to gain government funding under the Major Regional Initiatives element of the Regional Partnerships Programme.

BACKGROUND

A consultants' report on the proposed Auckland Regional Economic Development Strategy Long-Term Governance and Funding framework was circulated to a number of stakeholders for feedback. Proposals cover the following three elements:

- Preferred structure of long-term governance;
- Identification of sustainable funding sources;
- Transition arrangements.

The City Development Committee received a report at its February 2004 meeting recommending a process to capture the Council's initial feedback on the Long-Term Governance and Funding proposals, which resulted in the following resolutions:

1. *That the Auckland Regional Economic Development Strategy Long Term Governance and Funding Project report be received.*
2. *That a workshop be held to further discuss the framework proposed for the long term governance and funding of the Auckland Regional Economic Development Strategy and associated implications.*
3. *That the Council representatives on the Auckland Regional Economic Strategy Establishment Group, Councillors Stone and Fenton, be required to provide informal feedback to the Long-term Governance and Funding project team and consultants.*
4. *That a further report detailing the Council's informal feedback and consideration of the March Establishment Group meeting be provided to the City Development Committee at its April 2004 meeting."*

82/2004

Waitakere City Council's Informal Feedback

The fundamental question that Waitakere has asked is what is the impact on implementation from the proposed governance structure, including the effect that changes to the regional governance structure of Auckland Regional Economic Development Strategy will have on local implementation and how the benefit flow across the region to all Territorial Local Authorities areas can be ensured. The question of value for money has also been raised.

Overall support has been shown to development of the strategy and the principles of sustainability, partnership and regional delivery expressed within Auckland Regional Economic Development Strategy. This has been demonstrated by the fact that Waitakere's own draft Economic Development Strategy calls strongly on and builds upon Auckland Regional Economic Development Strategy.

Adoption of a strong social capital approach to developing the proposals has been acknowledged. However, some concerns were raised in relation to:

- The impact that regional decision-making can have on progressing important issues;
- Ensuring appropriate mechanisms are adopted to enable benefits to flow across the regions into all localities;
- The need to identify an appropriate process for disputes to be resolved;
- The impact that the introduction of a regional layer could have on the relative ease of access to national funding streams in support of sustainable economic development;
- The need for any regional partnership and its members to be clearly mandated by a stakeholder community;
- Assurance from the Auckland Regional Council that it is willing and able to take on the leadership role within the time period outlined.

March Establishment Group Meeting

The consultants outlined the range of stakeholder feedback, including the general points of agreement as:

- Establishment of a regional partnership;
- Establishment of a regional office/entity;
- Auckland Regional Council stewardship, including facilitation of the Auckland Regional Economic Development Partnership, and ownership of the Auckland Regional Economic Development office;
- Core funding from Auckland Regional Council and government;
- Project funding from Territorial Local Authorities and others;
- 2004/2005 funding from Territorial Local Authorities.

A range of views on the proposals was expressed by the Auckland Regional Economic Development Strategy Establishment Group. It was agreed that the Territorial Local Authorities would be asked to consider a number of high-level recommendations on the structure, funding and initiation of the long-term governance and funding for implementation of Auckland Regional Economic Development Strategy. It should be noted that due to the range of views expressed, it was agreed that the recommendations made to Territorial Local Authorities would not be worked through in any detail at the Establishment Group level nor was consensus reached on the recommendations.

The key principles outlined in the recommendations to Territorial Local Authorities map closely to the general points of agreement arrived at through stakeholder feedback:

- The Auckland Regional Council should be invited to take responsibility for Auckland Regional Economic Development Strategy and set up an Auckland Regional Economic Development Strategy Council Controlled Organisation - Auckland Regional Economic Development Office;
- The formation of an Auckland Regional Economic Development Partnership within an appropriate regional governance framework, e.g. within an enhanced Regional Growth Forum, or alongside, it to ensure the parties involved in the development of the Strategy continue to have a significant role in on-going oversight of the Strategy;
- That the Auckland Regional Council and government be invited to fund the core costs of the Council Controlled Organisation - Auckland Regional Economic Development Office.

If the region's Territorial Local Authorities, Auckland Regional Council and Government agree the recommendations then the next steps are to determine the exact form and functions of the Auckland Regional Economic Development Partnership and Auckland Regional Economic Development Office and to make the arrangements for the transition.

STRATEGIC CONTEXT

The creation of a strong innovative economy is one of the Council's nine strategic platforms. The draft Economic Development Strategy recently considered by the City Development Committee draws the relationship between local and regional economic development actions so as to progress sustainable economic development. Waitakere City is one of the primary stakeholders in regional economic development, and due to the location of Waitakere within the Auckland metropolitan region, the region is a stakeholder in Waitakere.

Internationally it is widely noted that economic development has wide governance structures based on councils, development agencies, and a range of 'other' stakeholders. Local government generally takes the role of a facilitator, leader or convener. Local economic development needs to be looked at in the wider regional and national context and is about helping to shape and manage positive economic change through the sharing and managing of strategies and relationships between all stakeholders.

Under all six of the objectives outlined in the draft Economic Development Strategy the influence of national, regional and sub-regional economic development policies and actions are noted as impacting upon Waitakere's own potential for sustainable economic development. The Auckland Regional Economic Development Strategy aligns with the emphasis given to developing a strong innovative economy in the Long Term Council Community Plan and the 6 objectives outlined in Waitakere's draft Economic Development Strategy.

