



Waitakere City Council
Te Taiao o Waitakere

NOTICE OF MEETING

CULTURE, ARTS AND EVENTS SPECIAL COMMITTEE

I hereby give notice that a Meeting of the Culture, Arts and Events Special Committee will be held on:-

DATE: **Wednesday, 13 December 2006** **TIME:** **9.30 am**

VENUE: **Waitakere Central, 6 Henderson Valley Road, Henderson, Waitakere**

to consider the business as set out herein and to take any necessary action connected therewith.

Sharon Simiona .

8 December 2006

Sharon Simiona
**DEMOCRACY SUPPORT AND
SISTER CITY OFFICER**

Telephone (09) 836 8000 extn 8820

MEMBERSHIP:

Councillors	JP	Lawley (Chairman)
	DE	Gilmour (Deputy Chairman)
	MFP	Chan, JP
	RI	Clow
	LA	Cooper
	AK	Corban, OBE, JP
	C	Harding, JP
	VS	Neeson, JP

Mayor RA Harvey, QSO, JP (ex officio)
Deputy Mayor CA Stone (ex officio)

(Quorum 4 members)

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(The reports and recommendations contained in all agendas are reports and recommendations only and are not to be construed, in any way, as Council policy until adopted.)

**AGENDA FOR A MEETING OF THE CULTURE, ARTS AND EVENTS SPECIAL COMMITTEE
TO BE HELD AT WAITAKERE CENTRAL, 6 HENDERSON VALLEY ROAD, HENDERSON,
WAITAKERE, ON WEDNESDAY, 13 DECEMBER 2006,
COMMENCING AT 9.30 AM.**

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1 APOLOGIES



2 URGENT BUSINESS

Section 46A(7) of the Local Government Official Information and Meetings Act 1987 provides that where an item of business is not on the agenda, it may only be dealt with at the meeting if:

- (i) the Committee by resolution so decides; and
- (ii) the Chairman has explained at the beginning of the meeting (when open to the public) that the item will be raised for discussion and decision, why the item is not on the agenda, and why it cannot be delayed until a subsequent meeting.

The Committee may make a decision on a matter determined to be urgent.

NOTE: Urgent Business need not be dealt with now and may be delayed until later in the meeting.



3 CONFIRMATION OF MINUTES

Meeting Minutes - Wednesday, 11 October 2006

RECOMMENDATION

That the minutes of the Meeting of the Culture, Arts and Events Special Committee held on Wednesday, 11 October 2006, as circulated, be taken as read and now be confirmed.



4 2006 SISTER CITY ACTIVITY REVIEW AND 2007 PROPOSED PROGRAMME

PURPOSE OF THE REPORT

The purpose of this report is to update the Culture, Arts and Events Special Committee on the reciprocal Sister City student exchanges and other Sister City activities that have taken place during 2006 and advise of the proposed programme for 2007.

BACKGROUND

Waitakere has four Sister Cities: Huntington Beach, California, USA (established 1983), Kakogawa, Japan (established 1991), Ningbo, Peoples Republic of China (established 1995) and Galway, Ireland (established 2002). The relationships commenced with an emphasis on internationalisation and a foundation of cultural and educational exchanges. The development of Ningbo and Galway has had a different focus with Ningbo based on economic developments and Galway environmental and staff exchanges. The common denominator between Huntington Beach and Kakogawa is the annual reciprocal student exchanges. Both have a highly successful student exchange programme for students aged between 13 - 17 years. Waitakere also hosts each February a visit by students with disabilities from Kakogawa aged 15 - 16 years.

STRATEGIC CONTEXT

Waitakere City has a strategic framework and direction based around the concept of sustainable development and being an Eco-City. Within this framework Council has a number of outcomes and goals that it wishes to achieve. Among these are providing learning, cultural and artistic experiences for its citizens, supporting the development of sustainable business and economic growth, learning about and embracing sustainable technologies and approaches that will help build an Eco-City, and more generally building a city where all citizens have opportunities to express their creativity and live their lives to the fullest extent possible. Council, in particular looks to learn off others and "spread the word" in terms of the sustainable development message.

Sister City relationships have the potential to contribute across a number of these goals.

ISSUES

During 2006 there were five exchanges undertaken.

1. 5-11 February 2006: Kakogawa Students with Disabilities Visit to Waitakere

This visit takes place during the height of New Zealand's summer season to enable the students to undertake several water activities that they would not be able to experience in Japan including sailing and fishing on the Waitemata Harbour and in the Hauraki Gulf and kayaking at the West Wave Aquatic Centre.

Other activities include; Watercare's Rain Forest Express - a narrow gauge railway that takes the students on a journey deep in the heart of the Waitakere Ranges, horse riding at the Henderson Pony Club, ten pin bowling, visiting Auckland Zoo and the Sky Tower and a meeting with Mayor Bob Harvey. These activities are very popular with the students.

The numbers of students that participate on this visit vary; it is usually 8 - 11 with caregivers, a doctor and Council representatives making up the party. In 2006 nine students took part, there were nine caregivers, two representatives from the Kakogawa International Association and a doctor from the Kakogawa Hospital.

The students, their caregivers and other representatives also embarked upon a two day excursion to Rotorua before returning to Kakogawa.

2. 7 - 18 April 2006: Huntington Beach Student Exchange to Waitakere

The Huntington Beach to Waitakere leg of this student exchange takes place annually during the United States Easter vacation period. The exchange timing varies from year to year. There are four students plus one chaperon from Huntington Beach who participate in this exchange.

The students from Huntington Beach undertake activities that they would not usually experience in the same way at home and include: beach horse riding sometimes staying overnight at Pakari Beach; snorkelling at Goat Island; visiting Rotorua and attending the Tamaki Brothers hangi and cultural show, Rainbow Springs farm show and Kiwi Encounter, a guided tour of Whakarewarewa with a Te Puia flax weaving lesson, gondola and luge; attending a rugby match; visiting North Shore Education Centre; go karting; visiting Auckland Zoo, the Sky Tower and Auckland Museum; and, the all important shopping excursions. In addition they usually attend school with their Waitakere host student, meet Mayor Bob Harvey and, if the timing coincides, attend the full Council meeting.

