

26th FEB 2006

Lion Red Super 16 Surf Contest Application to Waitakere Council

Introduction

Surfing New Zealand (SNZ) is seeking council permission to hold the Lion Red Super 16 Surfing Contest on February 26th, 2005 at South Piha.

While numerous contests have been successfully staged at this location in the past, our intention is to take this summer's event to a new level in terms of professionalism and entertainment. As well as the surfing we would like to incorporate:

- 1] A freestyle motocross (FMX) display
- 2] Live music at the contest site

FMX is one of the most visually exciting extreme sports in the world and New Zealand has some young riders who are competing globally at the upper levels of the discipline. We are lucky enough to have secured several riders who will stage two fifteen minute demonstrations over a time period of an hour and a half in the afternoon.

Key Contacts

All three key contacts will be on-site throughout the contest:

- *Nick Harvey (NZ Sponsorship Agency), PH 027 55 44 890*
Contracted by Surfing NZ to project manage the event
- *Nick Brown-Haysom (NZ Sponsorship Agency), PH 027 46 30 208*
Managing Director of NZSA and long term Piha resident
- *Greg Townsend (Surfing New Zealand), PH 027 43 72 146*
Chief Executive of SNZ

Correspondence to Date

Initial Application

Surfing NZ made their initial application to hold this event on August 14th 2004. Waitakere City Council replied on October 1st requesting further details on the proposed activities. The objective of this report is to provide this additional information.

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Proposed Venue & Layout

The proposed activities will take place in and around the South Piha car park.

This plan requires road closure from the intersection of Marine Parade South and Beach Valley Road (i.e. to the south of the intersection).

By closing the road we can retain a village / carnival atmosphere by linking the surfing to the entertainment aspects.

MAP ONE illustrates the proposed layout of the South Piha car park.

Dark Blue = The judging trailer (Contest HQ)

Red = Two Ezy-Ups, both measuring 6m x 3m. These will be joined at the short ends to form one "lounge" measuring 12m x 3m. This will be used by the competitors, contest officials, FMX crew and musicians.

Green = The sound stage

Yellow = The FMX display (only set up between 1:15pm and 2:45pm)

Pink = Additional portaloos

Light Blue = Public toilets

Roads and Parking

The disruption to roads and parking will be for one day only on February 26th between the hours of 6am and 8pm.

The proposed road closure is as per the 2003 Surfing Nationals. It is our intention to prevent all traffic, other than the Residents, Emergency vehicles and vehicles with boats wishing to use the launching area (at the south end of Piha) into the restricted area behind the barrier.

The barrier at the entrance to Marine Parade South and Beach Valley Road will be staffed and operated all day Saturday February 26th, from 7am through 7pm, by **two** members of security.

SNZ will print and distribute "Residents passes" to those houses located inside the barrier. Residents will be entitled to request guest passes for their visitors if their properties can sustain additional vehicles. This will enable residents and their guests to come and go freely at all times, other than between 1:15pm and 2:45pm when the FMX displays take place.

One security staff will accompany each vehicle that passes inside the barrier as far as their driveway (or the boat ramp). The purpose of this escort is to assist in providing a clear path of access i.e. to usher the public.

SNZ will work with council to provide information to local residents on road closures and resident's parking passes.

Security will inform all people entering or leaving the restricted area that cars can not be moved between 1:15pm and 2:45pm while the FMX display takes place.

In terms of replacing the lost car parks on the beach front, SNZ would like to open the area behind the Piha Library for car parking. This worked well at last years Surfing Nationals.

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SNZ will work with representatives from Council to decide:

1] What signage (if any) is necessary, to inform the public of the one day road closure.

2] Where any additional signage and parking personnel should be located to inform the public of the revised parking.

Surf Contest

This contest will start with a club / team's event that involves surfers from all over the country. Just prior to midday we will begin the main event, the climax of the NZ surfing circuit with the 16 top placed males and 4 top placed females, vying for the Championship title.

The surfing will take place in front and to the left of the rocks at the southern end of South Piha and in the space stretching 100 metres to the right of the rocks.