A3

The diagram attached at page A3 shows the close relationships between the regional strategy, local strategy and Council's own contract for services with Enterprise Waitakere.

ISSUES

AUCKLAND REGIONAL ECONOMIC DEVELOPMENT STRATEGY LONG-TERM GOVERNANCE AND FUNDING

The current Auckland Regional Economic Development Strategy structure is an interim arrangement adopted so that some emphasis could be given to implementation whilst the appropriate sustainable long-term governance arrangements were being developed. At present the governance model is based on an electoral college constituted as a joint standing committee of the Auckland Territorial Local Authorities, the Auckland Regional Council and Maori as the Establishment Group. This governance group currently holds responsibility for planning the long-term implementation, consultation with interested parties and negotiation of the Statement of Intent with the Implementation Leaders Group. This latter group is responsible for implementing the Strategy and is constituted as a sub-committee of the Establishment Group. The Implementation Leader Group is supported by an implementation team, which includes a Chief Executive.

Regional Recommendations

The following resolutions were made by the Establishment Group at its meeting on 2 March 2004:

Structure Recommendations

- a. The Territorial Local Authorities and Te Paepae Taumata collectively invite the Auckland Regional Council to take a stewardship role in relation to the Auckland Regional Economic Development Strategy, subject to the Auckland Regional Council providing assurance of its intention to seek ongoing funding through its 2004/2005 Long Term Council Community Plan.

- b. That Councils consider options for ensuring the parties involved in the development of the Auckland Regional Economic Development Strategy continue to have a significant role in ongoing oversight of the strategy through the formation of an Auckland Regional Economic Development Partnership within an appropriate regional governance framework, eg. either within an enhanced Regional Growth Forum or alongside it.
- c. The Territorial Local Authorities and Te Paepae Taumata collectively invite the Auckland Regional Council to establish an Auckland Regional Economic Development entity as a Council-Controlled organisation in the form of a company with a Board appointed for its expertise, and which shall not include elected members.

Funding Recommendations

- d. That support continue to be given to the Auckland Regional Economic Development Strategy as a strong partnership between government and the region, and that the Chair of the Establishment Group write to government and the Auckland Regional Council seeking their confirmation of support for joint national and regional funding of an Auckland Regional Economic Development entity, and by reflecting a long-term focus in future funding arrangements, eg. by adopting a three year funding cycle.
- e. That Territorial Local Authorities make provision for funding of the Auckland Regional Economic Development Strategy in 2004/2005 at the same level they did during 2003/2004 (subject to the Auckland Regional Economic Development Strategy office providing details of planned activities and budgets), and that at an appropriate time during the transition process this funding be transferred to the Auckland Regional Council.

Initiation Recommendations

- f. That Establishment Group members be delegated authority to finalise a regional agreement about the governance structure for the Auckland Regional Economic Development Strategy.
- g. That following the agreement being finalised, that the Chair of the Establishment Group write to the Chair of the Auckland Regional Council on behalf of the Territorial Local Authorities and the Te Paepae Taumata seeking the formal agreement of the Auckland Regional Council to give effect to the proposed governance arrangements for Auckland Regional Economic Development Strategy.
- h. That the Establishment Group be mandated to oversee transition arrangements on behalf of the Councils and Te Paepae Taumata.
- i. That the Establishment Group, which is currently constituted as a Joint Committee, continue in existence until a transition to the Auckland Regional Council has been effected, or until 31 June 2005, whichever comes sooner.

The City Development Committee might like to consider the following issues in relation to these regional recommendations.

- **Structure Issues:**

The proposals outline the establishment of two bodies, a representative partnership and a council controlled organisation under the Auckland Regional Council to carry out specific functions to implement the strategy at a regional level. The functions of these two organisations are still to be considered in detail. Also, membership of this partnership is still to be identified; the proposal outlines the potential for the partnership to include a number of representatives from stakeholders including Territorial Local Authorities, business and the education sector. Council may wish to consider the relative merits of this partnership structure alongside that of a smaller more focused grouping. It is recommended that the Auckland Regional Economic Development Partnership is positioned at the same level as the Regional Growth Forum rather than under it, as the economic development mandate is wider than that of the Forum.

This structure is dependent on the Auckland Regional Council's ability and willingness to take on the stewardship role. As this will be a new council controlled organisation under the Auckland Regional Council, the structure is also dependent on the outcomes of the Auckland Regional Council consultations on its draft Long Term Council Community Plan.

The regional recommendations outline that the form that the council controlled organisations should take would be that of a company; however, insufficient analysis has been carried out on the relative merits of a company structure over that of a trust to enable this decision to be taken at this stage.

- **Funding Issues:**

The proposal recommends that the Auckland Regional Council and Government provide the long-term core funding for the Auckland Regional Economic Development Strategy structures. The Chair of the Establishment Group has already drafted letters to the Minister of Economic Development and Chair of Auckland Regional Council seeking their initial views on the recommended approach to progressing Auckland Regional Economic Development Strategy.

Council has already considered inclusion of core funding for Auckland Regional Economic Development Strategy in the 2004/2005 draft Annual Plan.