3. 18 April to 3 May 2006: Waitakere Exchange to Kakogawa

The reciprocal exchange to Kakogawa usually takes place from mid-April to the beginning of May. The timing is to coincide with spring in Japan when Kakogawa has many activities associated with Japan's 'Golden Week' celebration. This is also a holiday period which assists the host families to participate in the exchange. Generally 10 - 13 students participate in the exchange and they are accompanied by a chaperon and the official Council representative.

The students come from many of the high schools in the City and occasionally students who live in the City but attend school outside the City. Teachers from the schools have also participated in the exchanges and this is particularly helpful when they are Japanese language teachers.

In the past the exchange has centred principally on Kakogawa and its immediate vicinity but from 2006 Tokyo and Hiroshima have been added to the itinerary.

Activities included in this exchange are: Disneyland and sight seeing in Tokyo; the Peace Park, Museum, and Miyajima Island in Hiroshima; Kyoto and its many temples; a day at Shikata Junior High School; Shofukuji Temple and experiencing Japanese Zen; the Kinkakuji Buddhist Temple in Kakogawa; the Kakogawa Disaster Prevention Centre; Himeji Castle; a soft drink manufacturing factory and morning tea with the Mayor.

4. 29 June to 13 July 2006: Waitakere Exchange to Huntington Beach

The reciprocal exchange to Huntington Beach takes place from the end of June until mid July. Huntington Beach request that the Waitakere students be in Huntington Beach for the 4th July parade and this is a highlight of the exchange for the Waitakere students.

Again, the students come from many of the high schools in the City and occasionally from students who live in the City but attend school outside the City. Generally four students participate in the exchange and they are accompanied by a chaperon who is also the official Council representative.

Huntington Beach is branded as the "Surf City" of California so many activities revolve around the beach. The Piha Surf Living Saving Club also has an exchange with the Huntington Beach Surf Living Saving Club and there are times when the visits coincide. The surf lifesaving clubs' relationship, which has been in existence for over 40 years was the catalyst to the formation of the Sister City relationship.

Activities included in the exchange are: the San Juan Capistrano Mission, Laguna Beach Art Museum, Huntington Beach Surf Museum, the Huntington Beach City Tour that encompasses the Fire Station, Police Station and Tower Zero, Ruby's Café, Disneyland, Universal Studios, Griffiths Observatory, La Brea Tar Pits, Bulsa Chica Wetlands, Hollywood, Chinese Theatre and Walk of Fame, a baseball game, the 4th of July parade and shopping. A Council meeting is also attended and as this is televised by Cable TV the exchange can be viewed by residents city-wide.

The programme is organised by the Huntington Beach Sister City Committee (a community committee) rather than the Council although recent communications have established a better working relationship directly with the Council.

5. 5 - 15 August 2006: Kakogawa Student Exchange

The Kakogawa to Waitakere student exchange takes place annually August. There are usually 12 – 13 students, a Junior High School teacher and a representative from the Kakogawa International Association who come to Waitakere.

The students from Kakogawa come to Waitakere to experience the New Zealand way of life and undertake activities that they would not usually undertake in Japan. The exchange includes educational, cultural, and civic elements and is enjoyable for all. The activities have included: visiting the Council and meeting Mayor Bob Harvey, Arataki Visitors Centre, Auckland Museum, the Zoo, Sky Tower, go karting, horse riding, sailing with the Pride of Auckland on the Waitemata Harbour, attending school with their home host student. There is usually a visit to Rotorua where the activities include: a Hangi and Maori Cultural Show, Rainbow Springs and Farm Show and Kiwi Encounter; a guided tour of Whakarewarewa including the Te Puia Flax Weaving class, gondola and luge, tenpin bowling and shopping.

Friendships are formed during the exchanges between the students (hosts and others) and the parents. These friendships often extend for many years and include additional visits to each others countries.

Opening of Waitakere Central

Kakogawa was represented by a party of 40 people who participated in the opening ceremony of Waitakere Central on 1 and 2 September 2006. This party was lead by Mayor Tarumoto, former Mayor Kinoshita and the Chairman of the Council, Mr Watanabe. Most of the party participated in the citizens' parade through Henderson. Eight of the party were the Hiryu Drummers, who performed on four occasions. The attendance of the group from Kakogawa at the opening of the new Japanese Garden at Waitakere Central was one of this weekend's many highlights.

Future Directions

The International Relationship Manager (Strategic Projects) visited Huntington Beach in August 2006 to review the current state of the relationship, as well as to research and discuss prospects for expanding the relationship into other areas of activity. To date, the Huntington Beach relationship has been primarily focussed on the student exchange programme. Feedback from Huntington Beach officials and elected representatives was unanimously supportive and appreciative of the programme. It was considered important to continue to look at ways to strengthen the programme through regular communication and staff interaction. Furthermore, the student exchange programme has provided such a solid relational base, that activities in other areas, such as the economic/commercial area, were considered worthy of further exploration.

Similar open discussions were held in Kakogawa in October 2006. The current student exchange programme, which is also the primary activity of the relationship, was considered of enormous worth to Kakogawa officials. Although officials were open to exploring possible ways of extending the relationship into new areas, preliminary research indicates that opportunities in the commercial/economic area would be much harder to develop. Nonetheless, Kakogawa is very committed (as was evident by the size of delegation sent to the opening of Waitakere Central) to the Sister City relationship.

As an example of a successful Sister City initiative in the economic area, a Waitakere Trade Delegation visited Ningbo in June 2006. Enterprise Waitakere partnered with the Council and was responsible for managing the business-to-business interaction. The fundamental idea is to leverage the high level civic relationship in order to foster and facilitate commercial opportunities for Waitakere's businesses. Feedback from business participants was very positive and Enterprise Waitakere is planning to return to Ningbo with another business delegation in June 2007. As it is likely that sister school relationships will develop out of these activities, there could be opportunity and value in promoting student exchanges from Ningbo in the future.

