



**AGENDA FOR A MEETING OF THE CULTURE, ARTS AND EVENTS SPECIAL COMMITTEE  
TO BE HELD AT WAITAKERE CENTRAL, 6 HENDERSON VALLEY ROAD, HENDERSON,  
WAITAKERE, ON WEDNESDAY, 8 AUGUST 2007 COMMENCING AT 9.30 AM**

---

**TABLE OF CONTENTS**

<b><u>ITEM</u></b>		<b><u>PAGE NO.</u></b>
1	APOLOGIES	1
2	URGENT BUSINESS	1
3	CONFIRMATION OF MINUTES	1
4	PRESENTATIONS	1
	A WORLD NETBALL CHAMPIONSHIP 2007 LIMITED	1
	B EVENTS PROMOTIONAL DVD	2
	C LOPDELL HOUSE DEVELOPMENT TRUST	2

**AGENDA FOR A MEETING OF THE CULTURE, ARTS AND EVENTS SPECIAL COMMITTEE  
TO BE HELD AT WAITAKERE CENTRAL, 6 HENDERSON VALLEY ROAD, HENDERSON,  
WAITAKERE, ON WEDNESDAY, 8 AUGUST 2007 COMMENCING AT 9.30 AM**

---

**1 APOLOGIES**



**2 URGENT BUSINESS**

Section 46A(7) of the Local Government Official Information and Meetings Act 1987 provides that where an item of business is not on the agenda, it may only be dealt with at the meeting if:

- (i) the Committee by resolution so decides; and
- (ii) the Chairman has explained at the beginning of the meeting (when open to the public) that the item will be raised for discussion and decision, why the item is not on the agenda, and why it cannot be delayed until a subsequent meeting.

The Committee may make a decision on a matter determined to be urgent.

**NOTE:** Urgent Business need not be dealt with now and may be delayed until later in the meeting.



**3 CONFIRMATION OF MINUTES**

Meeting Minutes – Wednesday, 11 July 2007

**RECOMMENDATION**

That the minutes of the Meeting of the Culture, Arts and Events Special Committee held on Wednesday, 11 July 2007, as circulated, be taken as read and now be confirmed.



**4 PRESENTATIONS**

**A WORLD NETBALL CHAMPIONSHIP 2007 LIMITED**

Jane Patterson, General Manager of World Netball Championship 2007 Limited, the organising body for the Netball World Championships will make a 5 minute presentation to the Culture, Arts & Events Special Committee, firstly to introduce herself and then to update them on the organisation of the Championships to date.

**B EVENTS PROMOTIONAL DVD**

With an increase in activity around events bidding, the lack of up-to-date marketing collateral was highlighted. A stocktake was undertaken on current marketing materials available, and the various medium in which they existed, and it was felt that they did not provide the type of information required to mount a credible (and current) events bid. The information required needed to be a mix of tourism marketing and specific information about Council's world-class facilities.

As a result of this stocktake, a new Events Bid DVD has been produced. It was first used as part of the presentation to the World Badminton Congress in Scotland in June, where it was very well received. Since that time it has also formed part of the bid for the Trusts Stadium to take ownership of the new Auckland franchise as part of the new Trans-Tasman Series.

The DVD will be used as part of the toolkit for events bidding going forward, and having the endorsements of two high profile sports (rugby and netball) certainly gives us credibility as a city that can and does host major international events. The DVD is just over 4 minutes long.

**C LOPDELL HOUSE DEVELOPMENT TRUST**

Naomi McCleary will give an informal update on the progress of the Lopdell House Development Trust and introduce the new Project Manager.