- **Initiation Issues**

The regional recommendations call for authority to be delegated to the Establishment Group to finalise regional agreements. At this stage councils are being asked to agree the overarching framework for the Auckland Regional Economic Development Strategy. A number of substantive issues remain to be agreed, including Auckland Regional Council's ability and willingness to take on the stewardship role and relative functions of the Auckland Regional Economic Development Partnership and Auckland Regional Economic Development Office. An issue of detail that has been identified by Council officers is the need for a mechanism to be created that enables individual councils the right of veto over a regional activity in their local areas. It is therefore recommended that the delegation is limited to finalising agreement within the broad framework outlined above provided no substantive changes are made to this framework. It is also recommended that, as a minimum, Territorial Local Authorities are asked to endorse the final detailed proposals prior to the commencement of any transition arrangements to the Auckland Regional Council.

The Establishment Group also considered a number of next steps recommendations, which will see the regional officers working group report to the Establishment Group in April on a number of implementation matters including:

- the results of formal consideration by Councils and Taumata of Establishment Group recommendations;
- the form and function of the Auckland Regional Economic Development Partnership and the Auckland Regional Economic Development Office respectively;
- options for implementing the Partnership within the wider regional governance framework;
- composition of the partnership, including Maori representation;
- a work programme with clear milestones and accountabilities for transitional arrangements.

OVERVIEW OF CURRENT IMPLEMENTATION UNDER AUCKLAND REGIONAL ECONOMIC DEVELOPMENT STRATEGY

In mid-2003 a small Auckland Regional Economic Development Strategy project office was established with a chief executive and programme officers. For implementation purposes the Auckland Regional Economic Development Strategy office has focused on developing four Major Regional Initiatives under the Regional Partnerships Programme. Central government made it clear that funding under this programme would be granted to the region as a whole, and so Auckland Regional Economic Development Strategy has become the channel for Major Regional Initiative funding. This is a New Zealand Trade & Enterprise Programme whereby funding of around \$2 million per project can be accessed on a regional basis. This is the first time that New Zealand Trade & Enterprise has agreed that a region should develop a number of concepts at the same time and seek more than \$2 million funding. This can be seen as recognition of the scale and opportunities in the Auckland region and the region's role within New Zealand.

In February 2004 the Board of New Zealand Trade & Enterprise has agreed that the four concepts that the Auckland Regional Economic Development Strategy office has been working up in partnership with the region should be progressed to business case stage. This means that all the concepts received endorsement from New Zealand Trade & Enterprise Board to progress to the next stage of development, and this will happen over the remainder of this financial year.

The Major Regional Initiatives that are being developed for the region are:

Screen Production

The concept of this Major Regional Initiative is to accelerate the establishment of Auckland as an international centre for screen production and post-production. The screen production Major Regional Initiatives will encompass: capability building initiatives, market intelligence research regarding infrastructure investment, increased marketing activities to leverage national sales and marketing efforts and improving connectivity. Enterprise Waitakere has taken an active role in the development of this Major Regional Initiatives.

Food and Beverage

The Food and Beverage Major Regional Initiative will establish a food and beverage cluster that will enable cluster members to:

- Conduct offshore trade missions;
- Conduct international retail buyer visits to Auckland food and beverage companies;
- Provide capability building programmes to raise threshold skills in food and beverage firms including mentoring from established players and knowledge sharing;
- Enable cluster members to complete market research, intelligence, and assessments.

Technology Business Growth Network

This Major Regional Initiative establishes a Technology Business Growth network to draw upon international best practice and will deliver similar benefits to Auckland. The network will: facilitate access to existing programmes, deploy new programmes to increase the capability within Technology firms, act as a central point of facilitation for international channel access, host convergence events, provide strategic advocacy for sector issues.

Cultural Tourism

This Major Regional Initiative will:

- Undertake research and analysis of the sector;
- Drive product development of new niche products;
- Develop capability;
- Facilitate clustering and consolidation of products to create critical mass; and
- Enhance existing branding and marketing strength aligned with Tourism New Zealand.

The Auckland Regional Economic Development Strategy office is seeking assistance from council officers and economic development agency staff in the project teams. In addition the office also would like to extend an invitation to all of the region's councillors to be involved in the project steering groups to oversee the work of the project teams.

RESOURCES

As part of the transition arrangements it is proposed that the current interim structures be 'rolled-over' for the 2004/2005 year to enable a suitable transition process to the new framework. Waitakere City contributed \$95,000 in the current financial year towards the core costs of Auckland Regional Economic Development Strategy, and a similar amount has been allocated in the draft Annual Plan 2004/2005. If the Long-Term Governance and Funding proposal is adopted, the Auckland Regional Council and Government will be asked to take responsibility for this core funding from the 2005/2006 financial year.

CONCLUSION

The Auckland Regional Economic Development Strategy Establishment Group has resolved that a set of high level recommendations be presented to the region's Territorial Local Authorities to give effect to the establishment of a framework for the long-term governance and funding for the Auckland Regional Economic Development Strategy. A number of details will still need to be worked through to finalise this framework prior to it being transitioned into effect. New Zealand Trade & Enterprise has agreed that the four concepts for Major Regional Initiative funding be worked into business cases for its consideration for funding.