Council has raised the issue that the public need to be adequately informed as to the "boundaries" of the surf contest in the water. SNZ will communicate this area to the public by three mechanisms:

- 1] Regular announcements over the P.A
- 2] A large coreflute sign that will be staked in the sand down towards the edge of the water
- 3] SNZ will work in with the Piha Surf Club and request that their IRB makes routine calls throughout the day to ask casual swimmers and surfers to be respectful of the contest zone.

All three forms of communication will be "a polite request" rather than an order. SNZ is aware that we do not have exclusive use of this area – we will bear this in mind at all times.

Teams Event

The team's event is a club challenge that will be held between 8am and 11:30am. Each board-riders club enters a team of five surfers and every surfer catches two waves. There will be two heats with no more than six surfers in the water at any one time.

Main Event

The main event will start at 11:30am and finish at 3:45pm. The total number of competitors will be split

- 16 Open Male
- 4 Open Females

Prize Giving

Will be held on the sound stage at 3:45pm. SNZ will ask Piha Surf Club to contribute a water safety message to the public prior to the official presentation.

Contest Signage

It is the intention of SNZ to create a carnival atmosphere around the contest site, a "Surf village" for both the competitors and the members of the public.

The focal point of the contest site will be the judging trailer. This is a mobile unit measuring 6m x 2.3m in diameter and standing approx 2.7m high. Contest officials will sit on top of the trailer to judge the event. In the case of bad weather they will stand inside the (fully enclosed) structure. The trailer will be branded with "Lion Red Pro Tour" and "Lion Red Surf".

The remainder of the village will consist of two Ezy-Up marquees that measure 6.00m X 3.00m and are 3.00m high. It is our intention to join these units and create one large marquee as a competitors lounge. This will act as a respite from the sun and somewhere for competitors, contest officials, and the FMX crew to relax.

Lion Red

The approximate inventory of Lion Red signs:

- 10 "tear drop" flags
- 5 A-Frame pop ups

There is branding on the outside of the flat deck truck (i.e. sound stage) and branding on the judging trailer.

An example of the tear drop flags...



Toilets

The public toilets are handy to the proposed site and additional Porta-loos will be provided to help cater for the contest village.

SNZ will hire sufficient Porta-loos for the contest village and arrange for them to be cleaned once during the day.

Council will need to arrange for all public toilets at South Piha to be pumped out at least once on the day of the event.

Rubbish and Environment

SNZ will work with council to ensure that there are adequate facilities to deal with rubbish.

SNZ will erect signage around the sand dunes requesting that members of the public avoid walking in these restricted areas.

Rubbish

SNZ will hire 8 wheelie bins to cater for rubbish around the contest village and work with council to arrange a collection programme on the day of the event.

Additional bags will be kept on site in case bins become overloaded pre collection.

Sand Dunes

3 signs will be produced and erected for the contest. SNZ will work with council to decide on the best location for these signs.

The security staff and the contest P.A will request that the public avoid the sand dunes.

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Security

SNZ is employing the services of 10 Maori Wardens to act as security at this event.

The areas where the Wardens will assist:

FMX Displays

Supervising the crowd to ensure members of the public are well back from the display zone. The Wardens will also supervise an autograph signing session with the riders at 2:15pm, in between the two displays.

Sound Stage

Supervising the crowd during the live music.

Roads and Parking

Manning the barrier at the intersection of Marine Parade South and Beach Valley Road.

Sand Dune Protection

As per "Rubbish and Environment" section.

Sound System

There will be two sound systems present at the event.

1] A public address system specifically designed for the surf contest and communicating with the competitors.

2] A system designed specifically for the sound stage.

It's our intention to have only low level announcements pertaining to the contest up to 11.00am and then DJ music at an ambient level until 4:00pm. The live music will run between 4:00pm and 5:30pm.

Contest P.A

System includes:

- 4 x Stand speaker type system
- 3 x Radio microphones
- 1 x Multi CD player

Incorporates directional speakers in order to channel the sound out to sea.

Sound Stage

The sound stage will be fully equipped to cater for the live music (i.e. the inventory of sound gear will be more extensive than the contest system, incorporating speakers, amps, a mixer, mic's etc).

Of greater relevance, SNZ would provide a sound engineer on site who will be fully informed of noise limitations as specified by council.