Proposed Exchanges in 2007:

7 - 10 February 2007	Incoming - students with disabilities from Kakogawa.
30 March – 10 April 2007	Incoming - students from Huntington Beach
9 – 25 April 2007	Outgoing - Waitakere Students to Japan.
30 June - 14 July 2007	Outgoing - Waitakere Students to Huntington Beach
August 2007, for two weeks	Incoming - Kakogawa students to Waitakere.

RESOURCES

Resources for the Sister City Programme are provided within the Corporate and Civic Services Democracy and Support Services and Strategic Projects budgets.

CONCLUSION

The 2006 Sister City Programme has intensified with the appointment of an International Relationship Manger. A full report on international relations and how they are developing will be submitted to the City Development Committee early in 2007. The exchange programme will continue in much the same way as it has developed over a number of years whilst a new focus on deriving other benefits including economic benefits has been added. The activities are complimentary and each will add value to the other whenever possible. Whilst it is too early to draw conclusions from the work that has been done this year there are indications that adding value to the existing relationships may be more successful in some particular areas rather than them all.

RECOMMENDATION

That the 2006 Sister City Activity Review and 2007 Proposed Programme report be received.

Report prepared by: Darryl Griffin, Group Manager: Democracy and Support Services, Sharon Simiona, Democracy Support and Sister City Officer and Richard Duncan, International Relationship Manager.



5 CITY EVENTS UPDATE

PURPOSE OF THE REPORT

The purpose of this report is to update the Culture, Arts, and Events Special Committee (the Committee) on City events which have occurred from March 2006 through to October 2006.

BACKGROUND

In February 2006 the Committee was updated on the events calendar through to April 2006. Council continually receives Annual Plan submissions and sponsorship requests for a variety of events, parades and festivals and where possible we work with and seed fund as many events as is possible within the constraints of the events budget (\$60,000). Staff work in liaison with the wider community in the planning and staging of such events, and also offer advice to event organisers around running successful events, including health and safety, event logistics and sourcing of event providers.

With the recent adoption of the Events Strategy the focus of the events team is now on setting up an action plan to introduce the findings of the strategy and to educate event managers on how Council are able to assist them with their events. A workshop is planned for early 2007 with Elected Members to roll out the Events Strategy and its action plan going forward.

There are a number of Long Term Council Community Plan 2006-2016 targets which events are measured against throughout the year. The current measurement criteria are:

Events (includes civic, community, art, cultural and regional events)	To design, manage and deliver events	Total number of events run and total number of attendees (audience)	25 events and 85,000 attendees or more in 2006/2007.
		Residents satisfaction survey of city wide events and/or on site survey	80% of attendees surveyed rate the events acceptable, very good or excellent per annum

Set out under the issues section are a number of events which have occurred from March 2006 through October 2006 which will be reported on through the quarterly reporting figures.

STRATEGIC CONTEXT

The events portfolio is seen as supporting Council's First Call for Children commitments and also supporting the promotion of social, economic, environmental and cultural well being of communities, as defined through the Local Government Act and Council's own Long Term Council Community Plan.

ISSUES

Reporting on events from March 2006 to October 2006 means we are reporting on events which occur across two financial years. The events season traditionally runs from Mid-October through until Mid-April, with a majority of events being held within these periods. However, having said that, Council have undertaken a number of events, which occurred in the May 2006 to September 2006 period.

There were no health and safety issues reported at any events held throughout the season and staff continue to work with external event organisers to ensure that all events held within the City are as safe as reasonably possible for all participants.

The table below includes a brief update on all Council and Council sponsored/partnered events. In addition to working on or in support of events, the Events Strategy was completed and staff have been involved in the planning phases for regional work around the Rugby World Cup in 2011.

Event	Date(s)	Comments
Waitakere Sounds	March 2006	Waitakere Sounds were reported to this Committee via a separate agenda item (March 2006). It was estimated that 4800 people enjoyed a 5 concert series. Work is well underway on the 2007 series, due to start on Waitangi Day at Harbourview/Oringahina Park. Early marketing of the event commenced in November 2006, with a flyer inserted into every rates demand letter sent to ratepayers.

Pacific Trade Expo	13 – 15 March 2006	This inaugural trade expo event was held in Manukau and is scheduled to become a regular bi-annual fixture as part of the regional Celebrate Pacifica programme. Attended by around 3,000 business people over a 3 day period. Waitakere City will host the event in 2008.
Henderson Library Opening	23 March 2006	Attended by around 250 invited guests and 500 members of the public. This was a joint initiative with Unitec which opened the new Unitec facilities, the Waitakere Central Library and the public square. A change from usual openings, this event was held in the evening and was well supported.
Whanau Day Out	25 March 2006	Attended by around 9,000 people, this was a free family event managed by the Ezekiel 33 Trust. The event incorporated music, food, rides and a number of information booths from government agencies, specifically targeted at issues currently facing urban Maori families. Council contributed \$5,000 to this event.
International Cultural Day	25 March 2006	This event was hosted by the Waitakere Ethnic Board and celebrated the diversity of the city through a number of cultural performances, games and a wonderful array of ethnic foods. It was estimated that around 5,000 people attended throughout the day. Council's contribution to this event was \$5,000.
Toddler Day Out	2 April 2006	This was attended by around 3,000 people, despite bad weather. The venue, the old basketball sheds at the Corban Estate have now reached maximum capacity and staff will be working with the organisers to look at different venues for 2007. Council's contribution to this event was \$5,000, staff time and assistance with marketing.
Eco Day	2 April 2006	Attended by around 1500 people. A lower turnout than expected, but affected by the weather and the outdoor nature of the event. Additional funding