RECOMMENDATIONS

1. That the Auckland Regional Economic Development Strategy Long-Term Governance and Funding Project report be received.
2. The City Development Committee consider the invitation for councillors to be involved in the four Major Regional Initiative steering groups, which will oversee the work of the project teams for these Initiatives.
3. That the City Development Committee adopts the regional recommendations, subject to the highlighted changes, to establish the overarching framework for placing the Auckland Regional Economic Development Strategy on a sustainable long-term footing:
 - a. The Territorial Local Authorities and Te Paepae Taumata collectively invite the Auckland Regional Council to take a stewardship role in relation to the Auckland Regional Economic Development Strategy, subject to the Auckland Regional Council providing assurance of its intention to seek ongoing funding through its Long Term Council Community Plan 2004/2005.
 - b. That Waitakere City Council supports options for ensuring the parties involved in the development of the Auckland Regional Economic Development Strategy continue to have a significant role in ongoing oversight of the strategy through the formation of an Auckland Regional Economic Development Partnership within an appropriate regional governance framework, alongside the Regional Growth Forum.
 - c. The Territorial Local Authorities and Te Paepae Taumata collectively invite the Auckland Regional Council to establish an Auckland Regional Economic Development entity as a Council-Controlled Organisation, the form of which is still to be determined, with a Board appointed for its expertise, and which shall not include elected members.
 - d. That support continue to be given to the Auckland Regional Economic Development Strategy as a strong partnership between Government and the region, and that the Chair of the Establishment Group write to Government and the Auckland Regional Council seeking their confirmation of support for joint national and regional funding of an Auckland Regional Economic Development entity, and by reflecting a long-term focus in future funding arrangements, eg. by adopting a three year funding cycle.
 - e. That it be recommended to the Long Term Council Community Plan and Annual Plan Special Committee that provision for funding of the Auckland Regional Economic Development Strategy in 2004/2005 be retained at the same level as 2003/2004 in the final Annual Plan 2004/2005 (subject to the Auckland Regional Economic Development Strategy office providing details of planned activities and budgets), and that, if appropriate, at an appropriate time during the transition process this funding be transferred to the Auckland Regional Council.
 - f. That Establishment Group members be delegated authority to finalise a regional agreement about the governance structure for the Auckland Regional Economic Development Strategy, on the proviso that there are no substantive changes to the overarching framework being recommended in a-e above.

- g. That following agreement being finalised, that the Chair of the Establishment Group write to the Chair of the Auckland Regional Council on behalf of the Territorial Local Authorities and Te Paepae Taumata seeking the formal agreement of the Auckland Regional Council to giving effect to the proposed governance arrangements for Auckland Regional Economic Development Strategy.
- h. That the Establishment Group report back to Territorial Local Authorities on the detailed governance framework prior to being mandated to oversee transition arrangements on behalf of the Councils and Te Paepae Taumata.
- i. That the Establishment Group, which is currently constituted as a Joint Committee, continue in existence until a transition to the Auckland Regional Council has been effected, or until 31 June 2005, whichever comes sooner.

Report prepared by: Jen Cook, Partnerships & Advocacy Leader: Economic Development.



9 SUSTAINABLE DEVELOPMENT PROGRAMME OF ACTION - UPDATE ON AUCKLAND PROGRAMME

PURPOSE OF THE REPORT

The purpose of this report is to update the City Development Committee on progress on the Sustainable Cities component of the Sustainable Development Programme of Action in Auckland and to seek input into the programme.

BACKGROUND

The Sustainable Auckland Steering Group, convened by Colin Dale (City Manager for Manukau City Council), was initiated in 2003 in response to the Government's *Sustainable Development Programme of Action for New Zealand*. "Sustainable Cities", which is one of the four key initiatives in this Programme, has two stated outcomes:

- Cities as centres of innovation and economic growth;
- Liveable cities that support social well-being, quality of life and cultural identities.

A4

The Sustainable Auckland Steering Group is made up of Local and Central Government officers, who jointly lead a number of work strands under the Sustainable Cities umbrella. An overview diagram is attached at page A4. With the work strand members, who are representatives from Central and Local Government agencies and community groups, the Sustainable Auckland Steering Group is tasked with achieving the following:

- (i) Prioritise a list of potential projects that the region could work in partnership with Central Government using pragmatic decision criteria;
- (ii) Negotiate a shortlist of signature projects with Central Government for the joint programme of action and scope these into project briefs with their indicative resources by the end of this financial year;
- (iii) A third objective involves reviewing the Auckland-specific provisions of the Local Government Act and drafting recommendations for Councils to consider before presenting these to Central Government.

The programme was discussed at a meeting of Ministers and Auckland Local Authorities representatives including the Mayors at Premier House on 9 October 2003. Since then, the action plan has been specified to determine the location of specific signature projects and the resources required.

A number of potential signature projects have been short-listed using agreed criteria and the final selection is close to completion, pending resource and budget allocation. Funding is currently being sought from both Central Government and Local Government.

The short list (further details attached) is:

1. Regional Child and Youth Development - Youth Citizenship; plus one locality based project.
2. Migrant Settlement - Regional Settlement Strategy.
3. Urban Form Design and Development - three sub-projects focussed on specific issues of intensification and building cities more sustainably.
4. Transport/Urban Form - four sub-projects, with priority on rolling out school travel plans.
5. Sustainable Communities - locality projects, selected around a sustainable development approach, to achieve prosperous communities.

The timelines for the signature projects range over the next 1 - 3 years. An evaluation framework is currently being developed to measure the Sustainable Auckland Programme's success.

STRATEGIC CONTEXT

For more than 10 years Council has committed to working with communities, business, iwi, the not-for-profit sector, the local government sector, particularly in Auckland, to make Waitakere City a sustainable city. The Council's approach is to sensibly and prudently implement a long-term plan. The Central Government Sustainable Development Programme of Action mirrors this approach of taking action in key areas on a principled basis.