Sound Stage

The proposed location for the sound stage is the north eastern corner of the car park (as highlighted in green on MAP ONE).

The proposed infrastructure is either:

- A temporary 8 x 4 metre stage, standing one metre high, or
- A (Lion Red branded) flat deck truck.

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The advantage of a flat deck truck is that the side walls (facing out to sea) can be rolled up. The remaining walls of the truck stay closed and can be lined with foil and additional cloth to dampen the sound. There is shelter from the elements if it rains and there is no noise or time in construction / dismantling.

All possible measures will be taken to minimize excess noise.

FMX Display

The location of the FMX display has been highlighted in yellow on MAP ONE.

One of the riders has conducted an initial site inspection and confirmed that there is adequate space.

During the display the bikes accelerate quickly over a space of approximately 15 metres, launch off a ramp and travel approximately 25 metres through the air and land on another ramp. They then reduce their speed quickly over approx 15 metres. Whilst in the air the riders perform a variety of dare-devil stunts and tricks.

In terms of viewing, the crowd will be controlled by security and required to watch from the road and reserve area highlighted in brown on MAP TWO.

Security will be strategically positioned around the crowd barrier to make sure the crowd is located a safe distance away. There will also be two members of security patrolling the road line that verges on the private residences to make sure there is no damage to plants, property or the environment.

FMX Time Table

At approximately 12:30pm the security wardens will set out the temporary crowd barriers as highlighted on MAP ONE. At 1:15pm, the riders will move their pre-assembled ramps into position. (Refer to MAP ONE – The black boxes inside the yellow FMX zone represent the ramps).

At 1:30pm the riders will warm up their bikes and carry out some practice jumps. The first official display will start at 1:45pm and last for 15 minutes.

At 2:00pm the riders will stop riding for quarter of an hour and sign some autographs for children and fans.

At 2:15pm the riders will stage a second fifteen minute display.

At the conclusion of the second display the ramps will be removed immediately. The temporary crowd barriers will also be taken down to enable the public to move around the contest site freely.

Due to the location of the crowd, all vehicle access will be restricted between 1:15pm and 2:45pm.

Public Services

The Police, Fire Brigade, Ambulance and Surf Club will all be informed that this event is taking place.

Police

Nick Harvey will email or post the Police a full copy of this report, as soon as confirmation is received that we can proceed.

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Fire Brigade

Nick Harvey will email or post the local Fire Service a full copy of this report, as soon as confirmation is received that we can proceed.

Ambulance

A St Johns crew will be present throughout the day. The ambulance will be parked at the far end of Marine Parade South (near the boat ramp).

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**Lion Red Super Sixteen 2005
Draft Timeline of Events**

From	To	Saturday Jan 29th
6:00	6:00	Road barrier set up
6:00	7:30	Surfing NZ to set up contest site, Ezy ups, signage and sound stage
7:30	7:45	Competitors begin registering
7:45	8:00	P.A begins – announcing the order of events
8:00	11:30	Surfing Heats begin, Club Challenge. Sound stage set up
11:30	12:30	SUPER 16 – Men's semi finals
		FMX crew assembles ramps and marks take-off / landing spots with tape
		Ambient DJ music from the sound stage
12:30	13:15	Temporary crowd barriers set up for the FMX
13:15	13:30	
13:00	13:15	Ramps moved into place
		Surfing Heats on hold until 14:30
		Crowd barriers erected around FMX site
13:15	13:30	Total traffic ban starts from the barrier
		FMX crew move their ramps into position
13:30	13:30	SUPER 16 – Men's semi finals ends
13:30	13:45	FMX Riders check ramps and warm up
13:45	14:00	FMX Display One
14:00	14:15	Autograph session for the kids
14:15	14:30	FMX Display Two
14:30	14:45	Crowd barriers removed from around FMX site
		Ramps shifted to far southern end of car park for dismantling
14:45	14:45	Road barrier opened again to residents and access to boat ramp
14:45	15:15	SUPER 16 – Woman's final
15:15	15:45	SUPER 16 – Men's final
15:45	16:00	Prize Giving on the sound stage
16:00	17:30	Live music at the sound stage
17:30	20:00	Village dismantled
20:00	20:00	Road barrier removed – public access re-instated

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