		for 2007 means that wet weather contingencies (a large marquee) are available. Feedback from those who did attend was very positive. Council's contribution to this event was \$10,000, staff time and assistance with marketing.
Summerslamz	8 April 2006	The annual Summerslamz event aimed at the youth of the city. This year Te Pai Place was closed off, which offered not only more display space for a vehicle section, but also safer pedestrian access to the venue. Council contributed \$15,000 to this event and it attracted a crowd of around 5,000 people.
Anzac Day Services	25 April 2006	Once again well attended Dawn Service, despite bad weather, it is estimated that around 750 people attended this year. It is interesting to note that each year the dawn service is attended by more and more young people and their parents as awareness grows in the younger generations.
Waitakere Business Awards	12 May 2006	Held at The Trusts Stadium with around 350 people in attendance. This event is hosted by Enterprise Waitakere and acknowledges businesses and business people operating within Waitakere City. The event grows from year to year as local businesses come of age and seek the recognition that Awards such as these can give their businesses.
Converse Youth Event	18 May 2006	Held at The Trusts Stadium and attended by around 350 from schools around the city. The day comprised of a series of workshops looking at issues that affect youth and also a number of motivational speakers gave their time to talk to youth about achieving goals.
Waitakere Central Dawn Blessing	13 June 2006	Attended by around 150 invited guests to bless the site and building.
Harvest Drive Reserve Rededication	24 June 2006	Around 100 residents of the Harvest Drive area turned out to this event. Council supported this event through provision of staff time, and event logistics.

Waitakere Central Cocktail Function	28 July 2006	Attended by 350 invited guests, this was the first of a series of events held to celebrate the opening of the new Civic Centre.
Japanese Garden Opening	1 September 2006	The opening of the new and improved Japanese Garden at the new Civic Centre was attended by visitors from our sister city Kakogawa and a number of invited guests. The programme also included a traditional Japanese Tea Ceremony and the exchange of gifts.
Grand Laureates Dinner	1 September 2006	A glittering evening showcasing the very best of Waitakere to 200 invited guests and VIP's. The event was also used to award the first Laureates Awards to a number of the cities luminaries in the arts disciplines.
Grand People's Parade	2 September 2006	The parade was organised on behalf of the city by John Newick and a group of volunteers from the Henderson 150 th celebrations. This was a huge undertaking and resulted in around 500 participants in the parade. It is estimated that around 3,500 people lined the streets to watch the parade.
Official Opening of Civic Centre	2 September 2006	Attended by the Prime Minister and other invited guests, this was the formal opening ceremony which commenced at the conclusion of the Grand People's Parade.
Moon Festival	6-7 October 2006	7,000 visitors. A very successful event which is growing year by year. It was very pleasing to note that this year visitors came from as far away as the Eastern Suburbs to watch and participate. Venue constraints now mean that planning for next year's event will also include some work around alternative venues. Council's contribution to this event was \$14,000 and staff/management time.
Diwali Festival of Lights	9 October 2006	A hugely successful event with around 3,000 participants and 20,000 visitors. A full report on this event will be brought to the

		Committee in February 2007. Council's contribution to this event was \$5,000 and staff time.
FIBA Oceania Basketball	15-21 October 2006	An event run by Basketball New Zealand and heavily supported by our youth events co-ordinator. A very successful event with 8 countries and 160 athletes involved. Spectators were treated to two extremely tight and exciting finals between New Zealand and Australian men's and women's teams. Council's contribution to this event was \$30,000, which was tagged to venue hire. On the back of the success of this event discussions are now underway between the Stadium, Basketball New Zealand and Council officers about other possible event opportunities.
Infratil Waitakere Community Awards	19 October 2006	Another successful Awards evening which saw the Bring It On Trust take out top honours. Introduced to the ceremony this year was a Volunteer Recognition Award which was awarded to all group's nominated. Attended by over 200 people from community organisations.
Vodafone Surf Sessions	21 October 2006	An extremely popular event with a reported 10,000 people attending. Numbers were down on last year principally because of bad and surf. The event received a high media profile (locally and internationally). Council's contribution to this event was \$25,000.

A1-A2

One area which staff are currently working on is a satisfaction survey. A draft survey form is currently with a design house and it is planned to have staff at all Council events, this summer, ask members of the public to complete the form. Attached at pages A1 to A2 is a draft of the types of questions that will be asked. It is hoped that the information and feedback from these surveys will assist with future planning. Current feedback is received on an ad hoc basis, usually in the form of emails or random discussions with members of the public. No formal survey has been conducted previously, so there is no base data on which to measure results.

RESOURCES

In addition to specific event sponsorship allocated in the 2005/2006 Annual Plan, a sum of \$60,000 for General Events and \$90,000 for Event Bids has been allocated.

Council officers are now working on an action plan which will deliver the City's Events Strategy to the community. A series of workshops are planned for early in the New Year to present the Events Strategy to stakeholders and event planners.

In addition to this work is also underway on the development of an events workshop which will be rolled out to community groups in March 2007, where staff will deliver a number of talks on running events, what Council's requirements are, and who to source the necessary resources to run a safe event.

CONCLUSION

Measurement of events is tracking well in excess of targets set via the Annual Plan. For the first four months of the current financial year it is estimated that around 75,000 people have attended 23 events which have either been managed by Council or have received a funding contribution from Council to assist external organisations to run.

RECOMMENDATION

That the City Events Update report be received.

Report prepared by Barbara Cade, Events & Special Projects Manager, Public Affairs



6 CORBAN ESTATE PROGRESS REPORT

PURPOSE OF THE REPORT

The purpose of this report is to update the Culture, Arts and Events Special Committee on progress with the Corban Estate (the Estate) development project.

BACKGROUND

At its 10 May 2006 meeting the Culture, Arts, and Events Special Committee received a report summarising the progress at the Estate. The Committee resolved:

- "5. *That regular update reports on the Corban Estate Concept Plan be brought back to this Committee on a bi-monthly basis.*"

830/2006

At its 7 June 2006 meeting the Committee set the terms of reference, the scope of matters to be considered and the membership of the Corban Estate Reference Group (the Group).