ISSUES

SIGNATURE PROJECTS

Regional Investing in Child and Youth Development

Two projects are being developed to demonstrate how sustainable development principles can be put into practice to support child and youth development.

Project 1: Youth citizenship: This project will encourage and support children and young people to be actively involved and have a voice in their communities - the focus will be on sharing best practice approaches by local government across the Auckland region. The Waitakere Project, which is included in the draft Annual Plan 2004/2005, is a key part of this work area.

Project 2: Child and Youth local project: This project will demonstrate how sustainable development can support the well-being of children and young people within a selected Auckland community - this project will provide regional information on what works best to the national Regional Investing in Child and Youth Development Programme.

Funding is now being confirmed for Project 1 from Local Government while funding is being sought through this year's Budget process from Central Government for Project 2 (project manager, project funding and evaluation).

Selection criteria have been developed to decide the location for the Project 2 site, in conjunction with the Sustainable Communities project team. A final decision on the site will be made shortly after consultation with key community stakeholders and Local Government.

Project planning to implement both projects from July 2004 is progressing well.

Regional Settlement Strategy

Following a presentation by the then Minister of Immigration, Hon Lianne Dalziel at the Auckland Mayoral Forum on 11 July 2003, the Mayors asked the Chief Executives Forum to develop an Auckland Regional Settlement Strategy. Manukau City Manager, Colin Dale, agreed to sponsor this work and a multi-agency Steering Group and Working Group was formed.

Subsequently, the Regional Settlement Strategy was adopted as a signature project within the Sustainable Auckland initiative.

This project will develop and agree on a long-term plan to achieve sustainable settlement outcomes which contribute to social cohesion in the Auckland Region and the achievement of overarching economic, environmental and cultural goals. The strategy will cover all new permanent residents from overseas, and their families, irrespective of place of origin or immigration category.

The initial draft strategy is expected to be developed by August 2004, with a revised draft by end of 2004.

Waitakere City has a range of initiatives underway which are well aligned with this regional programme, including specialist staff.

Urban Form Design and Development

This project has all three sub-projects focused on producing a high quality sustainable built environment within the Auckland region. It will build on and expand work undertaken in 2003/2004 on the national Urban Design Protocol, the Building Bill and the new Building Code. The sub-projects are:

Sub-Project 1: Short-term improvements (2003 - 2005):

- Improving intensification and sustainable built environment mechanisms, such as the Building Act, Building Code, Unit Titles Act, contributing to the Urban Design Protocol;
- Better integration of Auckland's existing statutory documents (Auckland Regional Policy Statement, district plans, Regional Growth Strategy, Regional Land Transport Strategy).

Sub-Project 2: Long-term improvements (2003 - 2007):

- Implementing through Auckland councils the national Urban Design Protocol;
- Incentives and mechanisms for better quality intensification (eg: development levies and a property development corporation);
- Affordability of housing;
- Public investment in the built environment, with a commitment to ensuring that all public buildings are sustainable buildings;
- Development of guidelines and standards for sustainable city development including urban design and development.

Sub-Project 3: Demonstration projects (2003 - 2007):

Demonstration projects show best practice in sustainable city development. They will range from small to larger scale, from simple to complex examples. While initially there will be a focus on built examples, it is intended also to include projects from design to construction phases. The Projects are spread throughout the Auckland region. Locality projects are those where collaboration is required between a range of parties including Local Government and Central Government, communities and researchers to achieve sustainability outcomes. In most work streams, new proposals will be trailed as pilot projects.

The Chief Executive is sponsor of this significant work stream and the writer is Chair. As this work is core to the Council's objectives for building the City sustainably, considerable senior staff resources are being applied to this project. There is significant funding for the core activities of building standards, urban design, quality issues and regional strategy work including the proposed revisions to the Regional Growth Strategy. In essence, this is a realigning of resources to achieve potentially significant gains.

Transport and Urban Form

Concerns about sustainable cities often focus on the poor linkage between transport and urban form. Auckland's current sprawling urban form brings with it dispersed land use, which in turn leads to long trips and heavy reliance on private vehicles and, as a consequence, the associated externality problems of congestion and impacts on the environment.

Through the Regional Growth Strategy, Auckland has chosen a more intense land use pattern for the future; one which supports increasing the level of passenger transport and encourages walking and cycling. This strategy is agreed regionally (and nationally) but needs to be integrated into policies, plans and practices at all levels to achieve success.

This work strand aims to address four specific challenges where a whole-of-government approach is needed to bring about a sustainable outcome. It builds on the significant work undertaken by elected representatives and officials on securing a comprehensive "Transport Deal" for Auckland.

The four key issues, and the proposed actions to address them, are:

1. Build communities which support sustainable transport choices. Establish how we can better align our statutory instruments and processes to integrate transport and urban design plans and programmes.
2. Manage demand and change behaviour towards sustainable transport choices. Develop education travel plans across the Auckland region to address congestion, health, education and community cohesion outcomes.
3. Address the urgent air quality problems in Auckland's intensification areas. Facilitate the implementation of the government's standards for emissions thus reducing environmental degradation in the Auckland region.
4. Provide transport choices which support sustainable communities. Increased and effective Passenger Transport service provision, through improving how regional councils procure passenger transport services.

