

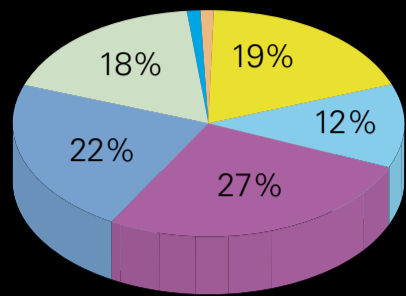
# EVERY DROP COUNTS

**DRINKING WATER IS A FINITE AND PRECIOUS RESOURCE. ONLY 2.5% OF ALL THE WATER ON OUR PLANET IS FRESH WATER. OF THAT LESS THAN 1% IS AVAILABLE FOR US ALL TO USE.**

**OUR PLANET'S POPULATION IS CURRENTLY A LITTLE OVER SIX BILLION. BY 2025 IT IS EXPECTED TO CLIMB TO EIGHT BILLION, YET THE PLANET CANNOT PRODUCE MORE FRESH WATER.**

## WATER IN YOUR HOME

Did you know we only drink around 5% of the water we use? The other 95% goes down the drain from our showers, taps, laundries, and toilets, as well as from outside uses.



- Outdoor
- Indoor taps
- Shower
- Washing machine
- Toilet
- Dishwasher
- Bathtub

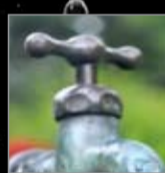
Source: BRANZ Auckland Water Use Study 2008

## WATER WISE TIPS

**Whether for the planet, the region or your wallet, here are some tips for using less water.**



- Repair leaking taps



- Turn off the tap while you brush your teeth



- Consider a water-efficient shower head

- Wait for a full load before using your washing machine

- Collect water for the garden in a rain barrel

- Conserve moisture in your garden and potted plants by using mulch or a soil wetter

## AUCKLAND

We all know it rains a lot here. While this is good for water collection, turning rainwater into safe drinking water involves a lot more energy and processes than you may imagine. To ensure we have enough water as our population grows, we need to invest in major infrastructure. Using water wisely may help defer this investment.

### Our efforts make a difference

The good news is we're moving in the right direction. Between November 08 and February 09 the Auckland region used 5.5% less water than in the same period last summer. That's a reduction of 2.5 million cubic metres – enough water to fill over 1,000 Olympic swimming pools. That's great, so let's continue to work together to conserve our precious water resource.