STRATEGIC CONTEXT

The Estate has the potential to become the City's pre-eminent arts, culture and regional attractor to national and international visitors and a key component of the City's partnership with Unitec, (the City's tertiary education provider).

Within the Henderson Concept Plan and Work Programme the Estate is referred to as Development Area "Precinct 4". Initiatives are underway to extend the linkage opportunities proved by the Waitakere Central Civic Centre airbridge to contribute to achieving the Council's strategic objectives in relation to both the town centre development and the development of arts and cultural activities in the City within the context of a unique environment for leisure and educational activities.

ISSUES

Corban Estate Reference Group

The Group has been established and has met twice since the June 2006 report. The main focus of the Group is to provide input to the preparation of the concept plan for the Estate. As the Council is still in preliminary discussions with Unitec consideration of the detailed development of the concept plan will occur early in 2007. There is positive support for the joint project with Unitec. The Group wants to ensure that as the Estate is developed there is a focus on keeping the area open and accessible to the community and that the multitude of community-based existing activities can grow and remain a strong feature of the Estate. The Group is supportive of a partnership approach to the development of the concept plan and in working with Unitec.

A3

The Group has received update reports as attached at page A3 on the following projects:

- Repair of the Still building;
- Project Twin Streams;
- Link road and art bridge;
- Entry restoration project;
- Museum feasibility study.

A governance review has been identified as an issue that the Group should have input to. The Group has also identified the need for a dedicated maintenance programme and seeks for a budget to be allocated for the Estate in the short term.

Although not identified as part of the original membership, the Group has recognised that direct discussions with Unitec would be an advantage to addressing a range of issues. Consequently Unitec has been asked to become a member.

Joint Project with Unitec

The Arts, Events and Cultural Special Committee was presented with a possible vision for a centre of excellence, to be developed through the relocation of the Unitec School of Performing and Screen Arts and the School of Design to the Estate precinct in October 2006. Since this time, Council officers have been meeting regularly with their counterparts at Unitec to refine that vision. A joint visioning workshop was held 4 December 2006. The workshop was intended to expand the group of stakeholders, gather ideas to be included in the detailed planning and confirm the shared visions for the development of a Creative Quarter on the Corban Estate. A further update will be provided at this Committee meeting.

Entry Precinct and Still Building Renovation Contracts

Work is underway to finalise the design for the entry precinct in the area which was razed by the 2004 fire. The hub of this project is the development of a major parking area adjacent to the entry from Mount Lebanon Lane.

A4-A5

A workshop was held with the Estate stakeholders to discuss the draft design at which minor modifications were made, although the essential components of the ASC Architects draft plan attached at appendix pages A4 and A5 remain. This plan is proceeding to detailed design. Part of the project will require resource consent, and plans are being prepared for this to be lodged as soon as possible.

Similarly work is proceeding to engage a contractor to carry out prioritised restoration work on the heritage Still building. With double tracking the rail line almost complete, the Still building restoration work will not be impacted by the heavy machinery and other site works happening around the building.

Link Road and Art Bridge

The development of a bridge to connect the Estate with Henderson Valley Road, the Council's airbridge and rail station is being given higher priority as it will be key to the success of a partnership with Unitec on the Estate. A report has gone to the Finance and Operational Performance Committee seeking a reallocation of funds held in the respective Estate development budgets for 2006/2007 and 2007/2008 to allow this work to commence in the 2006/2007 financial year.

RESOURCES

The project will be jointly managed by City Development and the Arts sections. There is a 2006/2007 budget allocation of \$145,000 in the City Development Section for this work. A multi-disciplined cross Council team is working on the above projects and servicing the Group. Any recommendations from the Group that have financial implications outside the existing Long Term Council Community Plan 2006-2016 will be brought to the Council for consideration as part of the budget and Annual Plan deliberations.

CONCLUSION

The last few months has served as a re-establishment phase of the concept planning process. This has involved setting up the Group and preliminary discussions with the School of Performing and Screen Arts and the School of Design from Unitec. The concept plan will be developed through a partnership approach with key stakeholders who are represented through the membership of the Group. Work is proceeding on several major projects and initiatives which will form the corner stone of future development and which will help to create a vibrant valuable arts, culture and heritage precinct.

RECOMMENDATION

That the Corban Estate Progress report be received.

Report prepared by: Yvonne Rust, Group Manager: City Development and Michael Riley, Project Manager: Strategic Property Projects.



7 LOPDELL HOUSE ARTS DEVELOPMENT TRUST

PURPOSE OF THE REPORT

The purpose of this report is to inform the Culture, Arts and Events Special Committee of the dissolution of the existing Lopdell House Arts Development Trust and process for the forming of a new trust, to be charged with undertaking the further development of this project in partnership with Council. It also requests the release of Auckland Regional Services Trust (ARST) monies, currently held by Council, to facilitate this next stage of development.

BACKGROUND

The Lopdell House Arts Development Trust (LHADT) was set up in July 2003 with a brief to develop a concept plan and associated management plans for the refurbishment of Lopdell House into an integrated arts precinct. This was a response to an approach made by the Portage Licensing Trust (PLT) to Council requesting that a more holistic approach be taken to Lopdell House arts development within the context of both the building and the wider Titirangi Village.

The trustees were drawn from the existing arts stakeholders within Lopdell House and representatives of the community. (It was always the intention of this trust that, once the concept had been developed and approved by Council, the trust would be disbanded and a new trust with a more project development focus would take its place.) During 2003 the trustees developed a working plan that took into account the aspirations of the various arts providers within the building and in early 2004 architects Mitchell and Stout were appointed to the project. A grant of \$63,000 from the Portage Licensing Trust resulted in a concept plan completed in July 2004. This plan proposed a new 'white box' gallery, to be built between the existing building and the Titirangi Roundabout to provide the main art gallery space for the precinct. This has the capacity to meet all the specifications for a contemporary regional gallery and allow the heritage nature of Lopdell House to be retained and refurbished for ancillary arts purposes. The architects advised that no amount of refurbishing within the existing building envelope would provide the level of gallery facility required by the brief.