The first signature project in this work strand will be based on the second issue and based on effectively managing the impact of travel to education institutions on congestion in the Auckland region.

Project 1: Rolling out education travel plans

This project accelerates the implementation of school travel planning in Auckland, and marks the move from an experimental pilot phase to school travel planning becoming a central part of travel demand management. The project builds on extensive pilot work that has proven the benefit of school travel planning as a tool in peak hour traffic congestion reduction in Auckland. It provides a bridging and ramping up of implementation across the Region dovetailed with new transport management and funding arrangements in 2006/2007.

Waitakere has made provision for this in its draft Annual Plan 2004/2005.

Sustainable Communities

The objective of the Sustainable Communities work strand is to achieve strong, liveable, and prosperous communities in the Auckland region through a sustainable development approach.

This work area focuses on assisting communities to:

- Take greater ownership of the challenges of living sustainability rather than looking to Central (or Local) Government for solutions;
- Develop necessary capacities and mobilise resources to be able to address these challenges.

This project will involve Central and Local Government working collaboratively and in partnership with communities to develop a locally relevant sustainable development framework, models and methods that support communities in planning and implementing their own sustainable development practices.

Sub-Project 1: Common language and website for communication and information about sustainability (short term deliverable).

Sub-Project 2: Community pilots in selected locations - sustainable development planning and practice (mid term results).

Sub-Project 3: A Stakeholder Forum as a collaborative partnership demonstration between Central/Local Government and other Stakeholders for Empowering Sustainable Communities (long term results).

Waitakere's extensive experience in community capacity building is seen as a key part of this work stream.

Other Issues

There are a number of other issues emerging in the Sustainable Auckland Programme of Action. These are:

Local and Central Government “Partnership” or Collaboration

This involves a targeted approach where difficult issues which require a whole-of-government approach are identified, eg: transport issues.

Long-term Framework For Sustainability

This work focuses on developing a long-term framework for sustainability for the Auckland region. It will take account of the implication of the Local Government Act 2002 and the changing role of the Auckland Regional Council.

The Local Government Act 1974 Auckland Provisions

The Auckland Provisions work strand is intended to resolve Local Government Act 2002 issues. It has been on the back-burner for most of last year while transport funding and governance issues were being resolved.

Central Government has developed a position on regional governance. Its approach will be to work collaboratively with Auckland with an emphasis on a regional approach that will be mandated and led by the Auckland Regional Council. Central Government is likely to use the framework set out in the Local Government Act 2002 to develop its views on Auckland regional government. This work on the regional policy statement, transport, Infrastructure Auckland and Auckland Regional Economic Development Strategy governance and the Watercare provisions, is likely to be addressed in two sets of legislative changes. The timeline for these changes is not yet clear.

Meeting Between Elected Members and Ministers in May 2004

As agreed at the first meeting of Mayors, elected members and Ministers in October 2003 another meeting at Premier House will occur after the joint work programme with its signature projects is finalised.

Review, Measurement and Consultation

A model and process for evaluating the success of the Sustainable Auckland Programmes and its signature projects has been developed by the Ministry of Economic Development.

Key Related Programmes

There are three further contexts which are relevant to the Sustainable Auckland programme. First is the overall Sustainable Development Programme of Action, secondly is a range of research projects which will feed into the Auckland (and national programmes), thirdly the Local Government New Zealand input into sustainable development initiatives, and finally the potential of a newly formed national sustainable development organisation.

Sustainable Development Programme of Action

At a national level, the Sustainable Development Programme of Action operates within a whole government framework. Politically, the key figures are Hon. Marian Hobbs (Ministry for the Environment/Ministry of Urban Affairs), Hon. Jim Anderton (Ministry of Economic Development), Hon. Steve Maharey (Ministry of Social Development), Hon. Pete Hodgson (Ministry of Energy/Transport). This whole government approach is mirrored at the officials level by a cross departmental/Ministry approach led by the Department of Prime Minister and Cabinet (Alison Dalziel).

Much of the past 12 months has focussed on bedding down an action programme. The particular action areas are:

- Water;
- Energy;
- Sustainable Cities;
- Investing in Youth and Children;
- Mainstreaming sustainable development.

The work programme related to water focuses on allocation issues, on tracking pathways between competing interests (eg: irrigation versus hydro power use versus recreational uses) and on Lake Taupo and the Waitaki catchment.

Energy is focussed on examining the framework for decision making to reflect a sustainability viewpoint. It includes addressing demand management and identifying alternative sources. The collaborative approach taken is relatively new to national agencies.

Sustainable Cities - this programme currently focuses on Auckland, although individual projects such as the Urban Design Protocols have national impacts. In parallel, the new Urban Affairs portfolio is being designed.

Investing in Children Youth and Families - this programme arguably the largest and most complex focuses on raising the living standards of young people. The focus with at-risk youth is on early interventions.

The programme requires extensive inter-Ministry collaboration. The next 12 months are expected to bring concrete projects on the ground to give effect to strategy objectives.

Supportive Research Programmes

Waitakere City is involved in a range of research projects which are intended to provide a stronger scientific foundation for pursuing Council's objective of building the City more sustainably. These key initiatives include the following:

- Partnerships (with University of Auckland) - a project which focuses on critical evaluation of partnership development to address social needs and well-being, now nearly complete. (Foundation for Science, Research and Technology funded). This has a strong Waitakere focus.
- Low Impact Urban Design which seeks to identify ways of building neighbourhoods and cities in ways that minimise environmental harm. (Foundation for Science, Research and Technology funded). This has a strong Waitakere component. The Group Manager: Asset Management has a key role in this project.
- Sustainable Engineering Practice - this project focuses on sustainable development engineering practice. This is Ministry for the Environment funded and is focussed initially on Waitakere City. The Group Manager: Asset Management has a key role in this project which is particularly relevant to planning in the Northern Strategic Growth Area.
- Beacon Pathway Consortium - this project focuses on developing and piloting in real situations sustainable housing (new and retrofits) and neighbourhoods. The project is funded in equal shares by Foundation for Science, Research and Technology and the Consortium members and is focussed on developing credible, commercial products. The report writer represents Council on this project.

This work will support the achievement of the built environment parts of the Sustainable Development Programme of Action.

Local Government New Zealand Sustainable Development Advisory Group

This group initially was formed to support Local Government's involvement in the 2002 Johannesburg Summit on Sustainable Development. Increasingly as the Local Government Act 2002 has required local authorities to be stewards of sustainable development in the context of long-term strategic plans and community engagement, the sector has sought advice on ways to progress sustainability. In 2003, the Advisory Group focussed on providing advice to Central Government officials on ways of effectively progressing the Sustainable Development Programme of Action and contributed to educational programmes related to the implementation of the new Local Government Act 2002. In 2004, the national conference has sustainable development as its theme. The Advisory Group will focus on capacity building in the sector. Currently, this report writer chairs this group.

Sustainable Aotearoa

For some years, a range of non government groups has sought to establish a national agency to provide advice to Government and to support national sustainable development initiatives. The start point for this was a report from PRISM (Directors Dorothy Wilson and Catherine Syme) and Stephen Knight which outlined constructive pathways towards such an entity. In Wellington on 12 March 2004, representatives of a range of research, business, local authority and community groups agreed to establish Sustainable Aotearoa New Zealand. An interim management group has been set up to refine the constitution and framework for the group. Such an entity potentially reflects Agenda 21 principles. The local government sector currently has no view on either the role of such a group, nor on how the local government sector should be represented.

RESOURCES

Waitakere City has been pursuing a work programme that is well aligned with the Sustainable Auckland programme for some years. There is funding in the draft Annual Plan/Year 2 Long Term Council Community Plan and Annual Plan to support core aspects of the programme. The funds allocated to provide project management assistance, particularly to the Urban Form Design and Development work stream, is critical if the potential for synergies and making significant gains are to be realised.

CONCLUSION

The region-wide pilot programme, Sustainable Auckland, offers an opportunity to make the region more sustainable and to ensure the Local Government Act 2002 objectives are taken up constructively.

This programme indicates the importance Central Government places on the well-being of the nation and human capital systems of the Auckland region and to the continuing economic robustness of the regional and local economies. Comments and directions from Council would be helpful at this stage of programme development.

RECOMMENDATIONS

1. That the Sustainable Development Programme of Action - Update on Auckland Programme report be received.
2. That Council endorse the approach being taken to develop an action programme for the Sustainable Auckland component of the Sustainable Development Programme of Action.

Report prepared by: Ann Magee, Director: Strategy and Development.



10 **APPOINTMENT PANEL - AUCKLAND REGIONAL TRANSPORT AUTHORITY**

PURPOSE OF THE REPORT

This reports seeks a nomination of a Council representative on the appointment panel responsible for appointment and removal of directors of the proposed Auckland Regional Transport Authority.

BACKGROUND

In December 2003, Government released its "Transport Package" for the Auckland region. The purpose of this package was to outline a way that would resolve the perennial issues around transport governance and funding.

In relation to governance, government proposed that:

- The Auckland Regional Council be responsible for the integrated planning and delivery of transport in Auckland, including the strategic direction as outlined in the Regional Land Transport Strategy;
- Infrastructure Auckland be disestablished by 1 July 2004;
- Two new entities be established - Auckland Regional Transport Authority and Auckland Regional Holdings;
- Auckland Regional Transport Authority be responsible for the integrated planning, funding and implementation of Auckland transport;
- Auckland Regional Holdings manage investment and infrastructure assets, including those assets currently owned by Infrastructure Auckland; and
- Both Auckland Regional Transport Authority and Auckland Regional Holdings would be subsidiaries of the Auckland Regional Council and thus accountable to the Auckland Regional Council.

Government officials are currently working through the detail of these arrangements and are drafting legislation for consideration by Ministers to give effect to these arrangements. While it is unlikely that the basis will change, amendments to detail could happen.

Broadly speaking Auckland Regional Transport Authority will be responsible for the integrated planning, funding and implementation of Auckland land transport. In practical terms this means that Auckland Regional Transport Authority will:

- Develop the operational aspects of a regional land transport plan, including a financial forecast for the Auckland region (this will include all land transport activity that is planned including state highways and rail tracks);
- Prepare a regional Passenger Transport service plan;
- Register passenger transport services;
- Operate and disburse funds from a land transport disbursement account;
- Plan, fund/purchase, promote and manage the delivery of relevant functions for land transport in Auckland (this could include Passenger Transport services as well as service development contracts);
- Undertake research, education and training as defined within the Land Transport Management Act 2003; and
- Co-fund all local roads in conjunction with Auckland Territorial Authorities.