A report to this committee in March 2005 gave an overview of the project to that date.

The following resolution was passed:

1. *That the Lopdell House Arts Development Trust report be received.*

364/2005

At the meeting of the Culture, Arts and Events Special Committee on 13 April 2005 the LHADT Chairperson made a presentation giving full details of the concept proposal to that date.

At this point Council officers subsequently advised that the concept proposal would be tested through a feasibility study and this was commissioned by Council in early 2005. This study essentially endorsed the overall concept with some very clear directives as to modifications and further development work required. It was presented to this committee in July 2006.

The following resolutions were passed:

1. *That the Lopdell House Feasibility Study report be received.*
2. *That the Trustees of the Lopdell House Arts Development Trust, which is to be disestablished, be thanked for their work to date on the Lopdell House Arts Precinct.*

3. *That Council instigates a new governance body to work in partnership with Council to further the development of the Lopdell House Arts Precinct."*

1371/2006

The concept plan was also presented to Council via an Annual Plan Submission from the Trust on 2 June 2006. There was positive feedback from that meeting but no formal resolutions were passed. However, a capital expenditure budget of \$2 million was approved in the final 2006/2007 Annual Plan.

A6-A7

The existing Lopdell House Arts Development Trust has now met and passed a resolution to disestablish the trust and to propose a new, more streamlined trust to take the project to the next stage of development. The minutes of that meeting, held 7 September 2006 are attached at pages A6 to A7.

STRATEGIC CONTEXT

The further development of the Lopdell House Precinct is signalled in the Council's Arts and Cultural Strategy 2003 and in the Long Term Council Community Plan 2006-2016.

The potential development of this precinct has benefits in relation to the provision of vibrant town centres, tourism opportunities and economic growth in the local town community and creative sector. It contributes to the Urban and Rural Villages strategic platform.

The promotion of the cultural wellbeing of communities is also a requirement of the Local Government Act 2002.

ISSUES

The retiring trust, which has had representation from key stakeholders in the building, is recommending that a more tightly focussed trust is needed for this next phase of development. The needs and aspirations of stakeholders have been well canvassed over the past two years and there appears to be confidence that their needs will be taken into account.

Of the original trust, four members have put themselves forward for the new governance body. This will ensure that the continuity of concept development, stakeholder knowledge and project direction is maintained. Other trustees will be sought with experience in business and commercial development and knowledge of the cultural sector. The core trustees are currently meeting to establish the new trust.

The retiring trust has also recommended that \$100,000 of the \$264,000 ARST funding currently held by Council for this project, be released to the new trust, once it has completed the appropriate formalities, in order for it to contract both project management and design development services. It is of note that the success of the McCahon House project is very firmly based on a similar grant of \$100,000 allocated in the first ARST funding round, which allowed the engagement of a consultant project manager.

The trust will seek funding from other external funding bodies such as the Portage Licensing Trust and the ASB Trust to further the detailed design development and investigation into the options around commercial partners.

Given the scale of this project it is recommended that Council instigates a partnership agreement with the new trust in order to ensure the project is adequately resourced with appropriate expertise. It may be necessary to allocate further staff resources from within Council to support the next phase of this project.

Criteria for New Trust

The new trust needs to be made up of individuals who can collectively contribute the following skills and experience:

- Continuity of experience and intellectual capital from the previous trust;
- Experience of similar development projects in the cultural sector;
- Business experience and networks in the commercial sector;
- Understanding of the cultural sector and vision for arts development in the Titirangi precinct;
- Local knowledge and commitment to the project aims;
- Knowledge of legal and governance protocols.

Project Plan and Timeline

TASK	BY WHEN	RESPONSIBLE ORG/PERSON	BUDGET
Setting up of new LH Arts Dev Trust	December 2006	Ex trustees of previous trust	n/a
Partnership agreement between WCC and LHADT	December 2006	Arts Manager	n/a
Appointment of a project manager	January 2007	New LH Arts Development Trust	ARST Budget - \$100,000
Establishment of tenure for LHADT	Early 2007	WCC	
Applications for detailed design budget submitted	February 2007	LHADT – Project Manager	
Completion of detailed design including design modifications	May 2007	LHADT	Approx \$400,000
Securing of an anchor commercial tenant.	Early 2007	LHADT	
Reporting to WCC	Progress reports to Culture, Arts and Events Com – March, May 2007. To City Development Committee – June 2007	Arts Manager	
Annual Plan Submission	June 2007	LHADT	
Full project and partnership proposal and costings to Council	September 2007	LHADT and WCC	

Decision Making Process:

The proposal to develop Lopdell House into an integrated arts precinct had its genesis in the community through the advocacy of the Portage Licensing Trust. A community-based trust was therefore deemed an appropriate vehicle for this project. The subsequent work leading to concept design and feasibility study has been successfully achieved.

Option 1: To continue with this governance structure and to create a more formal partnership with Council as the project proceeds to detailed design and construction.

Option 2: To reassign the project fully to Council for development and management.

Option 3: To let the project lapse.

It is recommended that Option 1 be adopted as this maximises the benefits of community ownership and access to external funding while allowing Council to contribute expertise and project management in a timely manner.

RESOURCES

There is currently \$2 million approved in the 2006/2007 Annual Plan. A further \$264,000 is held for this project by Council from the distribution of ARST monies.

CONCLUSION

The Lopdell House Arts Development Trust has completed the task it was set in bringing to Council a concept development plan for the Lopdell House Arts Precinct. This trust has now been dissolved and a new trust is in formation to take the project forward to detailed design and construction in partnership with Council.

RECOMMENDATIONS

1. That the Lopdell House Arts Development Trust report be received.
2. That a partnership agreement between Council and a new Lopdell House Arts Development Trust be developed and brought back to the Culture, Arts and Events Special Committee for approval.
3. That, subject to the completion of trust deeds and a partnership agreement between the new Lopdell House Arts Development Trust and Council being completed, the Culture, Arts and Events and Special Committee approve the release of \$100,000 of Auckland Regional Services Trust monies, currently held by Council, to support the next stage of development of the Lopdell House Arts Precinct.

Report prepared by: Naomi McCleary; Manager: Arts



8 WAITAKERE CITY HISTORY PROJECT

PURPOSE OF THE REPORT

The purpose of this report is to present updated information for the Culture, Arts and Events Special Committee consideration on the proposed writing of a comprehensive history of the Waitakere Region and City for the 20th Anniversary of Waitakere in 2009 and seeks approval for the direction and development of the project including avenues of external funding. Further information will be presented by Nicola Leggat, Senior Editor of Random House Publishers.

BACKGROUND

The proposal to produce a Waitakere history has, in itself, a long history. Attempts have been made to publish a work of history since 1972. Although some significant writing and documentation has come out of these efforts, nothing has ever made it to print. Books on various areas and themes have been published (notably Dick Scott's '*Fire on the Clay; the Pakeha comes to West Auckland*' – 1979) but the comprehensive history is yet to be achieved. The recently published history of the Waitakere Ranges covers a significant part of the geography and history of the area but is not the comprehensive story of human settlement and endeavour proposed in this official publication.

It is clear from the success of the Waitakere Ranges publication that there is a wide market for a well-written, professionally produced regional history. The role of such histories in creating a sense of pride in place is increasingly acknowledged. Waitakere resident Dr Sara Donaghey's 2006 PhD thesis, '*Valuing our place: a critical exploration of frameworks for assessing the significance of New Zealand's historic heritage*', clearly indicates the value that the public place on local history, with, unexpectedly, 'local history' and 'old stories and memories' coming a close second equal and third to 'historic buildings' and 'archaeological sites' in the research data. Dr Donaghey concluded that this shift in values has implications for regional and local government, with local government expected to play a much greater role as primary heritage managers in the future.

The project was revived in 2005 when some funding was targeted towards a review of the literature and sources to date and the creation of a project plan in collaboration with Random House Publishers.

A8-A27

A revised project plan is attached at pages A8 to A27.

The proposed working title of the history from this work is 'One City – Many Voices'. As the project plan indicates, it is proposed that themed chapters are written by experts in each field and that a writer/editor provides a linking editorial voice. Advice from the publishers indicates that a volume with sound academic research behind it, but written in an accessible style with extensive illustrations, is suitable for both civic purposes and general release.

The recent dialogue around the possibilities of regional governance has strengthened the commitment for a distinct Waitakere identity and sense of place. Given the relative paucity of built heritage in the City, a comprehensive history is a way of preserving the cultural heritage of the area in an accessible and permanent form. At the Council meeting 20 September 2006 the following resolution was passed:

- “3. *That Waitakere City Councillors express most strongly their opposition to any proposals for amalgamating Waitakere with other local authorities. To retain the sustainable and resilient nature of the Eco-City Waitakere needs to remain a City in its own right that works collaboratively with neighbouring local authorities in the rest of the Auckland Region.*

The work to date has produced an extensive register of existing documentation and potential sources of heritage material. A project brief with costing estimates was presented to the Culture, Arts and Events and Special Committee in August 2006.

In response to that report the Committee passed the following resolution:

- “2 That the Waitakere City History project be endorsed and that the history project with other options and further detailed costings be brought back to the Culture, Arts and Events Special Committee”.

1518/2006

STRATEGIC CONTEXT

The recording of a history of Waitakere is a sign of a City reaching maturity. Both the Arts and Cultural and Heritage strategies support this arena of work.

The publication of a Waitakere history will serve a profiling and promotional role for the City and enhance a sense of identity for residents.

ISSUES

Work undertaken to date has refined some options for proposed management and funding.

Options for alternative ways of scoping and completing the project have been canvassed and it is generally concluded that the option to write the history using university graduates and/or other lay writers is not supported for the following reasons:

- Random House would not be interested in a publishing partnership with Waitakere City Council under this option because it would lack wide public appeal;
- The aspiration to produce a book with a wide readership appeal would be jeopardised without publisher expertise;
- The climate of interest in professionally produced regional histories has grown and there is a more sophisticated public appetite for such works;

The potential benefits to Council in undertaking this project are as follows:

- The bringing together in one volume, for the first time, of a comprehensive, accessible history of this City, the linking of those stories and the strengthening of a sense of place and identity that would come from that;
- A resource within Council for gifting, informing and promoting the identity of the City. Option A provides a hardback deluxe edition of 250 and a soft-cover edition of 500. Option B provides a soft-cover edition of 500;
- The distribution into the market of the book by Random House would further promote the identity of the City to the wider public.

There is a budget of \$25,000 in the 2006/2007 Annual Plan which is sufficient to contract a Project Manager to undertake the development and management of the research and writing stage of the book.

A8-A27

The revised project plan as attached at pages A8 to A27 recommends the formation of a Project Advisory Group, charged with working to support the Project Manager and to ensure that the outcomes are in keeping with Council's overall aspirations for this book. It is suggested that the following members are approved:

- Manager: Arts;
- Advisor: Local History Collections;
- Advisor: Heritage;

- A Councillor – to be appointed by the Culture, Arts and Events and Special Committee;
- A representative of a partnering trust or organisation.

The total budget for the project over three years, as estimated by Random House Publishers, ranges from \$214,500 to \$224,500. It is suggested that the direct cost to Council would be in the vicinity of \$86,250 to \$96,250 over that time. This is predicated on significant budget coming from funding organisations. The project is likely to find favour with the funding bodies proposed, however, it is recommended that the project be made conditional on a significant commitment from key funding partners.

It will be necessary to identify a Project Partner. The options are to set up a separate trust for this purpose or to invite an existing organisation to adopt partnership status with Council. The newly formed Going West Trust is currently considering this proposal and a verbal update of the Trust's decision will be given at this meeting.

RESOURCES

There is \$25,000 in the 2006/2007 Annual Plan budget for the contracting of a Project Manager.