The government has recommended specific governance arrangements in relation to Auckland Regional Transport Authority:

- A board of directors, appointed by an appointments panel;
- Board appointments panel comprising 7 Territorial Authority representatives, 7 Auckland Regional Council representatives and the Chair of the Auckland Regional Council who will be the chair of the panel;
- The Auckland Regional Council will be able to determine “governance” matters, including the number of directors and quorum, and circumstances under which a director may be dismissed;
- Auckland Regional Transport Authority will prepare a business plan and Statement of Intent agreed annually with the Auckland Regional Council.

The earliest date for the enactment of the legislation that establishes both Auckland Regional Transport Authority and the Board is 1 July 2004. Usually the establishment process would not begin until the legislation is in place. However, in order to expedite the process work will begin prior to legislation being passed. Cabinet will meet soon to make the decisions necessary to draft the legislation. Once these decisions have been made, a mandate for the appointment panel is expected.

STRATEGIC CONTEXT

The directors of Auckland Regional Transport Authority will determine the appointment of a Chief Executive and the role in relation to integrated planning, funding and implementation of Auckland land transport.

ISSUES

Purpose of Appointment Panel

The purpose of the panel is to appoint or remove directors for Auckland Regional Transport Authority, both initially and over time. The Auckland Regional Council has advised that it will determine the number of directors on the board, the criteria for appointment and the process for appointment. The panel will make the decision collectively and will need to have been delegated the authority to make the decision by their respective Council.

This means that those appointed to represent their Councils will treat the information they work as confidential and must have the confidence of the councillors.

Competencies

The Auckland Regional Council has identified that collectively the panel will need to demonstrate a number of competencies. These include:

- An understanding of the transport and urban sustainability context in which the Auckland Regional Transport Authority board will be operating;
- Appreciation of what it means to be a member of a board, especially within the context of the public sector;
- Experience making appointments to boards, being on a board, or working with a board;
- Business acumen.

It is noted that the Deputy Mayor was the Council’s representative in the appointment process in relation to the directors of Auckland Regional Transport Network Limited and fits within the above criteria. It would be appropriate for the Committee to appoint both a representative and an alternate who meet the above criteria to ensure representation at all meetings of the panel.

Commitment

The commitment required at the initial appointment stage is likely to be attendance at three evening meetings. Proposed dates are 3 May 2004, 17 June 2004 and 30 June 2004.

Additional reading time will be required and the extent of this will depend on the appointments process.

The appointment should continue indefinitely until otherwise determined by the Council. There will be an opportunity for appointments to be reviewed after the election in October 2004.

Delegated Authority

Council's representative on the appointments panel will need to be formally given delegated authority to select the board on the Council's behalf. Delegating this authority is required because:

- the Government intends to involve a representative from each local authority in the process to be undertaken;
- confidentiality to applicants must be assured; and
- the process needs to be completed efficiently and professionally in a timely manner.

CONCLUSION

It is appropriate for a Councillor, and a Councillor alternate, to be delegated responsibilities to carry out the functions of the appointment panel.

RECOMMENDATIONS

1. That the Appointment Panel - Auckland Regional Transport Authority report be received.
2. That the City Development Committee appoint Council's representative for the appointment panel in relation to the Auckland Regional Transport Authority and that this representative be delegated authority to carry out the functions of the appointment panel on the Council's behalf.
3. That the City Development Committee appoint an alternative representative for the appointment panel in relation to the Auckland Regional Transport Authority and that this representative be delegated authority to carry out the functions of the appointment panel on the Council's behalf.

Report prepared by: Kevin Wright, Manager: Transport Strategy.



11 **PROJECTS SPECIAL COMMITTEE**

THE COMMITTEE SUBMITS THE FOLLOWING REPORT OF ITS ORDINARY MEETING HELD ON WEDNESDAY, 3 MARCH 2004.

MATTERS CONSIDERED

A5-A7

The Committee dealt with a number of items for which it has delegated powers to act and a copy of the minutes of the meeting is attached at pages A5 to A7 in the Attachments supplement.

The Committee Recommends:

That the Ordinary Meeting report of the Projects Special Committee held on Wednesday, 3 March 2004 be received.

RP Dallow, QPM, JP

CHAIRPERSON



12 **WAITAKERE ONLINE PROGRESS REPORT**

This item will be considered in the Confidential Supplement of the agenda, and has been circulated to members separately with this agenda.

PROCEDURAL MOTION TO EXCLUDE THE PUBLIC

That the public be excluded from the following part of the proceedings of this meeting, namely the Waitakere Online Progress Report.

The general subject of the matter to be considered while the public is excluded, the reason for passing this resolution in relation of the matter, and the specific grounds under Section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of the matters to be considered.	Reason for passing this resolution in relation to the matter.	Ground(s) under Section 48(1)(a) for the passing of this resolution.
<ul style="list-style-type: none">Waitakere Online Progress Report.	<p>The withholding of information is necessary in order to:</p> <ul style="list-style-type: none">Protect the privacy of natural persons.	<p>That the public conduct of the relevant part of the proceedings of the meeting would be likely to result in the disclosure of information for which good reason for withholding would exist.</p>

This resolution is made in reliance on Section 48(1)(a) of the Local Government Official Information and Meetings Act 1987 and the particular interest or interests protected by 7(2)(a) of that Act which would be prejudiced by the holding of the relevant part of the proceedings of the meeting in public as follows:

- The report contains information which if released would affect the privacy of natural persons.*