The 2007/2008 draft Annual Plan currently identifies a budget contribution of \$52,000.

CONCLUSION

The long-held aspiration to produce a comprehensive history of the Waitakere region has progressed to the stage where the scale and cost of the project is clear and an informed decision can be made as to whether to proceed. This project has had in principle endorsement from the Mayor and other Councillors over a long period of time.

RECOMMENDATIONS

1. That the Waitakere City History project report be received.
2. That the Culture, Arts and Events Special Committee, if it so wishes, appoint a Councillor to the Project Advisory Group of the Waitakere City History Project.
3. That the Culture, Arts and Events and Special Committee endorse the Waitakere City History project as described in the revised project plan and indicate which of the two options outlined in the Agenda report it wishes to pursue.
4. That the Culture, Arts and Events and Special Committee endorse the option to approach the Going West Trust as a project and funding partner for the Waitakere City History project.

Report prepared by: Naomi McCleary; Manager: Arts



9 **WAITAKERE PACIFIC ARTS AND CULTURAL TRUST: ANNUAL REPORT (2005/2006) AND FUNDING AND SERVICE AGREEMENT (2006/2007)**

PURPOSE OF THE REPORT

The purpose of this report is to present the annual report of the Waitakere Pacific Arts and Cultural Trust (WPACT) for the year 2005/2006 and includes a draft Funding and Service Agreement for 2006/2007 for the Culture, Arts and Events Special Committee's approval.

BACKGROUND

The Waitakere Pacific Arts and Cultural Trust is the governance body for the Waitakere Pacific Arts and Cultural Centre. The Waitakere Pacific Arts and Cultural Centre is in the second year of its existence as a fully-funded arts delivery organisation for the City. This fifteen month period has seen much change and it is clear that the centre is still in a settling down phase.

The actual history of this arts and cultural provider goes back for approximately ten years, during which time a raft of programmes based around the Pacific Islands cultures have been delivered from a largely voluntary community base. These programmes have been nurtured and managed under the mentoring of Council's Pacific Islands Arts Advocate.

The key group to emerge from this history of voluntary contribution is the 'Mamas'. This community of traditional weavers and crafts persons has been the backbone of the cultural immersion programmes, the markets and workshops and the informal retail provision on site.

With the transition to a more structured organisation with the support of an operational budget provided through the Annual Plan process, there is the opportunity to grow both a cultural and economic base for the Pacific Islands communities and to expand both the cultural tourism and educational base for the centre.

The centre now has a contracted director and two paid staff to deliver programmes. Council's Pacific Arts Advocate remains in a support and liaison role; in particular in relation to the care and management of the Mamas.

The Pacifica Living Arts Festival is now delivered by WPACT under contract to Council.

A28-A44

It is of note that the Pacific Arts and Cultural Centre is operating from a temporary facility made up of tin storage sheds and portable buildings. The Corban Estate Concept Plan clearly defines an area for a purpose-built Pacific Arts Centre and this well-established requirement is part of the current discussions on the development of the estate. The report and draft Funding and Service Agreement as attached at A28 to A44. The Chair of WPACT and the Director of the Arts Centre will present the report.

STRATEGIC CONTEXT

The Waitakere Pacific Arts and Cultural Centre is identified in Council's Arts and Cultural Strategy, and in the Long Term Council Community Plan, as a key cultural development for the city.

The growth of the Waitakere Pacific Arts and Cultural Centre has the potential to provide cultural tourism and economic benefits to the Pacific communities within the City.

The Local Government Act (2002) requires Councils to take responsibility for the cultural wellbeing of their communities.

ISSUES

WPACT is developing a sustainable framework for its delivery of Pacific arts and cultural services to the City. There is an existing strong record of delivery in education and cultural heritage.

Of particular note is:

- The continuing programme of schools education programmes celebrating the arts of the Pacific;
- The continuation of the Pacifica markets;
- The Pacifica Living Arts Festival and the partnership with the education sector in Waitakere with the Multi-Cultural Schools Festival.

The current transition to an organisational structure with paid staff and stronger governance and financial systems is a 'work in progress'. WPACT is a strong and committed Trust with a clear vision of the potential for the development of a vital cultural centre on the Corban Estate for the Pacific peoples of Waitakere.

The current accommodation for the centre on the Corban Estate is less than ideal. However, given the activity now occurring around the development of the Corban Estate and the discussions ongoing with Unitec to bring arts faculties to the site, it seems prudent to include the Pacific aspirations into that process rather than to develop them as a separate entity. Representation from WPACT on the Corban Estate Reference Group is underway.

The draft Funding and Service Agreement before the Committee has been adjusted to reflect the current plans for the Waitakere Pacific Arts and Cultural Centre's development over the period to June 2007.

RESOURCES

WPACT received an operating grant from Council for the 2005/2006 financial year of \$120,000. This was made up of \$100,000 for staff salaries and \$20,000 for operations. There was a \$50,000 budget for the Pacifica Living Arts Festival which was managed by Council.

In the 2006/2007 Annual Plan there is a continuation of the \$100,000 for salaries and \$30,000 for operations. The festival budget has decreased to \$45,000 and a contract is in place for the delivery of the festival by WPACT.

CONCLUSION

The Waitakere Pacific Arts and Cultural Trust continues to deliver high-quality cultural programmes to the City. There is a period of adjustment in progress as the transition to a fully-funded arts centre takes place. WPACT is engaging in the wider discussions on the development of the Corban Estate and the provision of a purpose-built centre is part of that process.

The draft Funding and Service Agreement is submitted for the Culture, Arts and Events Special Committee's approval.

RECOMMENDATIONS

1. That the Waitakere Pacific Arts and Cultural Trust Annual report (2005/2006) and Funding and Service Agreement (2006/2007) report be received.
2. That the 2006/2007 Funding and Service Agreement for the Waitakere Pacific Arts and Cultural Trust be approved.

Report prepared by: Naomi McCleary; Manager: Arts

